



BETTER WORLD FUND

COUNTRY OF HONOR
EGYPT



جمهورية مصر العربية
وزارة الخارجية والهجرة
وشؤون المصريين بالخارج
Ministry of Foreign Affairs, Emigration and Egyptian Expatriates

PROGRAM 2026

Cannes

MAY 18, 2026 | COPAL BEACH
DURING THE CANNES FILM FESTIVAL

IN ASSOCIATION WITH
THE HOPE GIVER CAMPAIGN





MANUEL COLLAS DE LA ROCHE

PRESIDENT & FOUNDER OF BETTER WORLD FUND



“The better world to which we all aspire is within our reach. Deeply humanitarian, I am convinced that together we can move mountains by providing concrete solutions to tomorrow’s challenges.

In 2016, driven by the desire to take part in this movement of awareness, I launched the Better World Fund. **Yes, there is hope.**

Everywhere in the world, women and men are creating, innovating, and taking action for climate change, social inequalities, culture, and education. The Better World Fund’s ambition is to highlight and financially support these actions that give hope.

The power of art seemed to me an obvious way to raise awareness and inspire global citizens to act for the future of our planet.”





IN ASSOCIATION WITH THE HOPE GIVER CAMPAIGN



ANWAR EL-KAMOUNI

Anwar El-Kamony, founder of the Hope Giver Campaign, is the first athlete to achieve an international tennis ranking after a bone marrow transplant operation, a book author and speaker. He has been honored by many cancer and educational organizations in Egypt and abroad.

Now he continues to inspire millions through his initiative the worldwide campaign "Hope Giver" aiming to spread hope and inspired by his own story of overcoming adversity.





THROUGH THIS EVENT BWF IS SUPPORTING

AI NAS HOSPITAL IN CAIRO

Al Nas is a new charitable hospital for children located in the very densely populated Shubra El Kheima area, north of Cairo, in Qalyubia governorate, one of the largest area and population governorates of the Greater Republic.

Under the leadership of CEO Ayman Abbas, this hospital is considered one of the largest distinguished medical centers in the Arab region and Africa, with a capacity reaching about 600 beds. It should be noted that the hospital's five buildings have been completely completed in terms of construction, finishing, and equipping on an area of 30,000 m² containing, in addition to the new services building, the following:

- 557 Hospital Beds
- 10 Operation Rooms
- 140 Intensive Care Units
- 4 Cardiac Catheterization Units
- 48 Outpatient Clinics

This hospital is proud to serve all patients for free as of September 2019, as it started its activities and services in the children's heart diseases building first, as these diseases cause the death of nearly half of all deaths from all diseases in Egypt. In addition, there are long waiting lists for these surgeries.

These services are 100% free according to the best and latest standards and technologies. After we succeeded in attracting the best professional cadres of doctors, specialists, nursing teams, and technicians necessary to work in this hospital equipped with the latest medical equipment, under the guidance of CEO Ayman Abbas.





THROUGH THIS EVENT BWF IS SUPPORTING

THE WOMEN'S REFUGEE COMMISSION (WRC)



The Women's Refugee Commission (WRC) works to protect and empower refugee and migrant women and girls around the world. For more than 35 years, WRC has partnered with displaced communities to ensure that women and girls are safe, healthy, and able to shape their futures. We center their voices and leadership, advocate for policies that uphold their rights, and promote practical solutions that strengthen their self-reliance.

WRC is widely recognized by UN agencies, governments, and humanitarian organizations for its expertise, principled approach, and measurable impact.



Today, our work is more urgent than ever. Sweeping policy changes and major funding cuts by the United States and other governments are triggering a global humanitarian crisis. Critical programs are closing, asylum pathways are shrinking, and essential protections for displaced women and girls are disappearing—leaving many exposed to exploitation, abuse, and neglect.

WRC is the only organization dedicated to tracking these impacts and advancing solutions that protect and empower women and girls in displacement, in the United States and worldwide. By shining a light on this crisis and advocating for effective, evidence-based responses, WRC works to ensure that displaced women and girls have the support, resources, and opportunities they need to recover, rebuild, and move forward with dignity and independence.

