

The Better World Fund will attend the Official program at the Dubai Expo 2020 with the U.A.E Ministry of Culture and Youth as a strategic Partner

On December 3rd & 4th 2021:
International Day of Persons
with Disabilities



BETTER WORLD
Fund



UNITED ARAB EMIRATES
MINISTRY OF CULTURE & YOUTH

What is Better World Fund ?

We stage international prestigious events gathering celebrities, film-makers, leaders, companies and change makers towards one purpose : make the international commitment for sustainable development goals (SDG) a reality. We spotlight. We connect. We build bridges.

The Better World Fund is an endowment Fund, based in Paris. The Better World was created in 2016 in response to a humanitarian impulse stemming from a society in need of authenticity and truth.

Beyond political, religious or cultural differences, we spotlight Women's Rights, Education, the Environment and Bio-diversity. More than ever, we must protect our Planet.

The Better World Fund has been organizing, since 2016, a series of high-level events in key locations – this program takes place in different parts of the world, Cannes Film Festival, Venice Film festival, Los Angeles, Toronto, Monaco, Cairo, New York, Saudi Arabia and at the Dubai Expo 2020. We work together with other influential people from Cinema, Music, Business, Sports and Fashion industries.

Our disruptive format makes our High Level events unique: we've put together a variety of programs, including a morning Mastermind Conference with influential speakers, a business lunch, a gala dinner with shows, challenges for startups, and prizes from The Better World to recognize the positive impact of businesses and figures from the film industry.



What is happening on December 3rd & 4th

The Better World Fund is proud to be part of the Sweden pavilion at Expo 2020 Dubai.

Under the patronage of the French Embassy, l'Institut Français in U.A.E, Dubai Cares and with the U.A.E Ministry of Culture and Youth as a strategic partner, we are pleased to collaborate and support the UN Sustainability Development Goals around disability.

We invite you to an event for the International Day of Persons with Disabilities at the Sweden Pavilion. During this special day, we will organise programs, conferences for schools, masterminds, challenges around disability, multiple ways to interact with elite networks and our traditional gala dinner followed by the award ceremony at the luxurious Four seasons resort Dubai at Jumeirah.

In Partnership with



Patrons of the Better World Fund

GAL GADOT, MELODY GARDOT, GABRIELLA ZANCHI and CLIFFORD LEROY EDWARDS

Gal Gadot, Melody Gardot, Gabriella Zanchi and Sir Clifford LeRoy Edwards will jointly act as the patrons of our event. Through their movies, music and lifestyles, they have inspired people to go beyond their limits – including those with disabilities.

Gal, through her striking movie roles, has come to embody the empowered woman «by excellence». She has inspired many people to go beyond their limits, including people with disabilities. Among the many examples one might mention, one comes particularly to mind that of Carmela Chillery-Watson. This little girl, who has a neuromuscular condition, walked a kilometer a day for 30 days dressed as Wonder Woman. Carmela declared «Gal, you help me fight on living with muscular dystrophy and inspire me to do my exercise daily to help me stay strong... you help me and other children have hope».

Melody is today's world-leading jazz singer. At the age of 19, she was involved in a bicycle accident and sustained a head injury. Music played a critical role in her recovery.

It was a doctor's suggestion to try music therapy that eventually led to her career on stage. Since then, she has become an advocate of music as a way to overcome disabilities, visiting hospitals and universities to discuss its benefits. In 2012, she even gave her name to a music therapy program

in New Jersey. Melody has inspired many people to go beyond their physical challenges and has also contributed to a range of related fundraising efforts.

As for Clifford, he is a spirited entertainer whose shows are filled with joy. His distinctive and heartfelt sound arises through his 1822 violin consort Izabella. His rare talent, brilliant smile, and radiant warmth have illuminated countless stages and events worldwide. Throughout his extensive career, of over 4 decades, Clifford has consistently used his music philanthropy to raise over 500K for over 20 charity organizations including those concerned with disabilities. For him philanthropy is inseparable from the practice of his art and tonight we would like to give him credit for his work.

