

BETTER WORLD FUND

C A N N E S F I L M F E S T I V A L
MAY 19TH, 2026 ,AT CARLTON HOTEL

What legacy are we leaving to future generations

EDUCATION & AI

How AI is transforming the way childhood is represented,
protected, and a in everyday life and in cinema?

COUNTRY OF HONOR :
EGYPT



BETTER WORLD FUND
CINEMA & ART AT THE SERVICE OF HUMANITY
Women's rights - Gender Equality - Education

“The better world to which we all aspire is within our reach. Deeply humanitarian, I am convinced that together we can move mountains by providing concrete solutions to tomorrow’s challenges.

In 2016, driven by the desire to take part in this movement of awareness, I launched the Better World Fund.

Yes, there is hope.

Everywhere in the world, women and men are creating, innovating, and taking action for climate change, social inequalities, culture, and education.

The Better World Fund’s ambition is to highlight and financially support these actions that give hope. The power of art seemed to me an obvious way to raise awareness and inspire global world citizens to act for the future of our planet.”



**BIOGRAPHY,
INTERVIEWS,
ARTICLES, AND
MUCH MORE...**



Manuel Collas de La Roche,
President & Founder of the Better World Fund

The Better World Awards Are Created By The Great Italian Artist Dante Mortet

Hands of Personalities Sculpted by Dante Mortet:

- Robert De Niro
- Oprah Winfrey
- Ibrahimovic
- Scorsese
- Frankye Valli
- Zanetti
- Dustin Hoffman
- Kirk Douglas
- Thiago Silva
- Quentin Tarantino
- Anjelica Huston
- Hugo Sanchez
- Samuel L Jackson
- Jennyfer Jason Leigh
- Julio Cesar
- Kurt Russell
- Ennio Morricone
- Drogba
- Bruce Dern
- Kevin Spacey
- Cavani
- Tim Roth
- Andrea Bocelli
- Patrick Doherty
- Walton Goggins
- Pelé
- Keni Silva
- Lou Ferrigno



Alongside these leading figures, Mortet's complete collection is a true atlas of contemporary cinema: Dustin Hoffman, Tim Roth, Walton Goggins, Kevin Spacey, Michael Madsen, Samuel L. Jackson, Bruce Dern, and many others.

A bronze firmament destined to endure.

Masterful Hands offers a fresh perspective: viewing cinema's great personalities from another point of view—that of sculpture.

A deeply Italian language, sculpture continues to speak to both the present and the future. With the enduring power of bronze, these hands do more than withstand time: they become living memory, iconic gestures, and eternal witnesses of an era and its creative soul.

Dante's is a craft-driven way of thinking, rooted in tradition, that tells the story of passion, love, and creativity through the hands of each individual.

His works are now featured in international collections and prestigious institutions.



DISCOVER IN VIDEO

Dante Mortet, artist and master chaser from a historic Roman workshop now in its fifth generation, has created something truly unique: the hands of cinema greats, molded from original casts and transformed into works of art that capture not only gestures, but also emotion, memory, and identity.

Each sculpture is born from direct contact with the artist through a conversation, a shared moment translated into details added to the bronze surface: a crease, a tension, an object, a symbol.

The hands are not just tools, but inner portraits.