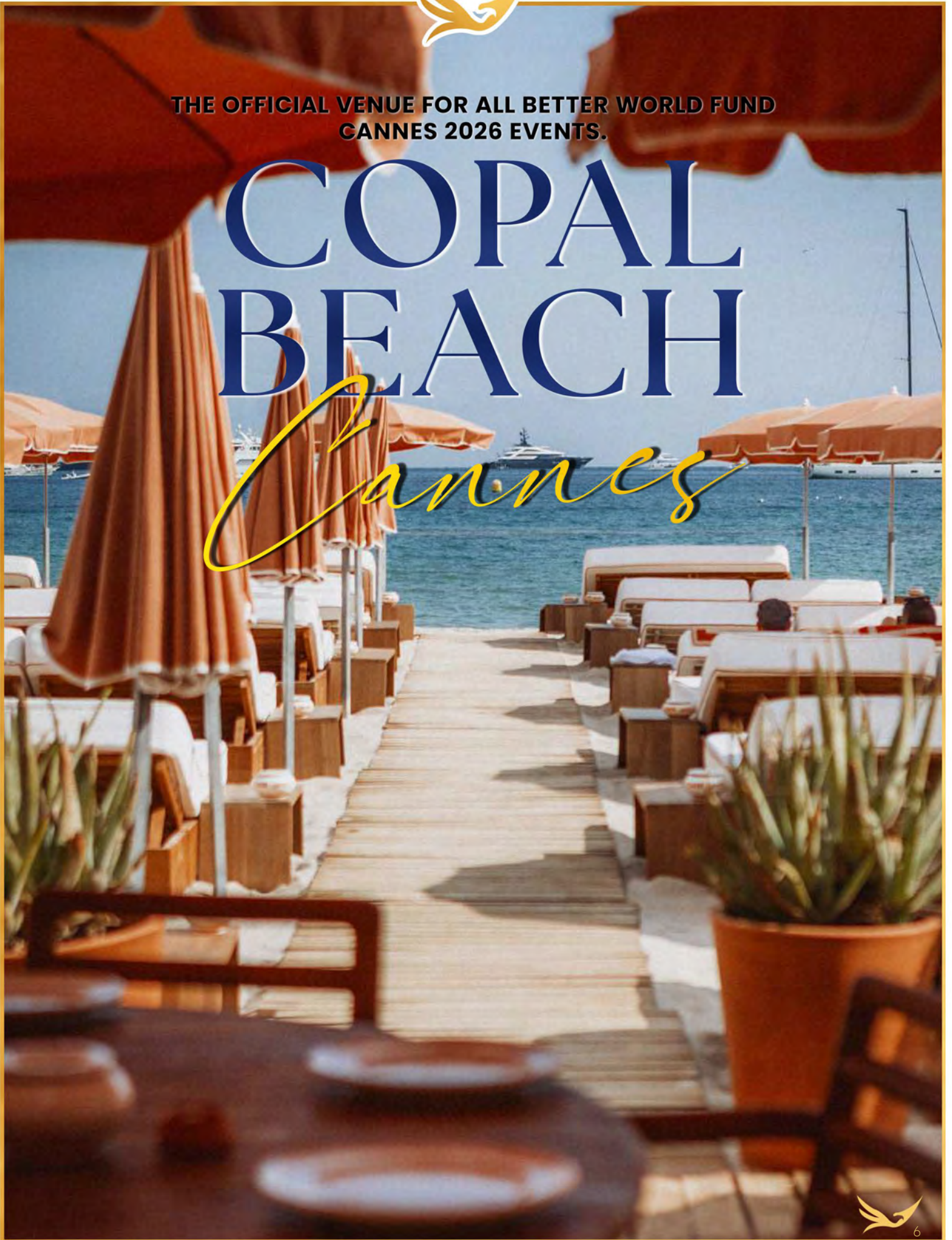




THE OFFICIAL VENUE FOR ALL BETTER WORLD FUND
CANNES 2026 EVENTS.

COPAL BEACH

Cannes





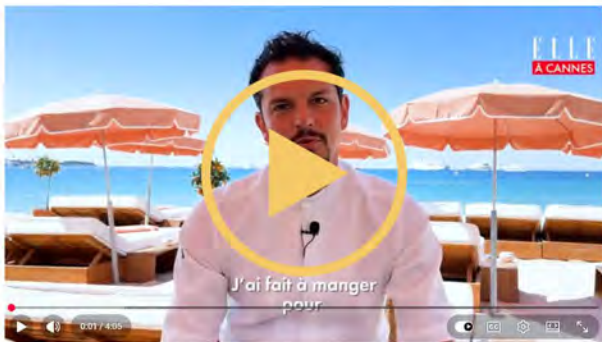
BETTER WORLD FUND

COPAL BEACH

CHEF JUAN ARBELAEZ



Experience South America through the senses. Created by Juan Arbelaez as a tribute to his native Colombia, Copal offers shareable dishes that spark wanderlust. Far beyond a simple beach, it is an escape inspired by Latin America's best-kept secrets.



