



MANAGED SERVICES

ONLINE MARKETPLACE GROWTH SOLUTIONS

Marketplace Management Solutions - Successful marketplace management starts here.

Get access to millions of shoppers on marketplaces like Amazon, Walmart, and eBay with the support of an experienced team. Our marketplace management team helps brands, manufactures, entrepreneurs, and retailers get the best placement and exposure on the most appropriate marketplaces.

Marketplace success starts with optimized product listing, streamlined paid search campaigns, and a properly managed account. That’s why we’re committed to providing our clients with the highest level of management and the best experience possible. We have the knowledge, software, and processes in place to successfully manage marketplace accounts for growth and profitability.

We handle the entire process critical to marketplace success.



ZonGuru understands that each marketplace has its own set of challenges and complexities. Our marketplace management services take that burden off your hands so you can worry about other aspects of your business.

Expanding your reach and scaling your business on any marketplace is possible when you’re properly integrated with the marketplaces. At ZonGuru we use various strategies to optimize products, increase visibility and help you connect with new customers.

Sincerely,

Yash More
Email: yash@zonguru.com

Designed to help you accelerate revenue
and enhance your Amazon presence.

ON-GOING MONTHLY SOLUTIONS	SERVICES		PRICING (USD)
Listing Copy Optimization	Extensive keyword research and optimization Product title, bullet points, descriptions and specifications Photography reviews and infographic reviews	A+/EBC content review Competitive keyword intelligence Back-end search terms optimization	\$60 per listing
Product Image Optimization	Product images Branded infographics EBC Content copy and design of 5 modules	Graphic designs Image color modification	\$180 per listing
Listing Opitmization (Minor edits)	Minor edits to an existing listing or minor changes to a variation of the listing		\$30 per listing
Product Image Optimization (Minor edits)	Minor edits to an existing listing’s photo and infographics		\$95 per listing

FOURSEVEN

FOURSEVEN is an innovative consumer brand creating contemporary jewellery and accessories that promotes self-expression and celebrates beauty, and positivity, while striving to create an emotional connection with their customers. They sell primarily in the US and India on Amazon as well as through their social media pages and website.

Challenge:

Despite being present on Amazon US for a while, there was a feeling that the opportunity for massive sales growth was not being realised. Fourseven needed a partner that could help them manage and optimize their Amazon US presence, with the overall goal of increasing total sales volume and revenue.

Strategy:

We had to become accessible to the existing audience looking for Fourseven in both the US and the Indian marketplaces. The plan was to let them find us by optimizing Fourseven's presence on Amazon and on bringing in more product views and more traffic to the storefront. This meant special emphasis on Amazon SEO.

Execution and Results:

Our team was able to improve their product listings using in-demand long tail keywords and enhancing their Product Images and EBC content to better engage with their target audience. There has now been a consistent upward growth in organic sales in the US market.



THE FOURSEVEN ADVANTAGE

Our charms collection is a blend of ethnic and contemporary designs that enable self-expression and celebrate beauty, grace, and positivity in our world. FourSeven is a member of a very small number of brands invited to the Amazon Fine Jewellery category and all our products meet Amazon Jewellery Standards. Only those with brand strength and excellent products are eligible to enter this prestigious level.



THE FOURSEVEN ADVANTAGE

Our Rudraksha Bracelet collection is a blend of ethnic and contemporary designs that enable self-expression and act as a protective guard that safeguards its wearer from negative energies. Fourseven is a member of a very small number of brands invited to the Amazon Fine Jewelry category and all our products meet Amazon Jewelry Standards. Only those with brand strength and excellent products are eligible to enter this prestigious level.

GENUINE MATERIALS	100% SKIN FRIENDLY	THE PERFECT GIFT	HANDMADE WITH LOVE
All our charms are made of 92.5% pure sterling silver and have the standard 925 stamp.	Our silver products are lead and nickel safe and crafted to ensure your safety and comfort, even on sensitive skins.	Whether it is a birthday, Valentine's Day, Friendship Day or Just Because, light up your special one's day with our token of love.	Using the finest materials, our pieces are handcrafted by skilled silversmiths in India, which is clearly evident in every piece.