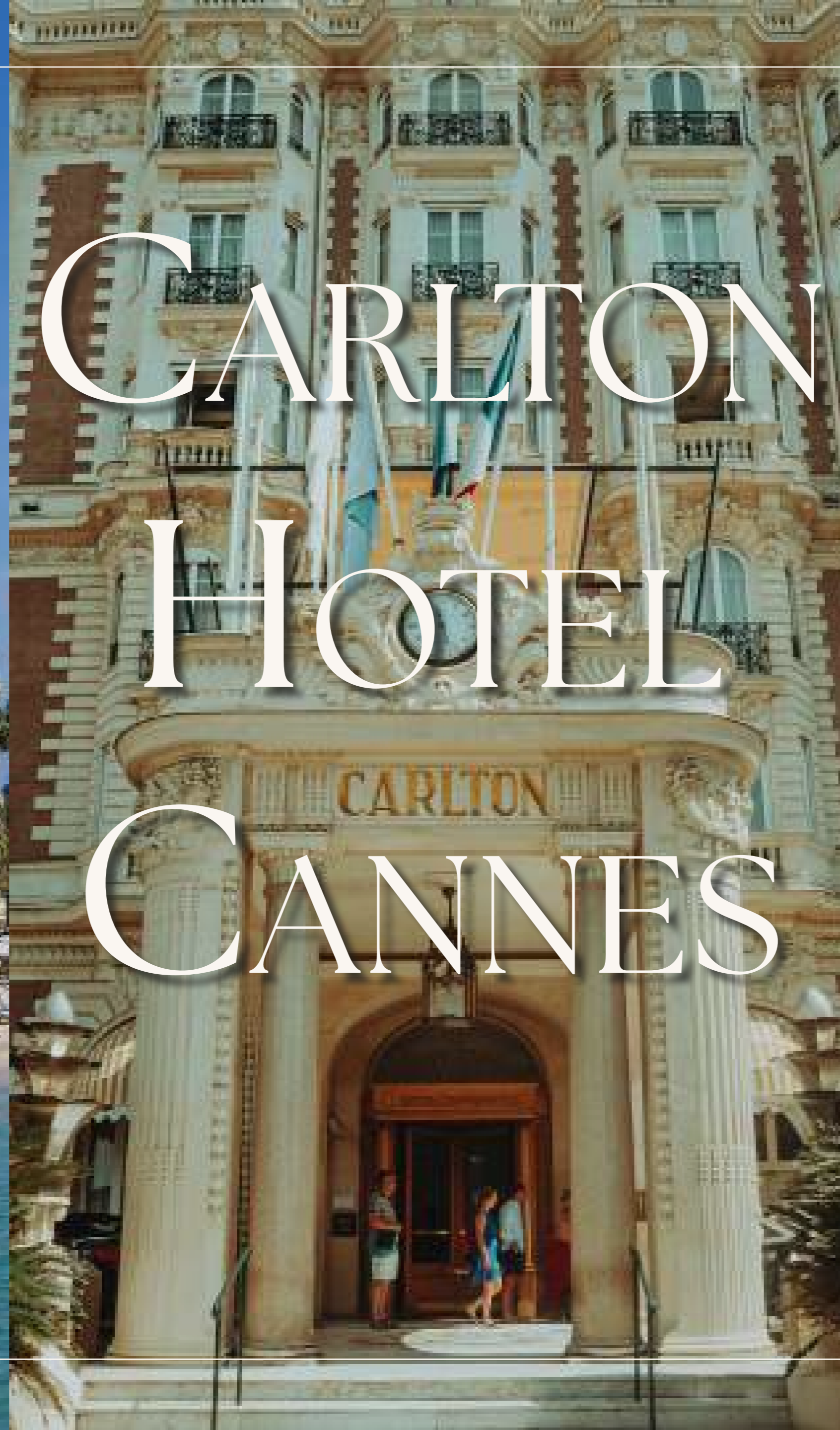
This exhibition focuses on some of the most iconic figures in the world of cinema, whom Dante Mortet met in person and immortalized: Martin Scorsese, Robert De Niro, Anjelica Huston, Kirk Douglas, Ennio Morricone, Jennifer Jason Leigh, Kurt Russell, and Quentin Tarantino.

Hands that have written, directed, performed, played music.

Hands that have created worlds.



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CARLTON HOTEL CANNES

FORUM

11 AM to 2 PM

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LUNCH

1 PM TO 2:30 PM

Access only for golden badges

GALA FOR HUMANITY

7:30 PM TO 12 AM

- Better World Awards • Red Carpet
- Auction • Concerts

PROGRAM

MAY 19TH, 2026 ,AT CARLTON HOTEL



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INTERNATIONAL FORUM

11 AM TO 2 PM

PROGRAM

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GALA FOR HUMANITY

7:30 PM TO 12 AM



PRIVATE AUCTION

IN SUPPORT OF OUR PARTNER CHARITIES

WITH TESSIER SARROU & ARTLYS PATRIMOINE

TESSIER **TS** SARROU
& ASSOCIÉS
Commissaires-Priseurs

 ARTLYS
PATRIMOINE



LA PRINCESSE
— MURAT —



Artworks & Luxury



Experiences & Travel



BETTER WORLD AWARDS

Awards for Commitments, Engagements & Achievements

Best Commitment Award

Honors individuals who have made extraordinary contributions to a specific cause.

