



BETTER WORLD
Fund
Cinema & Art at the Service of Humanity.
for
Women's Rights – Gender Equality – Education

**BETTER WORLD FUND PROGRAMME
DURING THE CANNES FILM FESTIVAL
CANNES · MAY 18-19 2026
CARLTON HOTEL**

On behalf of the Better World Fund, we are delighted to share with you the preliminary details of a special programme to be held on the beach of the Carlton Hotel in Cannes during the 79th edition of the Cannes Film Festival.

PROGRAMME SCHEDULE

May 18 – Welcome Cocktail

Carlton Beach Club | 6:00 PM – 8:00 PM

This welcome cocktail will be held exclusively for the official delegation and VIP guests.

May 19 – Masterclass

Carlton Beach Club | 10:00 AM – 1:00 PM

A major Masterclass on:

“What Legacy Are We Leaving to Future Generations?

Education & AI: How Artificial Intelligence Is Transforming the Way Childhood Is Represented, Protected, and Imagined in Everyday Life and Cinema.”

This session will take place in the presence of international experts, decision-makers, entrepreneurs, institutional representatives, and several ministers.

A coffee break will be offered at 11:30 AM.

May 19 – Light Lunch

Carlton Beach Club | 1:30 PM – 2:30 PM

Access is restricted to Golden Badge holders and members of the official delegation.

Free Time

From 2:30 PM until the evening cocktail, guests will have free time.

May 19 – Cocktail & Photocall

Carlton Beach Club | 7:30 PM – 9:00 PM

For the photocall, two separate entrances will be organized:

- The right staircase leading to the Carlton Hotel beach will be reserved exclusively for Golden Badge holders and the official delegation.
- The left staircase will be used for all other guests.

May 19 – Gala Dinner

Carlton Beach Club | 9:00 PM – 12:00 AM

During the Gala Dinner, a charity auction will be held in support of **Al Nas Hospital** in Cairo, represented by its *CEO*, Mr. Ayman Abbas.

The evening will continue with the *Better World Awards Ceremony*, followed by live artistic performances to conclude the night.

Please let us know your thoughts, and do not hesitate to reach out should you require any further information.

With warm regards,

Manuel Collas de La Roche
President & Founder
Better World Fund

