



Welcome to Maven



FOR MAVEN PROVIDER USE ONLY

PROVIDER CHECK LIST

Before setting availability on Maven, make sure you have completed the following:

- ① **Sign your Maven Provider Agreement** Review and sign the Maven Provider Agreement (sent separately via HelloSign)
- ② **Complete a W9 Form** Sent separately via Track1099 email
- ③ **Send us your photo via providers@mavenclinic.com:**
 - Use a cell phone or digital camera
 - Ask a friend for help (no selfies please!)
 - Ensure your **head, shoulders, and chest** are in the frame with a little space above your head
 - Stand in front of greenery (a tree, a bush, etc.) outside
 - Example:
- ④ Read this **Welcome Packet** for additional information on:
 - About Maven
 - Being a Maven Provider
- ⑤ Look out for a separate **Set-Up email** after completing the above with instructions for **setting availability, completing a practice appointment, and payment**



About Maven



ABOUT MAVEN

Maven is the leading women's and family healthcare company offering on-demand access to general health, fertility, pregnancy, postpartum, and career support



OUR MISSION

Better access to care is the key to equality.
Maven empowers women and families to take care and take on the world with access to high-quality healthcare and modern family benefits for all



OUR PURPOSE

Maven fills critical gaps in care that appear when starting or planning a family

INFERTILITY

Affects 1 in 8 couples but remains a lonely and complicated process

MISCARRIAGE

1 in 4 pregnancies end in miscarriage, but it is still stigmatized

POSTPARTUM

1 in 5 new moms experience maternal mood disorders; 50%+ aren't screened and typical insurers don't cover treatment

PREGNANCY

National C-section rates are 20 points higher than recommended by the World Health Organization

LGBTQIA+

Not included and support for adoption and surrogacy is minimal

RETURN TO WORK

43% of new moms leave their job after giving birth; 75% want to stay but can't make it work



OUR SOLUTION

We do this by offering modern, holistic healthcare through our virtual clinic, including:

ON-DEMAND PROVIDER ACCESS

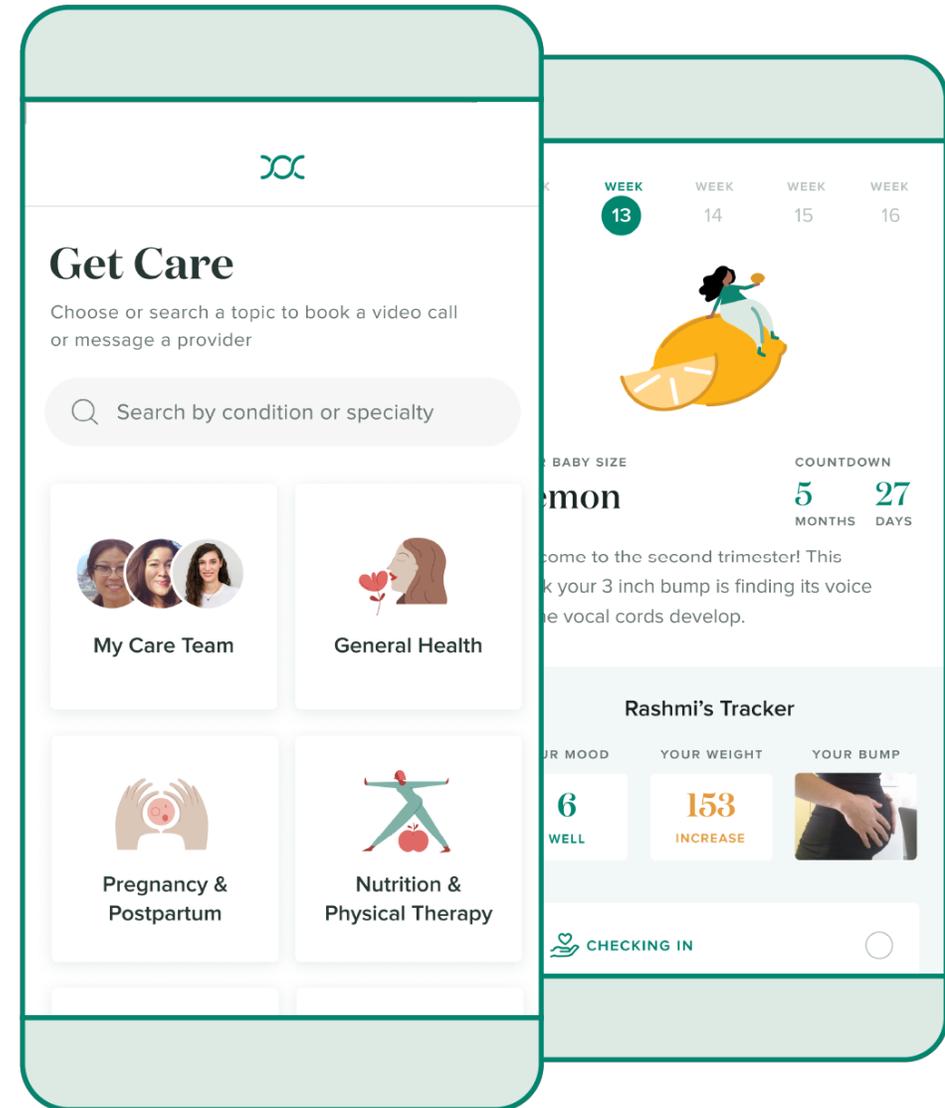
With the largest custom network of women's and family health providers available via video chat or message

