

Lauren McLean

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Portfolio: www.lmcleandesign.com

PROFESSIONAL PROFILE

Intuitive and adaptable designer with expertise building accessible and data-driven designs that enhance the end-to-end user experience. Experience collaborating cross-functionally with engineering and product teams to deliver creative solutions to complex problems.

Tools & Skills

Design Thinking | User Testing | Sketch | Adobe Creative Suite | Jira | Confluence | Leadership | Interaction Design | Accessibility | Prototyping | Design Documentation | Figma | AzureDevOps | Miro | Webflow

EXPERIENCE

UX Design Lead | CVS Health

July 2025 - Present

- ❖ Designed end-to-end product experiences for consumer-facing web and mobile applications, creating intuitive interfaces that improved usability and engagement
- ❖ Collaborated with product managers and subject matter experts to translate complex requirements into member-focused, accessible user experiences.
- ❖ Created and maintained a file setup library that improved transparency across the design team and leadership, streamlining workflows and making design delivery more effective and efficient.
- ❖ Prioritized and presented design initiatives for over-the-counter health solutions, aligning stakeholder needs with business goals and member outcomes.
- ❖ Managed stakeholder feedback throughout the product development cycle, balancing business goals and user needs and incorporating insights to refine designs and drive alignment.

Product Designer | AssureCare

October 2022 - January 2025

B2B healthcare technology company providing software solutions to enhance care coordination and patient outcomes

- ❖ Assisted in building, documenting, and maintaining a WCAG compliant design system with 30+ components to create consistent and accessible designs across 2 legacy products and 2 new products.
- ❖ Leveraged emerging AI technologies to accelerate prototyping and effectively communicate design concepts to stakeholders
- ❖ Organized and led daily stand-ups, critiques, and planning sessions with the product design team to create a collaborative and transparent environment.
- ❖ Partnered with product managers to define and deliver designs that drove business solutions and managed stakeholder feedback on designs through the product development cycle.

- ❖ Developed and presented 10+ interactive prototypes, accelerating stakeholder and client alignment on design and functionality and reducing design revisions by 30%.

UI/UX Designer | CAMP Systems

March 2019 - October 2022

B2B company that provides aviation software solutions for managing aircraft maintenance and compliance

- ❖ Coordinated with product managers, and customers during the ideation phase to define requirements across a suite of 6 different aircraft maintenance products.
- ❖ Implemented a responsive design system across 6 enterprise SaaS products, reducing UI inconsistencies by 20% and making it easier to onboard new design team members.
- ❖ Translated and broke-down technical problems into product design concepts and worked closely with engineering teams to clarify and refine designs during implementation.
- ❖ Standardized branding across CAMP's suite of products by collaborating with marketing and strategy

EDUCATION

Leadership Development	Harvard Business Publishing	July 2022
MS Information Technology	SNHU, Manchester NH	January 2019
BFA Design/Technology	Emerson College, Boston MA	May 2015