



39TH ASIAN RACING CONFERENCE **MELBOURNE 2023**

FIRST ANNOUNCEMENT

arcmelbourne2023.com



**Racing
Victoria**



**RACING
AUSTRALIA**

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MESSAGE FROM ARF CHAIRMAN



On behalf of the Executive Council of the Asian Racing Federation (ARF), I am delighted to invite you to attend the 39th Asian Racing Conference (ARC) to be held in Melbourne, Australia from 14 to 19 February 2023.

Since the very first conference was held in 1960, the ARCs have developed into an important international forum for the sharing of ideas between some of the most influential leaders in global racing and sport.

At the 38th ARC in Cape Town in February 2020, staged at the onset of the COVID-19 pandemic, we welcomed experts from all disciplines to discuss the key topics affecting our industry, from equine welfare to innovations in international wagering to ensuring the wellbeing of racing's athletes. As well, the conference enabled us to clearly articulate the global scale and complexity of illegal markets and their impact on the integrity and reputation of our sport.

The 39th ARC, which had originally been scheduled for February 2022, was unfortunately deferred due to the global pandemic and the impact it had on travel. As the situation improves in most parts of the world, the 39th ARC will continue the ARF's rich history of meeting to exchange ideas and insights, and to hold robust, productive dialogue. It will see us back working together to break down the barriers hindering the advancement of our sport and to capitalise on the many new opportunities in the post-COVID world. I believe that this conference will serve as an important occasion for all in racing to connect with old and new friends alike –

something that we have all longed for during lengthy periods of isolation.

With a strong racing and sporting tradition, and known around the world for its diverse culture, superb culinary scene and world-famous Spring Racing Carnival, including the 161 year-old Melbourne Cup, Melbourne is an ideal venue to gather once again and reunite our industry. I am most grateful to Racing Victoria for hosting the 39th ARC and to Racing Australia for its support for what is a fundamentally important conference held at a critical time for our sport.

I am certain that, similar to its predecessors, the 39th ARC will be full of energy, excitement and ideas for the betterment of racing. I look forward to seeing you in person in the beautiful and vibrant city of Melbourne in February 2023.

A handwritten signature in black ink, appearing to read 'W. Engelbrecht-Bresges'.

Winfried Engelbrecht-Bresges
Chairman, Asian Racing Federation



WELCOME FROM RACING VICTORIA CHAIRMAN



On behalf of Racing Victoria and the broader Australian thoroughbred industry, it is my honour to invite you to the 39th Asian Racing Conference to be held in Melbourne, Victoria in February 2023.

We were delighted to be awarded hosting rights back in 2020 in South Africa. Since then, much has happened with the COVID pandemic impacting thoroughbred racing in different ways across the globe and requiring the postponement of this conference from its original timeslot in 2022.

With the resumption of international travel, we look forward to providing an opportunity for friendships and working relationships to be rekindled at the 39th Asian Racing Conference.

Thoroughbred racing is conducted across the six states and two territories of Australia. The first official race meeting was held in 1810 and there are now over 2,500 race meetings conducted annually.

The state of Victoria is home to Australia's most famous race, the Melbourne Cup, a 161-year-old handicap that captures the hearts and imaginations of the nation and even boasts its own public holiday.

Through the Melbourne Cup, Victoria has pioneered international participation in Australian racing and has been welcoming international horses, trainers, and jockeys to compete during our Spring Racing Carnival for 30 years.

Melbourne is proudly promoted as the sporting capital of the world. Alongside the Melbourne Cup, it is home to the Australian Open — part of tennis' grand slam, the Australian Formula One Grand Prix, cricket's Boxing Day Test Match and the domestic phenomenon that is Australian Rules Football.

We are a vibrant and friendly state that loves sport and major events and takes great delight in showcasing wonderful tourist destinations such as the Great Ocean Road, Yarra Valley wine region, and Phillip Island and its famous penguin colony.

Working with the Asian Racing Federation, Racing Victoria is seeking to deliver an insightful and entertaining Asian Racing Conference whilst showcasing our thriving racing and breeding industries.

Our conference theme is "Breaking Barriers" as we seek to reunite friends and colleagues after what will be three challenging years in the face of a global pandemic.

