

05:00

● Webinar • 60 minutes

ENGOs and AI: Key Considerations as you assess incorporating it into your nonprofit

What AI can do for ENGOs and where human judgment still leads. Discuss real concerns about data privacy, environmental impact, and the risks of over-reliance.

📅 May 27, 2026

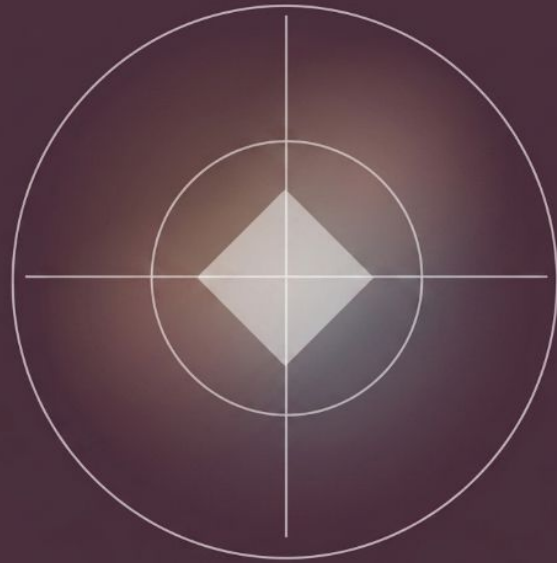
🕒 1:00 PM - 2:00 PM EST

👥 Environmental Leaders

Denisse Rodriguez
InServiceAI • AI Advisor

InServiceAI

Because your Mission deserves your full Presence



● Context

Why This *Matters Now*

AI has moved from "Emerging Tech" to "Here Now". AI stopped being theoretical, it moved from pilot projects to mainstream adoption almost overnight. Funders, governments, and all types of organizations are all talking about it — and asking what their partners are doing.

AI is Reshaping Environmental Governance



Governments and corporations are already using AI to make decisions about land use, resource extraction, emissions monitoring, and climate policy. ENGOs that understand AI can scrutinize these systems for bias, greenwashing, or accountability gaps.

AI Can Be a Powerful Tool – But only if claimed



AI offers transformative capacity for conservation work, and it helps reducing operational drag. But access to these tools isn't automatic — it requires funding, technical literacy, and strategic intent.

Rules Are Being Written Right Now



AI regulation is actively being worked on in the EU, US, Canada, and at the UN level. These frameworks will determine how AI is used in environmental monitoring, permitting, and climate reporting for decades. ENGOs can help shaping those rules before they harden into policy.

AI Impact: Real-world efficiency gains for environmental organizations

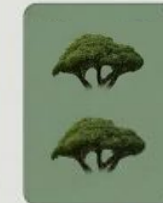
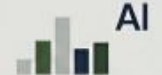


AI Models for Conservation

Up to

70%

speeds up grant writing



40-60 mins/day

Staff gain time and new tech capabilities



2,000+ images/minute
Faster Data Analysis

95+
Accuracy in Species ID

Monitoring Illegal Activities

24h | -1h

Real-time Alerts & Monitoring



Optimized Resource Allocation

80% | 95%

Faster and Accurate Monitoring



AI-Driven Conservation Efforts

CASE STUDY 1

Revolutionary Wildlife Monitoring via SpeciesNet and Wildlife Insights



THE CHALLENGE

Wildlife monitoring is the bedrock of conservation, yet it has traditionally been hampered by a massive data bottleneck. Motion-triggered camera traps generate an overwhelming volume of images—up to 80% of which are “noise” (shadows, wind, vegetation). Prior to AI, researchers spent thousands of hours manually reviewing images, delaying conservation interventions by months or even years.

THE TECHNICAL MECHANISM

EfficientNet and Taxonomic Rollups

- Cloud Platform**
Wildlife Insights is a cloud-based platform powered by the AI model SpeciesNet.
- Powerful AI Backbone**
Evolution from Inception v4 to EfficientNet backbone for superior fine-grained classification.
- Trained at Scale**
Trained on 65+ million images to recognize 1,295 species and higher-order taxonomic classes.
- Taxonomic Level Rollup**
If species-level confidence < 65%, the model rolls up to genus or family where confidence ≥ 65%. Reduces “No CV Result” by up to 40%.
- Geofencing Filter**
Prevents suggestions of species not found in the country—reducing errors by an average of 15%.

STRATEGIC IMPACT: BEFORE AND AFTER

BEFORE: MANUAL WORKFLOW	AFTER: AI-ENHANCED WORKFLOW
<ul style="list-style-type: none"> Labor-intensive manual review 300 – 1,000 images per hour Up to 80% of images are empty Data silos: millions of photos languish unanalyzed Delays interventions by months or years 	<ul style="list-style-type: none"> 3,000-fold increase in processing speed Automatically removes “blanks” with high confidence Biologists focus on wildlife images only Near real-time monitoring of ecosystems Enables faster, data-driven conservation actions

IMPACT BY THE NUMBERS: COMPARATIVE PERFORMANCE METRICS

METRIC	MANUAL OBSERVATION BASELINE	AI-ENHANCED (SPECIESNET/WILDLIFE INSIGHTS)
Processing Speed	300 – 1,000 images per hour	3.6 million images per hour
Workflow Efficiency	319 hours for 160k images	63 hours for 160k images (80% automated)
Animal Detection Rate	Varies by expert fatigue	99.4%
Species Prediction Accuracy	High (Expert)	94.5%
False Positive Correction	Manual filtering	15% reduction via geofilters

REAL-WORLD IMPACT



In Peru's Tahuamanu region, WWF used this system to process data from 136 camera traps, identifying 37 individual jaguars and confirming the use of canopy bridges by

five primate species—data that directly informs sustainable forest management and regenerative ranching policies.

CASE STUDY 2

Marine Mammal Protection and Ship Strike Mitigation via WRAS



THE CHALLENGE

Ship strikes kill as many as 20,000 large whales globally each year, and vessel traffic has increased by 300% over the last two decades. In Canada's waters, critical lack of situational awareness puts endangered cetaceans—such as SRKWs and NARWs—at severe risk. Traditional surveys are costly, limited to daylight, and can't operate at night or in poor visibility.

THE TECHNICAL MECHANISM

Bioacoustics and Thermal Imaging



AI-Based Bioacoustic Monitoring
Hydrophones capture whale vocalizations. Machine learning (e.g., SWAG project) identifies species—such as orcas, fin whales, and humpbacks—even at inaudible frequencies.



Infrared Thermal Detection
WhaleSpotter uses thermal cameras and AI to detect whales by their heat signatures. Operates 24/7, day or night, in fog or low-visibility conditions.

