



41ST ASIAN RACING CONFERENCE
RIYADH 2026

Kitman Labs

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Kitman Labs

11 February 2026



نادي سباقات الخيل
JOCKEY CLUB OF SAUDI ARABIA

A Tale of Two Cities

Professional Soccer

Metric	~2006–08	~2020–23	Change
High-intensity running distance	~1.8–2.0 km per match	~2.6–3.0 km	+30–50%
Total sprints per match	~30–40	~55–70	+60–80%
Peak sprint speeds	~31–32 km/h	34–36+ km/h	+10–15%

Kentucky Derby

- ▶ Secretariat (1973) **1:59.40** (still the record)
- ▶ Winning times in 2010s–2020s: typically **2:01 – 2:03**
- ▶ **Fastest time in the last 5 years, Mage (2023) 2:01.57**

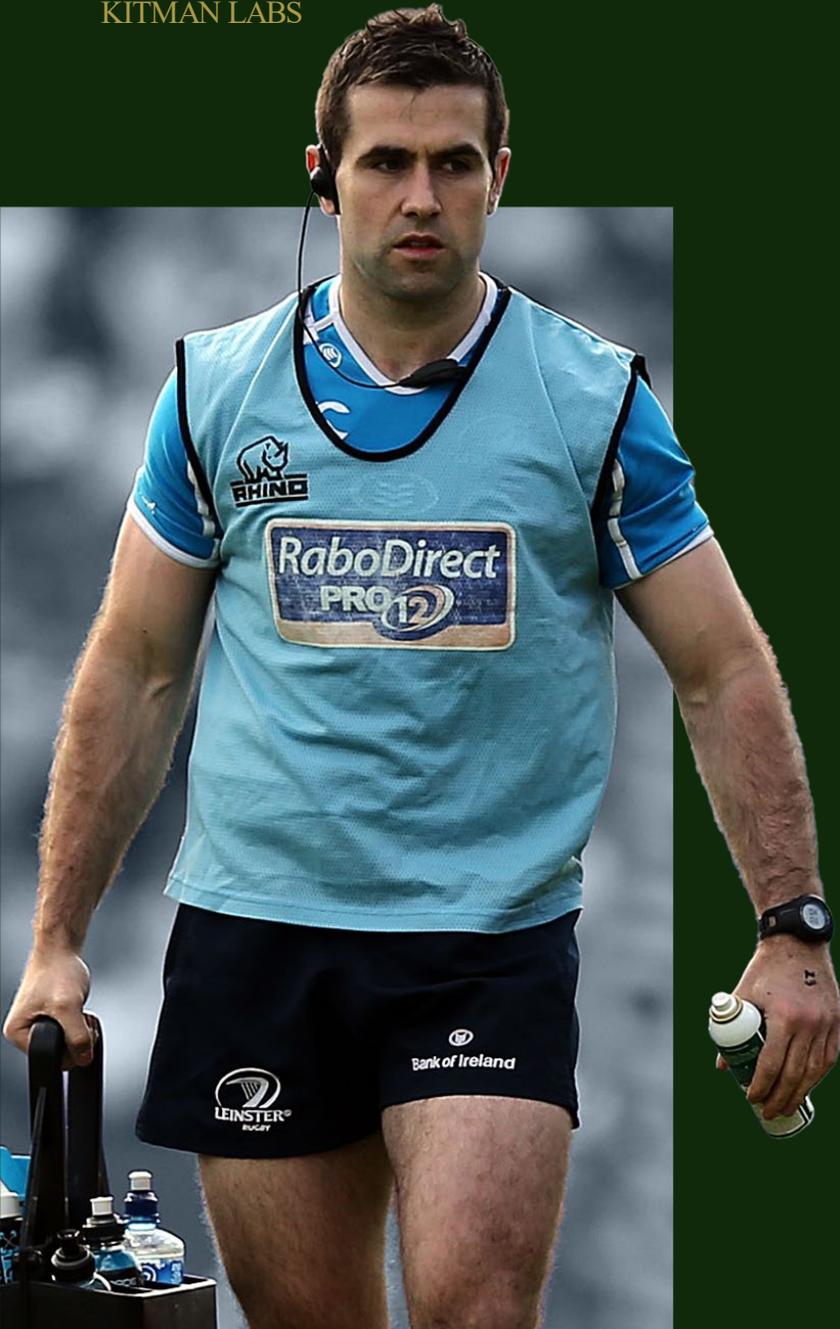
Top thoroughbred sprint speeds have stayed the same for decades

“Over the last decade, human field-sport athletes have become dramatically more explosive—running faster, performing more high-intensity efforts, and in many cases doing so at larger body sizes.

