

GAME CHANGER



DERBYSHIRE
INSTITUTE OF SPORT

Sponsorship designed to change
the game for young people.

Align yourself
with global success
and join our journey
to support more young
people to achieve their
personal best.

YOU
could be the
difference.

DERBYSHIRE

INSTITUTE OF SPORT



**Co Founder,
Managing Director
and former World
Class Karate Student**

WHY?

Why was the Derbyshire Institute of Sport created?

Founded in 2012 as an Olympic and Paralympic legacy project, the Derbyshire Institute of Sport provides bespoke sport science services to enable young people to achieve their full potential both on and off the field of play.



Who is going from Derbyshire?

How can Derbyshire be the most successful sporting county?

THE RESULTS OF OUR RESEARCH



Few opportunities to access sport science services.



Cost of sports science services was very expensive.



Practitioners not purposely trained to work with young, growing bodies.



Lack of communication between practitioners, causing conflict for young people



Lack of care – athletes seen as medals and not people.



Disconnected approach to support performance sport in Derbyshire

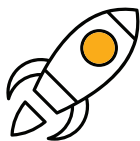


National funding into elite and grassroots



OUR PURPOSE

To deliver exceptional sports science, accessible to all.



OUR MISSION

To inspire, educate and train young people to be the best they can be and give them the skills to enjoy a lifetime of happiness and fulfillment in sport.

INSPIRE

Connect Derbyshire with global success

Positive athlete role models

INDIVIDUALS

EDUCATE

Sports Science

Like skills to be successful

CLUBS

TRAIN

Specialised Strength and Conditioning

Prepare the body for life

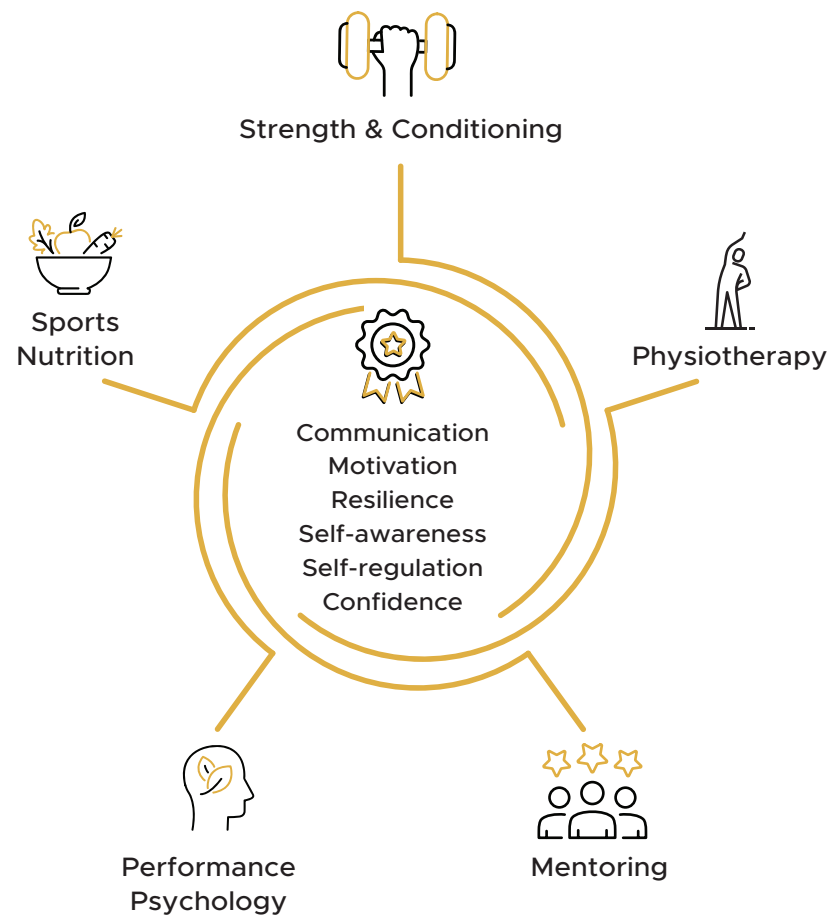
SCHOOLS

OUR SERVICES

The range and quality of services being delivered is continually growing and enhancing.

At the heart of our science delivery services, is our life skills mentoring programme.

Our life skills programme trains young people to be competent in a set of traits that will positively affect every area of their life.



THE **IMPACT** OF OUR WORK

The impact of our work goes way beyond the parameters of sport and can be seen in every aspect of human health.

Physical - Creating a strong body fit for life

Psychological - Enhancing mental clarity and resilience

Emotional - Developing a positive sense of self

Social - Fostering positive relationships

OUR CORE VALUES

Our core values are reflected in everything we do from employing staff to servicing athletes. They are not just words they are part of our DNA.