STRATEGIC IMPACT: BEFORE AND AFTER

BEFORE: LIMITED AWARENESS



- Mariners often unaware of whales in their path
- High collision risk
- Acoustic masking from vessel noise
- Aerial surveys are expensive, dangerous, and weather-dependent

AFTER: REAL-TIME MITIGATION

- AI detections verified in < 2 minutes
- Alerts sent to mariners within 10 nautical miles
- Captains take evasive action or slow down
- Slowing to ≤ 10 knots reduces fatal strike risk by 80%–90%
- Proven reductions in acoustic disturbance in key corridors

IMPACT BY THE NUMBERS: MARINE SAFETY AND RISK MITIGATION

METRIC	IMPACT VALUE
Whale Encounters Mitigated	Over 200,000
Detection-to-Alert Latency	< 2 Minutes
Nighttime Detection Advantage	44% of alerts issued after dark (Salish Sea)
Evasive Action Probability	> 90% when detected via WhaleSpotter
Fatal Strike Risk Reduction	80% – 90% (when speed < 10 knots)
Acoustic Noise Reduction	2.5 dB median reduction in busy corridors
Whale Sound Precision (NARW)	86% detection accuracy



MAKING A DIFFERENCE IN CRITICAL HABITAT

WRAS has expanded into Southern Resident Killer Whale critical habitat. Hydrophones off Lime Kiln Point provide data that automatically triggers alerts to large vessels—helping them avoid disturbing or injuring whales in this important hotspot.

HOW WRAS ALERTS WORK



CASE STUDY

Greenpeace and the “Leaky Bucket” – Optimizing Administrative and Fundraising Operations



CASE DESCRIPTION

While field monitoring is the visible face of conservation, the administrative operations governing donor retention are the engine of organizational survival.

Canadian ENGOs face a chronic challenge known as the “leaky bucket,” where the high cost of acquiring new donors is negated by high attrition rates (churn) among existing supporters.

Greenpeace has successfully implemented predictive AI to transform this administrative bottleneck into a high-efficiency retention system.

USE CASE: PREDICTIVE MACHINE LEARNING FOR DONOR CHURN AND RETENTION



In traditional operations, donor outreach is often reactive—organizations contact supporters after a donation has already ceased, or they send blanket, non-personalized appeals to their entire list, which can lead to “donor fatigue” and increased unsubscribe rates.



Greenpeace implemented machine learning algorithms (via platforms like Dataro) to analyze over 200 distinct data points in their CRM, including donation frequency, gift amount, response to specific appeals, and timing of interaction. This system identifies “at-risk” donors who are statistically likely to lapse before they actually do so.

OPERATIONAL EVOLUTION: BEFORE AND AFTER AI INTEGRATION

FEATURE	BEFORE AI IMPLEMENTATION	AFTER AI IMPLEMENTATION
Donor Outreach	Blanket email appeals and mass mailings	Targeted interventions for high-risk segments
Retention Strategy	Reactive responses to lapsed gifts	Proactive identification of lapse risk before it occurs
Communication Tone	Generic, “one-size-fits-all” messaging	Highly personalized “segments of one”
Staff Utilization	Time spent on manual database segmentation	Time spent on personal, high-impact thank-you calls
List Management	Losing subscribers at approx. 0.5% per month	Significant growth through reduced unsubscribes

THE IMPACT BY THE NUMBERS



\$23,000

RETAINED IN ONE MONTH

By using AI to flag 64 recurring donors who were likely to lapse, Greenpeace was able to intervene with personal thank-you calls rather than automated emails. This human intervention, powered by AI intelligence, saved over \$23,000 in projected revenue in a single 30-day period.



2x

INCREASE IN CLICK-THROUGH RATES

Similar strategies at Ducks Unlimited Canada—utilizing AI for tagging and segmentation—resulted in a 100% increase in email click-through rates within three months, as donors received content more relevant to their specific interests and geographic locations.



10%

MONTHLY SUBSCRIBER GROWTH

By moving away from generic emails that prompted unsubscribes, DUC reversed a declining trend and achieved consistent 10% month-over-month growth in their digital community.






\$1 MILLION

IN OPERATIONAL SAVINGS

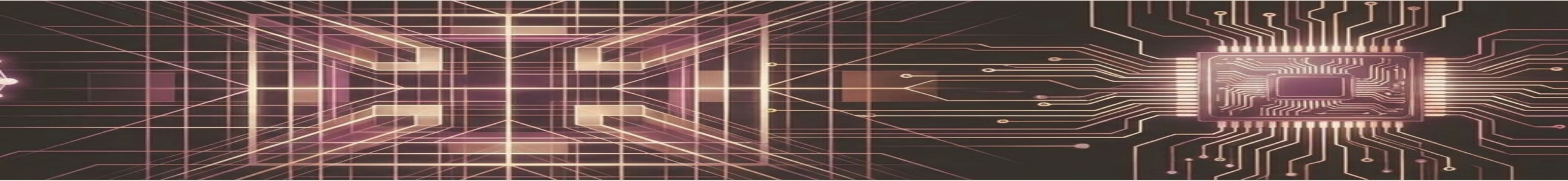
Across six years of leveraging integrated AI and data management platforms (like Boomi and Veeam for Salesforce), DUC reported a total saving of \$1 million in IT and administrative costs by automating data flows and protecting critical fundraising data from loss.

TODAY'S SESSION

What to expect in this session

-  What AI is and what it can do well
Concepts, Use Cases, Tools
-  Concerns: Data Privacy and Environmental Impact
Cardinal rules, how to implement simple protections. Energy consumption.
-  Readiness
Appetite, goal, data, people

No tool selling, no hype, no overwhelm



SPEAKER

Denisse Rodriguez

Founder, In Service AI

With **30 years** of enterprise IT leadership—spanning global data programs, **70+ countries**, and multimillion-dollar portfolios—Denisse now brings that same expertise to purpose-led organizations through *In Service AI*. Her passion: making AI practical, human-centered, and genuinely useful for the people doing meaningful work in the world.

<https://www.linkedin.com/company/in-service-ai/>

Who is this for...

*Executive Director · Program Manager ·
Conservation Specialist · Advocacy Director
Communications Manager · Grant Writer ·
Development Officer · Operations Lead*

