

BETTER WORLD FUND

CANNES FILM FESTIVAL

May 19th, 2026

at Carlton Hotel

What legacy are we leaving to future generations
Education & AI

How AI is transforming the way childhood is represented,
protected, and imagined in everyday life and in cinema?



BETTER WORLD
Fund

“The better world to which we all aspire is within our reach. Deeply humanitarian, I am convinced that together we can move mountains by providing concrete solutions to tomorrow’s challenges. In 2016, driven by the desire to take part in this movement of awareness, I launched the Better World Fund. **Yes, there is hope.**

Everywhere in the world, women and men are creating, innovating, and taking action for climate change, social inequalities, culture, and education. The Better World Fund’s ambition is to highlight and financially support these actions that give hope. The power of art seemed to me an obvious way to raise awareness and inspire global world citizens to act for the future of our planet.”

Manuel Collas de La Roche
President & Founder of the Better World Fund

BWF CANNES FILM FESTIVAL



Manuel Collas de La Roche, President & Founder of the Better World Fund

Through this event BWF is supporting
NGO «La Princesse MURAT»



LA PRINCESSE
— M U R A T —

Founded in 2017 in Paris, the "La Princesse MURAT" association is a non-profit organization dedicated to promoting access to health, education, nutrition, first aid, and fair justice for women and children in distress, extreme poverty, or exposed to health risks worldwide. This mission is supported by a commitment to sustainable development and ecology, ensuring that all forms of help can be sustainable in the long term.

Together We'll Succeed!

[Make a donation](#)

"Promoting access to health, education,
and justice around the world"

History of the Family

The NGO was built on the foundations and objectives of an organization created in 1991 in Peru by the father of La Princesse MURAT, under the name DSD ("Development, Solidarity, and Democracy"). With this continuity, both the French and Peruvian versions of the association pursue the same goals, demonstrating a transnational commitment to the well-being of vulnerable populations.

HI&RH La Princesse MURAT herself belongs to a prestigious family, a member of the Imperial Family of France and the royal family of Naples, which has left its mark on world history. She has adapted to contemporary challenges by integrating this responsibility into her humanitarian actions.

A Commitment to Women and Children

With her life experience in an emerging country, as well as being a mother and a professional, La Princesse MURAT has dedicated her efforts to improving access to healthcare for the most modest and empowering women. These efforts are accompanied by concrete initiatives for social development and reducing inequalities.

An Exceptional Contribution to Health

HI&RH La Princesse MURAT also collaborated with Professor Ameisen on a complex campaign aimed at gaining recognition from the French Health Authority of the therapeutic qualities of Baclofen, an innovative treatment. This involvement in therapeutic research and health system reforms reflects the association's concern for priority medical issues.

The "La Princesse MURAT" Award

In order to extend its actions, the NGO has established the "La Princesse MURAT" Award, with its first edition dedicated to women's health. In accordance with the objectives outlined in the association's statutes, this award recognizes a project completed or on its way to completion. Through this initiative, the organization aims to stimulate and honor significant contributions to targeted social improvements.

Conclusion

With its ambitious projects and dedication to women and children in distress, the "La Princesse MURAT" NGO embodies a holistic and sustainable approach to essential social change and exemplifies a remarkable humanitarian commitment



[Make a donation](#)

EMAIL

sair@laprincessemurat.org

WEBSITE

www.laprincessemurat.org

INSTAGRAM

[@laprincessemurat](https://www.instagram.com/laprincessemurat)

The better world awards are created by the great Italian artist Dante Mortet

Hands of Personalities Sculpted by Dante Mortet:

- Robert De Niro
- Scorsese
- Dustin Hoffman
- Quentin Tarantino
- Samuel L Jackson
- Kurt Russell
- Bruce Dern
- Tim Roth
- Walton Goggins
- Lou Ferrigno
- Oprah Winfrey
- Frankye Valli
- Kirk Douglas
- Anjelica Huston
- Jennyfer Jason Leigh
- Ennio Morricone
- Kevin Spacey
- Andrea Bocelli
- Pelé
- Ibrahimovic
- Zanetti
- Thiago Silva
- Hugo Sanchez
- Julio Cesar
- Drogba
- Cavani
- Patrick Doherty
- Keni Silva



[Discover in video →](#)

Dante Mortet, artist and master chaser from a historic Roman workshop now in its fifth generation, has created something truly unique: the hands of cinema greats, molded from original casts and transformed into works of art that capture not only gestures, but also emotion, memory, and identity. Each sculpture is born from direct contact with the artist—through a conversation, a shared moment—translated into details added to the bronze surface: a crease, a tension, an object, a symbol. The hands are not just tools, but inner portraits.