Once the legendary 3.14, this reimagined sanctuary blends French Riviera elegance with the vibrant spirit of South America. Under the creative vision of renowned chef Juan Arbelaez, every meal is a sensory journey inspired by his native Colombia, featuring sun-drenched, shareable plates and refined seasonal flavors.



Copal Beach offers an immersive escape in the heart of Cannes. Whether you're seeking an intimate lunch or a grand private event, our versatile spaces and eco-responsible philosophy create a sophisticated atmosphere where luxury and wanderlust meet.





PROGRAM

MAY 18, 2026 – COPAL BEACH

DURING THE CANNES FILM FESTIVAL



MAY 17

WELCOME COCKTAILS

5:00 PM – 7:30 PM

Exclusive Cocktail & Photocall

Hosted by Thalie Paris at 65, Bd de la Croisette, Cannes, in partnership with To Share the Italian Good Living, for the Golden Pass and the Official Delegation, as part of the Better World Fund Event.

To share
**THE ITALIAN
GOOD LIVING**

MAY 18

FORUM

10:00 AM – 1:00 PM

WOMEN'S EMPOWERMENT, GENDER EQUALITY AND EDUCATION.



EDUCATION & AI:

WHAT LEGACY ARE WE LEAVING TO FUTURE GENERATIONS?

How AI is transforming the way childhood is represented, protected, and imagined in everyday life and in cinema.

EDUCATION & AI: TIME AFTER TIME

How Stories, Scripts, Screens, and Songs Transform the World

LUNCH

1:00 PM – 2:30 PM

Access restricted to Golden Badge holders.



GALA FOR HUMANITY

7:30 PM – MIDNIGHT

IN PERPETUITY OF YOUSSEF CHAHINE 100TH

RED CARPET

COCKTAILS (7:30PM) • GALA DINNER (8:30PM)

CHARITY AUCTION

BETTER WORLD AWARDS

Speech by Dr. Gihane Zaki • Keynote by Leila Elwi

Awards for Youssef Shahin to be received.

CONCERTS – Performances by Amira Salem

• Angelina Usanova • Abi Flynn • Rujie

DJ PARTY FROM MIDNIGHT TO 1:30 A.M.





BETTER WORLD FUND

MASTERCLASS CANNES 2026

Official Speakers

MODERATOR



Guila Clara Kessous
Peace Ambassador & UNESCO Artist
for Peace

MODERATOR



Enzo Di Taranto
Former Campaign-Manager of the United
Nations Secretary-General in New York &
President of XZEN Technologies Inc. (USA)



H.E. Tarek Dahroug
Ambassador of the Arab Republic of
Egypt to France



H.E. Sherif Fathy
Minister of Tourism and Antiquities of Egypt



H.E. Gihane Zaki
Minister of Culture of Egypt



Aliaa Elserafy
Spouse of the Ambassador of the
Arab Republic of Egypt to France



Naglaa Abdul Salam
Spouse of the Egyptian Minister of
Foreign Affairs and Head of the
Welcome Egypt Initiative



Anwar El Kamouny
CEO of The Hope Giver Campaign





BETTER WORLD FUND

MASTERCLASS CANNES 2026

Official Speakers



Najat Vallaud Belkacem
Appointed Senior Advisor to the French
Court of Auditors. Former Minister



Nandana Sen
Writer, Actor, Child Rights Advocate
Board Director, Women's Refugee Commission;
Global Author Advocate, Room to Read



Ehsan Adouane
AI and education innovator, founder
of the Ettan Ehsan learning platform



Dr. Daniel Pompa
Renowned figure in the health and
wellness realm





BETTER WORLD FUND

WOMEN EMPOWERMENT IN DIPLOMACY

COPAL BEACH, 18 MAY 2026 (10:00 – 13:00)

Despite their proven impact, women still represent less than 10% of negotiators in peace processes yet their participation can increase the durability of agreements by over 35%. A powerful reminder that lasting peace cannot be built while leaving half of humanity unheard.

Led by Guila Clara Kessous, UNESCO Artist for Peace and initiator of the Femina Pax UN resolution, this masterclass calls for a bold transformation of diplomacy where women are no longer at the margins, but at the heart of decision-making.

Bringing together high-level diplomats, ministers, visionary leaders, and changemakers, this masterclass celebrates the vital force of women's leadership as a catalyst for more inclusive, sustainable, and visionary peace.