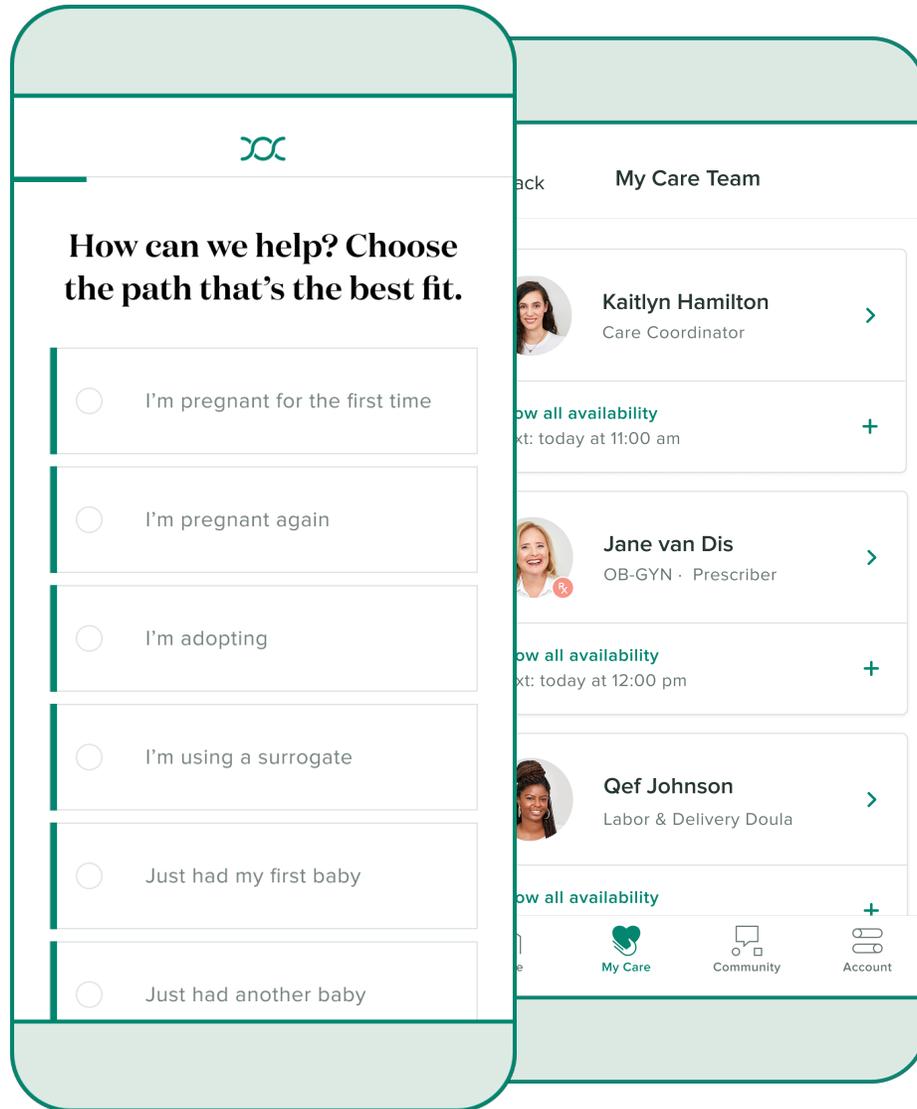
DEDICATED CARE ADVOCATES

Who stay with patients throughout their healthcare experience as personal advocates and navigation experts