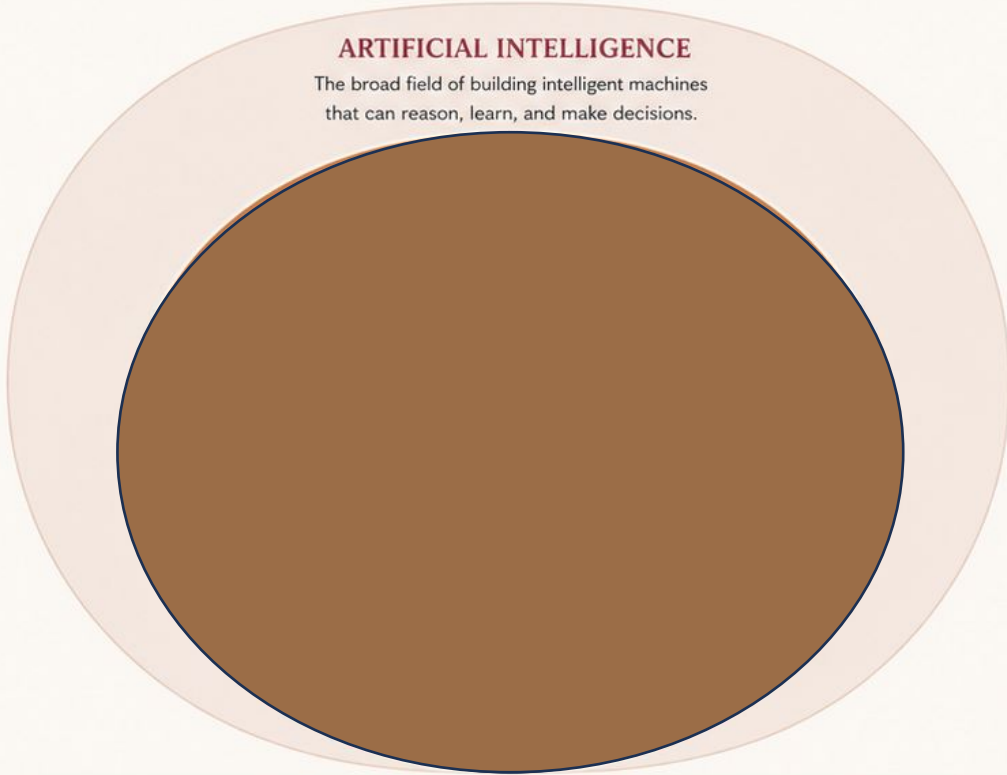
Mission-driven leaders across environmental organizations

Section 01

What AI is and what it can do well

What Is AI?

Artificial Intelligence (AI) is the development of computer systems that can perform tasks typically requiring human intelligence, such as understanding language, recognizing patterns, making decisions, and learning from experience — by processing data and applying algorithms to simulate cognitive reasoning.



EXAMPLES YOU ENCOUNTER EVERY DAY



SINCE WHEN DOES AI EXIST?



1950s

The term "Artificial Intelligence" was coined in 1956 by John McCarthy at the Dartmouth Conference.



1960s–1980s

Early AI programs were built using rule-based systems and logic.



1990s–2000s

Machine Learning techniques gained popularity with more data and computing power.



2010s–Now

Deep Learning breakthroughs and big data revolutionize AI capabilities, enabling Generative AI and beyond.



IN SUMMARY

All Deep Learning is Machine Learning.
All Machine Learning is AI.
But not all AI is Machine Learning.



AI is a broad umbrella. Different approaches—learning from data, using deep neural networks, following rules, or generating new content—work together to solve real-world problems.



- AI Capabilities

What *AI* does well – and where *humans* must lead

✓ AI IS GOOD AT

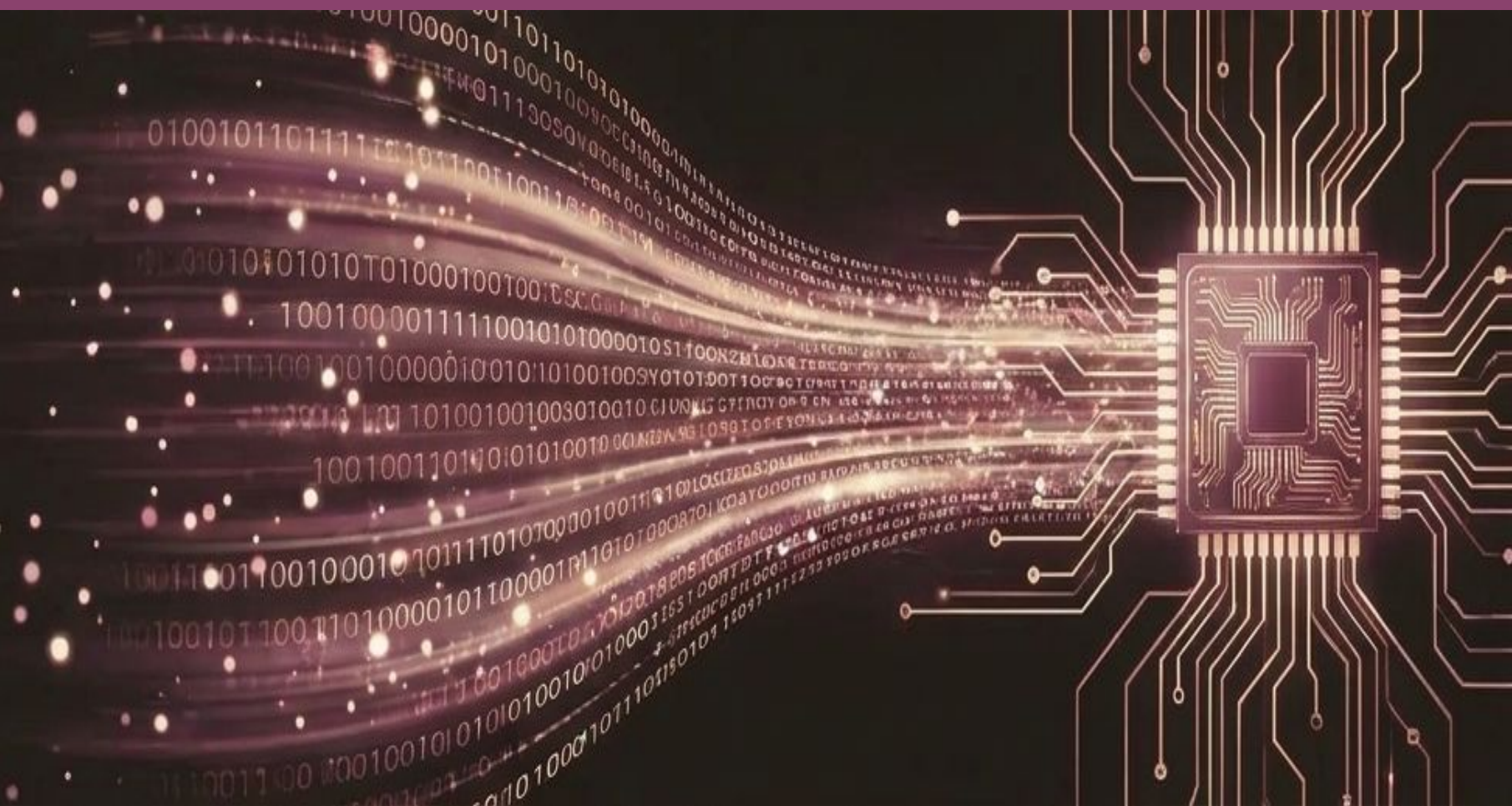
- **Drafting & editing text w/wo personalization**
Emails, summaries, proofreading, conversational chatbots.
- **Brainstorming & ideation**
Generating a wide range of ideas or options when you need creative fuel.
- **Explaining complex topics**
Breaking down technical or abstract concepts into plain language at any depth.
- **Support in decision making**
Fundraising strategies, grant allocation efficiency, climate simulations.
- **Research assistance**
Synthesizing large amounts of information and surfacing relevant context fast.
- **Repetitive, structured tasks**
Formatting data, classifying items, filling templates at volume.
- **Media Content Creation**
Donor outreach, Interactive Maps, Virtual Field trips, Documentaries (audio/video)
- **Translation & localization**
Translating text and adapting tone or formality for a target audience.