Together we will explore how racing jurisdictions and stakeholders are breaking barriers to create a successful modern racing world. We'll also look at future challenges and how they may be overcome through collaboration, technology and ingenuity to grow engagement and participation.

We would be delighted to host you and your colleagues in Melbourne, Victoria at the 39th Asian Racing Conference and promise an experience to remember. With a late summer timeslot of February 2023, our state will be ready to show her many fine qualities to visiting delegates. I hope you can join us.

A stylized, handwritten signature in black ink, appearing to read 'B. Kruger'.

Brian Kruger
Chairman, Racing Victoria



**Racing
Victoria**

ASIAN RACING FEDERATION OVERVIEW

The ARF is a regional federation comprising 27 national racing authorities and racing-related organisations from across Asia, Oceania, Africa and the Middle East.

The ARF is formally linked with the International Federation of Horseracing Authorities (IFHA).

ARF'S ACTIVITIES

- Promoting and facilitating the internationalisation of racing.
- Quality control of 'black type' which the ARF carries out through its Asian Pattern Committee.
- Harmonisation of the rules of racing and of drug control across its member regions.
- Fostering and enhancing international cooperation to better combat the threat of illegal betting and other financial crimes to horse racing integrity in particular, and sports in general through the ARF Council on Anti-Illegal Betting and Related Financial Crime.
- Assisting the development of racing throughout the ARF footprint.
- Organising periodic events and activities in member countries and special administrative regions to advance the global agenda of racing.

ABOUT THE ASIAN RACING CONFERENCE

The first ARC was held in Tokyo in 1960. Since then, the ARC has become a major event on the international racing calendar, attracting and engaging the foremost leaders and greatest minds in racing and sports, along with other influential stakeholders.

STATISTICS

21 FULL MEMBERS

2 ASSOCIATE MEMBERS

4 AFFILIATE MEMBERS

- 1960 First Asian Racing Conference
- 38 Asian Racing Conferences Organised to Date

ARF MEMBERSHIP



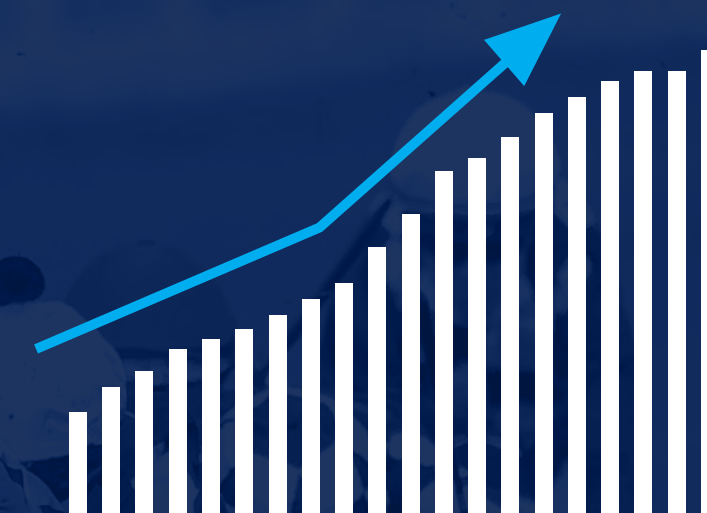
RACING VICTORIA OVERVIEW

Since our inception in December 2001, Racing Victoria has been the principal racing authority responsible for governing the sport of thoroughbred racing in the Australian state of Victoria. Our objective is to lead and champion horse racing across Victoria, and our strategic vision is 'Racing For All'. Racing Victoria wants more people, more often enjoying and engaging in this great sport.

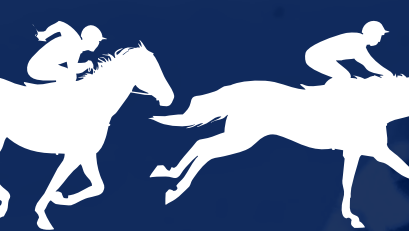
Thoroughbred racing is a major economic contributor and employer within Victoria. Its annual size, scope and participation numbers are depicted.