RESOURCES & COMMUNITY

Expert articles they can trust on every topic and a supportive member community to connect with





OUR PRODUCT

Maven is a free family benefit offered by employers that includes on-demand support for:

- EGG FREEZING
- FERTILITY
- PREGNANCY
- POSTPARTUM
- PARTNERS
- ADOPTION & SURROGACY
- EARLY PEDIATRICS
- BREAST MILK SHIPPING
- RETURN-TO-WORK

We also offer pay-as-you go video chat appointments and messaging through our general marketplace

OUR MEMBERS

We are proud to care for patients from all walks of life

- Every geographic location (U.S. and international, rural and urban)
- Every socioeconomic background
- Every ethnicity
- LGBTQIA+
- Every lifestyle



OUR RESULTS

Leading to better health outcomes for women and families everywhere

- **90% OF MAVEN MEMBERS** had the delivery experience they wanted
- **1 IN 3 MAVEN MEMBERS** use us for pediatric support, leading to less visits to the ER
- **1 IN 5 MAVEN MEMBERS** use us for mental health support
- **90% OF MAVEN MEMBERS** return to work after their leave with the help of our support



What it means to be a Maven Provider



Congrats and welcome!

You have joined an exclusive community of the top women's and family healthcare providers. We're thrilled to have you on the team and driving our mission to revolutionize women's and family healthcare.

