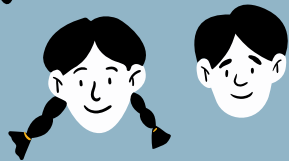


**MIB**  
**AGENTS**  
OSTEOSARCOMA ALLIANCE



ENGAGEMENT OPPORTUNITIES

END  
CHILDHOOD  
CANCER



**NAME:**

# CONTENTS

Partnering with MIB

What We Do

Programs \* Education \* Research

FACTOR \* Community

How you can help & What are the Benefits

GET TO KNOW US



# PARTNER WITH MIB AGENTS

Increase your organization's reach through meaningful engagement with our community of patients, families, medical professionals, researchers, and industry partners.

Be an essential part of our organization, together supporting doctors, researchers, nurses, social workers, child life specialists, and kids affected by osteosarcoma, a rare bone cancer.

“We don't do outreach.  
We do engagement.”  
Ann Graham, Founder



## Mission

MIB Agents Osteosarcoma Alliance is a Leading Pediatric Osteosarcoma Nonprofit Dedicated to Making It Better for Our Community of Patients, Families, Medical Professionals, Researchers, and Industry Partners through Programs, Education, and Research.

## Vision

A world with less toxic, more effective treatments and a cure for osteosarcoma.

## Values

We are devoted to creating and instilling hope with and for our inclusive and collaborative osteosarcoma community. We do this through mutual trust, transparency, and compassion.



# HOW WE ARE MAKING IT BETTER:

*Our approach demonstrates a comprehensive commitment to addressing the challenges of this cancer.*



Comprehensive support to individuals & families facing osteosarcoma, from the initial diagnosis through survivorship or bereavement with our community of experts, partners, and families.



Programs that inform, empower, & connect the osteosarcoma community; raising awareness, improving access to information, and fostering collaboration among experts.



Funding osteosarcoma research in a rigorous, inclusive, & collaborative manner by employing a robust scientific review process supported by MIB Agents Family Funds™ & the wider community.

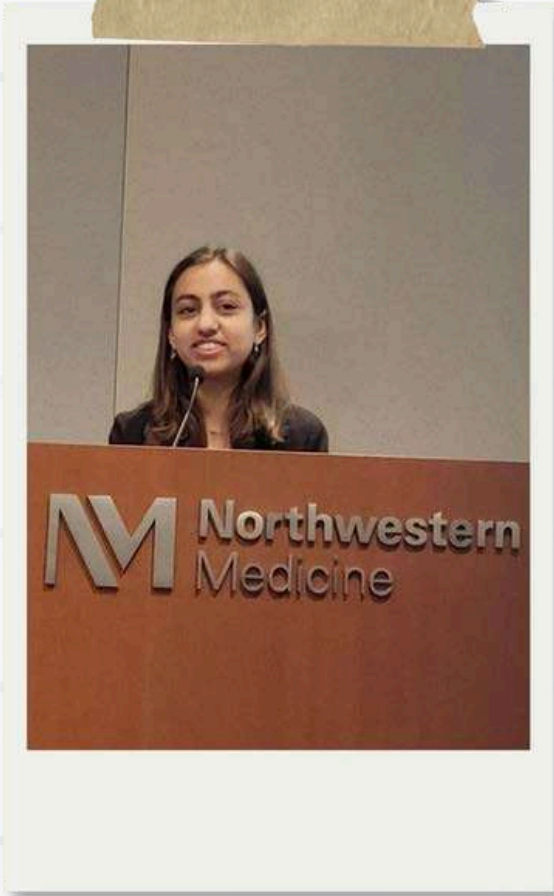
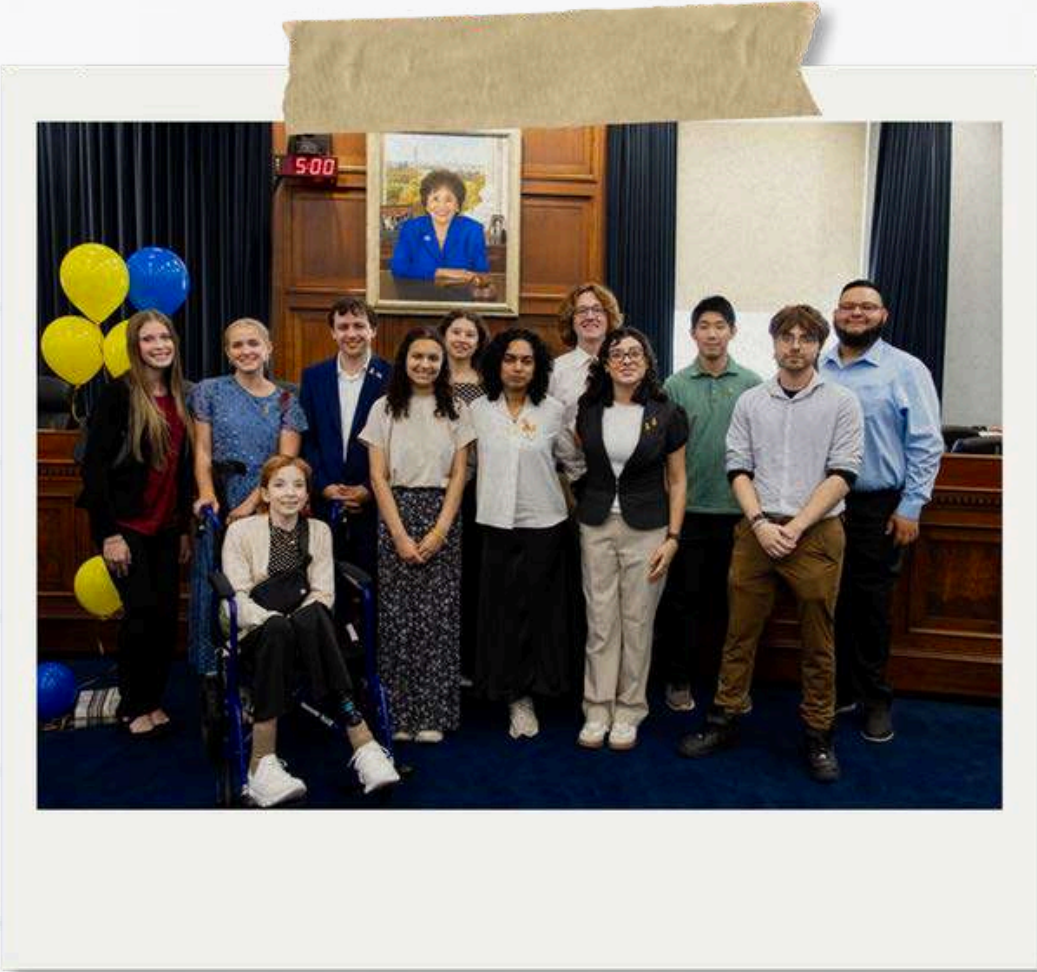