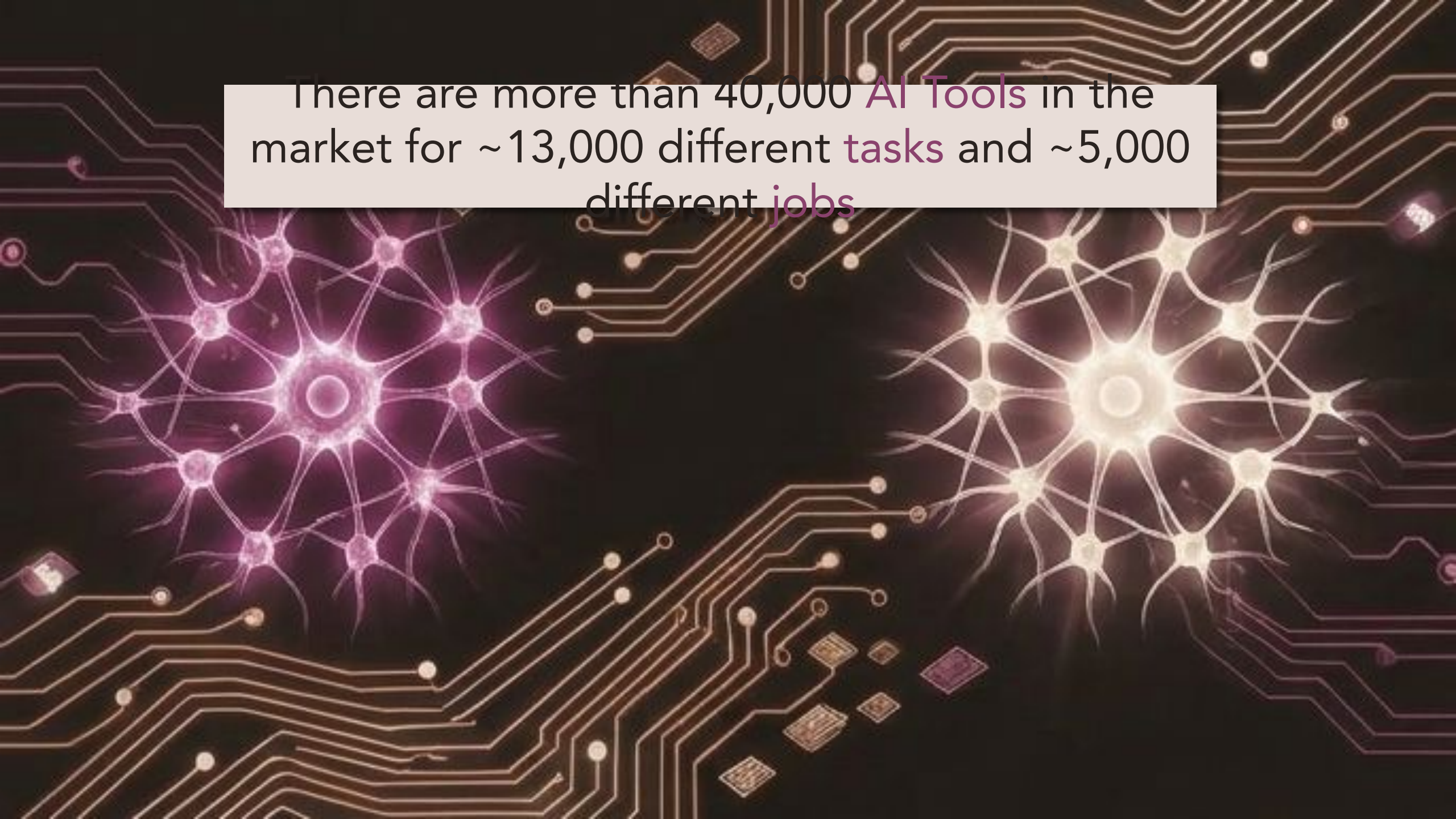
risky.

THE ESSENTIAL GUIDE TO GENERATIVE AI MODELS









1) TEXT GENERATION MODELS





There are more than 40,000 **AI Tools** in the market for ~13,000 different **tasks** and ~5,000 different **jobs**



Copilot





-  New chat
-  Library
-  Tasks **PREVIEW** 
-  Imagine
-  Labs

 **Denisse**
Microsoft 365 Personal

Nice to see you, Denisse. What's new?

Message Copilot or @ mention a tab

 Smart 

-  **Smart**
Thinks deeply or quickly based on the task
-  **Think deeper**
Better for more complex topics
-  **Study and learn**
Quizzes, guided learning, and more
-  **Search**
Answers with enhanced references



Google Do



Yahoo Mail



ChatGPT



RBC Royal B...




Add

See what Copilot can do



Summarize product reviews


Show me top reviews for a product I'm thinking about buying.

 Explore



Share the latest research

Tell me what the latest findings on the benefits of cold plunges are.

 Explore



Get started with Journeys

Copilot remembers your browsing path so you can revisit research, resume tasks, or explore deeper.

 Turn on Journeys  Not now



IIElevenLabs

ElevenCreative

ElevenAgents

ElevenAPI

Resources

Enterprise

Pricing

Contact sales

Log in

Log in

Contact

English ▾



Products ▾

Solutions ▾

Company ▾

Resources ▾

Get a demo

Try it now




Wordly Partner Program

Expand Your Business With AI Translation & AI Captioning


The **Wordly Partner Program** is designed for event technology providers, language service providers (LSPs), AV and event management companies, and enterprise solution providers who want to offer Wordly's industry-leading AI translation and captioning solutions to their clients.

Why Join the Wordly Partner Program?

- **Increase Your Revenue** – Earn commissions and create new business opportunities by offering real-time translation and captioning solutions.
- **Enhance Your Offerings** – Provide multilingual access for conferences, meetings, events, and webinars in dozens of languages.
- **Seamless Integration** – Wordly is compatible with leading platforms like Zoom, Microsoft Teams, Webex, and more. voice and chat.

 Log in with Google

Talk to sales

 Talk to an agent



Or type a message...



Accelerate AI agent adoption and start delivering production value

CrewAI makes it easy for enterprises to operate teams of AI agents that perform complex tasks autonomously, reliably and with full control.

