### AUCTION BOOKLET

# **BETTER WORLD FUND** FOR DUBAI CARES

In support of improving early childhood education in India.

Gala diner, December 4th at Four Seasons resort Dubai, Jumeirah



BETTER WORLD Fund











### دبی **العطاء** Dubai Cares

www.betterworld.fund



# **Manuel Collas De La Roche**

President and Founder of The Better World Endowment Fund

At the dawn of this new decade, change is upon us.

What we have to decide is how we want to contribute to this transformation. In 2021, we vow to responsibly commit for tomorrow.

Last July during the Cannes Film Festival, we focused on Ethical Gold supporting the United Nations Environment Programme and the Global Environment Facility's planet GOLD programme - making a world of difference in smallscale gold mining.

This month at the Dubai Expo 2020, we are bringing awareness about persons with disabilities and the work many, including the UAE-based global philanthropic organization Dubai messages, awareness, and inspire meaningful action. Cares, to support this issue globally.

From images to action, the Better World Endowment Fund aspires to be more than a single event. We stand as a movement shedding light upon concrete actions that impacting people all over the world.

The Better World Endowment Fund aims to be the voice and

images of tomorrow's world through a series of films and documentaries from different countries to defend, promote and support all those actors committed to the future, but who often remain in the shadows.

In 2021, for its 10th edition, the Better World Endowment Fund embraces new contours for decisive action by supporting meaningful projects on the following themes: Environment - Biodiversity - Ecosystems - Women's

Empowerment.

We believe in the power of the international Film industry to be a powerful seed for global change, as a way to spread

Bridging Culture and Nature, Art and Science, Challenges and Action, we invite you to join us into this action for the future.

Because we need to highlight the good, we need to inspire, we need to share, and we need to act. Because a better world will not be possible without individual awareness and all of us acting together.

### in support of improving early childhood education in India MARGUERITE, FLORAL WONDER BY CHRISTOPHE CLARET, ATTIRED IN DIAMONDS

The romantic and subtly poetic Marguerite watch embodies the essence of feminine watchmaking as conceived by Christophe Claret. The watchmaker adds a bold and distinctive aesthetic that fires the imagination and unveils a personalized secret message. The transience of time meets loving passion, as both delicately alight on the wrist with the kind of rare elegance to which all women aspire.

There are a thousand ways to love and just as many ways of saying so. There are a thousand different ways to salute the passing of time and to make each moment precious and unique, endlessly... For women, and women alone, Christophe Claret has chosen just one of them. Romanticism. An undeniably poetic watch driven by a unique sense of playfulness and optical illusions, Marguerite is part of the Margot line, Christophe Claret's very first ladies' model. This creation affirms the brand's determination to give substance to a fullfledged feminine collection that consists of complications exclusively devoted to women.

This Beautiful watch will be presented at the Dubai Watch week (24-28 November) at the Christophe Claret's booth if people want to see it.

Value for this specific model with diamonds and emerald : 69 000 CHF/ app. 277,600 AED (ex VAT )





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### **« ATLAS » BY GIORDAN RUBIO** bronze nº1/8 - 45 cm high / 28 cm in diameter

Giordan Rubio is a young and fast-growing international artist from France who has exhibited his work in Switzerland, Germany, France, USA and more. Drawing inspiration from legends such as Warhol, Haring, Basquiat and Rothko, as well as from words and language sources, he composes works that combine tastes of nostalgia with firmly contemporary expressions. He merges semifigurative forms with vibrant colours and a percussive spirit, achieving an aesthetic marked by strength, irony, and social comments. Giordan partnered with several luxury fashion brands for special limited editions, and realized covers for super toys.

A historic Atlas is an Atlas that includes maps and graphs that represent the evolution of the geopolitical landscape.

Some historical Atlas attempt to present the world's full history, such as Historical Atlas of the World (1962), while others focus

on specific periods and places, such as in Historical Atlas of the American West (1989).

If art is the world vision seen by the artist, Giordan Rubio wanted to recreate his own through the Atlas and the Earth globe. This sculpture is interesting, because it shows a new possibility of studying the world, neither cards nor places are seen, but rather a continual story that is discovered by turning around the object.