In contrast, elite racehorse speeds have changed very little, with research suggesting only marginal improvements despite generations of selective breeding.”

11/02/26





We started Kitman Labs to solve a problem:

The industry's inability to effectively share, mobilize and activate data is prohibiting athletes, Teams and Leagues from realizing their potential.

The inherent intelligence within data was untapped.

Data was: *Siloed – Unstructured – Fixed – Incomplete – Inaccurate – Misunderstood – Unsecure – Under-leveraged – Diminished*



The Data Boom

— Data Points/Year



Data Fragmentation Slowing Innovation

- ▶ First generation point solutions offer narrow capabilities to single stakeholders or a limited segment of the organization.
- ▶ Isolated data sets create internal division; incomplete and ineffectual view of the player, team or league.
- ▶ Value of data cannot be exploited or maximized no opportunity for actionable intelligence, downstream value creation; no measurable ROI.

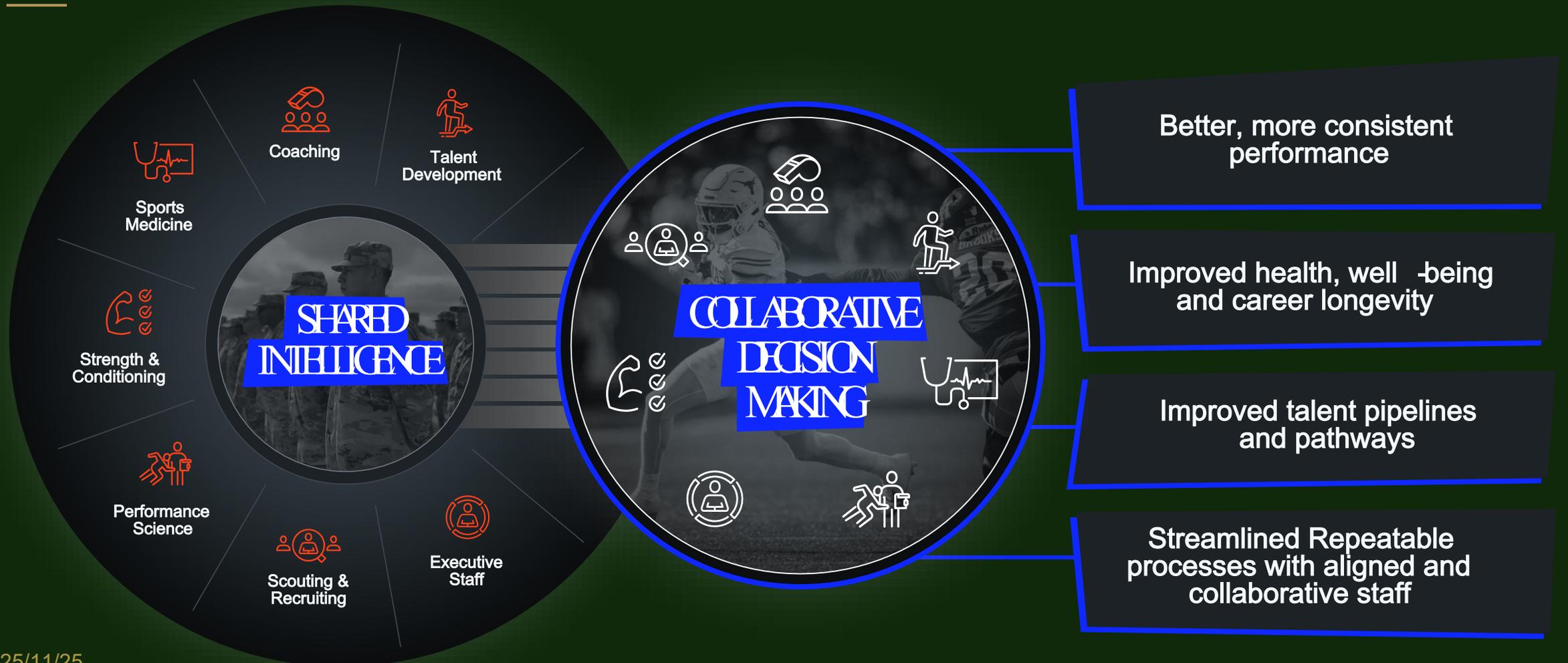


Industry Demanding Integrated System To Address Critical Operating Areas

1. Industry move from data collection to intelligence creation; power evidencebased decisionmaking across all stakeholders.
2. Access realtime, 360 degree view of athletes to support player welfare, training/performance optimization and development.
3. Rising cost of talent acquisition is driving focus on internal capabilities to develop homegrown talent to succeed
4. Address all aspects of League and team operations, high performance development, player care and athlete management in singular advanced operating system vs. disparate, disconnected data sources.



