Jeet Patel

Webflow Designer | Product Designer

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Multidisciplinary designer specializing in Webflow development, product design, and end-to-end digital experiences. With over 4 years of experience across freelance, startup, and design-led roles, I blend strategy, UX thinking, and clean visual execution to build scalable websites and digital products. Skilled in Figma, Webflow, design systems, and basic SEO. I help creators, founders, and small businesses grow through intuitive, conversion-focused design.

EXPERIENCE

FREELANCE CLIENT — Product Designer

JUNE 2025 - JULY 2025

Designed a user-friendly website structure for a local construction business, starting with strategy and low-fidelity wireframes. Focused on intuitive navigation, clear service breakdowns, and lead-focused layout. Delivered a 7-page wireframe system that set the foundation for a strong online presence.

ARCIFY — Freelance Webflow Designer

MARCH 2025 - MAY 2025

Designed and developed a bold, conversion-focused portfolio site for a construction company using Webflow. Led the end-to-end process from research and low-fidelity wireframes to high-fidelity design and responsive development.

DAVID — Freelance Webflow Designer

JANUARY 2025 - MARCH 2025

Created a clean and expressive Webflow website for a visual artist, focusing on storytelling and visual hierarchy. Managed the full design process, including discovery, wireframing, high-fidelity mockups, and Webflow development. The final product balanced minimalism with functionality to help the artist present their work with confidence.

DARBE — Product Designer

AUGUST 2021 – FEBRUARY 2024

Led design workflows across 5+ B2C product initiatives in a startup environment.

Built WCAG-compliant design systems and produced wireframes, prototypes, and user flows.

Collaborated with founders, UX Designers, and developers to optimize workflows, ensuring a user-centric approach and achieving a 15% increase in user engagement.

CORE SERVICES

Webflow Website Design & Development.

Product Design (UX/UI).

Wireframes & Prototyping (Figma).

Design Systems & Component Libraries.

SEO-Friendly Page Structuring.

Lo-FI to Hi-FI Templates.

TOOLS

Design & Development: Figma, Webflow, Adobe XD, Miro

Frontend Basics: HTML, CSS, JavaScript (basic)

Workflow: Notion, Slack, FigJam

SEO: Basic on-page structuring (headings, alt text, meta)

EDCATION

Rutgers Coding Bootcamp – Full Stack MERN Certification

Middle Georgia State University – Information Technology