The artist has staged icons of the world, such as Roman columns and mythological figures with his own symbols, such as dates of birth or intimate words to his own history.

The representation of the Earth has been through several stages. The oldest map we found is a Mesopotamian map engraved on baked land. Giordan's work echoes the latter by the act of gravating and allows a certain form of consistency between the oldest and the most recent vision in the world.

#### Value for this artwork : 20.000 €/app. 85.000 AED (ex Vat)



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## CLINIQUE LA PRAIRIE « MASTER DETOX WEEK FOR TWO PERSONS »

Eliminate your toxins, purify your body in depth, find balance, form and vitality. Our Master Detox program, recognized as the most upscale and tailor-made detoxification program, combines the power of genetics with a personalized nutritional approach as well as treatments based on cell science using the latest medical technologies. Clinique La Prairie's treatments remain unequaled, with the addition of advanced tests, an anti-inflammatory diet and a nutraceutical treatment targeting cell detoxification.

## THE PROGRAM INCLUDES:

- ·Specia Idetox menus
- ·Longevity Detox Check-up
- $\cdot \text{Medical}$  tests using innovative technologies
- ·CLP Detox diet
- ·Private nutrition Masterclass
- $\cdot \textsc{One}$  remote follow-up dietary consultation
- ·Daily CLP Swiss detox herbalinfusions
- ·Clinique LaPrairie Detox Signature massage
- ·Cryotherapy session
- ·Cellular detoxifying facial
- ·Cellular detoxifying body scrub&wrap
- ·Deep tissue massage

- ·2 sessions of toxin cleansing infratherapy
- ·Deep cleansing facial
- ·Multi-sensory wellness experience
- ·Body composition test
- Personal training session with a coach
  Out door activity with a coach
- •Two sunrise Aerial yoga classes

Access to the fitness and wellness centers, including swimming pool, sauna, steam room, zero- gravity floating bed and vitality pool

#### Value of the Master detox Week : 20.000 €/app. 85.000 AED ( ex Vat)

Payments will be due immediately through Credit card at a Dubai Cares' CC Terminal. Please note a buyer's premium of 5% will be added to the hammer price. Items will be collected at the end of the Gala evening.



#### CLINIQUE LA PRAIRIE

SWITZERLAND

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### **PISCES VI SUBMARINE S.L. AMAZING SUBMARINE DIVE FOR 2 PEOPLE**

- · Auction item is for 2 people to enjoy one submarine dive together
- · Dive to be approximately 4-5 hours
- · Dive location is Tenerife, Canary Islands, Spain

Dive into the deep depths of the Atlantic Ocean aboard a true scientific Submarine. Observe the incredible marine environment as you transit down an amazing wall, teaming with an abundance of life and little sea creatures. As you descend into the darkness, you'll gain a much better understanding as to the vital need for ocean conservation on our majestic planet, by witnessing the beauty of our Ocean's firsthand.

There is nothing that compares to witnessing the beautiful Oceans from the safety and comfort of a Submarine.

Dive to take place sometime in 2022 – actual date T.B.D. Participants must contact PISCES at info@ piscessub.com and make dive arrangements with PISCES VI Submarine S.L. directly. This offer valid for two people for one submarine dive, total time in submarine approximately 4 hours departing from Marina de Santa Cruz. Participants are responsible for their own travel and accommodations to and from Tenerife, Canary Islands, Spain. Participants must be okay with signing a standard liability waiver and a photo release, as well as have the physical dexterity to enter and exit the submarine unattended (ie: climb a ladder, access through a 20 inch hatch, transfer from sub to boat while floating at surface).

#### Value of this amazing experience: 20.000 € for 2 people/app 85.000 AED (ex Vat)





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### **OSI BY IDRISS - FALCON IN FIBERGLASS**

#### Unique piece with colors of the UAE flag

Size: W 50cm X L 36cm X H 60cm - Weight: 12kgs

Idriss B is a French-Tunisian artist and of viral phenomenon CZN Burak-which was sculptor, best know for his eccentric style and polygonal animal-shaped structures.

