



places**for**bikes

CITY RATINGS

What it is, + How
it Works



Public engagement event in Prince George's County, MD.



Inequities in the transportation system disproportionately force Black people to navigate dangerous traffic environments.

**LEARN MORE AT THE
ADVOCACY ACADEMY**
academy.peopleforbikes.org

MEASURING AND PRIORITIZING EQUITY

Viewing improvements for bicycling using an equity lens enables decision makers to enhance accessibility for everyone.

Quantitative data, coupled with meaningful public engagement, provide insight into ways to increase transportation equity.

- 1 Equity is defined in many ways.** Conduct meaningful engagement to understand how transportation systems affect different people, including Black, indigenous, and people of color; youth; older adults; and people with disabilities, low income, and limited English.
- 2 Data tools can help prioritize equity.** Consider the overlap between sociodemographic data and indicators of disadvantage (e.g., limited mobility options, safety risks, long travel times, and high travel costs) instead of making assumptions about any particular groups.
- 3 Making cities equitable requires intentional thought and action.** Rather than using equity as an optional, removable lens for each individual project, embed equity into all long-term plans and goals.

HELPFUL RESOURCES:

Check out our [Building Equity](#) report that shows how protected bike lanes and bike infrastructure investments help to diminish inequities. Also see the Untokening's [Principles of Mobility Justice](#) to learn more about different problems within transportation equity and an alternative paradigm to achieving mobility justice.