PRIZEMONEY
& BONUSES ON OFFER
**\$319
MILLION**



ECONOMIC IMPACT
TO VICTORIA
**\$3.42
BILLION**



RACE MEETINGS
538



TOTAL WAGERING
TURNOVER
**\$8.7
BILLION**



JOCKEYS
226



FULL-TIME
EQUIVALENT JOBS
25,580



STABLE
EMPLOYEES
3,431



RACETRACKS
67

ECONOMIC
BENEFIT IN
REGIONAL AREAS
**\$1.55
BILLION**



INDIVIDUAL
COMPETING HORSES
8,731



TRAINERS
911



RACES
4,325

RACING VICTORIA MEMBERSHIP

Racing Victoria is a public company limited by guarantee which was established in 2001 to provide independent governance of the Victorian thoroughbred racing industry.

Racing Victoria objectives are to develop, encourage, promote and manage the conduct of thoroughbred racing by encouraging broad participation and sustainably growing the industry's economic and social value.

Racing Victoria has 14 constituent members comprising:

CLUB MEMBERS



INDUSTRY BODY MEMBERS





CONFERENCE OVERVIEW

ITINERARY

	DAY	EVENING
TUESDAY 14 FEBRUARY	Bureau Meetings Venue: Crown Conference Centre	Opening Ceremony Venue: Palladium at Crown
WEDNESDAY 15 FEBRUARY	Business Programme: Day 1 Venue: Melbourne Convention Centre	Chief Delegate Dinner
THURSDAY 16 FEBRUARY	Business Programme: Day 2 Venue: Melbourne Convention Centre	Social and Cultural Evening Venue: South Wharf Promenade
FRIDAY 17 FEBRUARY	Business Programme: Day 3 Venue: Melbourne Convention Centre	Closing Ceremony Venue: Palladium at Crown
SATURDAY 18 FEBRUARY	Black Caviar Lightning Race Day Venue: Flemington Racecourse	
SUNDAY 19 FEBRUARY	Optional: Regional Tour Venues: Lindsay Park Racing and Mitchelton Winery	

CONFERENCE REGISTRATION

Registrations can be made via the
39th Asian Racing Conference website:

arcmelbourne2023.com

Ticket Prices (AUD)		
EARLY BIRD	REGULAR	LATE
\$2,600 per person <small>(1 September 2022 – 2 October 2022)</small>	\$2,800 per person <small>(3 October 2022 – 31 December 2022)</small>	\$3,300 per person <small>(1 January 2023 – 31 January 2023)</small>
Optional add-on		
REGIONAL TOUR		
\$180 per person		

Ticket prices include:

- Attendance, meals and beverages at the three-day Business Programme, Opening Ceremony, Social and Cultural Night, Closing Ceremony and Black Caviar Lightning Race Day
- Complimentary transfers between partner hotels (Crown Towers, Crown Metropol, Crown Promenade and Pan Pacific) and events listed above, where required

Please note that the above ticket price does not include flights, accommodation or attendance at the Regional Tour.

Partner Program

Information about the Partner Program will be released soon. The program will cost AUD 1,800 per person.

CONFERENCE VENUE

Built on the banks of the Birrarung (Yarra River), the Melbourne Exhibition Centre (MCEC) was first opened in February 1996. Eight years later, the Victorian State Government announced the development of a new convention centre as part of a major development of the precinct. The project incorporated a commitment of \$370 million from the State Government and a further \$43 million from the City of Melbourne.

In 2009, the new Melbourne Convention and Exhibition Centre was officially unveiled, and that same year it became the first convention centre in the world to be awarded a six-star Green Star rating. In 2015, the Victorian State Government announced a \$205 million expansion of the MCEC, which was completed in July 2018. The expansion saw the event space increase by 25 per cent, taking its total size to 70,000 square metres. By 2019, the MCEC had exceeded \$1 billion in economic impact to the state of Victoria.

Affording stunning views of the city of Melbourne and its iconic Yarra River, the MCEC's Melbourne Room is the ideal location to host the 39th Asian Racing Conference Business Programme.



Photo credit: Earl Carter

HOTEL: CROWN TOWERS

Renowned as one of the finest hotels in the world, Crown Towers Melbourne is the ultimate in luxury. The opulent surrounds create an atmosphere of unmatched grandeur complemented by exemplary service.

Located on the banks of the Yarra River, Crown Towers is home to 481 guest rooms, suites and villas, exceptional fine dining restaurants, internationally-acclaimed shopping and iconic bars.

Prices and further details available via the website:
arcmelbourne2023.com



HOTEL: CROWN METROPOL

Rising above the vibrant Southbank precinct and only minutes from the city, Crown Metropol Melbourne's 658 rooms are modern and spacious with plenty of style.