[Request a demo](#) →

 Ask any question 

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Section 02

How can it be done securely and consciously

Data Privacy Concerns

When it comes to data, caution is well-placed

- It's important to understand where the data goes

- Concern is just a reflection of uncertainty about new technology

- Most of the risk is manageable once the basics are understood

- You don't need to be technical to follow the basic principles of securing data

HOW IT WORKS

THE BASIC JOURNEY OF YOUR DATA

1 USER DEVICE



2 UI/APPLICATION SERVER

AUTHENTICATION & LOGGING

PROMPT FORMATTING



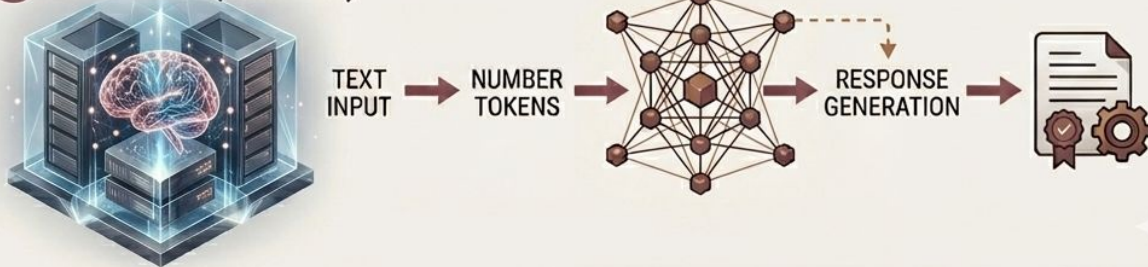
3 API GATEWAY & SAFETY

SAFETY FILTERS

REDACTION



4 THE LLM (MODEL)



CONSIDERATIONS

Screen-recording software or browser extensions can capture what you type before it is encrypted.

This is where conversations are stored. Most consumer accounts save chat history indefinitely by default and data will be used for model training.

Attached files: chat history and file are saved separately. File content may persist after you delete the chat.

Compliance / Technical logs are kept here — often longer than your conversation history. These exist for legal reasons.

Data exists in plain text during processing

WHAT TO DO AS INDIVIDUALS

Up to date on antivirus, review of extension policies, permissions.

Opt-out of model training, if desired. Use organization's approved account. Review AI tools data privacy policies and ToS.

Don't use sensitive data in prompts. Anonymize data in attached files. Check data residency compliance

01

Apply the email test

If it's too sensitive for a stranger's inbox, keep it out of the chat box.

THE THREE INTERACTION MODELS

1. CONSUMER CHAT UI



Conversation history stored. Data used for model training (Default).

“Least Control, Most Convenient.”

2. DIRECT API ACCESS



No history stored by provider. You send history with each call. Short-term/abuse logs.

“Meaningful Privacy Improvement. Technical Setup.”

3. ON-PREMISE/LOCAL MODELS



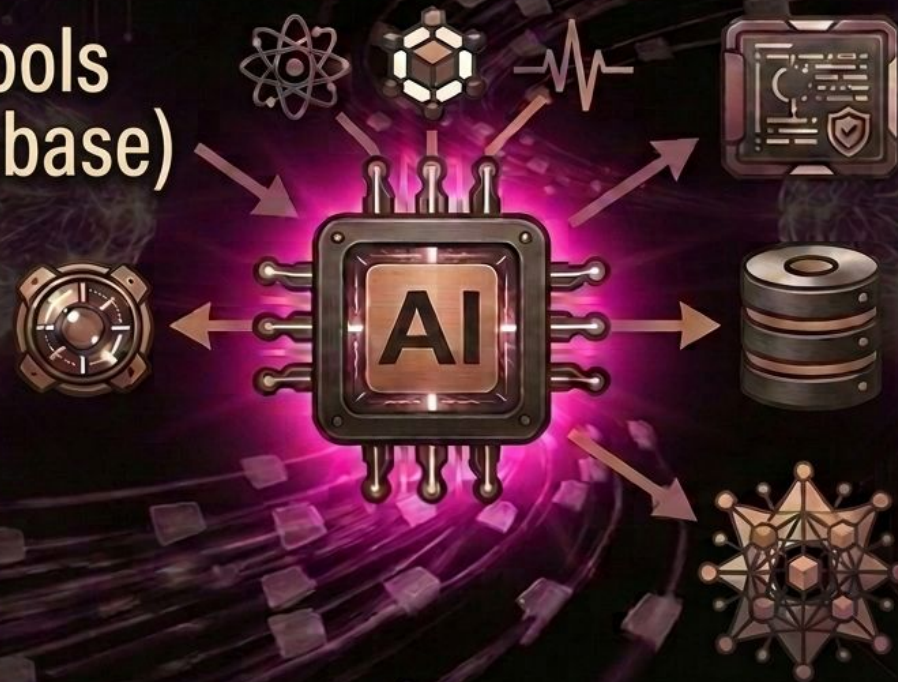
Runs on your hardware/cloud. No data reaches original providers.

“Gold Standard for Privacy, High resources.”

AGENTIC TOOLS: THE SPECIAL CASE

AI Agent calls tools
(Web, Email, Database)

Your query to
Search API



Calendar data in
Context Window

Output
persists in DB

Multiplies
privacy surface
area. ✨

Data Privacy Concerns

Top 3 recommendations about data usage

- **Don't paste sensitive data in AI tools**
 - Avoid sharing personal data (names, email, PII), internal confidential documents, plans or reports
 - Treat AI like an external party – not your internal systems

- **Generalize before you share**
 - Replace specifics with patterns. For example, instead of "John Smith donated \$5,000" say "A donor contributed a mid-range gift"
 - You still get useful outputs – without exposing details

- **Use trusted tools and check settings**
 - Prefer tools your organization has approved. Look for clear privacy policies and options to turn off data training or history
 - When in doubt, assume your input may be reviewed

- **Have an AI data security policy**
 - Establish your organization's scope, requirements and controls
 - It's important to tailor to your organization's size and objectives

PennState
Institute of Energy and the Environment

“By 2030–2035, data centers could account for 20% of global electricity use, putting an immense strain on power grids.”

Mahmut Kandemir
Distinguished Professor of Computer Science and Engineering

THE WESTERN PRODUCER

FREE NEWSLETTER

MARKETS CROPS LIVESTOCK WEATHER FARM & FAMILY MACHII PROUDLY CANADIAN

Agriculture sector must fight against proposed AI data centres

By Janelle Rudolph

Published: 2 days ago
Opinion

Cornell Chronicle

Cornell University | Institute for the Environment

“By 2030, the current rate of AI growth would annually put 24 to 44 million metric tons of carbon dioxide into the atmosphere, the emissions equivalent of adding 5 to 10 million cars to U.S. roadways. It would also drain 731 to 1,125 million cubic meters of water per year – equal to the annual household water usage of 6 to 10 million people.”

CO₂

Equivalent: 5-10m Cars
Equivalent: 6-10m People's Water Use

David Nutt, Cornell Chronicle

FRAMING

Not good. Not bad. Complex.

The strongest frame isn't "AI vs the environment." It's: where, when, and under what conditions does AI add or reduce pressure?