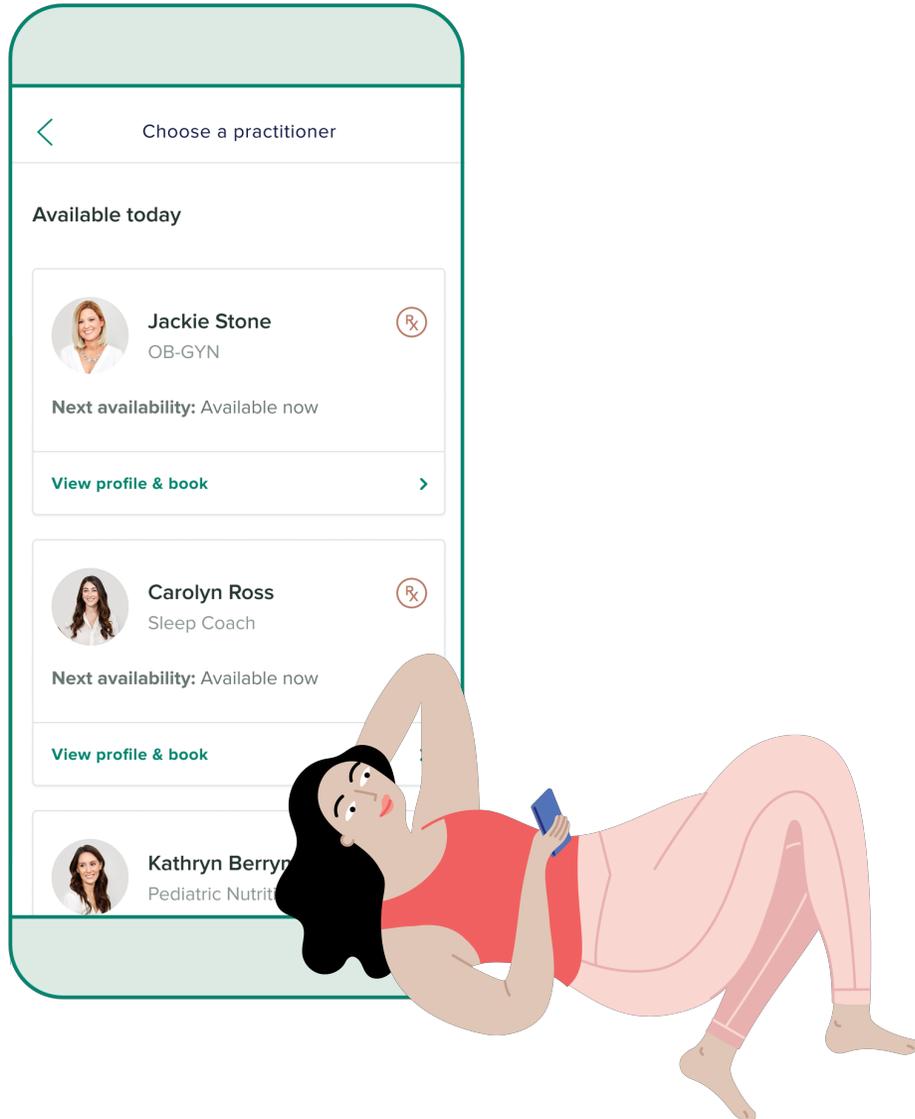


OUR PROVIDER NETWORK

You are what makes Maven truly special

With 1,700+ providers in 20+ specialties, Maven has the largest on-demand network of women's and family health providers in the country including:

- **OB-GYNS, MIDWIVES, DOULAS**
- **NURSE PRACTITIONERS**
- **MENTAL HEALTH PROVIDERS**
- **NUTRITIONISTS & PHYSICAL THERAPISTS**
- **LACTATION CONSULTANTS**
- **INFANT SLEEP COACHES & PEDIATRICIANS**
- **REPRODUCTIVE ENDOCRINOLOGISTS**
- **CAREER COACHES**
- **AND MORE!**



THE MAVEN PROVIDER EXPERIENCE

As an important part of the Maven Provider community, you can participate in:



Provider Advisory Committee

Provider interview panel



Product Insights Panel

Product feedback group



Maven Connect

Virtual meetups



Maven Surveys

Feedback



Maven Training

Webinars and Series



Maven News

Product + Company
Announcements



Maven Digest

Article sharing

TESTIMONIALS FROM MAVEN PROVIDERS

On Maven, you can meet patients where they are and provide them with a positive, supportive experience

“I recently did a nutrition consultation with a patient who grew up in a Latin American home. She had felt defeated by diets all her life because she thought that in order to eat healthy and lose weight, she had to eat an “Americanized” diet. I was able to ask about her individual preferences and give nutrition advice that was culturally relevant and not depriving.”

“I want women to know that they deserve to talk to providers who speak in a way that they can process. Even the best doctors in the world can’t be helpful if they talk to you in ways you can’t understand.”

“A guy reached out to me about how he could help his wife whose postpartum anxiety was still untreated at 1 year. She was ashamed to seek treatment because she felt she should ‘have it together’—and no one told her that the postpartum mood disorders don’t always strike right after childbirth. Once she was able to talk to a therapist on Maven, her healing finally began.”

“I’m grateful to be a part of such a wonderful organization and group of practitioners! Maven gives me the opportunity to provide high quality care to patients and collaborate with other practitioners on Maven as well.”

TESTIMONIALS FROM MAVEN PATIENTS

And make a huge difference in their health and pregnancy journeys

“As a longtime Maven member, I feel seen, heard, and most of all valued... The limitations of the healthcare industrial complex and just simply navigating it can be daunting. I’m just glad that this part of my healthcare gives me a human experience.”

“I spoke with a midwife when I found out I had a breeched baby. She was able to provide me with some suggestion of what I could do before my next doctor’s appointment that would help flip my baby. I took many of those suggestions and was able to get my baby in the correct position before my next appointment.”

“I feel so much more confident about my maternity leave. My back-to-work coach helped me put together a transition plan for my leave and my return, now I can really enjoy bonding time with my baby.”

“I suffered from mastitis (inflammation that prevented me from breastfeeding) after my baby was born and thanks to Maven, got in touch with a doctor and a Lactation Consultant the same day! Had it not been for Maven, I would’ve been navigating my condition (which I had no clue about!) alone.”

“We had a baby in August (all went very well), and my wife became a habitual user during pregnancy; she continues to use it and get valuable advice post-partum. It’s been particularly helpful since medical care in NYC is so extremely transactional.”

Welcome to the team!

Need help? We're here for you:

Onboarding support:

providers@mavenclinic.com

Appointment support:

providersupport@mavenclinic.com