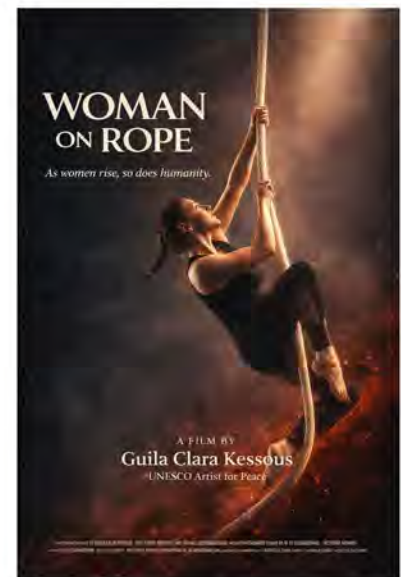
By weaving together art and activism, it opens a space where new voices emerge, inspiring a generation ready to redefine the rules of engagement.

The journey culminates in a symbolic act of support for Femina Pax at the United Nations an invitation to move from intention to action, and from representation to transformation.

Participants will also have the unique opportunity to discover "Woman on rope, a powerful short film, a poetic and courageous journey where a woman, suspended on a rope, embodies the fragile yet unyielding fight for women's rights, freedom, and equality across the world.



MASTERCLASS MODERATED BY
GUILA CLARA KESSOUS
UNESCO Artist for Peace and
Initiator of the Femina Pax UN Resolution





BETTER WORLD FUND

STORIES, SCRIPTS, SCREENS: CAN WE SCULPT A BETTER WORLD THROUGH CINEMA?

COPAL BEACH, 18 MAY 2026 (10:00 – 13:00)

While Hollywood Studios and big productions are in crisis, The Industry of Independent Cinema is thriving and needs new tools to progress, in line with the demand.

Film, documentary, and independent production is growing rapidly, alongside the emergence of new platforms and innovative models of international distribution. Yet many young filmmakers are not fully equipped to navigate the tools and structures of today's industry. They need a bridge and a support system to help build strong foundations for their projects.

While several programs within major festivals such as Cannes, Venice, and Toronto promote market initiatives, they typically require 70–80% of financing already in place before projects can apply. **Our goal with Better World Fund is therefore to create a market specifically designed for emerging international filmmakers—a structure that supports directors, writers, producers, distributors, and sales agents in navigating the contemporary global industry.**



MASTERCLASS MODERATED BY
VALENTINA CASTELLANI-QUINN
Quinn Studio Film Producer

For speaking engagement opportunities and reservations, please email contact@betterworld.fund





BETTER WORLD FUND

ARTIFICIAL INTELLIGENCE FOR A BETTER WORLD

Using AI To Build a Cleaner, Fairer and More Prosperous World For All

COPAL BEACH, 18 MAY 2026 (10:00 – 13:00)

Unlock the Future! Join our exclusive Masterclass on “AI for a Better World” on 18 May 2026 in the glamorous sea-front terrace of the iconic Copal Beach of Cannes. Join visionary leaders, diplomats, impact investors, forward-thinking entrepreneurs and passionate advocates of Peace, Sustainability, Longevity & Technology to discuss how AI can create a better world.

Building on last year’s masterclass on “AI for Sustainability” (see full report in the link below), this exclusive Masterclass is a unique opportunity to explore the vast potential of AI for Good. Our expert speakers will delve into the latest advancements in AI and its applications, showcasing real-world examples of how this technology is transforming industries and communities to accelerate sustainable development, environmental regeneration, healthcare, innovation and new economic opportunities.

This by-invitation-only Masterclass is designed for a select audience of high-level professionals, entrepreneurs, and influencers who are eager to harness the power of AI for the greater good.



MASTERCLASS MODERATED BY ENZO DI TARANTO

A recipient of the BWF “Award for Best Commitment”, Enzo di Taranto conducts world-class masterminds during UN Climate Summits (NY, Paris, Geneva and Dubai), Art and Fashion Weeks (Miami and Milano), Film Festivals (Venice and Cannes), and Formula 1 Grand Prix (Miami & Monaco). A former Campaign-Manager of the United Nations Secretary-General in New York, Enzo di Taranto has 30+ years of experience in global diplomacy and sustainable development. Currently, he’s the President of XZEN Technologies Inc. (USA). He hosts both CIRCLE X “Green Trillion Club” and the world-leading eco-podcast PLANET GOLD.