GENUINE MATERIALS	100% SKIN FRIENDLY	THE PERFECT GIFT	HANDMADE WITH LOVE
Our Rudraksha bracelets are made of genuine Rudraksha beads and 92.5% pure sterling silver charm with 925 stamp.	Our silver products are lead and nickel safe and crafted to ensure your safety and comfort, even on sensitive skins.	Whether it is a birthday, Valentine's Day, Friendship Day or Just Because, light up your special one's day with our token of love.	Using the finest materials, our pieces are handcrafted by skilled silversmiths in India, which is clearly evident in every piece.

CARE INSTRUCTION	
Treasure your token of love. To ensure your jewellery retains its lustre and shine for years to come:	
✔ Store it in airtight bags in a cool, dry and preferably dark place while not wearing. ✔ Always avoid chemicals, perfumes and excessive moisture. ✔ Use a soft dry cloth to gently polish your silver jewelry if needed.	
If you prefer to clean your silver jewellery at home, you can use a silver cleaning dip, which can be done in the following manner:	
Step 1: Line a glass container with tin foil, pour some hot water and add one or two tablespoons of salt and baking soda.	
Step 2: Put your silver pieces in the dip and leave them there for about five minutes.	
Step 3: After the tarnish disappears, rinse your jewellery with water and dry it using a soft cloth.	

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SAI PROBIOTICS

SAI Probiotics is a brand committed to fusing the benefits of probiotics with special ingredients found in nature for an integrated, scientifically-backed approach to promoting gut and immune health. They are dedicated to creating products that are natural, simple and effective.

Challenge:

Probiotics has a cutthroat competition on Amazon US, with very limited resources Sai Probiotics wanted to increase their product discoverability and subscribers for their Women Only Pre and Pro biotics.

Strategy:

Since the Probiotics sales are driven by subscribers, the goal was to ensure we get more and more of our target audiences to use the product. Their subscriber rate was decent, but we needed to take it to the next level.

Execution and Results:

Our experts did a thorough competitive landscaping to discover a high search volume based low competitive keywords. We optimized all the imagery, EBC content and recreated their entire listing. We saw a significant jump in the product rank and their discoverability increased which led to slow but incremental sales.

SAIPro Femme Women's Pre and Probiotic with Turmeric Curcumin and Cranberry to Boost Immunity, 20 Billion CFU, Vegan, Non GMO, Natural, Gluten, Dairy and Soy Free, 60 Capsules

[Visit the SAI PROBIOTICS LLC Store](#)

About this item

- 100% PURE AND NATURAL Vegan, organic, gluten-free, nut-free, soy-free, non-GMO; No artificial colors, flavors, preservatives, or added sugars
- IMPROVED FEMININE HEALTH, Gut health support and repair, immunity, anti-inflammation, digestion support, urinary and vaginal health, allergies, and overall wellness
- DELAYED RELEASE CAPSULES that survive through harsh acidic environment of the stomach, and shelf stable bottles; need no refrigeration
- PROBIOTIC GROWTH with turmeric, curcumin and cranberry that also offer antioxidant and anti-inflammatory benefits
- PHYSICIAN RECOMMENDED The only probiotic daily supplement that synergizes the beneficial effects of probiotics, with the anti-inflammatory benefits of turmeric and cranberry



The only Probiotic on the market with dual benefits of turmeric curcumin and cranberry



Cranberry
Improves the bioavailability of turmeric curcumin by making sure it sticks around longer in our bodies before being degraded, and helps prevent UTIs.

Turmeric Curcumin
Anti-inflammatory agent that aids in the growth of probiotics while maintaining homeostasis between gut flora and the immune response.

8 Probiotic Strains
L. gasseri, L. acidophilus, L. plantarum, and L. rhamnosus for improved vaginal health** and B. breve, B. lactis, B. longum, and B. bifidum for improved digestive health.***



*Free of Added Preservatives, Artificial Colors, Artificial Flavors, Soy, Dairy, Wheat, Sugar, Salt, Eggs, Yeast, Shellfish, Nuts

Vegan Non-GMO Gluten Free Hypoallergenic



We have brought targeted, clinically tested, and affordable probiotics supplements to the US and markets internationally in Mexico, Norway, Sweden, New Zealand, India, and Singapore. Our products are always **made in the USA**.

