

FOR IMMEDIATE RELEASE

Walla Walla Valley Hunger Relief Coalition launches “Harvest for Hope” Food Drive

WALLA WALLA, WA, September 24, 2026 – The Walla Walla Valley Hunger Relief Coalition (WWVHRC) is calling on community members, businesses, schools, churches, and organizations to join a community-wide effort to combat hunger.

Harvest for Hope, running October 1 through October 31, brings together local organizations, businesses, and community members to fight hunger while supporting local farmers and food producers.

Last year, when families faced uncertainty around federal nutrition assistance programs, the community came together to raise nearly \$80,000 and collect more than 5,000 pounds of food. Harvest for Hope builds on that spirit of community support to address ongoing needs across Walla Walla County.

As food assistance programs continue to face growing demand, Harvest for Hope gives community members an opportunity to support neighbors while strengthening the local food system.

“Harvest for Hope is about neighbors helping neighbors,” said Danielle Garbe Reser, CEO of BMAC. “By working together, we can provide nutritious food for local families while supporting the farmers and producers who help feed our community year-round. Every donation helps strengthen our local food system and ensures people have access to the food they need.”

Funds raised through the campaign will be used to purchase food for distribution through local pantries and meal-providing organizations, with a priority on sourcing food from local farmers and producers. With the exception of online credit card processing fees, all financial contributions made through Harvest for Hope will be used to purchase food for community distribution.

How You Can Help

Community members can support Harvest for Hope in a variety of ways:

- **Donate Funds:**
Financial donations will be used to purchase nutritious food from local farmers, producers, and suppliers for distribution through local food pantries and meal-providing organizations. Donations can be made at qrco.de/WWVHRC26.
- **Donate Food:**
 - Shelf-stable pantry items may be dropped off at a Community Food Barrel between Oct. 1 and Oct. 31 at:
 - Burwood Brewing, 1120 E St., Walla Walla

- College Place City Hall, 625 S. College Ave., College Place
- Columbia Walla Walla Fire District #2, 234 Main St., Waitsburg
- Marcus Whitman Hotel Lobby, 6 W. Rose St., Walla Walla
- VITAL Wines Tasting Room, 17 N. Second Ave., Walla Walla
- Walla Walla Valley Chamber of Commerce, 29 E. Sumach St., Walla Walla
- YMCA Walla Walla, 340 S. Park St., Walla Walla
- YWCA Walla Walla, 213 S. First Ave., Walla Walla
- Fresh and frozen produce and food donations may be dropped off at:
 - BMAC Food Bank, 921 W. Cherry St., Walla Walla (Mon.-Thurs., 8am-2pm)
- **Spread the Word:**

Community members can amplify the campaign's impact by sharing information through social media, email, and conversations with friends and neighbors.

Harvest for Hope is a collaborative effort of the Walla Walla Valley Hunger Relief Coalition and community partners working together to ensure everyone in Walla Walla County has enough to eat this holiday season. BMAC, which is home to our region's Food Bank, provides administrative support to the collective fundraising effort.

For more information, to donate funds or food, host a food drive, or become a fundraising champion, visit qrco.de/WWVHRC26, or contact BMAC at 509-529-4980.

Walla Walla Valley Hunger Relief Coalition Members Include:

Akin, BMAC, Burwood Brewing, Catholic Charities Walla Walla, City of College Place, Columbia Walla Walla Fire District #2, Communities in Schools, The Marcus Whitman Hotel, St. Frances Cabrini Charitable Services, The Salvation Army, SonBridge, Vital Wines, Waitsburg Commercial Club, Walla Walla Alliance for the Homeless, Walla Walla Immigrant Rights Coalition, The Senior Center, Walla Walla Valley Chamber of Commerce, Walla Walla YMCA, YWCA of Walla Walla.

CONTACT:

Danielle Garbe Reser, BMAC CEO
 danielleg@bmacww.org
 509-529-4980
 ###