Making a positive impact in the lives of those affected by osteosarcoma and building strong, lasting connections with all stakeholders involved in its mission.



FACTOR Osteosarcoma Conference brings together a diverse range of stakeholders, including leading researchers, clinicians, industry representatives, and patient families to foster collaboration, and improve treatment options and outcomes for this rare & challenging cancer.





We truly shine when we come together as a community of patients, families, medical professionals, researchers, and industry partners.

# PATIENT PROGRAMS

## Warrior Mail

We deliver 12,000 letters annually to an average of 45 OsteoWarriors each month from Writer Agents around the world, sharing messages of humor, support, and cheer.

\$30,000



## Gamer Agents

Our private online gaming network of OsteoWarriors and OsteoSiblings. The moderators are trained Lead Gamer Agents, playing around the world and around the clock.

\$3,000



## Ambassador Agents

Connecting current OsteoWarriors and their families to trained osteosarcoma survivors and their families. There are three training sessions and **40+ Matches annually**. A tote bag with in-patient essentials is included for the matched OsteoFamily.

\$34,000



## Prayer Agents

Prayer Agents lift OsteoWarriors, OsteoAngels, and their families with prayers and intentions on the first Sunday of each month. MIB Agents posts a prayer from a different cleric or spiritual practice each month.

\$4,000



## osteAo: AYA Cancer Podcast

A podcast by OsteoWarriors who “spill the tea” on living with cancer as a young adult. **4 seasons, 34 episodes, average 2.7K views per episode**

\$15,000

# PATIENT PROGRAMS

## *Osteosarcoma Handbook*

Written by osteosarcoma families and edited by leading physicians, *Osteosarcoma: From our Families to Yours*, and *Osteosarcoma: De Nuestras Familias a la Suya* are comprehensive guides to OS. MIB Agents **distributes more than 900 copies of the handbook a year** in English and Spanish, with over 300 free downloads in English, Spanish, and Mandarin.

\$6,000



## *OS Navigation Packets*

Resource materials for any family facing osteosarcoma, including the OS Handbook, along with a wealth of helpful information from our partners, in both Spanish and English. The OS Navigation Packets are shared with families by hospitals and medical professionals and are available at no charge through MIB Agents.

\$18,000

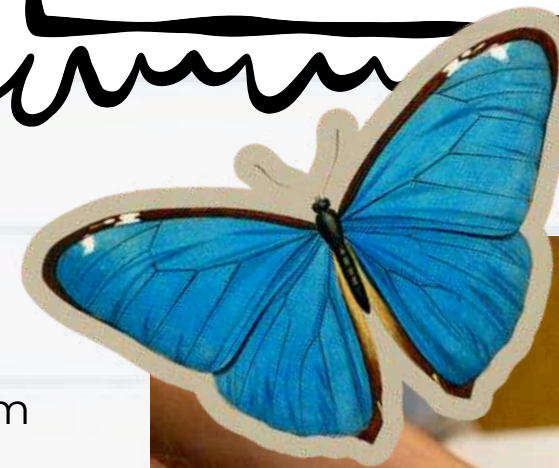
## *Secret Agent Missions*

*Providing an experience or an item of comfort for OsteoWarriors in hospice.*

## *Healing Hearts for Parents Group*

Offering a safe haven of love & comfort for grieving osteosarcoma families. Annually there are **48 weekly virtual Healing Hearts sessions** and workshops, as well as in-person sessions at the annual MIB FACTOR conference.