See last year’s “AI for Sustainability” report here: <https://xzen.tv/publishing>

For speaking engagement opportunities and reservations,
please email: contact@betterworld.fund cc founder@xzen.tv





KEYNOTE:

EHSAN ADOUANE

AI AND EDUCATION INNOVATOR, FOUNDER
OF THE ETTAN EHSAN LEARNING PLATFORM

Ehsan Adouane is a 12-year-old technology founder, science communicator, and host of the Ettan Ehsan podcast and YouTube channel, where he interviews leading scientists, innovators, and thinkers about the future of technology, education, and discovery.

He is the creator of the Ettan Ehsan App, an education platform designed to make learning more engaging for students through short lessons, quizzes, and interactive challenges supported by artificial intelligence.

Ehsan began conducting interviews with researchers, entrepreneurs, and explorers at a young age and has since built a growing global audience interested in science, technology, and curiosity-driven learning. Through his conversations with world-class scientists and innovators, he aims to inspire young people to explore STEM fields and think critically about the technologies shaping their future.

As a member of Generation Alpha, Ehsan is particularly interested in how artificial intelligence can transform education while encouraging students to use these tools responsibly, ethically, and creatively.





BETTER WORLD FUND

ARTIFICIAL INTELLIGENCE & OUR YOUTH

What legacy are we leaving to future generations?

How AI is transforming the way childhood is represented, protected, and imagined in everyday life and in cinema.

We will examine how to collectively invest into our children to help shape their values so that they may become our future leaders. In an unimagined world of Artificial Intelligence, instability of oversight and unethical abuses of power, it's easy to overlook our most precious resource, the future minds of our youth.

Better World Fund asks the question: How does Artificial Intelligence (AI) play a role in shaping the minds of our children?



KEVIN COSTNER, SUSAN SARANDON,
MANUEL COLLAS DE LA ROCHE



JACQUELINE BISSET, JULIETTE BINOCHÉ,
MANUEL COLLAS DE LA ROCHE



SEAN STONE, MANUEL COLLAS DE LA ROCHE,
DOMINIQUE OUATTARA

A COMMON MISSION

The Better World Fund is extending an earnest call to all partners, urging them to join forces in championing crucial causes that resonate with the pressing issues of our world today.

Together, we can amplify our efforts to raise awareness and make a lasting impact on the most significant challenges facing our global community. By uniting our strengths and resources, we aim to foster a collective commitment to building a better world for tomorrow. The power of collaboration is unparalleled, and through this united front, we can pave the way for positive change, leaving an indelible mark on the future of our shared humanity.

Join us in this vital endeavor as we strive to create a world that embodies compassion, equality, and sustainability for generations to come.





GALA FOR HUMANITY

7:30 PM TO 12 AM | COPAL BEACH





PRIVATE AUCTION

MAY 18, 2026 – COPAL BEACH

IN SUPPORT OF PARTNER CHARITIES.



AUCTION CATEGORIES INCLUDE:

ARTWORKS

LUXURY EXPERIENCES

TRAVEL EXPERIENCES

Conducted with Artesia and Artlys Patrimoine.





BETTER WORLD AWARDS



Best Commitment Award

Honors individuals who have made extraordinary contributions to a specific cause.

Beneficiaries:

- S.A.S Prince Albert II of Monaco
- Hon. Senator Simon Stiell
- Chief Raoni
- David Lynch
- Arisa
- Patrick Doherty
- Jeremy Piven
- Keni Silva
- Elisabeth Moreno, *Former Minister French Government*
- H.E Eliza Reid, *First Lady of Iceland*
- Kevin Costner
- Catherine Deneuve
- Enzo Di Taranto
- Natalia Kholodenko
- Pavel Kir



Best Achievement Award

Rewards concrete actions taken as part of social and humanitarian initiatives.

Beneficiaries:

- Mary J Blidge
- Joanna Plafsky
- Dr Tani Al Zeyoudi, *Former Minister of Environment UAE*
- Nadine Labaki
- Sonia Guajajara, *Minister of Indigenous Peoples of Brazil*
- Susan Sarandon
- H.E Tamara Vučić, *First Lady of Serbia*
- Isabelle Huppert
- H.R.H Vacharaesorn Vivacharawongse
- Mark Peine & Christian Vosseler
- David Wood
- Carmen Maura
- Higher Committee of Human Fraternity
- Elvira Paterson



Best Engagement Award

Recognizes people who have engaged, inspired, and mobilized for a cause.

