



Graphic Designer (Intermediate to Senior)

Toronto, ON | Full-Time | Hybrid

At Kanvas Studio, we develop creative and innovative solutions that help brands build meaningful relationships with their audiences. From strategic brand development to high-performing digital campaigns, we combine creativity, strategy and technology to deliver work that drives measurable results.

We're looking for a talented **Graphic Designer (Intermediate to Senior)** to join our growing creative team. This role is ideal for someone who loves bringing brands to life through digital storytelling, motion design, and engaging social content. Whether you're an experienced intermediate designer ready for your next challenge or a senior designer looking to make a larger creative impact, we'd love to hear from you.

Please include a portfolio demonstrating your work across branding, digital design, motion graphics and social media campaigns.

The Opportunity

You'll collaborate with strategists, writers, account managers and developers to create compelling creative solutions across multiple channels. This is a hands-on design role where you'll have the opportunity to contribute to creative concepts, execute polished design work, and help shape campaigns from initial idea through final delivery.

Motion graphics and digital-first creative are becoming increasingly important for our clients, so we're looking for someone who is excited to create content that performs across social platforms and digital channels.

What You'll Do

Design and develop creative across a variety of media, including:

- Brand identities and visual systems
- Marketing campaigns across digital and print
- Websites, landing pages and user interface design
- Event, conference and experiential materials
- Presentation design and pitch materials
- Email marketing and digital communications
- Social media campaigns and always-on content
- Motion graphics, animated social content and short-form video

- Storyboards, reels, digital ads and paid media creative

You'll also:

- Participate in concept development and brainstorming
- Translate creative briefs into strategic visual solutions
- Create engaging social-first creative optimized for each platform
- Produce motion graphics using Adobe After Effects and Premiere Pro
- Ensure all work aligns with client brand standards
- Present creative ideas internally and, where appropriate, directly to clients
- Collaborate with creative, strategy, digital and account teams
- Manage multiple projects while maintaining exceptional attention to detail
- Stay current on design, social media and digital content trends
- Contribute ideas that elevate both client work and agency creative standards

What We're Looking For

- **3–8+ years** of professional graphic design experience
- Agency experience preferred
- Strong portfolio demonstrating branding, digital campaigns and social media creative
- Excellent typography, layout and visual storytelling skills
- Experience designing for Instagram, LinkedIn, TikTok, Facebook and other digital platforms
- Strong understanding of creating assets optimized for paid and organic social
- Ability to think conceptually while delivering polished execution
- Strong communication and presentation skills
- Comfortable managing multiple projects simultaneously

Technical Skills

Required:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Figma
- Adobe After Effects
- Adobe Premiere Pro (or equivalent video editing software)

Strong Assets:

- Motion graphics and animation
- Video editing and colour correction
- Basic sound editing
- HTML/CSS knowledge
- Webflow or WordPress experience

- AI-powered creative tools
 - Experience creating assets for digital advertising platforms
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What Makes Someone Successful Here

You are:

- Curious and always looking for better creative solutions
 - Passionate about motion, animation and digital storytelling
 - Comfortable moving between brand strategy and execution
 - Collaborative and open to feedback
 - Organized and dependable under tight timelines
 - Excited by fast-paced agency life
 - Always learning new tools, platforms and creative techniques
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Compensation

Salary: \$75,000–\$100,000 CAD, commensurate with experience and portfolio.

In addition, Kanvas offers:

- Competitive compensation package
- Paid vacation
- Paid Christmas shutdown
- Extended long weekends on statutory holidays
- Additional paid "Tank Days"
- Birthday off
- Weekly team lunches
- Choice of equipment
- Ongoing professional development opportunities

How To Apply:

Please email your application to jobs@kanvasstudio.ca

Include:

- a resume and cover letter – that includes how you would contribute to our team
- a link to your LinkedIn profile
- a link to your portfolio