"AI is good for the environment"

AI can lower environmental impact by replacing resource-intensive human workflows and offering more efficient, sustainable ways to perform certain tasks.

"AI is bad for the environment"

AI has real environmental impact, particularly on energy consumption, water consumption and carbon emissions.

"AI plus and cons to be monitored"

While AI offers powerful tools to lower emissions, its own energy demands and resource costs must be weighed against those gains. Achieving a true net positive requires rigorous measurement of both benefits and trade-offs — and continuous monitoring to ensure the balance holds over time.

"AI is an infrastructure-intensive technology whose environmental impact depends on design, deployment, governance and use case."

DUE DILIGENCE

Five things to scrutinize.

A serious environmental can't stop at "AI uses energy." These five checks produce a more accurate conversation.

Sources: *ITU guidance* · *OECD report on AI environmental impacts*

- 01 Separate training from ongoing use
A model expensive to train but rarely used differs from a smaller model deployed at massive scale. Evaluate both phases independently.
- 02 Measure actual energy use
Focus on real electricity consumption during training and inference — not estimates. They can differ significantly by model and workload.
- 03 Convert energy using local grid data
The same electricity has very different carbon impact depending on where and when it's used. Regional grid factor matter.
- 04 Include the full lifecycle
Account for hardware manufacturing, data center cooling, equipment replacement, and disposal – not just model runtime.
- 05 Ask what AI displaces or improves
Does the application reduce waste, improve forecasting, lower travel, or optimize operations enough to offset some of its footprint?



REDUCING IMPACT

Practical suggestions.

I FOR INDIVIDUALS

- Use the smallest capable model
Choose lighter tools for routine tasks — don't default to the largest model available.

- Reduce output & retries
Ask for shorter answers, batch prompts, avoid repeated regenerations.

- Reduce image generation to when needed
Image generation is significantly more resource-intensive than text.

- Be selective at high volume
Treat AI as a limited tool. Ask: could a simpler tool do this?

O FOR ORGANIZATIONS

- Route to smaller models
Serve requests with the smallest model that meets quality needs.

- Cache, batch, scale dynamically
Eliminate redundant calls, use efficient scheduling, reduce wasted compute.

- Choose carbon-aware infrastructure
Select cleaner cloud regions. Schedule heavy jobs where grid carbon is lower.

- Measure the full footprint
Track energy, emissions, and lifecycle impacts as part of governance.

Rule of thumb: avoid AI by default when a simpler tool will do. When AI is justified, make the request as small, specific, and efficient as possible.

Section 03

AI Implementation

AI in Nonprofits: Doing More with Less

AI changes this equation in ways that are particularly relevant to resource-constrained organizations. Most nonprofits are experimenting with AI without a clear plan for how it connects to their mission objectives.



92%

NONPROFITS
USING AI



7%

REPORT MAJOR
IMPROVEMENTS



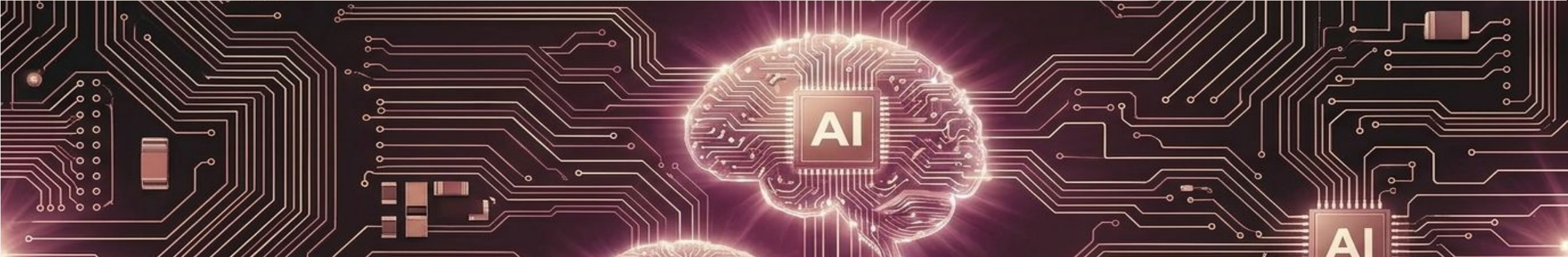
76%

LACK FORMAL
AI STRATEGY

AI

Source: "How Nonprofits Can Use AI to Amplify Mission Without Breaking the Budget" by Begine Fusion

Organizations that are working with professionals...



Creating proper Strategy, Roadmaps,
Implementation Approaches & Change Management,
are succeeding

- How to Start

Implementing *AI*

AI implementations have unique characteristics that don't exist in traditional software: **probabilistic nature** (you can't predict the exact outcome) and **data dependency** (it directly affects the behavior of the system and requires continuous updating as the organization evolves). That changes how change management is done.



1. Identification / Assessment

Determine valuable, applicable use cases, decide on objectives, measure as-is, identify AI Champion(s) and partners.



2. Strategy

Build a strategy, a structure and a roadmap. Include training and change management approach.



3. Data Management

Document, collect, classify, clean, enrich, chunk your data. Define access. Automate when possible. Set up Data Governance.