Located on level 27, the iconic 25 metre indoor infinity pool offers unparalleled views across Melbourne's CBD. Plus you will find a variety of restaurants, bars, retail boutiques, movies and arcades located within the Metropol Precinct.

Prices and further details available via the website:
[arcmelbourne2023.com](https://www.arcmelbourne2023.com)



HOTEL: CROWN PROMENADE

Stylish and welcoming, Crown Promenade Melbourne's 465 contemporary guest rooms are furnished in natural tones and feature floor-to-ceiling windows with views of Melbourne.

With its central Southbank location and close proximity to the Crown Melbourne entertainment complex, guests are able to enjoy the best of Crown and the city.

Prices and further details available via the website:
arcmelbourne2023.com



HOTEL: PAN PACIFIC MELBOURNE

Situated on the banks of the Yarra River in the iconic South Wharf precinct, guests at Pan Pacific Melbourne can enjoy easy access to DFO Shopping Centre as well as Melbourne Convention and Exhibition Centre; the perfect base to discover the vibrant city of Melbourne.

The recently refurbished Pan Pacific Melbourne introduces a sophisticated yet fresh colour palette that represents the Pan Pacific brand supported with an inspiration of iconic Melbourne sights.

All guest rooms and suites at Pan Pacific Melbourne come with thoughtfully appointed amenities, complemented by floor-to-ceiling views of Port Phillip Bay or the city skyline and Yarra River, to offer any guests a satisfying stay. Both Yarra and Panoramic Suites feature separate spaces for relaxation, topped off with impressive views, a stylish bathroom and a selection of in-room entertainment options.

Prices and further details available via the website:
arcmelbourne2023.com



RACE DAY: Black Caviar Lightning, Flemington Racecourse

Black Caviar Lightning Race Day is one of the headline meetings of Victoria's 2023 Festival of Racing featuring Group 1 action.

The marquee race is the Black Caviar Lightning, a Group 1 weight-for-age sprint run over 1000m at Flemington, one of the world's finest racetracks and home of the Melbourne Cup. The race is named in honour of Black Caviar, whose unbeaten record of 25 wins included three in the Lightning Stakes and a heart-stopping victory in the 2012 Diamond Jubilee Stakes at Royal Ascot.

The most recent winner of the Black Caviar Lightning was Home Affairs, under the 2021 Melbourne Cup-winning jockey James McDonald. The rollcall of Black Caviar Lightning champions also includes renowned Australian sprinters Choisir (2003), Takeover Target (2006), Miss Andretti (2007) and Scenic Blast (2009), who all went on to enjoy success in the King's Stand Stakes at Royal Ascot.

Held on Saturday 18 February 2023, Black Caviar Lightning Race Day will also showcase a broad range of off-track entertainment including live music, family-friendly fun and more.



REGIONAL TOUR:

Lindsay Park Racing and Mitchelton Winery

We are delighted to showcase regional Victoria's racing heartland, with a behind-the-scenes tour of one of the state's most picturesque and prestigious stables followed by lunch at an award-winning winery.

Lindsay Park's world-class stables, located in Euroa approximately 150km north-east of Melbourne, is a sprawling facility which was established by Australian Hall of Fame trainer, David Hayes. Today, with David training in Hong Kong, his two sons Ben and JD Hayes head up the family operation and continue the dynasty which was started by their late, great grandfather, Colin Hayes.

The Hayes brothers enjoyed an excellent season in 2021-22, finishing in the top three of the Victorian Trainers' Premiership and claiming their first Group 1 success together when Mr Brightside won the time-honoured Doncaster Handicap (1600m). The guided tour will offer visitors unprecedented access to the state-of-the-art training facilities as well as the chance to meet some of the stars of their stable, both equine and human.

The next stop is the nearby Mitchelton winery, which was purchased 10 years ago by leading Victorian businessman and racing fanatic Gerry Ryan, whose success as an owner included victory in the 2010 Melbourne Cup with American. Located on the banks of the picturesque Goulburn River, Mitchelton provides an idyllic setting to enjoy the estate's wide range of celebrated wines and the feature restaurant's gourmet food.

REGIONAL TOUR: AUD \$180 per person



Lindsay Park



Mitchelton Winery



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