Gabriella Zanchi is a lyrical soprano, singer and eclectic actress, performer of musical theatre in Italy and France. From some years in collaboration with M^o Nicola Piovani who wanted her in his last production of his musical opera «Concha Bonita», not only for her undoubted vocal and musical talents, but also because of her interpretative style and her dominant stage presence. She currently collaborates with the Paris Opéra Chorus as Soprano Primo.

We are grateful and humbled to welcome Melody, Gal, Gabriella and Clifford in Dubai at the Better World event.



Gal Gadot

TBC



Melody Gardot
Musician, songwriter



Clifford LeRoy Edwards
Violinist



Gabriella Zanchi
Lyrical soprano, singer, and actress

Event program details

December 3rd & 4th 2021 Dubai

DECEMBER 3RD AT SWEDEN PAVILION

Mastermind
11am to 1pm

Innovative conference
We selected the best personalities and innovative leaders in the world for a two-hour presentation on innovation for disabilities

Lunch & Networking
1pm to 2.30pm

Connecting People
Economic RoundTable with U.A.E businessmen and international partners followed by a business lunch.

Academia for a Better World
2.30pm to 4pm

Excellence & Innovation for a Better World
Presentation of the Best solutions in the world to help disabilities and more generally to answer People, Planet & Prosperity challenges

DECEMBER 4TH AT FOUR SEASONS RESORT DUBAI AT JUMEIRAH

VIP cocktail reception
7pm

Networking & Photocall
Join us for an exclusive event and get in touch with our elite network

Gala dinner
8pm

Dinner & Screening of the film
Screening of the film about people with disabilities, directed by Fadel Aimheiri

Charity auction

Supporting Dubai Cares
Child education programs in India

Awards Ceremony

Awarding innovative leaders
We honor film directors and people who take initiative for their commitment to disability, the environment, biodiversity and women's rights.

Why choosing Better World Fund ?

MASTERMIND

We have selected the best personalities and innovative leaders who are making the world a better place. This year at the Expo 2020 in Dubai, the mastermind's main goal is to discuss, analyze and decide on specific actions, platforms and initiatives for people with disabilities.

The mastermind has developed the following activities :

- Mastermind visionary speech
- Guest Speakers' presentations
- Networking

GALA DINNER

A prestigious gala dinner will take place in Dubai on December 4th at Four seasons resort Dubai at Jumeirah. There will be a screening of a 4 minute animation Film titled «Dear Mother», based on people with disabilities directed by Fadel AlMheiri. At the end of the gala dinner, a charity auction will take place for Dubai Cares in support of improving early childhood education in India*

**Dubai Cares is a UAE-based global philanthropic organization. It was founded in 2007 by His Highness Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. All proceeds from the auction will go towards Dubai Cares.*

ACADEMIA FOR A BETTER WORLD

Excellence & Innovation for a Better World

We foster the best solutions in the world to answer People, Planet, Prosperity & Participating Governance challenges

AWARDS CEREMONY

We honor film directors and people who take initiative for their commitment to disability, the environment, biodiversity and women's rights.

AWESOME PLACES

On december 3rd the program will happen at Sweden Pavilion in the heart of Dubai expo 2020. The gala dinner will take place at the luxurious hotel Four Seasons Dubai.



Mastermind

CONCEPT

The BWF is collaborating with partners to build a platform that will bring together filmmakers, writers, scientists, environmentalists, and project leaders to explore and make tangible efforts to conserve and protect the planet.

The Better World Endowment Fund is composed of a team of world-class experts, influencers and activists from the business, academic, media and entertainment industries. This group of highly influential people is continuously connected digitally and meets periodically during high level global events.