\$25,000



# PATIENT PROGRAMS SPONSORSHIP

What We Need:

Support

Sponsorship

BRONZE	Gamer Agents	\$3,000
	Match for Ambassador Agents	\$4,000
	Prayer Agents	\$4,000
SILVER	Osteosarcoma Handbook ENGLISH	\$6,000
	Osteosarcoma Handbook SPANISH	\$6,000
	osTEAo Premier Sponsor Full Season (~10 episodes)	\$15,000
	OS Navigation Packets	\$18,000
GOLD	Healing Hearts for Bereaved Parents	\$25,000
	Warrior Mail	\$30,000
	Ambassador Agents Training	\$34,000

Patient Programs  
SPONSORSHIP LEVELS

## BRONZE

- Welcome Kit (MIB-branded merch)
- Recognition on MIB website
- Recognition in minimum 4 social media posts throughout the year
- Recognition in minimum 4 targeted Eblasts throughout the year

## SILVER

All Bronze PLUS:

- Semi-Annual Check In Call
- Recognition in minimum 6 social media posts throughout the year
- Live sponsor acknowledgement (osTEAo only)
- Sponsor branding on recorded deliverables (osTEAo only)

## GOLD

All Silver & Bronze PLUS:

- "Presented By" in Printed Materials
- Sponsor Message Included
- Monthly Check-In Calls
- Advertisement Placement (Select Print Assets)

# SCIENTIFIC EDUCATION

## *OsteoBites*

A weekly webinar and podcast featuring the leaders in osteosarcoma research and other topics of interest to the osteosarcoma community. 6 seasons, 162 episodes, and over **43K lifetime views**

10 episodes: \$15,000, / Full season: \$35,000,

**FOLLOW**



## *Annual Thought Leader & Young Investigator Networking Event at CTOS*

Each year we gather osteosarcoma thought leaders and young investigators at CTOS to network, exchange ideas, and ignite collaboration to advance and accelerate research and clinical care.

\$10,000

## *Canine Trials*

Our Canine Clinical Trials Resource connects scientists and resourcesto Make It Better for both canine and human patients. It features educational materials, a directory of veterinary oncology programs, and listings of open canine osteosarcoma trials across North America.