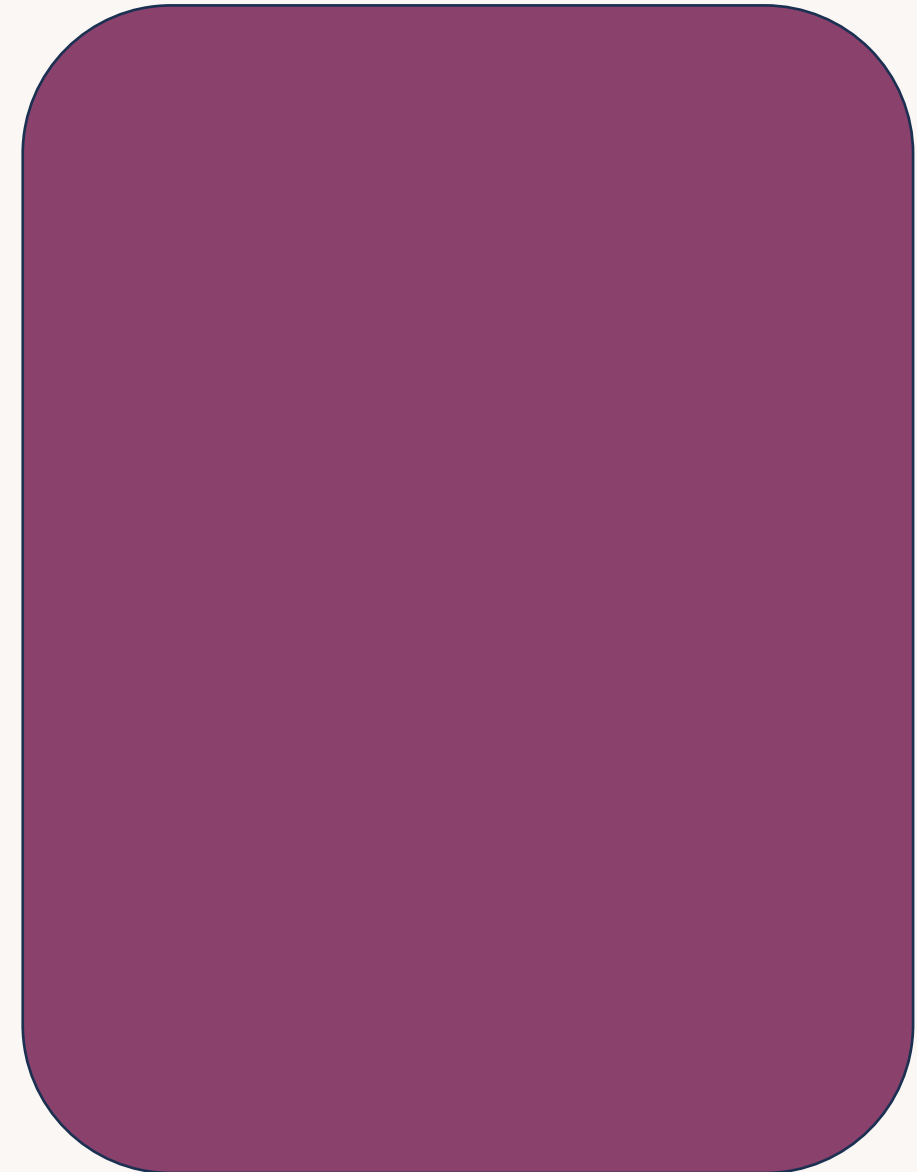
4. Implement

Pilot, build app governance layer, scale. Systematize. Document. Iterate.



5. Continuous Improvement

Monitor, measure, review performance & results. Attune.



- Good Data for AI

How to *prepare* data for AI

- **Make data accessible and findable**

Data needs to live somewhere accessible and shared — not in personal inboxes, desktop folders, or people's heads. A shared drive with a consistent folder structure is the minimum. Without this, no AI tool can reliably access the inputs it needs. This is the single most common blocker.

- **Standardize the data**

Standardize formats and naming conventions. AI tools struggle with inconsistency, it creates friction or silent errors. Ex. Dates formats, Column names in spreadsheets. Pick a convention for your most important data types and apply it to the data related to your priority cases and going forward.

- **Clean and Enrich the data**

Identify and handle missing or dirty data. Incomplete records, duplicate entries, contradictory values, and outdated information degrade AI output quality directly. Audit your highest-priority datasets for completeness and accuracy. A data quality score above 85% is the common threshold.

- **Define and contextualized data**

Define what data is sensitive and set access controls. Ex: what is public, what is internal, what is confidential, what is regulated (PII, financial records). Then set rules about which categories can be used with which tools. Build a description (semantic layer) and approved usages of the data. Anonymize data.

- **Establish governance**

Establish a data governance owner and processes. Someone needs to be responsible for data definitions and quality on an ongoing basis — not just for the pilot, but permanently. Not necessarily a dedicated hire. Without this, even well-organized data degrades over time.

Outcome: Data is structured, visible, and ready for responsible AI use.

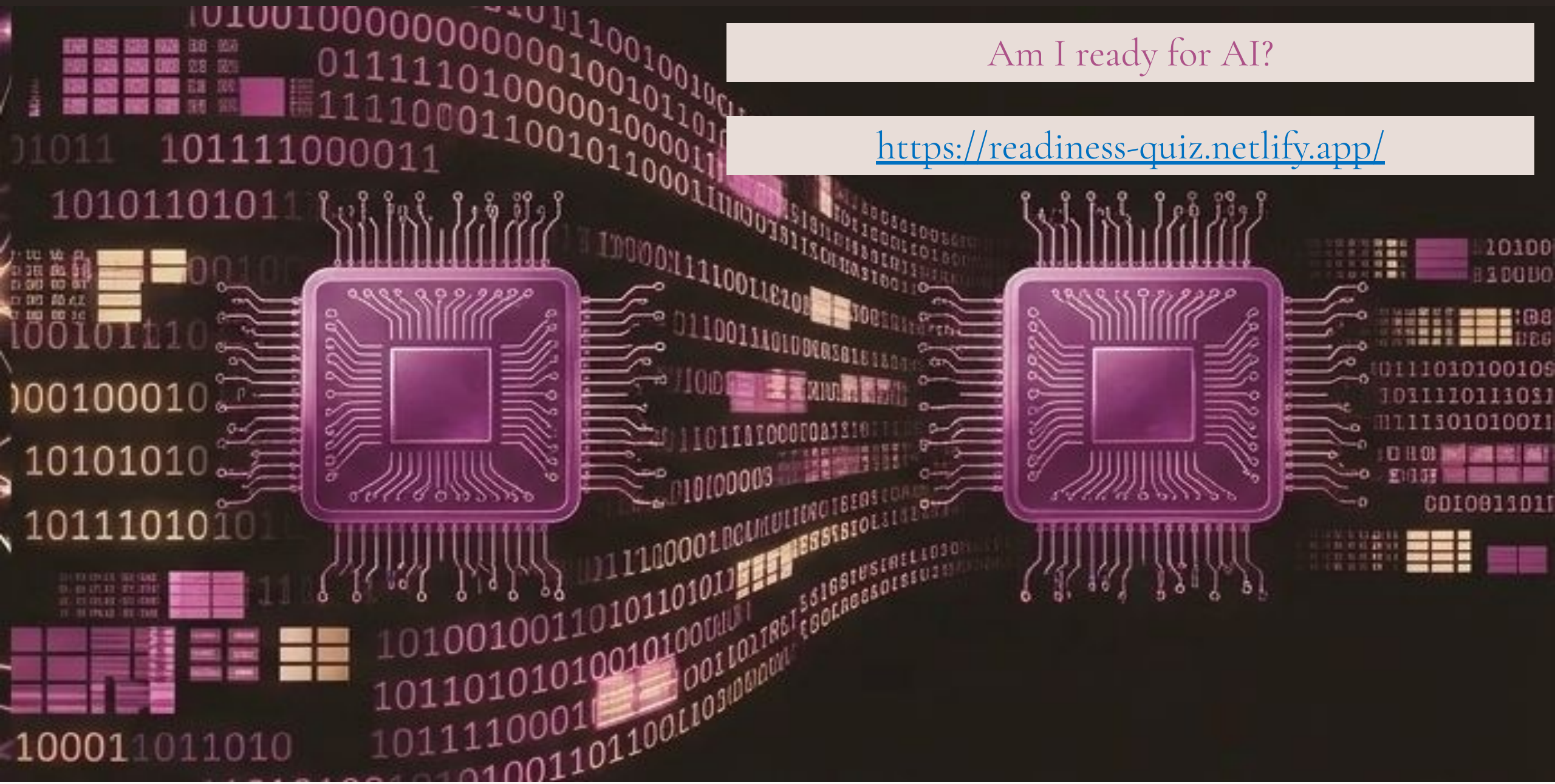
Start with a professional assessment(s) (About 2-4 hrs.)