We are selecting the best personalities and innovative leaders in the world who are making the world a better place. The mastermind's major purpose this year at Expo 2020 in Dubai is to discuss, assess, and choose particular activities, platforms, and projects for individuals with disabilities.

ACTIVITIES

The mastermind develops the following activities :

- Mastermind visionary speech
- Guest Speakers' presentations
- Networking

TARGETS

The mastermind's main objective is to propose, analyze and decide on 3 or more specifications, platforms, initiatives and/or campaigns to collectively support the people with disabilities in their daily life.

Speakers during the Mastermind



SANDRINE MARTINET-AURIÈRES
Gold medal at the 2016 Summer Paralympic Games in Rio de Janeiro – Judo



YLIAS AKBARALY
Chairman Thomson Broadcast



ZAINAB AL-EQABI
Pharmacist, para-athlete and television presenter



H.E. DR. TARIQ AL GURG
Dubai Cares – Chief Executive Officer and Vice-Chairman



VALENTINA CASTELLANI
Award Winning Producer & Chairman Quinn Studios Entertainment



MARIE-AMÉLIE LE FUR
French para-athlete
Gold medal during London and Rio Paralympic Games



ALEXANDRE BODART PINTO
Entrepreneur, writer and founder of Wheeling Around the World foundation



SABINE EL GEMAYEL
Writer, Producer, Director.



FADEL ALMHEIRI
Film director

Academia for a Better World

Fosters the best solutions in the World to answer People, Planet, Prosperity & Participating Governance challenges.
Better World – Paris-Saclay University & its Foundation

PEOPLE & PLANET CALL FOR SUSTAINABILITY & INCLUSIVE ACTIONS NOW!

The colliding of Climate & Covid crises are NOW hurting our everyday lives. These unique crises in human history unfold the very limits of profit driven Globalization. People & Planet call for a new Inclusive & Sustainable global paradigm that requires integrating to prosperity goals, life & planet global drivers such as climate, people migrations, viruses & pathogens agent pandemic, chronic diseases, food, water, more generally mental & physical health, natural resources, data & cyber globalization, knowledge, culture, tangible and intangible assets... We have no choice and we must act NOW & FAST!

As a Catalyst of World First SOLUTIONS for People, Planet, Prosperity & Participating Governance, the Academia for a Better World aims to be an operational arm towards inclusive and sustainable prosperity Global models for long-term value creation.



Academia for a Better World Speakers



SYLVIE RETAILLEAU
University Paris-Saclay President



PATRICK DUVAUT
University Paris-Saclay Vice President,
Head of Foundation



CLEMENT FAVEY, PHD
Researcher, Polytech Paris-Saclay
Head of «Handicap & Technology» Chair



MARC FOSKETT
TemmaCare
Managing Director & Co-Founder



JEAN-CLAUDE GIROT
President of 3H IMPULSE



YVES MORIEUX
Managing Director and Senior Partner
at the Boston Consulting Group (BCG)





Presents

DEAR MOTHER

"a 4 minute Animation Film"

With the U.A.E Ministry of Culture and
Youth as a strategic Partner



UNITED ARAB EMIRATES
MINISTRY OF CULTURE & YOUTH

Directed by Fadel AlMheiri

Co-produced by Tent Pictures Productions

Written by Pierre Filmon

The film will be screened on December 4th in the presence
of the Official delegation, partners, press and celebrities.



Charity auction for Dubai Cares

in support of improving early childhood education in India

MARGUERITE, FLORAL WONDER BY CHRISTOPHE CLARET, ATTIIRED IN DIAMONDS

The romantic and subtly poetic Marguerite watch embodies the essence of feminine watchmaking as conceived by Christophe Claret. The watchmaker adds a bold and distinctive aesthetic that fires the imagination and unveils a personalized secret message. The transience of time meets loving passion, as both delicately alight on the wrist with the kind of rare elegance to which all women aspire.