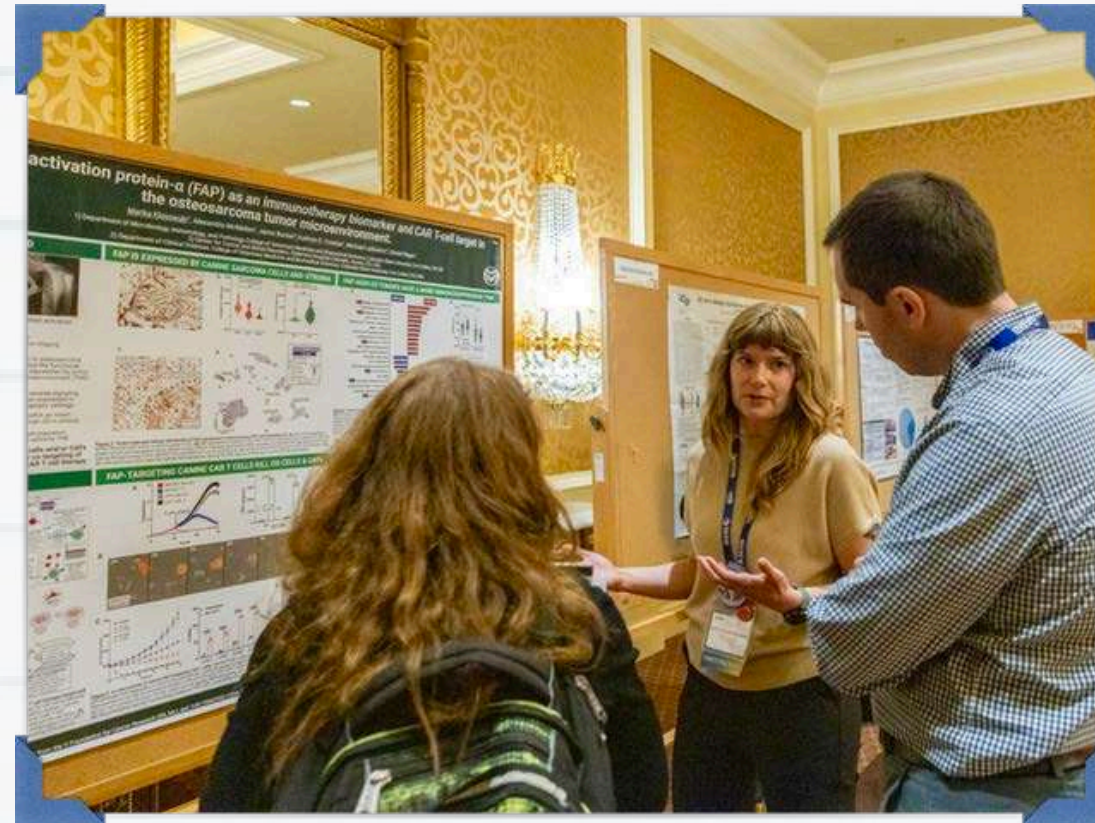
\$6,000

# SCIENTIFIC EDUCATION

## Precision Medicine

Our Precision Medicine Resources help osteosarcoma patients and families understand how scientific advances are guiding more personalized care through biomarker testing, genetic testing, and individualized treatment planning.

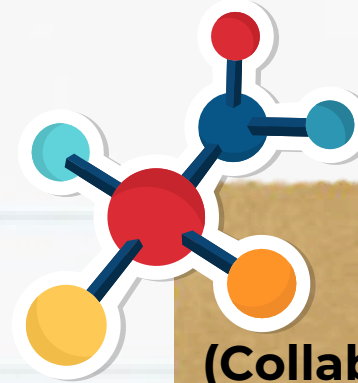
\$6,000



## TURBO Virtual Tumor Board

TURBO brings together multidisciplinary osteosarcoma experts worldwide to review complex cases and share experience and knowledge.

\$10,000



## CURE-OS

**(Collaborative Understanding of the Range and Evolution of Osteosarcoma Single-cells)**

CURE-OS is a working group uniting researchers to fund and coordinate efforts that translate single-cell discoveries into clinically meaningful outcomes in osteosarcoma. The group's shared goals are to aggregate and centralize existing single-cell data, establish a gold-standard dataset for future studies, and develop a framework that connects experimental models to therapeutic translation.

\$50,000



# RESEARCH FUNDING

## OutSmarting Osteosarcoma

Launched in 2017, the OutSmarting Osteosarcoma Research Grant has driven progress in the field by **awarding \$2.5 million to 32 dedicated investigators advancing osteosarcoma research**. Our rigorous scientific review process emphasizes collaboration and uniquely incorporates patient and family perspectives. Grant administration includes regular reporting and investigator updates, ensuring transparency and accountability for our funders.

## Family Funds Supporting Science

Collaboration among the scientific and patient community is a key hallmark of MIB Agents. OutSmarting Osteosarcoma grants are supported by MIB Agents Family Funds™, whose dedication to Making It Better and fostering collaboration and education in the scientific community makes every MIB Agents award incredibly meaningful.



Co-Branding  
Research  
Opportunities  
available!

# SCIENTIFIC PROGRAMS & RESEARCH SPONSORSHIPS

What We Need:

Support

Sponsorship

BRONZE	Canine Trials Resource on MIB website	\$6,000
	Precision Medicine Resource on MIB website	\$6,000
SILVER	Annual Osteosarcoma Thought Leader and YI networking event at CTOS	\$10,000
	TURBO (~6 meetings/year)	\$10,000
	OsteoBites 10 episode sponsor	\$15,000
	OsteoBites Spanish subtitles Full Season (~30 episodes)	\$25,000
GOLD	OsteoBites Premier Sponsor Full Season (~30 episodes)	\$35,000
	CURE-OS Working Group Sponsored Research	\$50,000
	OutSmarting Osteosarcoma Partner Hope YI Research Grant	\$55,000
	OutSmarting Osteosarcoma Partner Hero Research Grant	\$105,000

Scientific & Research  
SPONSORSHIP LEVELS

## BRONZE

- Welcome Kit (MIB-branded merch)
- Recognition on MIB website
- Recognition in minimum 4 social media posts throughout the year
- Recognition in minimum 4 targeted Eblasts throughout the year

## SILVER

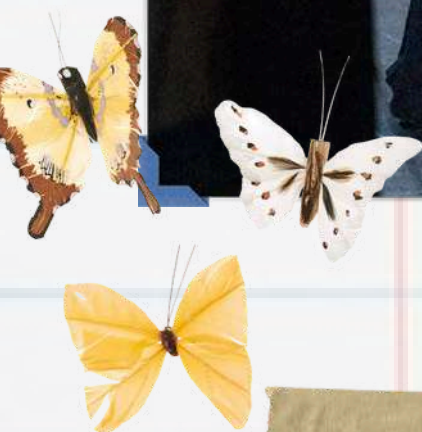
All Bronze PLUS:

- Live sponsor acknowledgement
- Sponsor branding on recorded deliverables (OsteoBites only)

## GOLD

All Silver & Bronze PLUS:

- Bi-annual investigator updates



# OUTREACH & IMPACT OPPORTUNITIES

## OutBidding in March

A week-long online auction that features items in the following categories: Travel, Art & Handcrafted, Sports & Entertainment, Virtual & in-person experiences, Personal & Beauty.