CITATION:

1. Ogawa A, Kobayashi T, Sakai F, Kadooka Y, Kawasaki Y. Lactobacillus gasseri SBT2055 suppresses fatty acid release through enlargement of fat emulsion size in vitro and promotes fecal fat excretion in healthy Japanese subjects. Lipids Health Dis. 2015;14(1):20.
2. Mezzasalma V, Manfrini E, Ferri E, et al. Orally administered multispecies probiotic formulations to prevent uro-genital infections: a randomized placebo-controlled pilot study. Arch Gynecol Obstet. 2017;295(1):163-172.
3. Ringel-Kulka T, Palsson OS, Maier D, et al. Probiotic bacteria lactobacillus acidophilus ncfm and bifidobacterium lactis bi-07 versus placebo for the symptoms of bloating in patients with functional bowel disorders: a double-blind study. Journal of Clinical Gastroenterology. 2011;45(6):518-525.

100% PURE AND NATURAL



No Preservatives



No Artificial Colors



Vegan



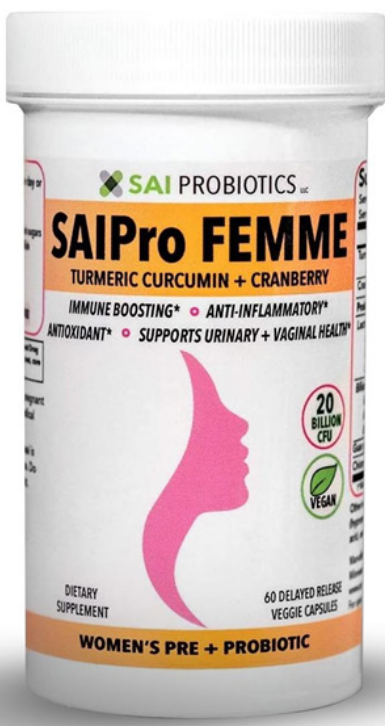
Non-GMO



Gluten Free



Hypoallergenic



Free of Soy, Dairy, Wheat, Sugar, Salt, Eggs, Yeast, Shellfish, Nuts, Artificial Flavors

SANIGIRL

SaniGirl is a brand that provides a convenient, discreet, practical and easy-to-use accessory that allows women to go to the bathroom standing up. They provide the perfect solution for unsanitary public restrooms or non-existent facilities.

Challenge:

SaniGirl wanted to improve their brand awareness, educate people on their products and increase their sales on Amazon.

Strategy:

There are a lot of similar looking products to SaniGirl. The goal was to differentiate ourselves with a design direction that followed their established guidelines while resonating with our target audience.

Execution and Results:

We redesigned their entire A+ content to separate us from the competition and better compete with them. Our team also optimized the listings to include generic query-based keywords for better product discoverability and ensure the listing were both SEO and user friendly. Following this approach enabled us to nearly double their sales.



Our Portfolio

Creating an eCommerce experience that convinces and converts.



A Sanitary and Practical Accessory to pee in public



WHY SANIGIRL?

Because peeing in public is still a big problem! Let's be honest, bathrooms away from home are gross. Squatting/hovering, trying to avoid sitting in dirty toilet seats, staying dry. URCH! Now relax and forget about all those things.

With SaniGirl you're FREE to Go...

[Shop SaniGirl Products](#)

HOW TO USE?

We recommend first using at home to get comfortable! It's not difficult, just different since we've never peed this way before. Trust that it works and after just a couple times you will be an expert, and never want to sit or squat again.

[Shop Now](#)



DISPOSABLE FEMALE URINATION DEVICE

A must-have pack of 10 sanitary funnels for women. Each funnel is packaged flat and is approx. 7 1/4" H x 4 3/8" W (17cm L x 11w) and has the thickness of a greeting card. When popped open, the funnel is 6.8" long and 2.5" wide. Order today!

[Shop Now](#)

MY LITTLE HELPER

A must-have pack of 10 sanitary funnels for girls. My Little Helper comes in a cute, reusable princess style pack of 10. Each funnel is packaged flat and is approx. 7" L x 4" H (18.4 cm x 10 cm) and has the thickness of a greeting card. When popped open, the funnel is 17cm x 6.3 cm. Order today!

[Shop Now](#)



REPLACE THE EW!
WITH AHH!
IN THE BATHROOM!

Hate the idea of using public restrooms or squatting outdoors? Peeing in public is a problem. But not anymore! Meet SaniGirl, a disposable sanitary pee funnel changing lives by helping females cleanly and comfortably stand and pee when required!

