



GoProof Case Study

How Park Districts Took Control of their Creative Output with GoProof

From 1,000s of comments to one smooth workflow

The Challenge

Park districts publish a range of collateral, such as newsletters, brochures, handbooks, and signage, along with large seasonal program guides that typically run from 20–100+ pages. Artwork production can involve anything from between 10–40 reviewers, leading to five revision cycles per document, and hundreds of comments per project.

During research, it was discovered that one park district faced more than 350 comments on a single document, and designers were buried in PDF markups, emails, and spreadsheets, which drastically impacted on the production.

The GoProof Solution

One Place for Feedback

Reviewers can view each other's notes, removing duplication.

Smart Assignments

@mentions send questions directly to the right person.

Direct Text Editing

Reviewers are able to update typos, dates, and prices themselves.

Asset Handling

Upload photos, logos, spreadsheets directly.

The Impact

- Design revision cycles cut by 50%
- Faster release of all creative assets
- Hundreds of comments handled
- Designer bottlenecks reduced

Program guides, newsletters, and signage keep communities connected. With GoProof, park districts can deliver professional, accurate, on-time designs and publications without overwhelming staff or stakeholders.





Start a 14-day free trial, today

No credit card required

We are here to help



Fran Tompkins

Customer Success Manager

fran.tompkins@goproof.net | +44 (0) 1902 213553