\$10,000 +

## Gold Bows in September

Spread awareness with Gold Bows for Childhood Cancer Awareness Month. Adorn your mailboxes, front doors, schools, and more with our beautiful gold bows that represent hope, love, and courage.

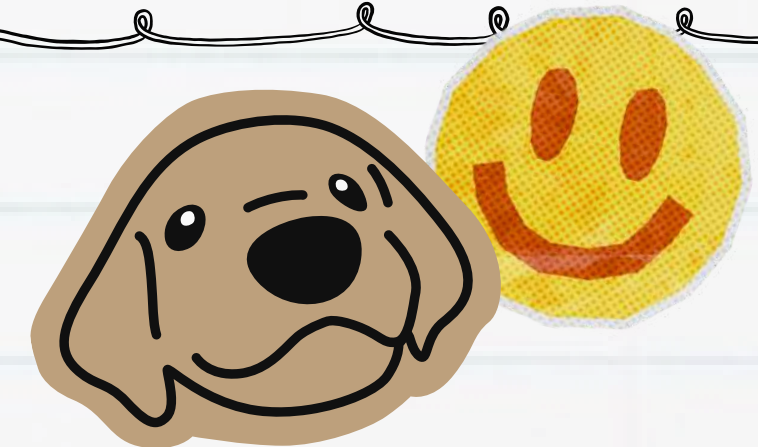
\$12,000 +



## Connective Issue

Connective Issue is a monthly newsletter sent to over 10,000 patients, caregivers, advocates, medical professionals, and industry stakeholders in our community.

\$6,00 - \$12,000



## OutBarking in November

Osteosarcoma is the most common primary bone tumor of dogs. Research in dogs will one day mean better treatment for kids. With your donation, you'll receive an MIB branded doggie bandana and entry into our interactive photo contest. Compete for the "Who Wore It Best" title by collecting votes for your furry friend.

\$10,000 +



# OUTREACH & IMPACT OPPORTUNITIES

## *Junior Advisory Board Climbs The Hill*

JAB members visit Washington, DC in September for Childhood Cancer Awareness month with Kids V Cancer to advocate for legislative change. The JAB leads 150+ AYAs who have experienced cancer to their appointments with congressional representatives.

\$10,000

## *MIB's Day Of Giving Match*

May 1st, 2026, we invite you to participate in our 24-hour online giving event supporting our mission to Make It Better for children and families facing osteosarcoma. Donations inspire hope and helps kids with cancer.

\$10,000 +

## *Giving Tuesday Match*

Join us on December 1, 2026 and let's show the world the power of collective kindness. Every donation brings us closer to our Giving Tuesday fundraising goal of \$20,000!

\$10,000 +



## *BONUS: Big Osteosarcoma News Update Short*

BONUS provides updates on osteosarcoma research, community opportunities, and news shared across social platforms in the form of a short video. Each segment is designed to inform and engage viewers about progress made in the osteosarcoma community.

# JUNIOR ADVISORY BOARD

*The JAB are active participants and advisors within MIB, and remarkable advocates in the greater community.*



ALLISEN



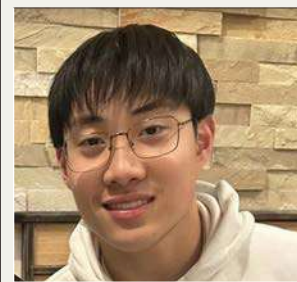
ALEJANDRO



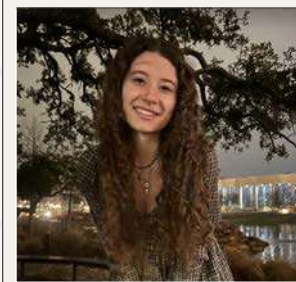
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CAMILLE



DANIEL



ELISE



EVAN



GILLIAN



INAAYA



JACOB



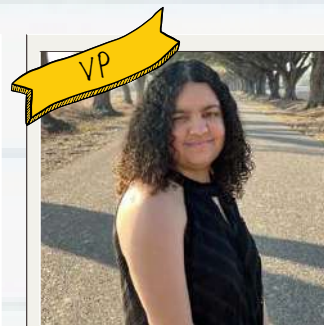
KEELY



LINCOLN



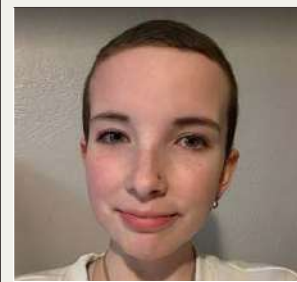
LUKE



MACKENZIE



MICHAELA



MIKAELA



MOLLY



SAMMY



SEBASTIAN



SLOANE



TE'VON



KARA

*I've had the privilege of working with the MIB Agents Junior Advisory Board for nearly three years, and I consider myself incredibly fortunate to know these inspiring young adults and their loved ones.*

