



Since 2011, Barrel Full of Money has brought together the Walla Walla wine community, local businesses, and generous neighbors to support individuals and families working toward stability and opportunity. Together, we have raised more than \$900,000 to strengthen our community by investing in the programs and services of Blue Mountain Action Council (BMAC).

There are many ways YOU can help support this important community event:

- Become a **Sponsor**: a fun, festive, and meaningful way to champion BMAC's mission to help individuals and families move from survival to thriving
- Become a **participating winery**: round up, contribute a percentage of sales, or consider donating tasting fees
- **Donate an auction item or experience**: have a unique item or experience that others would be excited to bid on? We'd love to know!
- **Attend the event**: join us for the Community Celebration & Auction on Friday, December 4, 2026, from 6-9pm at the Columbia REA Event Center. Tickets will go on sale October 1, 2026 and are available as individuals, reserved tables of 4 or 8 and VIP experiences!

Join us in helping people and changing lives!

2026 Barrel Full of Money Sponsorship Levels & Benefits

	NEIGHBOR Sponsor \$500	COMMUNITY Sponsor \$1,500	STABILITY Sponsor \$3,500	IMPACT Sponsor \$5,000	MISSION Sponsor \$10,000
Community Impact	Show your support for our community	Help neighbors find hope and opportunity	Help create pathways to housing stability	Help ensure our neighbors have access to food and essential resources	Champion BMAC's mission of building thriving communities
Event Website	Name listed	Logo placement	Logo placement	Prominent logo placement	Premium logo placement
Event Program	Name listed	Name listed	¼ - page feature	½ - page feature	Full-page feature
Event Signage	—	Sponsor listing	Logo recognition	Prominent placement	Top-tier placement
Social Media	Group thank-you	Group thank-you	Group thank-you	Dedicated spotlight	Dedicated spotlight
Stage / Emcee Recognition	—	—	—	Sponsor recognition	Featured recognition
Event Tickets	—	2 general admission	4 general admission	Reserved table for 4	Reserved table for 8

Why Support the 16th Annual Barrel Full of Money?

Each year, Barrel Full of Money unites the power of community and compassion to raise critical funds for Blue Mountain Action Council. In 2026, you can help lead this effort and be recognized for it.

1. Strengthen the Community You Serve

Your sponsorship directly supports local families through food assistance, housing, and other tools and support our neighbors need to take their next step towards stability. These services create ripple effects that benefit the whole region, from workforce stability to economic growth. It's an investment in a stronger, healthier community for everyone.

2. Elevate Your Brand with Purpose

Barrel Full of Money is one the most respected and high-profile fundraising events in our region. As a sponsor, your brand will be featured in front of a loyal, engaged audience of community leaders, wine lovers, and civic-minded consumers. More than that, you'll be seen as a business that gives back and an ally in the fight against food insecurity and housing instability. It's a powerful story to share with your customers, employees, and partners.

3. Be Part of Something Uniquely Walla Walla

During the holiday season, generosity, great wine, delicious food, and community pride come together to support our neighbors in need, and your business can be the reason that happens!

For more information contact:

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