Beneficiaries:

- H.E Dominique Ouattara, *First Lady of Ivory Coast*
- H.E Sheikh Ahmed Bin Faisal Al Qassimi
- Amruta Fadnavis
- Lang Lang
- Sharon Stone
- Mira Nair
- Nandita Das
- Chiara Tilesi





BETTER WORLD AWARDS



Kevin Costner



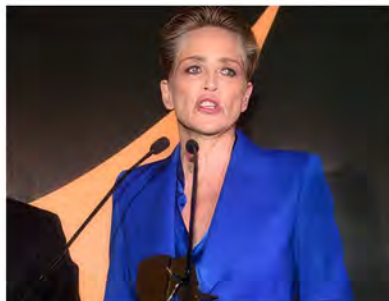
S.A.S Prince Albert II
of Monaco



H.E. Eliza Reid
— First Lady of Iceland



Mohamed Abou El Enein
— Deputy Speaker of the House
Egypt



Sharon Stone



H.E. Tamara Vučić
— First Lady of Serbia



H.E. Dominique Ouattara
— First Lady of Ivory Coast



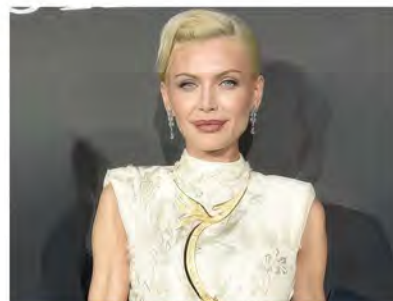
Mira Nair



Susan Sarandon



Nandita Das



Keni Silva





OUR PREVIOUS PROGRAMS

The Better World Fund has truly illuminated the global stage through its programs, leaving an indelible mark on some of the most prestigious events across the world. From the glamorous Cannes Film Festival, where luminaries such as Sharon Stone, Juliette Binoche or Leonardo DiCaprio lent their support, to the enchanting Venice Film Festival, graced by the presence of icons like Catherine Deneuve, Kevin Costner, Susan Sarandon and Isabelle Huppert, the Fund has consistently shone a light on important causes.

Its impact has resonated far and wide, through these influential gatherings, the Better World Fund has harnessed the power of collaboration, sparking a global conversation about building a more sustainable future. Since its inception, the Better World Fund has aided and raised awareness for several foundations on a global scale, including :

2025 | Venice Film Festival
NGO La Princesse Murat

Cannes Film Festival
Salaam Baalak Trust in Delhi, founded by Mira Nair.
Highlighting Amma's foundation, Embracing the World.

2024 | Venice Film Festival
Fondazione Donà dalle Rose

Cairo 2024
The Hope Giver Campaign Opening Ceremony by
Anwar Elkamony

Cannes Film Festival
Lang Lang International Music Foundation

2023 | Venice Film Festival
The Maria Callas Foundation

Paris
The Chair for Disability and Occupational Health

Cairo 2023
The Hope Giver Campaign by Anwar Elkamony to benefit
the Baheya Foundation

Cannes Film Festival
The Amazonia Fund Alliance & the Akbaraly Foundation

2022 | Venice Film Festival
The David Lynch Foundation

Cannes Film Festival
Virtuosa Foundation for Ukranian Children

Cannes Film Festival
Lang Lang International Music Foundation

2021 | Cannes Film Festival
René Moawad Foundation

2020 | Dubai World Expo (March)
The Sea Cleaners, under the High Patronage of
the French Embassy in United Arab Emirates

Dubai World Expo (December)
Dubai Cares, under the High Patronage of the
French Embassy in United Arab Emirates

Venice Film Festival
Fondazione Donà dalle Rose

2019 | New York City 2019
The Amazon supporting Chief Raoni

Cairo 2019
The Environment, the Oceans and Women's
Empowerment

Cannes Film Festival
Green Cross France & Territories

2018 | Monaco 2018
Cousteau Society, under the High Patronage
of H.S.H Prince Albert II of Monaco

Cannes Film Festival
Wheeling Around the World Foundation

2017 | Cannes Film Festival
Safe World Peace Foundation

2016 | Cannes Film Festival
Denis Mukwege Foundation, under the High Patronage
of UNESCO





THE BETTER WORLD AWARDS

CREATED BY THE ITALIAN ARTIST DANTE MORTET

Dante Mortet, a fifth-generation master chaser from a historic Roman workshop, creates "inner portraits" of cinema's greatest figures. By molding original casts into bronze sculptures, Mortet captures more than just physical gestures; he captures the emotion and identity of the artist. Each piece is born from a personal dialogue, translated into bronze through intricate details—a crease, a tension, or a symbolic object—that reflect the subject's soul.