There are a thousand ways to love and just as many ways of saying so. There are a thousand different ways to salute the passing of time and to make each moment precious and unique, endlessly... For women, and women alone, Christophe Claret has chosen just one of them. Romanticism. An undeniably poetic watch driven by a unique sense of playfulness and optical illusions, Marguerite is part of the Margot line, Christophe Claret's very first ladies' model. This creation affirms the brand's determination to give substance to a full-fledged feminine collection that consists of complications exclusively devoted to women.

This Beautiful watch will be presented at the Dubai Watch week (24-28 November) at the Christophe Claret's booth if people want to see it.

Value for this specific model with diamonds and emerald : 69 000 CHF/ app. 277,600 AED (ex VAT)

*Payments will be due immediately through Credit card at a Dubai Cares' CC Terminal.
Please note a buyer's premium of 5% will be added to the hammer price.
Items will be collected at the end of the Gala evening.*



CHRISTOPHE CLARET

Charity auction for Dubai Cares

in support of improving early childhood education in India

« ATLAS » BY GIORDAN RUBIO

bronze n°1/8 - 45 cm high / 28 cm in diameter

Giordan Rubio is a young and fast-growing international artist from France who has exhibited his work in Switzerland, Germany, France, USA and more. Drawing inspiration from legends such as Warhol, Haring, Basquiat and Rothko, as well as from words and language sources, he composes works that combine tastes of nostalgia with firmly contemporary expressions. He merges semi-figurative forms with vibrant colours and a percussive spirit, achieving an aesthetic marked by strength, irony, and social comments. Giordan partnered with several luxury fashion brands for special limited editions, and realized covers for super toys.

A historic Atlas is an Atlas that includes maps and graphs that represent the evolution of the geopolitical landscape.

Some historical Atlas attempt to present the world's full history, such as Historical Atlas of the World (1962), while others focus

on specific periods and places, such as in Historical Atlas of the American West (1989). If art is the world vision seen by the artist, Giordan Rubio wanted to recreate his own through the Atlas and the Earth globe. This sculpture is interesting, because it shows a new possibility of studying the world, neither cards nor places are seen, but rather a continual story that is discovered by turning around the object.

The artist has staged icons of the world, such as Roman columns and mythological figures with his own symbols, such as dates of birth or intimate words to his own history.

The representation of the Earth has been through several stages. The oldest map we found is a Mesopotamian map engraved on baked land. Giordan's work echoes the latter by the act of gravating and allows a certain form of consistency between the oldest and the most recent vision in the world.

Value for this artwork : 20.000 €/app. 85.000 AED (ex Vat)

*Payments will be due immediately through Credit card at a Dubai Cares' CC Terminal.
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Charity auction for Dubai Cares

in support of improving early childhood education in India

CLINIQUE LA PRAIRIE « MASTER DETOX WEEK FOR TWO PERSONS »

Eliminate your toxins, purify your body in depth, find balance, form and vitality. Our Master Detox program, recognized as the most upscale and tailor-made detoxification program, combines the power of genetics with a personalized nutritional approach as well as treatments based on cell science using the latest medical technologies. Clinique La Prairie's treatments remain unequalled, with the addition of advanced tests, an anti-inflammatory diet and a nutraceutical treatment targeting cell detoxification.

THE PROGRAM INCLUDES:

- Special detox menus
 - Longevity Detox Check-up
 - Medical tests using innovative technologies
 - CLP Detox diet
 - Private nutrition Masterclass
 - One remote follow-up dietary consultation
 - Daily CLP Swiss detox herbal infusions
 - Clinique La Prairie Detox Signature massage
 - Cryotherapy session
 - Cellular detoxifying facial
 - Cellular detoxifying body scrub & wrap
 - Deep tissue massage
 - 2 sessions of toxin cleansing infratherapy
 - Deep cleansing facial
 - Multi-sensory wellness experience
 - Body composition test
 - Personal training session with a coach
 - Out door activity with a coach
 - Two sunrise Aerial yoga classes
- Access to the fitness and wellness centers, including swimming pool, sauna, steam room, zero-gravity floating bed and vitality pool*