- I. Future Ready Assessment
 - Current Tech Situation
 - Data Management Situation
 - Team Adoption Capability

2. AI Opportunity Assessment
 - Where AI can benefit the most
 - What workflows could be AI-fied
 - What AI competencies already exists

Am I ready for AI?

<https://readiness-quiz.netlify.app/>



Summary

- Conclusions

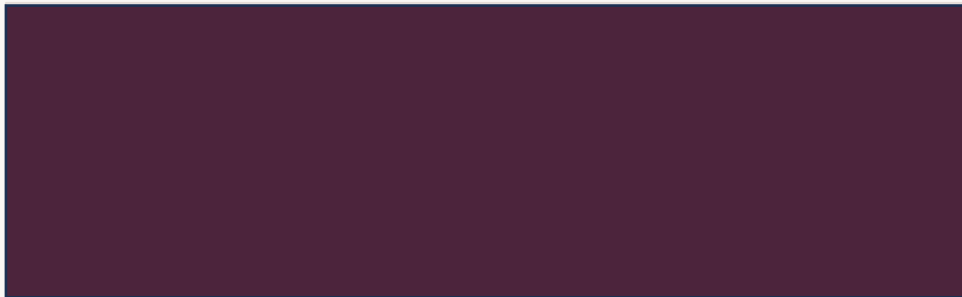
Take aways

Five conclusions from an environmental non-profit standpoint

01

AI is already shaping environmental decisions — ENGOS can't afford to be absent

Governments and corporations use AI for land use, emissions monitoring, and climate policy. ENGOS must understand these systems to scrutinize them for bias, greenwashing, and accountability gaps.



Want to explore further?



Want to learn more about AI?

Explore tools in more detail and how they can be used for your specific needs

Series of practical training sessions **in the fall...**

Dates and times coming up from our hosts today

✉ Write us if you have any specific topic of interest – denisse@inserviceai.com

We hope to see you in future sessions.

Potential topics:

- How to better prompt AI
- Generating professional writings
- Creating videos with AI
- Using AI clones
- Create your first skill with Claude Code
- Best practices for chatbot creation



Ready to explore how AI can support your mission?

Schedule an exploration session to discuss your specific needs

Next steps clarity...

Let's discuss your current challenges and determine if an AI implementation is the right move ahead for your specific needs

✉ support@inserviceai.com

🌐 <https://www.linkedin.com/company/in-service-ai/>

📞 Schedule a 15-minute call

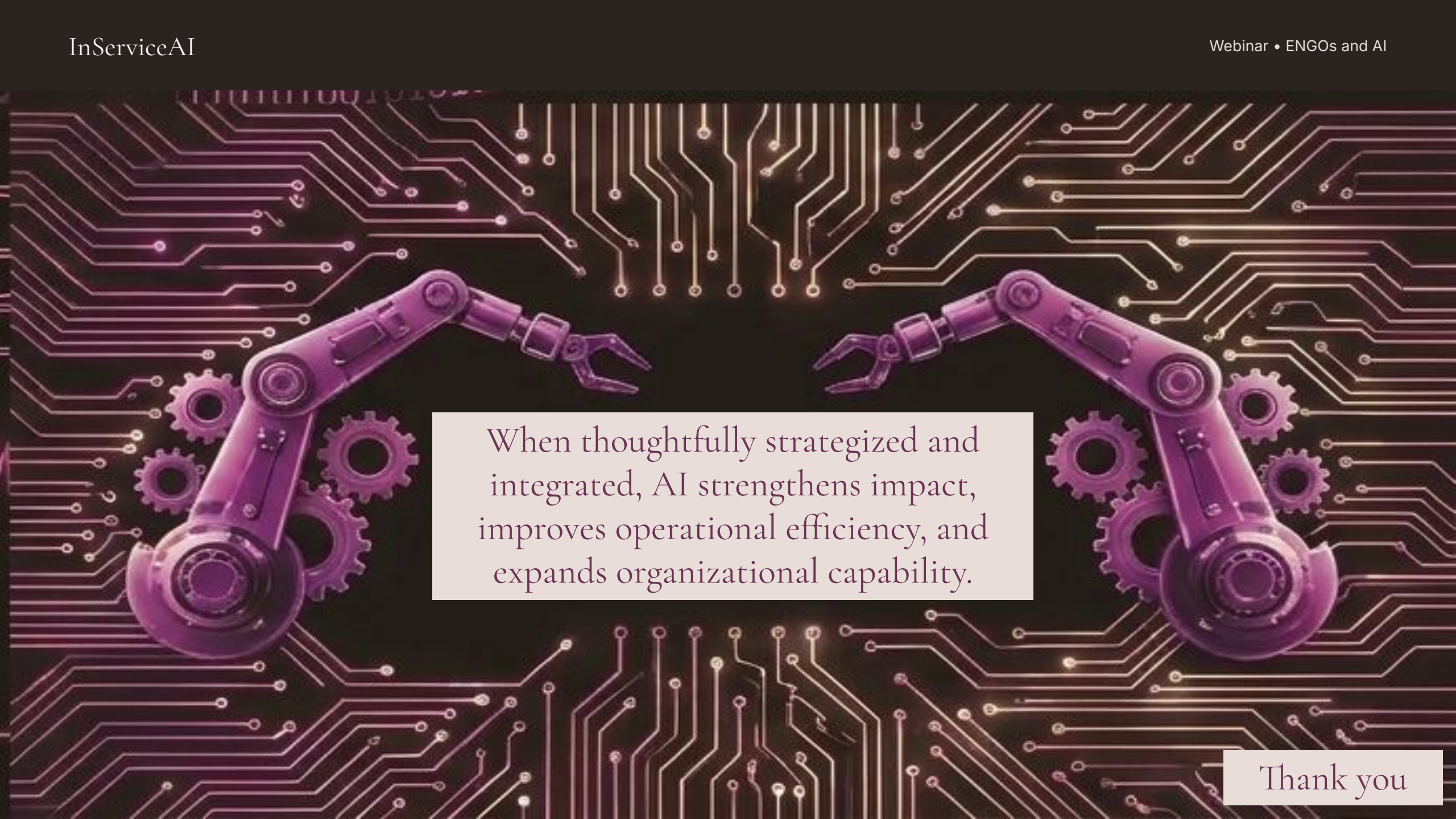
Thank you for the important work you steward. We're here to help you lead with presence and clarify.

Quick Connect



Scan to schedule

Or visit: <https://calendar.app.google/QewaQoFN5BAXPJfR8>



When thoughtfully strategized and integrated, AI strengthens impact, improves operational efficiency, and expands organizational capability.

Thank you