This exhibition highlights iconic figures Mortet has immortalized in person: Martin Scorsese, Robert De Niro, Anjelica Huston, Kirk Douglas, Ennio Morricone, Jennifer Jason Leigh, Kurt Russell, and Quentin Tarantino. These are the hands that have directed, performed, and composed; the hands that have built entire worlds.

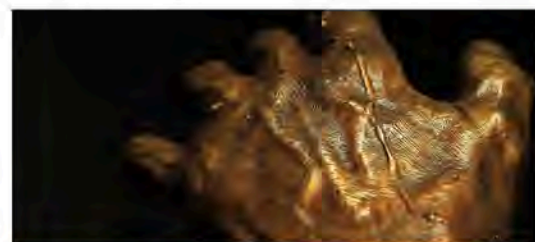
Beyond these leading figures, Mortet's collection serves as an atlas of contemporary cinema, featuring Dustin Hoffman, Tim Roth, Walton Goggins, Kevin Spacey, Michael Madsen, Samuel L. Jackson, and Bruce Dern. This "bronze firmament" offers a fresh perspective on these personalities through the deeply Italian language of sculpture.

Rooted in tradition but speaking to the future, Mortet's craft-driven approach ensures these iconic gestures become eternal witnesses of our creative era. His work, celebrated for its passion and technical mastery, is now featured in prestigious international collections and institutions worldwide.



Hands of Personalities Sculpted by Dante Mortet

- | | |
|-------------------|----------------------|
| ROBERT DE NIRO | JENNIFER JASON LEIGH |
| MARTIN SCORSESE | ENNIO MORRICONE |
| DUSTIN HOFFMAN | KEVIN SPACEY |
| QUENTIN TARANTINO | ANDREA BOCELLI |
| SAMUEL L. JACKSON | PELÉ |
| KURT RUSSELL | ZLATAN IBRAHIMOVIĆ |
| BRUCE DERN | JAVIER ZANETTI |
| TIM ROTH | THIAGO SILVA |
| WALTON GOGGINS | HUGO SÁNCHEZ |
| LOU FERRIGNO | JULIO CÉSAR |
| OPRAH WINFREY | DIDIER DROGBA |
| FRANKIE VALLI | EDINSON CAVANI |
| KIRK DOUGLAS | PATRICK DOHERTY |
| ANJELICA HUSTON | KENI SILVA |





OUR LAST EDITIONS



2025

CANNES, CARLTON HOTEL
— GALA DINNER May 20th 2025



2025

CANNES, CARLTON HOTEL
— MASTERCLASS May 20th 2025



2024

CANNES, CARLTON HOTEL
— GALA DINNER May 15th 2024



2024

CANNES, CARLTON HOTEL
— MASTERCLASS May 16th 2024



2024

VENICE, CIPRIANI HOTEL
— September 5th, 2024





PROOF OF CONCEPT



Cannes Film Festival 2016
Donis Mukwogo Foundation, under the High Patronage of UNESCO



Cannes Film Festival 2017
Safe World Peace Foundation



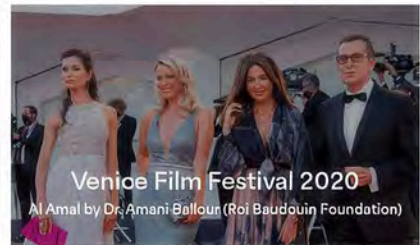
Cannes Film Festival 2018
Whoeling Around the World Foundation



Cannes Film Festival 2019
Green Cross France & Territories



New York City 2019
The Amazon supporting Chief Raoni



Venice Film Festival 2020
Al Amal by Dr. Amani Ballour (Roi Baudouin Foundation)



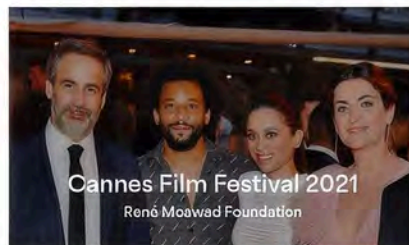
Monaco 2018
Cousteau Society, under the High Patronage of H.S.H. Prince Albert II of Monaco



Cairo 2019
The Environment, the Oceans and Women's empowerment



Venice Film Festival 2022
The David Lynch Foundation



Cannes Film Festival 2021
René Moawad Foundation



Dubai World Expo 2021
The Sea Cleaners, under the High Patronage of the French Embassy in United Arab Emirates