*In their presence, I am constantly reminded of the extraordinary power of human resilience and fortitude. From courageously sharing their personal stories of grief and healing, to inspiring the next generation of families, caregivers, patients, and providers to advance osteosarcoma care, research, and science – even taking their advocacy to Capitol Hill – this remarkable group of warriors is truly destined for greatness.*

- ALANA ELLINGHAM, MBA, DIRECTOR COMMERCIAL DEVELOPMENT, SERB RARE ONCOLOGY



# NEXTGEN

NextGen is the vital link between the Junior Advisory Board (JAB) and the wider MIB community. Its members are advocates and mentors with a lived experience of osteosarcoma who both guide younger JAB members and learn from experienced community leaders.



ANDREW BISAGA



KARA SKRUBIS



MAEVE SMART



MATTHEW CEELLEN



MATTHEW ALLEN



MAX PENZER



SAMMY ULLOA



SONA KOCINSKY



WALKER SMALLWOOD



EMELIA

## JAB & NextGen Medical Conference Attendance

Select JAB and NextGen members attend top medical conferences like AACR, ASCO, MSTs, and ACCELERATE to learn, connect, and share the patient voice in research. Sponsorship supports travel and expenses for our dedicated advocates.

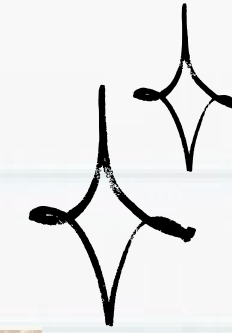


# OUTREACH & IMPACT OPPORTUNITIES

What We Need:

Support

Sponsorship



Outreach & Impact  
SPONSORSHIP LEVELS

## BRONZE

- Welcome Kit (MIB-branded merch)
- Recognition on MIB website
- Recognition in minimum 4 social media posts throughout the year
- Recognition in minimum 4 targeted Eblasts throughout the year

## SILVER

All Bronze PLUS:

- Semi-Annual Check In Call
- Recognition in minimum 6 social media posts throughout the year
- Cobranded Tag/Logo
- Sponsor Message Included

## GOLD

All Silver & Bronze PLUS:

- "Presented By" or "Funds Presented By" in Printed Materials
- Monthly Check-In Calls

BRONZE	JAB Q&A Virtual (minimum 2 JAB members)	\$1,400
	JAB Patient Group Panel (minimum 4 participants, \$500 for additional participants within US)	\$2,000
	JAB & NextGen Medical Conference Attendance: AACR, ASCO, MSTs Specialty Day, ACCELERATE (incl. travel and expense) Minimum 2 participants	\$3,400 +
	Speech by JAB Member in Person (not incl. travel and expense) *engagement with JAB pre/post event	\$5,000
SILVER	JAB/NextGen Climb the Hill Advocating for Childhood Cancer Legislation - Meet Lawmakers in DC (min 3 + 1 Chaperone)	\$6,000 +
	Connective Issue - 4 Issues	\$6,000
	Executive Director Speech (not incl. travel and expense)	\$7,000
GOLD	OutBidding Auction Matching - March	\$10,000 +
	Giving Tuesday Matching: You are the I in MIB - December	\$10,000 +
	MIB Day of Giving - May 1st, 2026	\$10,000 +
	Connective Issue - 12 Issues	\$12,000
	Golden Bows Matching - September Childhood Cancer Awareness Month	\$15,000 +

EXPONENTIAL IMPACT: BE THE CATALYST FOR OUR MOST CRITICAL FUNDRAISING INITIATIVES OF THE YEAR BY SPONSORING OUR MATCHING CHALLENGE. YOUR GENEROUS COMMITMENT WILL IMMEDIATELY DOUBLE THE IMPACT OF EVERY GIFT WE RECEIVE, TRANSFORMING YOUR DONATION INTO A POWERFUL INCENTIVE FOR HUNDREDS OF OTHERS TO GIVE



# FACTOR OSTEOSARCOMA CONFERENCE

*Funding, Awareness, Collaboration, Trials, Osteosarcoma Research*

Since 2017, MIB Agents annual FACTOR Osteosarcoma Conference has brought together leading researchers, clinicians, industry, and patient families with the goal of improving osteosarcoma treatments and Collaborating for a Cure.



269  
ATENDEES

30  
KIDS IN HQ

7  
COUNTRIES

37  
STATES

50  
SCIENTIFIC  
SPEAKERS

III  
FAMILIES

45  
INSTITUTIONS

15  
SCIENTIFIC POSTER  
PRESENTERS

## *What Happens at FACTOR?*

- Improve osteosarcoma awareness and patient outcomes through a collaborative disease management approach.
- Brainstorm challenges and **develop collaborative solutions** to fast-track improvements for osteosarcoma.
- Create a synergistic bridge between the **osteosarcoma scientific and patient communities**.