CARE

Human first,
athlete second



PASSION

Desire for
excellence



INTEGRITY

Quality
over quantity

WHAT HAVE WE **ACHIEVED** SO FAR?



4

athletes
competed at
Rio 2016



10

athletes
competed at
Tokyo 2020



8

athletes
competed at
Paris 2024



100

individuals
supported
every week



1,000

hours of
education
delivered



5,000

young people
inspired to
enjoy sport

OUR VISION

We are an ambitious company and by 2028,
we are aiming to achieve the following;



One

purpose-built
DIS facility
in Derbyshire



20

athletes
competing
in LA



200

individuals
supported
every week



2,000

hours of
education
delivered



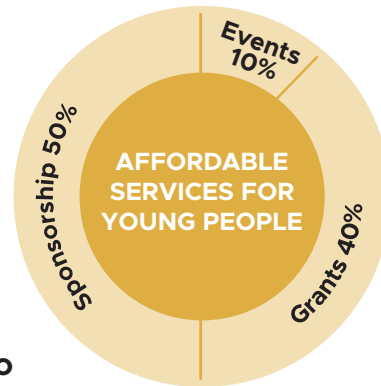
20,000

young people
inspired to
enjoy sport

OUR FUNDING MODEL

Every year we aim to raise **£480,000**, 50% of which is through our Game Changer programme. Our Game Changers help us to keep the costs to athletes as low as possible.

Did you know 100% of the fundraising we receive from Game Changers goes directly to supporting our young people?



WHY WE NEED YOUR SUPPORT?



Its cost **£300 per month** to support **one** athlete on our Performance Academy programme



The athlete pays **£100 per month**
We are working hard to reduce this further!



The shortfall is **£200 per month** per athlete



£200 per month is the equivalent of supporting **one athlete** for **one year**.

BENEFITS TO YOU

If you would like to change the game for young people then you will be rewarded with amazing benefits.

CATEGORY	CORPORATE SOCIAL RESPONSIBILITY	MARKETING	STAFF ENGAGEMENT
YOU WILL RECEIVE:	CSR Certificate CSR Email Footer CSR Impact Infographic Annual Impact Report	Photo opportunities with DIS athletes Social Media Sharing Priority access to DIS events Listed on our website	Quarterly exclusive sponsor events Health & Wellbeing Advice Game Changer WhatsApp group Volunteer opportunities
HOW THIS BENEFITS YOU!	An Investors Dream.... Demonstrating a commitment to improve local communities, shows a potential investor that you care for the community. And... Excellent USP content to write into tenders and awards.	Increase Customer Loyalty Building a positive public image around a good cause can help to grow and retain customers. And... Opportunity to connect with other likeminded business owners.	Employee Satisfaction & Retention Employees feel more motivated and connected to a company that prioritises CSR. And... Access for staff to meet and hear from Olympians and Paralympians.

We welcome all Game Changers with a branded gift to thank you for your support.

JOIN US

Join our team of Game Changers today by making a monthly donation.

£200

£400

£600

£800

£1000

WHAT'S IT LIKE TO BE A **GAME CHANGER**?



MICHAEL KIRKLAND
Director at
Bowmer and Kirkland

"Our support for the 'Game Changers' programme is a testament to our belief in the DIS's mission and its proven track record of success. We're excited to see the heights these talented individuals will reach with the right support and resources, something we very much look to mirror in our own family business."



DAVID NELSON
Senior Partner
at PKF Smith Cooper

"Our commitment as a 'Game Changer' sponsor reflects our belief in the power of the DIS community. We are incredibly proud to be able to offer our support in helping more young people achieve their dreams and showcase their talents on the world stage."



MARVIN BURTON
Sales & Customer Experience Manager
at TRX Global

"At TRX, we're committed to perfecting the art of functional training that elevates athletes' performance to the highest levels. Our engagement with the Derbyshire Institute of Sport is such a natural fit, with organisations striving to push the boundaries of athletic excellence. We are honoured to align with DIS's vision and to be part of the journey for the young talent here, who are on track to become the world's best."



YVONNE GORMAN
Managing Director & Founder
at Essential Print Services

"Our partnership with the Derbyshire Institute of Sport helps nurture local athletic talent and pride within our community. By aligning with this dynamic organisation, businesses can enhance their corporate social responsibility efforts, boost brand visibility, and connect with other like-minded organisations. Investing in local sports is an investment in the future, creating opportunities for athletes to thrive and motivating the next generation."

GAME CHANGER

Just some of our Game Changers:



GAME CHANGER



Become a Game Changer

You can help to change the game for young people today by contacting:

Chloe Maudsley

chloe@derbyshireis.co.uk • 07522 566945

DERBYSHIRE
INSTITUTE OF SPORT

derbyshireis.co.uk



CIC No. 10683749