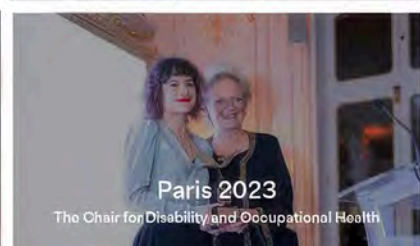
Cannes Film Festival 2024
Lang Lang International Music Foundation



Cannes Film Festival 2023
The Amazonia Fund Alliance & the Akbaraly Foundation



Venice Film Festival 2023
The Maria Callas Foundation



Paris 2023
The Chair for Disability and Occupational Health



Cairo 2024
The Hope Giver Campaign Opening Ceremony by Anwar Elkamony



Venice Film Festival 2024
Donà delle Rose Foundation



Cairo 2023
The Hope Giver Campaign by Anwar Elkamony to benefit the Bahoya Foundation





BETTER WORLD FUND
THROUGH THE YEARS
21



BETTER WORLD FUND

CONTACT US



WEBSITE



EMAIL



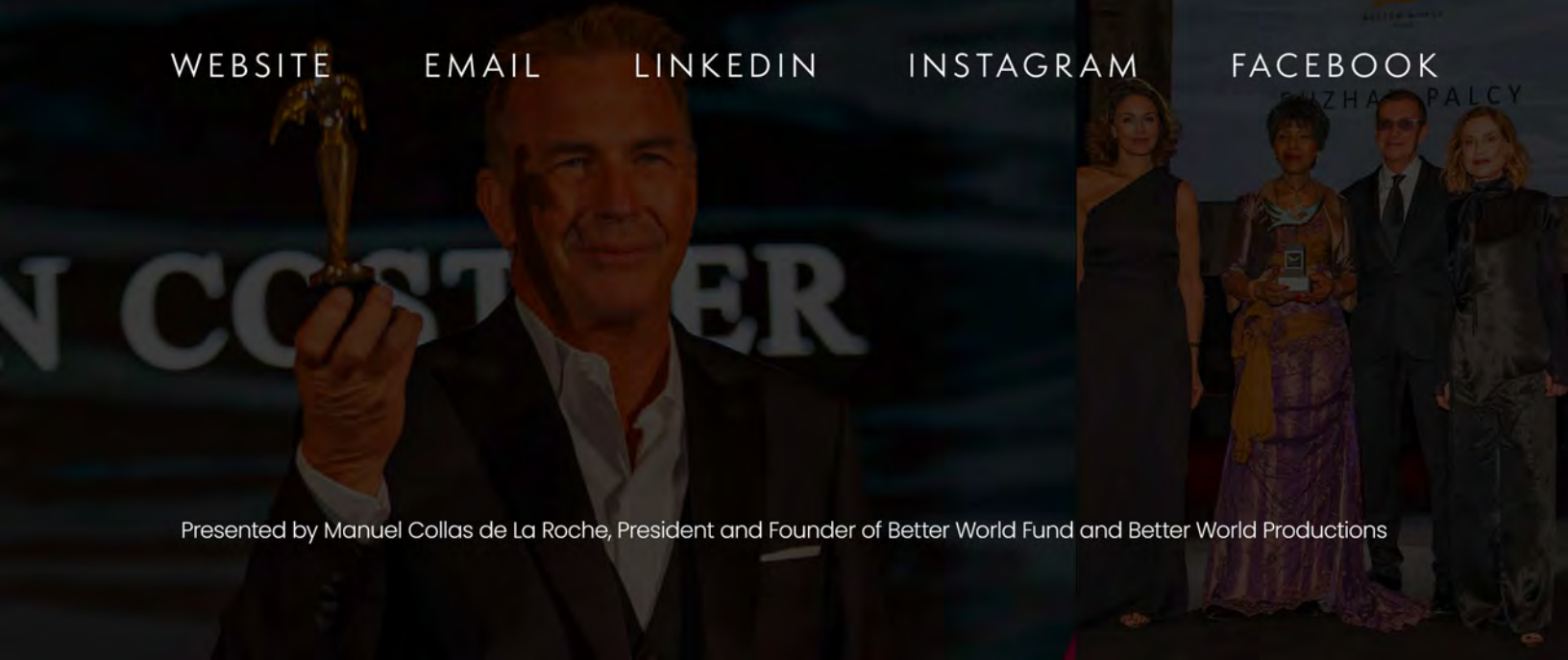
LINKEDIN



INSTAGRAM



FACEBOOK



Presented by Manuel Collas de La Roche, President and Founder of Better World Fund and Better World Productions