This exhibition focuses on some of the most iconic figures in the world of cinema, whom Dante Mortet met in person and immortalized: Martin Scorsese, Robert De Niro, Anjelica Huston, Kirk Douglas, Ennio Morricone, Jennifer Jason Leigh, Kurt Russell, and Quentin Tarantino. Hands that have written, directed, performed, played music. Hands that have created worlds.

Alongside these leading figures, Mortet's complete collection is a true atlas of contemporary cinema: Dustin Hoffman, Tim Roth, Walton Goggins, Kevin Spacey, Michael Madsen, Samuel L. Jackson, Bruce Dern, and many others. A bronze firmament destined to endure.

Masterful Hands offers a fresh perspective: viewing cinema's great personalities from another point of view—that of sculpture. A deeply Italian language, sculpture continues to speak to both the present and the future. With the enduring power of bronze, these hands do more than withstand time: they become living memory, iconic gestures, and eternal witnesses of an era and its creative soul.

Dante's is a craft-driven way of thinking, rooted in tradition, that tells the story of passion, love, and creativity through the hands of each individual. His works are now featured in international collections and prestigious institutions.



CARLTON HOTEL CANNES

PROGRAM

At Carlton Hotel

May 19th 2026

During the Cannes
Film Festival



#BWF in Cannes

May 19th 2026

at Carlton Hotel

10 am to 1 pm

Forum

What legacy are we leaving to future generations
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represented, protected, and imagined in
everyday life and in cinema?

1 pm to 2:30 pm

Lunch

Access only for golden badges

7:30 pm to 12 am

Gala for Humanity

- Better World Awards •Red Carpet
- Auction •Concerts

11 AM TO 2 PM

International Forum

What legacy are we leaving to future generations

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and imagined in everyday life and in cinema?

Gala for Humanity

7:30 PM TO 12 AM



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PRIVATE AUCTION

In support of the NGO La Princesse Murat

Auction led by Mel Gee Henderson

May 19th 2026



LA PRINCESSE
— MURAT —



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Fund



Mel Gee Henderson is the Creator, Executive Producer and Journalist Host of ESCAPESEEKER, a public television travel series showcasing the greatest destinations in the world, telling each story uniquely through the eyes of the local inhabitants from various walks of life. For inveterate globetrotter Mel and her indefatigable talented film crew, travel is like air. They cannot live without it. Together, they capture the world's most amazing dream destinations. Mel thrives on the serendipitous unexpected encounters along the way, embraces the “bucket list” must do before you die kinds of adventures, and charms locals everywhere.

Mel's background as a seasoned journalist, film documentarian, and Washington Congressional staffer, led her to a transcontinental lifestyle—from the French Riviera, to the summit of Mount Kilimanjaro, to the bottom of the world, Antarctica, (Mel's 7th continent), to the Himalayan Kingdom of Bhutan, the “Land of Happiness” to Patagonia's southern ice fields, and exploring what lies beneath Tahiti's sapphire blue waters, and beyond.



Mel Gee Henderson,
Creator, Executive
Producer and
Journalist Host of
Escapeseeeker

Better World Awards

Awards for Commitments, Engagements & Achievements

Best Commitment Award

Honors individuals who have made extraordinary contributions to a specific cause.

- S.A.S Prince Albert II of Monaco
- Hon. Senator Simon Stiell
- Chief Raoni
- David Lynch
- Arisa
- Patrick Doherty
- Jeremy Piven
- Keni Silva
- Elisabeth Moreno Former Minister French Government
- H.E Eliza Reid, First lady of Iceland
- Kevin Costner
- Catherine Deneuve
- Enzo Di Taranto
- Natalia Kholodenko
- Pavel Kir

Best Achievement Award

Rewards concrete actions taken as part of social and humanitarian initiatives.

- Mary J Blidge
- Joanna Plafsky
- Dr Tani Al Zeyoudi, Former Minister of environment UAE
- Nadine Labaki
- Sonia Guajajara, Minister of Indigenous Peoples of Brazil
- Euzhan Palcy
- Susan Sarandon
- H.E Tamara Vučić, First Lady of Serbia
- Isabelle Huppert
- H.R.H Vacharaesorn Vivacharawongse
- Mark Peine & Christian Vosseler
- David Wood
- Carmen Maura
- Higher Committee of Human Fraternity
- Elvira Paterson

Best Engagement Award

Recognizes people who have engaged, inspired and mobilized for a cause.

- H.E Dominique Ouattara, First Lady of Ivory Coast
- H.E Sheikh Ahmed Bin Faisal Al Qassimi
- Kevin Spacey
- Amruta Fadnavis
- Lang Lang
- Sharon Stone
- Mira Nair
- Nandita Das
- Chiara Tilesi



BWF THROUGH THE YEARS