- S.A.S PRINCE ALBERT II OF MONACO
- HON. SENATOR SIMON STIELL
- CHIEF RAONI
- DAVID LYNCH
- ARISA
- PATRICK DOHERTY
- JEREMY PIVEN
- KENI SILVA
- ELISABETH MORENO FORMER MINISTER FRENCH GOVERNEMENT
- H.E ELIZA REID, FIRST LADY OF ICELAND
- KEVIN COSTNER
- CATHERINE DENEUVE
- ENZO DI TARANTO
- NATALIA KHOLODENKO
- PAVEL KIR

Best Engagements Award

Recognizes people who have engaged, inspired and mobilized for a cause.

- H.E DOMINIQUE OUATTARA, FIRST LADY OF IVORY COAST
- H.E SHEIKH AHMED BIN FAISAL AL QASSIMI
- KEVIN SPACEY
- AMRUTA FADNAVIS
- LANG LANG
- SHARON STONE
- MIRA NAIR
- NANDITA DAS
- CHIARA TILESİ

Best Achievement Award

Rewards concrete actions taken as part of social and humanitarian initiatives.

- MARY J BLIDGE
- JOANNA PLAFSKY
- DR TANI AL ZEYUODI, FORMER MINISTER OF ENVIRONMENT UAE
- NADINE LABAKI
- SONIA GUAJAJARA, MINISTER OF INDIGENOUS PEOPLES OF BRAZIL
- EUZHAN PALCY
- SUSAN SARANDON
- H.E TAMARA VUČIĆ, FIRST LADY OF SERBIA
- ISABELLE HUPPERT
- H.R.H VACHARAESORN VIVACHARAWONGSE
- MARK PEINE & CHRISTIAN VOSSELER
- DAVID WOOD
- CARMEN MAURA
- HIGHER COMMITTEE OF HUMAN FRATERNITY
- ELVIRA PATERSON



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BOOK YOUR SEAT/TABLE

Ambassador

SEAT : 2.400€

TABLE :24.000€

Regular seat

Great Patron VIP

SEAT : 3.600€

TABLE :36.000€

Priority access to the event

Exclusive gifts

Golden Area

Close to stage

Right next to the Presidential table

Lunch included

Presidential

SEAT : 6.000€

Priority access to Red Carpet

Priority access to the event

Exclusive gifts

Golden Area

Closest seat to stage

Seated with VIP's

Lunch included

Airport transfers between Nice and Cannes upon arrival and departure.



A percentage of seat sales, table reservations and sponsorships will be directly donated to the La Princesse Murat NGO


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Pay online 

VIP PACKAGE

16.800€



Presidential Seat

Access to our most prestigious table in the golden section, alongside prominent celebrities, leaders and business people. A seat at this table also guarantees fast access to the event to avoid queues, priority access to the red carpet and exclusive gifts.

Official Venice Film Festival Red Carpet

Walk in the footsteps of the world's greatest film stars on the legendary red carpet.

Private Access - Avoid Queue | Exclusive Gifts | Priority Red Carpet Access | Seat Next To Celebrities | Golden Area | Official Photographers | Hair & Makeup | Accredited Transportation



contact@betterworld.fund

BWF sponsorship benefits

The Sponsor will pay a percentage directly to the Foundation for its charitable activities.

Cannes Film Festival Official Red Carpet
Access May 20th at 6pm (Official Car, Hair, Make-up)

Golden Area Seats

Great Patron VIP seats

Presidential seats

Brand Visibility

Logo on photocall

Logo on the LED screen slideshow during the gala dinner

Logo on all BWF social media platforms

Logo feature in the BWF official film

Logo feature in the Herflix livestream

Logo and editorial page in printed catalog placed on dinner tables

Brand mention in the press release sent to all media

Opportunity to give a gift (gift bag or auction)

Screening of a 2-minutes brand film during dinner program

Event co-chair mention in all communication

Program participation

Opportunity for Masterclass speakers

Opportunity to offer / receive a BWF award

SILVER

60K€

0

10

0

YES

YES

YES

YES

NO

1 PAGE

YES

YES

NO

NO

NO

NO

GOLD

84K€

2

10

2

YES

YES

YES

YES

YES

1 PAGE

YES

YES

NO

NO

NO

OFFER

PLATINUM

120K€

3

20

3

YES

YES

YES

YES

YES

1 PAGE

YES

YES

YES

NO

2 SPEAKERS

OFFER OR RECEIVE

CO-CHAIR

264K€

4

30

4

YES

YES

YES

YES

YES

2 PAGES

YES

YES

YES

YES

3 SPEAKERS

OFFER OR RECEIVE



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