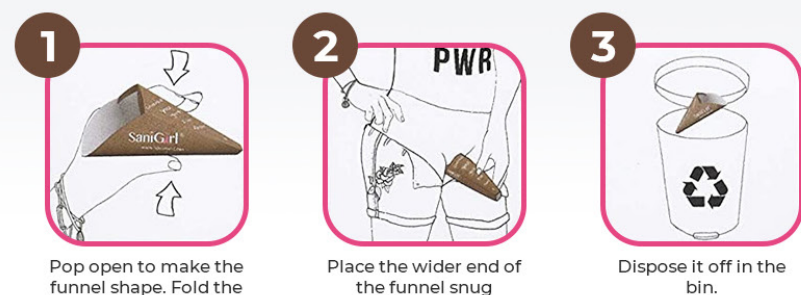
A MUST-HAVE PERSONAL ACCESSORY FOR ALL WOMEN!

- ✓ Hygienic
- ✓ Compact and Practical to carry
- ✓ Disposable
- ✓ Easy to Use
- ✓ 100% Recyclable
- ✓ Economical



HOW TO USE?

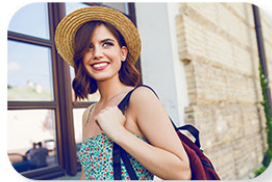
Although it is easy to use, we definitely recommend you try it at home right away. Parents can hold in place as needed with smaller children, tweens will soon learn to do it on their own!



*Note: Product is not flushable

YOUR PERFECT COMPANION

A BFF ON THE ROAD!
Worldwide Travel, Camps, Road trips, Airplanes, Airports, Boats or Cruises!



ALWAYS READY FOR SPORTS
Soccer, Gymnastics, Softball, Biking, Volleyball and Sport Stadiums!

DIFFICULT TIMES? WE GOT YOU!

Pregnancy, Post Op and other Medical Conditions.



ANYWHERE! EVERYWHERE!
Restaurants, Malls, Stores, School Events or when you are wearing restrictive clothing.



A pack of SaniGirl Disposable Female Urination Device consists of 10 funnels.

Each funnel is packaged flat and is approx. 7 1/4" H x 4 3/8" W (17cm L x 11w) and is the thickness of a greeting card. When Open, funnel is 6.8" long and 2.5" wide. Each pack of 20 measures: 4.5" W x 7.3" H x .8".

Other Products:
SaniGirl My Little Helper

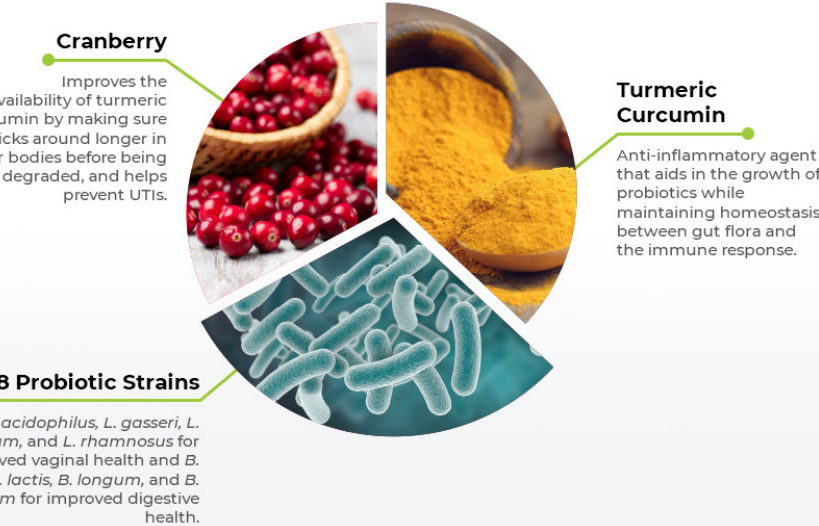


PROBIOTICS WITH AN EDGE

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We source natural, well-researched, and time tested ingredients to improve its efficacy and the ability to synergize with the function of probiotics.