# FACTOR OSTEOSARCOMA CONFERENCE SPONSORSHIP



Presenting \$100,000	Honor \$75,000	Hero \$50,000	Star \$30,000	HQ \$25,000	JAB Travel \$17,000	Agent \$11,000	Supporter \$6,000
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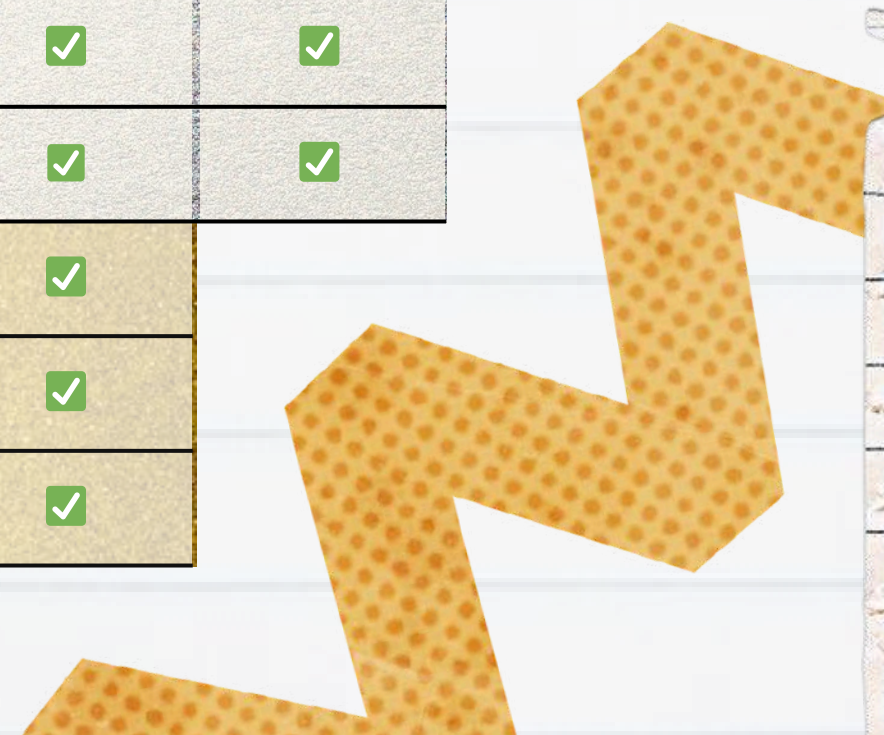
Logo on Event Website in Sponsor Section	XLarge	Large	Large	Medium	Medium	Medium	Small	Small
Logo on Screen between Panels	Full Screen	Secondary Placement 5x	Secondary Placement, 5x	Third Placement, 5x	Third Placement, 5x	Third Placement, 5x	Fourth Placement, 5x	Fifth Placement, 5x
Poster Announcing Sponsorship at Registration	XLarge	Large	Large	Medium	Medium	Medium	Small	Small
FACTOR Printed Program Ad	Full Page	Full Page	Half Page	Half Page	Half Page	Half Page	Quarter Page	Quarter Page
Include Company Materials in Attendee Totes	✓	✓	✓	✓	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	✓	✓	✓	✓	
Tent Card on Tables Recognizing Sponsorship	1 Bfast, 1 Lunch	1 Lunch	1 Breakfast	1 Break	HQ	HQ		
Complimentary Registrations to FACTOR	4	3	2	1				
Opportunity to Speak in General Session, 5mins (relevant to advances in osteosarcoma)	✓	✓						
Five Minute Video to Run During One Break	✓	✓						
Opportunity to Speak at Welcome Reception, 10mins	✓							
MIB Agents Website Homepage Slider Graphic	✓							
Naming FACTOR: "FACTOR presented by:" + Lanyard Logo	✓							

## ADD-ONS FOR INDUSTRY PARTNERS

FACTOR Formal - Dinner & Dancing (Friday)	\$30,000
Community Dinner (Thursday)	\$20,000
Speaker Dinner (Thursday)	\$7,000

## BENEFITS

- 5 minute speech at event  
(relevant to advances in osteosarcoma)
- Sponsorship recognized on signage
- Tent cards on table • 2 representatives at event



# FAMILY FUND ADVISORY COUNCIL



BRONWEN GREENE



KAREN MARSH



LINDA CHELSKY



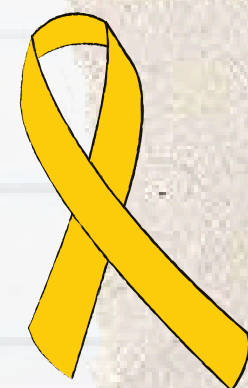
NICHOLE BEUTLICH



ROBERTA LEHRMAN

## Family Funds

In honor and memory of their children, Family Funds™ raise money to Make It Better for kids and young adults with osteosarcoma. Their efforts fund desperately needed osteosarcoma research, educational resources, and programs that support kids and families in treatment.