Value of the Master detox Week : 20.000 €/app. 85.000 AED (ex Vat)

*Payments will be due immediately through Credit card at a Dubai Cares' CC Terminal.
Please note a buyer's premium of 5% will be added to the hammer price.
Items will be collected at the end of the Gala evening.*



CLINIQUE
LA PRAIRIE
SWITZERLAND

Charity auction for Dubai Cares

in support of improving early childhood education in India

PISCES VI SUBMARINE S.L. AMAZING SUBMARINE DIVE FOR 2 PEOPLE

- Auction item is for 2 people to enjoy one submarine dive together
- Dive to be approximately 4-5 hours
- Dive location is Tenerife, Canary Islands, Spain

Dive into the deep depths of the Atlantic Ocean aboard a true scientific Submarine. Observe the incredible marine environment as you transit down an amazing wall, teeming with an abundance of life and little sea creatures. As you descend into the darkness, you'll gain a much better understanding as to the vital need for ocean conservation on our majestic planet, by witnessing the beauty of our Ocean's firsthand.

There is nothing that compares to witnessing the beautiful Oceans from the safety and comfort of a Submarine.

Dive to take place sometime in 2022 – actual date T.B.D. Participants must contact PISCES at info@piscesub.com and make dive arrangements with PISCES VI Submarine S.L. directly. This offer valid for two people for one submarine dive, total time in submarine approximately 4 hours departing from Marina de Santa Cruz. Participants are responsible for their own travel and accommodations to and from Tenerife, Canary Islands, Spain. Participants must be okay with signing a standard liability waiver and a photo release, as well as have the physical dexterity to enter and exit the submarine unattended (ie: climb a ladder, access through a 20 inch hatch, transfer from sub to boat while floating at surface).

Value of this amazing experience: 20.000 € for 2 people/app 85.000 AED (ex Vat)

Payments will be due immediately through Credit card at a Dubai Cares' CC Terminal. Please note a buyer's premium of 5% will be added to the hammer price. Items will be collected at the end of the Gala evening.



Charity auction for Dubai Cares

in support of improving early childhood education in India

OSI BY IDRISSE – FALCON IN FIBERGLASS

Unique piece with colors of the UAE flag

Size: W 50cm X L 36cm X H 60cm – Weight: 12kgs

Idriss B is a French-Tunisian artist and sculptor, best known for his eccentric style and polygonal animal-shaped structures.

Each of his pieces are limited edition, taking around five months to produce, and can be customized in colors and finishes—giving his high-profile clients and first-time buyers the opportunity to own unique stand-out pieces of art.

His collection of wildlife sculptures, dotted around the hotspots of Dubai, never fail to create a buzz, and consistently sell out thanks to his impressive collaborations and extreme marketing tactics—Mid-2020 Dubai residents sent social media into a spiral over a flying gorilla being helicoptered through one of its beachside communities! Some of his high-profile clients include Akon, Lindsey Lohan, Snoop Dogg, and more recently created a 12-foot (3.6 meters)-high statue

of viral phenomenon CZN Burak—which was Idriss B's first 'human' statue. After establishing himself in the Middle East and being granted a Golden Visa in the UAE as a top talent, Idriss B is now going to take over Park Avenue, New York City, with a public exhibition of sculptures (some bigger than 20-feet) in January. He will also be unveiling a new animal exclusively for the city which will be on sale to the public.

More information of the piece:

The falcon OSI is a unique piece with the UAE flag on it, made especially for the 50th anniversary of the UAE.

Being a true symbol and always been part of the culture, the falcon represents also a lot of value among the region.

The piece is made in fiberglass and resin which takes more than 100 hours to be done, all by hand. www.instagram.com/idrissbcom

Value for this unique artwork : 45.000 AED (ex Vat)

Payments will be due immediately through Credit card at a Dubai Cares' CC Terminal.