Unifying The Market: A Multi-Disciplinary Approach



Powering The World's Most Successful High Performers

+2000 teams, leagues & regulatory bodies + 250,000 athletes 28 countries



TALENT DEVELOPMENT ANALYTICS

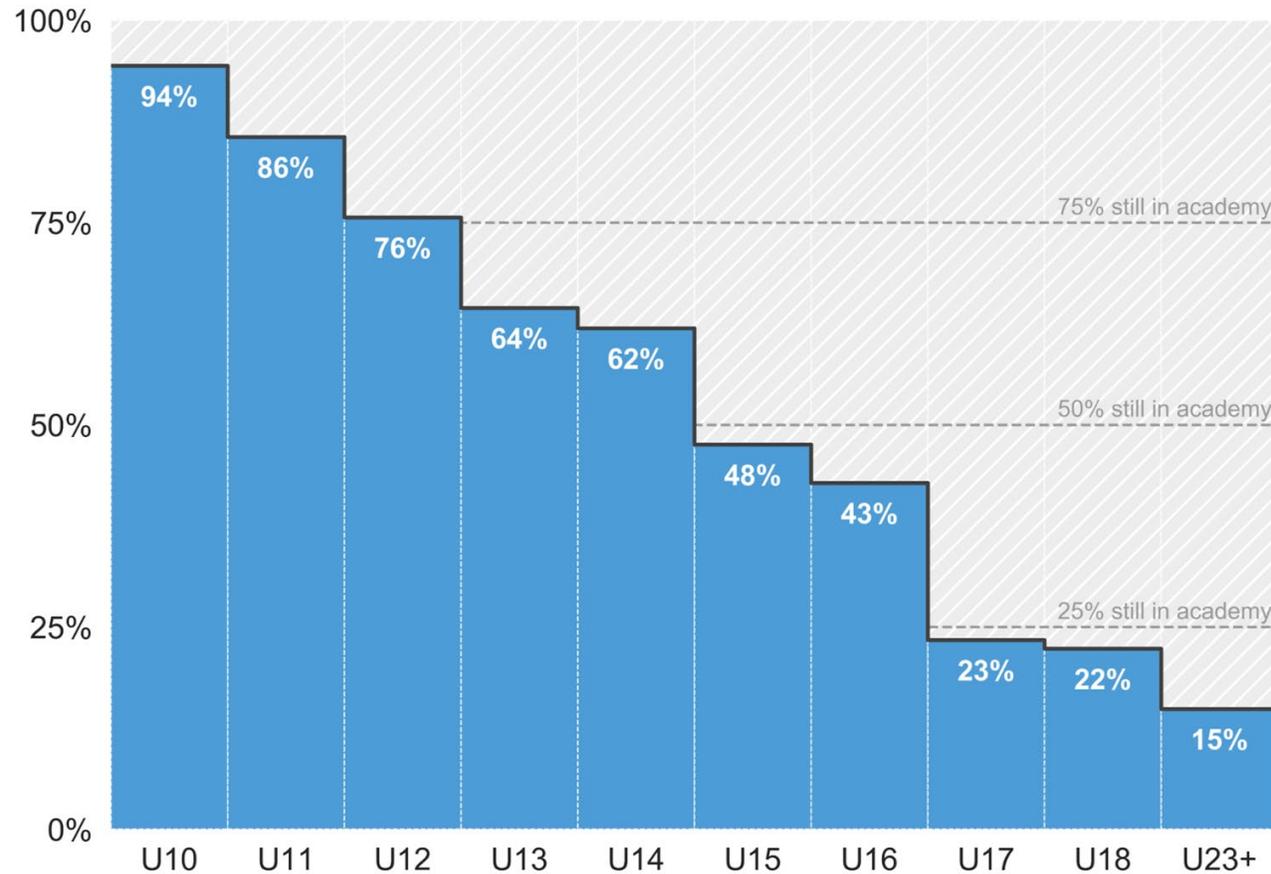
