

SD THE RBC JCC SPORTS DINNER



**Wednesday
March 3, 2021**

**A LIVE VIRTUAL EVENT
LIKE NO OTHER!**

AN INVITATION TO PARTNER WITH RBC JCC SPORTS DINNER

- Vancouver's top networking event and second largest fundraiser is going virtual in 2021!
- The city's top executives, athletes and community leaders
- Legendary Athlete Keynote Speaker (past Speakers include Drew Brees, Shaquille O'Neal, Joe Montana, Jerry Rice...)
- Curated exciting Live and Silent Auctions, luxury Cadillac Raffle and 50/50 Draw

SPONSOR BENEFITS

- Integrated marketing plan
- Broad reaching community engagement
- Advertising, publicity and promotional activities
- Support from local and regional media
- Social media exposure
- On-screen branding during the event

SPONSORSHIP PACKAGES

- Sponsorship packages ranging from \$1,800 to \$18,000 including branding opportunities, tickets to the event, curated packages sent to your guests, tax receipts for donations, and more!
- Custom branded sponsorship opportunities from \$18,000

2021 KEYNOTE SPEAKER

- Earvin "Magic" Johnson, known for his extraordinary basketball career
- 5 time NBA Champion, 3 time NBA MVP, Double Basketball Hall of Famer and Olympic gold medalist
- Savvy Entrepreneur with multiple successful business ventures who is deliberate in his business strategy to bring positive impact to the community

WHEN ONE DOOR CLOSES,
ANOTHER DOOR (OR TWO,
OR THREE) OPENS

THE JCC'S PIVOT

If there is one thing we have
learned from the Coronavi-
rus pandemic, it's that
COMMUNITY MATTERS.

The JCC is an inclusive
Community Centre that
has always offered cultural,
recreational, educational
and social activities for
all generations. When
forced to close its doors
earlier this year due to
the pandemic, staff, board
members and volunteers
came together and worked
tirelessly to bring quality
programming and support
to members in new and
innovative ways.



THE RESULT- REIMAGINED WAYS TO...

CONNECT

During the first days of quarantine, staff called every JCC member to offer compassion, reassurance, and help.

Just two days after the centre was forced to close, the JCC staff launched the Virtual J with a host of programs and activities for members to participate in. And once permitted to reopen, the JCC led the way as the first indoor pool to safely reopen in Vancouver. **Today a hybrid model of safe in-person and virtual programs means no one is left behind.**

Quality online services ensured members continued to stay active and motivated. Kids enjoyed online karate, dance classes and music lessons. Seniors cooked meals together over zoom. Families stayed healthy and fit in virtual fitness classes.

The JCC led the way in being one of the first centres to reopen daycare and pre-school for frontline workers, which enabled them to focus on their jobs with the piece of mind that their children were safe. There was assistance for anyone that needed it. The JCC was the first day-time senior care program to reopen in BC.

EMPOWER

JCC staff recruited teen leaders who rallied together to help Inclusion Services Members and ensure they received the support they needed.

Teen leaders quickly developed a food delivery service to supply members with

groceries, and organized online cooking demonstrations to allow them to cook and eat together, virtually. Groceries continue to be delivered by seniors directly to homes of those in need.

Our ArtHive instructor purchased art supplies that were delivered to member's homes so they could participate in online art activities.

INCLUDE

The JCC opened its doors to school groups so youth could stay active in sports while maintaining safety measures.

The JCC partnered with other organizations to create a safe summer camp for kids to connect with other kids and be active. New and innovative programs and activities helped children deal with the stress and anxiety of living through a pandemic, and teen Camp leaders felt uplifted by having a sense of responsibility to the kids.

The "JCC on the go" program was created to provide after school care at different schools around the city, allowing kids to stay in their safety pods instead of mixing with other kids at the JCC.

INSPIRE

Staff and members remain dedicated to finding new ways to interact and care for each other...from food delivery, to distanced walks, to group chats, and zoom Zumba the warmth and energy remains palpable.

LEVELS

BRANDED SPONSOR

\$18,000

Partner with us and showcase your brand alongside a specific portion of the event

- Two premiere 'virtual' tables of 9 guests
- A gourmet custom meal for two delivered to the household or office of each of your guests, including custom branding on packaging and a personalized welcome card
- Opportunity to record a "philanthropic" video (up to 2 minutes in length and including logo) to be used on social media by both the Sponsor and JCC RBC Sports Dinner for promotional purposes and featured during the program on the night of the event
- Your logo placement during your branded segment of the event
- Your ad featured in the evening program, to be sent to all event guests receiving a delivery, and sent digitally to all event attendees
- Special verbal recognition announced by the Emcee during the event
- Logo featured on the screen during event broadcast
- Recognition in radio ads
- Prominent logo placement in print media
- Customized social media shout outs
- Acknowledgement in e-blasts to targeted Sports Dinner list
- Prominent logo placement on Sports Dinner website and plasma screens in public areas at the JCC
- Customized digital invitation provided to send out to your guests prior to the event

LEVELS

PLATINUM SPONSOR

\$18,000

Give your guests a unique, customized experience

- Two premiere 'virtual' tables of 9 guests
- Sports celebrity heroes to host your tables and/or meet for a pre event chat
- A gourmet custom meal for two delivered to the household or office of each of your guests, including custom branding on packaging and a personalized welcome card
- Your ad featured in the evening program, to be sent to all event guests receiving a delivery, and sent digitally to all event attendees
- Special verbal recognition announced by the Emcee during the event
- Logo featured on the screen during event broadcast
- Prominent logo placement in print media
- Customized social media shout outs
- Prominent logo placement on Sports Dinner website and plasma screens in public areas at the JCC
- Customized digital invitation provided to send out to your guests prior to the event

GOLD SPONSOR

\$10,000

- One premiere 'virtual' table of 9 guests
- A gourmet platter and beverage for two delivered to the household or office of each of your guests, including custom branding on packaging and a personalized welcome card
- Your ad featured in the virtual evening program available to all event attendees
- Logo featured on the screen during event broadcast
- Recognition in Sports Dinner print ads
- Social media shout outs
- Acknowledgement in e-blasts sent out to targeted Sports Dinner list
- Recognition on Sports Dinner website and plasma screens in public areas at the JCC
- Digital invitation provided to send out to your guests prior to the event

LEVELS

SILVER SPONSOR

\$5,000

- Five virtual tickets to the event
- Club level snacks and drinks for two delivered to the household or office of each of your guests, including custom branding on packaging and a personalized welcome card
- Logo featured on the screen during event broadcast
- Social media shout outs
- Acknowledgement in e-blasts sent out to targeted Sports Dinner list
- Recognition on Sports Dinner website and plasma screens in public areas at the JCC
- Digital invitation provided to send out to your guests prior to the event

BRONZE SPONSOR

\$1,800

- Two virtual tickets to the event
- Club level snacks and drinks for two delivered to the household or office of you and of your guest, including custom branding on packaging and a personalized welcome card
- Logo featured on the screen during event broadcast
- Social media shout outs
- Acknowledgement in e-blasts sent out to targeted Sports Dinner list
- Recognition on Sports Dinner website and plasma screens in public areas at the JCC
- Digital invitation provided to send out to your guests prior to the event

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YEAR 2020 SPONSORS

Join a prestigious list of over 100 Sponsors, with a 90% retention rate year over year!

TITLE SPONSOR



SPEAKER SPONSOR



VIP RECEPTION SPONSOR



SUPPORT-A-CAUSE SPONSOR



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VEHICLE SPONSOR



HALL OF FAME SPONSOR



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