Please note a buyer's premium of 5% will be added to the hammer price.

Items will be collected at the end of the Gala evening.



Change into actions

The BWF Charter

It's 2021, and Change is Upon Us.

We acknowledge the World is not in a good place right now but, out of crisis civilization is born, and We believe hope, and not fear, should remain the driving force of action. because there is still time to do something hopeful, meaningful and worthwhile.

United we are aware that the planet's diversity and beauty is everyone's concern and it is our responsibility to preserve and pass it on to future generations.

Hence, we refuse to condemn the future generations to a planet that has reached a state beyond fixing. Humanity has never been more aware of its kinship with Nature than it is today and never before has humanity had the power to act for it. We take responsibility as humans for the natural world and pledge to protect our environment. Our lives depend on it. We are aware of the need for change in these times and we are prepared to embrace it, even if it means changing ourselves in the process.

We, here, Men and Women pledge to represent and voice people's stories, hopes and struggles. We acknowledge change as a slow process, but also as an action to be taken on day by day.



Union-Life international

Partner from the Better World Fund

QUESTION & ANSWERS

With Mr Wilfrid GRENIER – *Founder and General Delegate*

Why have you founded a new NGO for PEACE?

«It was at the end of 2014, shortly before the terrorist attacks in Paris, Nice and after those in Spain and Morocco, that I understood the meaning of my life mission and my name : To promote Peace and Living Together with determination and inventiveness. The following years and until this year 2020, gave me reason and strength to build a Collective of personalities and anonymous people around a Programme, in solidarity with the aim of providing a response to current events and the state of the world...»

How do you define your collaboration with the BETTER WORLD FORUM ?

«I have known its president, Manuel Collas de La Roche, for many years and I can see his perseverance in giving a showcase to human causes in many fields. Our idea was to associate the values of peace and fraternity with the Better World Forum by producing a « UY-UNITY AWARDS® « version for the award ceremonies for prestigious winners for their action in favour of Living Together...»

What is UNION-LIFE INTERNATIONAL's program?

«To promote «UNITY Monument» to the Countries, Capitals, Cities and Institutions of the World as well as its «International Solidarity Subscription»; to prepare for the post-covid-19 period with the «Life Rendez-vous», the first social event for the general public; to propose an event like COP21 but for Peace & Doing it together with «Union-For-Peace» ; continue our great collaboration with the Better World Forum around the world...»

What does UY-UNITY stand for ?

«UY-UNITY® is an original artistic work with 8 symbols determining a form of universality. UY-UNITY® represents the benevolent union of two human beings without discrimination of origin, gender, religion with at the center, the light symbolizing the awakening of consciousness, knowledge and wisdom; on the sides, the imprint of two hearts conveying a message of universal love...»





GÉRALDINE DUNOYER

Director of the Better World Endowment Fund – UAE

As Director of the Better World Fund UAE, I am really honored to represent the BWF here in Dubai, and to carry its commitments and actions in the context of the universal exhibition “Expo20 Connecting Minds, Creating the Future”, in tandem to celebrating simultaneously the Golden Jubilee of a Great Nation.

Together with our partners, and through an exciting program including conferences, mastermind sessions, awards ceremony and gala dinner, we aim to share our vision to elevate the collective consciousness and awareness, in order to make this world, a Better World for all.

A huge thank to all our Better World Fund team, Planète Katapult and goodwill ambassadors without whom nothing would have been possible.

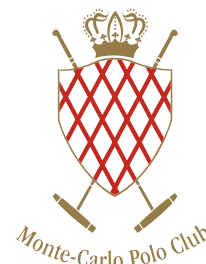
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Edouard Cuel
Beto Macedo
Tiago Berbare
Laura Bispuri
The team of the film «Princess Europe»

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BETTER WORLD ENDOWMENT FUND

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