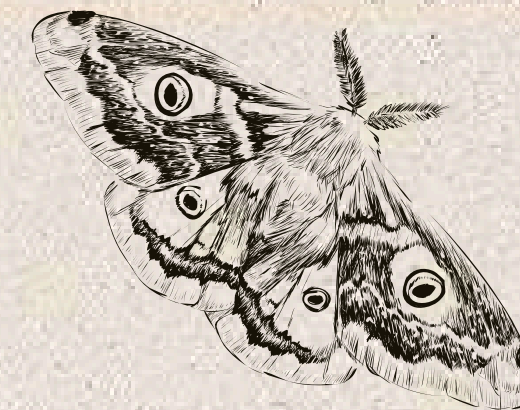


# CELEBRITY BRAND AMBASSADOR



JOEL MADDEN

*Lead vocalist for the rock band Good Charlotte, Host of the Artist Friendly podcast, MIB Agents Ambassador*



Getting to know the MIB family over the past few years has been an emotional and inspiring journey. The opportunity to join in the MIB mission to help support children and families who are battling osteosarcoma, and to bring awareness to the world in hopes that others will join MIB, has been a blessing in my life.

Parents want their children to have health, happiness, and a chance to grow up and be themselves; to have to watch them face cancer would be a nightmare. **To see how brave, resilient, and supportive the families in the MIB community are, inspires me to do whatever I can do to be a part of this community and a part of the MIB mission to Make It Better.**



# BOARD OF DIRECTORS



ALEXIS JOHNSON, MD  
Osteosarcoma Survivor



ANN GRAHAM  
Executive Director & Founder,  
FACTOR: Co-Chair



BETH ODEH-FRIKERT, PHD  
Genentech



GIGI JEFFRIES, PHD  
Secretary of the Board



GREG KAPLAN  
Treasurer. Dad to Sydney  
Finance & investment professional



JOHN H. HEALEY, MD, FACS  
Memorial Sloan Kettering Cancer Center



KATIE JANEWAY, MD  
Dana Farber Cancer Center,  
Harvard Medical School



MATT ALLEN  
OsteoSibling. Aspiring Law Student.  
Delaware Office of Defense Services.



MATTEO TRUCCO, MD  
Cleveland Clinic Children's Hospital.  
FACTOR: Science Co-Chair



PETE ANDERSON, MD, PHD  
Cleveland Clinic  
Children's Hospital



RUSSELL PENZER  
Dad to OsteoWarrior Max.  
Attorney



SHERRICK MURDOFF  
Dad of Charlotte  
Investor and M&A Advisor

# SCIENTIFIC ADVISORY BOARD



ALANNA CHURCH, MD  
Boston Children's Hospital,  
Harvard Medical School



ALEX HUANG, MD, PHD  
Case Western University School of Medicine;  
Case Comprehensive Cancer Center



ANDY LIVINGSTON, MD, MS  
The University of Texas MD Anderson  
Cancer Center



DAMON REED, MD  
Memorial Sloan Kettering Cancer Center



JOHN H. HEALEY, MD, FACS  
Memorial Sloan Kettering  
Cancer Center



KATIE JANEWAY, MD  
Dana Farber Cancer Center;  
Harvard Medical School



MATTEO TRUCCO, MD  
Cleveland Clinic  
Children's Hospital



NICOLA MASON, BVETMED, PHD  
University of Pennsylvania  
School of Veterinary Medicine



NICOLAS GARNIER, PHD  
Servier Pharmaceuticals



PETE ANDERSON, MD, PHD  
Cleveland Clinic  
Children's Hospital



RAMY IBRAHIM, MD  
Georgiamune Inc.,  
Parker Institute for Cancer Immunotherapy



ROSANDRA KAPLAN, MD  
National Institutes of Health

# THE CORE TEAM

*We engage beyond the transaction; relationships are important to us.*



ANN GRAHAM  
*Executive Director*



ANITA CALDERA  
*Fundraising & Events Manager*



CHRISTINA IP-TOMA  
*Director of Scientific Programs*



CAROLYNE RICHTARSIC  
*Director of Finance*



EMELIA GAPP  
*Marketing Manager*



HANNAH HESS  
*Mission and Development Lead*



ISABEL WOLF  
*Director of Programs*



KARA SKRUBIS  
*Social Media Manager*



## JOIN US TO MAKE IT BETTER FOR KIDS WITH OSTEOSARCOMA.

Partner with MIB Agents and become a vital part of our mission to support patients, families, doctors, researchers, and industry partners. Your sponsorship will help us advance promising treatments and improve the lives of kids and young adults affected by osteosarcoma.



CONTACT HANNAH HESS, MISSION & DEVELOPMENT LEAD, TODAY

PHONE: 704-497-5725  
EMAIL: [HANNAH@MIBAGENTS.ORG](mailto:HANNAH@MIBAGENTS.ORG)