THE ONLY PROBIOTIC IN THE MARKET WITH DUAL BENEFITS OF TURMERIC CURCUMIN AND CRANBERRY



ALL-IN-ONE PRE+PROBIOTICS FOR WOMEN

- ✓ Digestive Health
- ✓ Immune System Support
- ✓ Vaginal Health

*Free of Added Preservatives, Artificial Colors, Artificial Flavors, Soy, Dairy, Wheat, Sugar, Salt, Eggs, Yeast, Shellfish, Nuts



SAI Probiotics has brought targeted, clinically tested, and affordable probiotics supplements to the US and markets internationally in Mexico, Norway, Sweden, New Zealand, India, and Singapore. Our products are always **made in the USA** by cGMP compliant manufacturing partners approved by FDA and Health Canada.

Our mission at SAI Probiotics is to make healthy living accessible to every family out there, by providing affordable, and high-quality probiotics supplements.



EXPRESS YOUR SPIRITUAL STYLE

4
FOURSEVEN



THE FOURSEVEN ADVANTAGE

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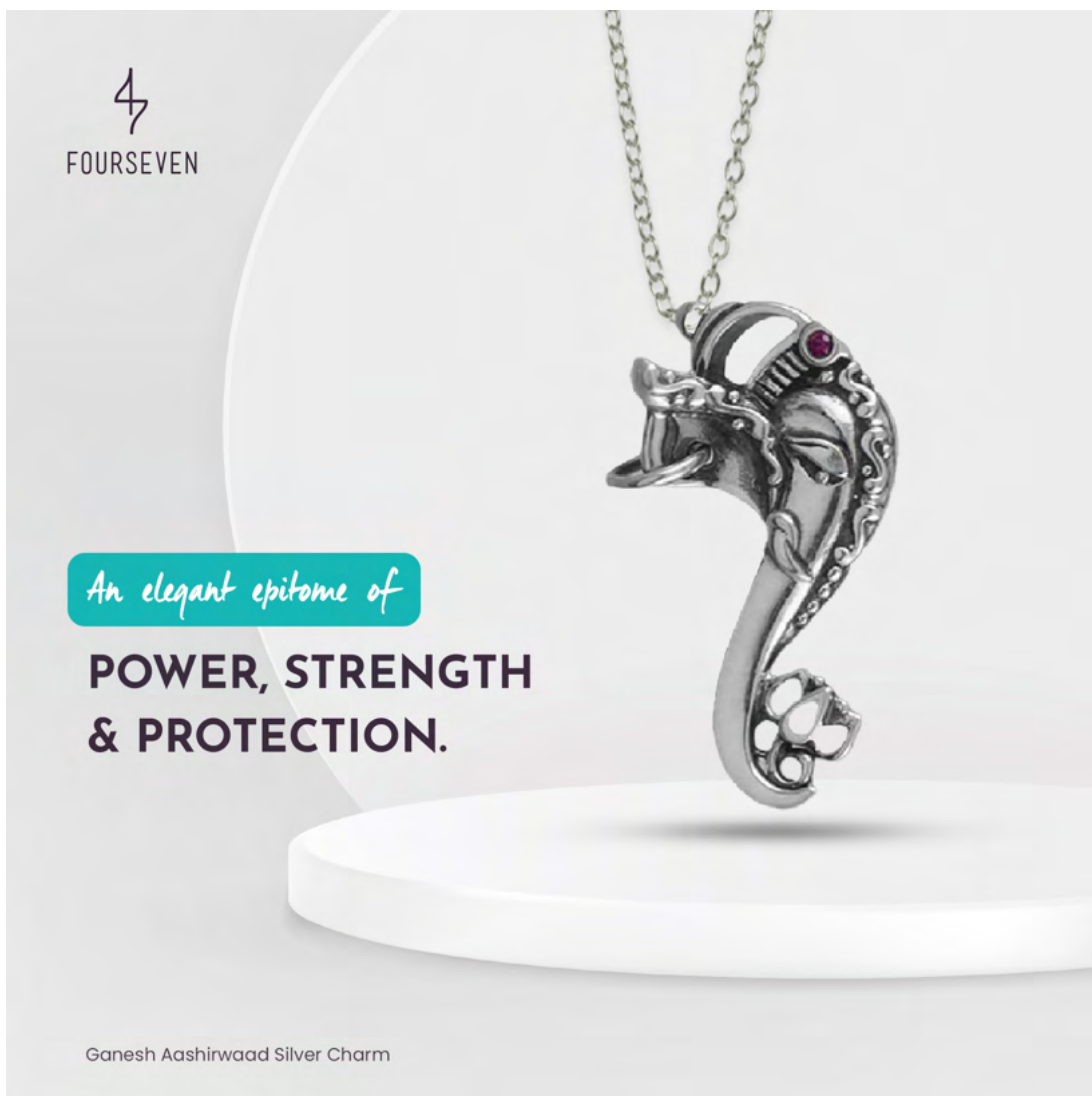
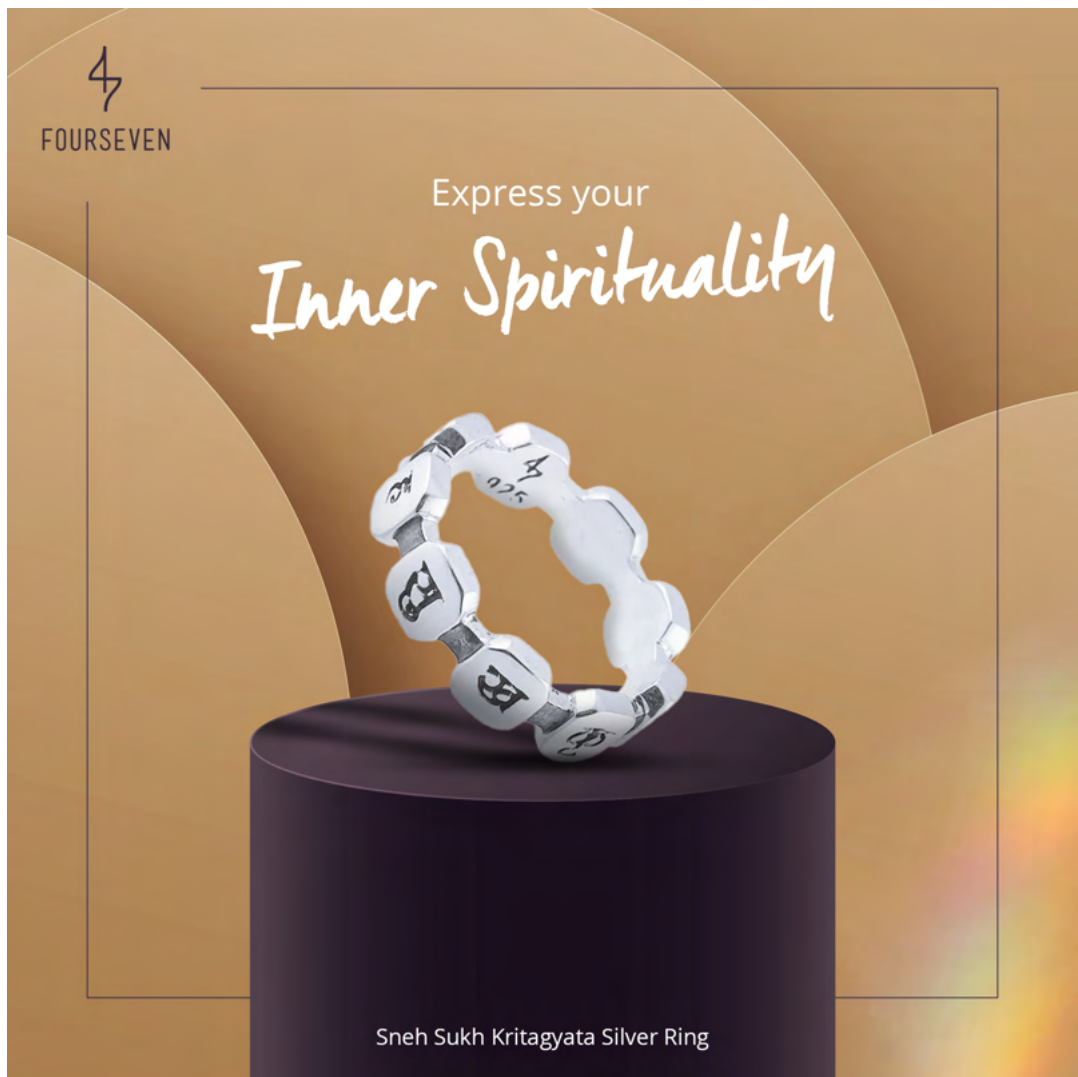
FIND US ON



4
FOURSEVEN

Our Portfolio

Creating an eCommerce experience that entices and attracts.





FOR SELLERS
BY SELLERS