Each of his pieces are limited edition, taking around five months to produce, and can be customized in colors and finishes-giving his high-profile clients and first time buyers the opportunity to own unique stand-out pieces of art.

His collection of wildlife sculptures, dotted around the hotspots of Dubai, never fail to create a buzz, and consistently sell out thanks to his impressive collaborations and extreme marketing tactics- Mid-2020 Dubai anniversary of the UAE. residents sent social media into a spiral over a flying gorilla being helicoptered through one of its beachside communities! Some of his high-profile clients include Akon, Lindsey The piece is made in fiberglass and resine Lohan, Snoop Dogg, and more recently which takes more than 100 hours to be done, created a 12 feet (3.6 meters)-high statue all by hand. www.instagram.com/idrissbcom

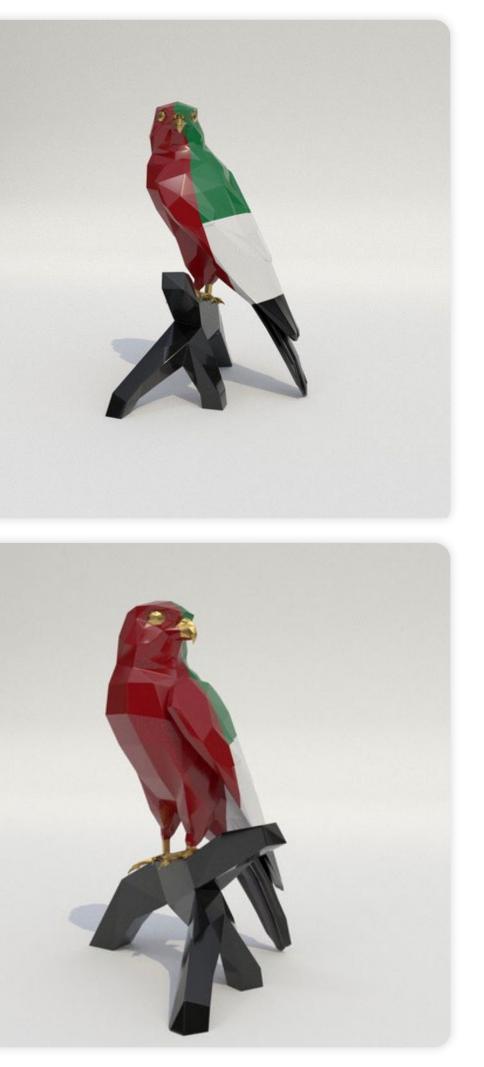
Idriss B's first 'human' statue. After establishing himself in the Middle East and being granted a Golden Visa in the UAE as a top talent, Idriss B is now going to take over Park Avenue, New York City, with a public exhibition of sculptures (some bigger than 20-feet) in January. He will also be unveiling a new animal exclusively for the city which will be on sale to the public.

#### More informations of the piece:

The falcon OSI is a unique piece with the UAE flag on it, made especially for the 50th years

Being a true symbol and always been part of the culture, the falcon represents also a lot of value among the region.

#### Value for this unique artwork : 45.000 AED (ex Vat)





Géraldine Dunoyer Director of the Better World Endowment Fund - UAE

As Director of the Better World Fund UAE, I am really honored to represent the BWF here in Dubai, and to carry its commitments and actions in the context of the universal exhibition "Expo20 Connecting Minds, Creating the Future", in tandem to celebrating simultaneously the Golden Jubilee of a Great Nation.

Together with our partners, and through an exciting program including conferences, mastermind sessions, awards ceremony and gala dinner, we aim to share our vision to elevate the collective consciousness and awareness, in order to make this world, a Better World for all.

A huge thank to all our Better World Fund team, Planète Katapult and goodwill ambassadors without whom nothing would have been possible.

# **Our Partners**





### Support media partners







### **Institutional partners**















# For further information on the different items or if you are interested to make a pledge please contact:

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