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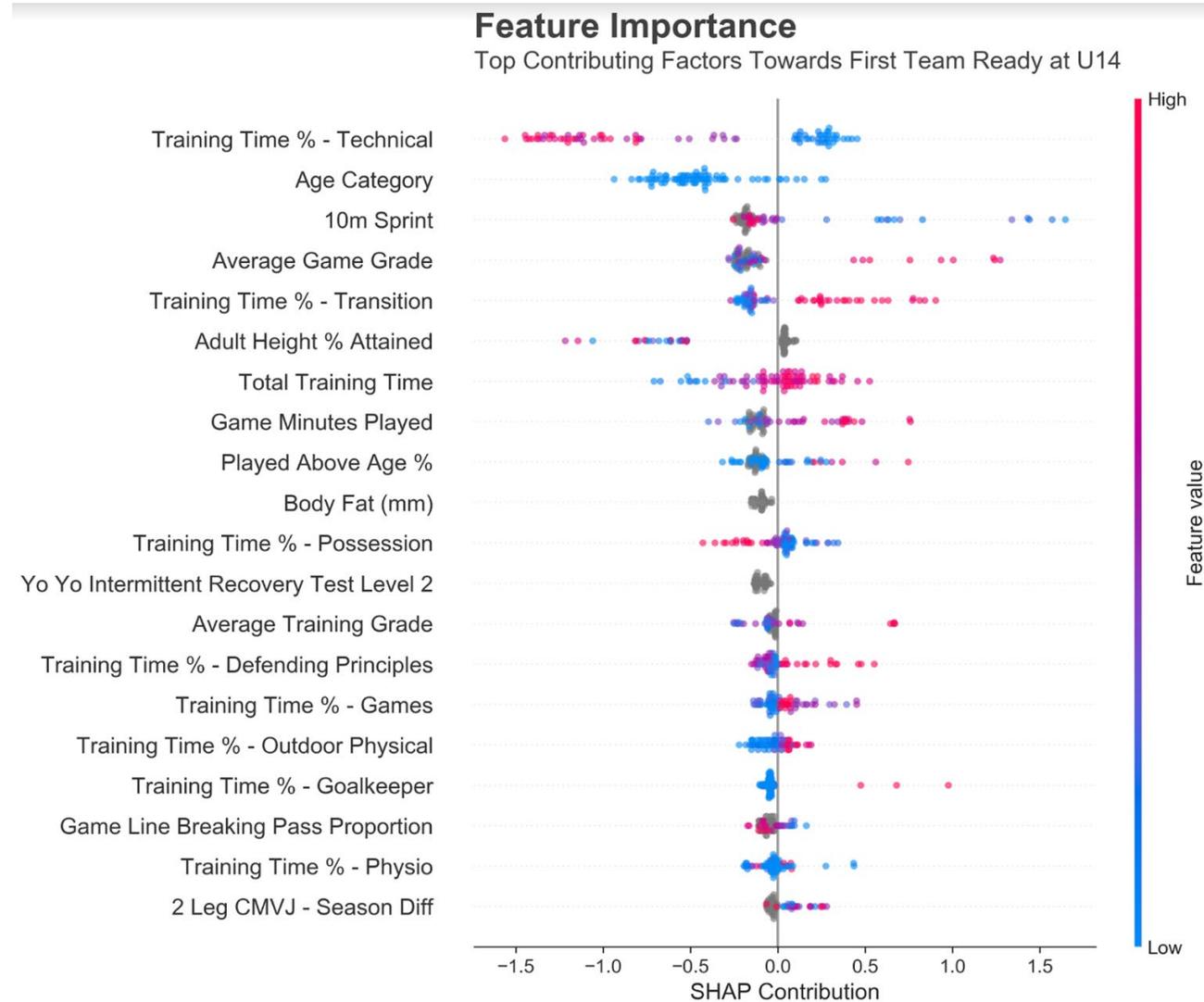
How Many Players Progress To Professionalism

Academy Progression Pathway

Probability of U9s reaching each stage of the academy based on observed progression rates



What Influences Progression And Potential



What Matters At Every Level

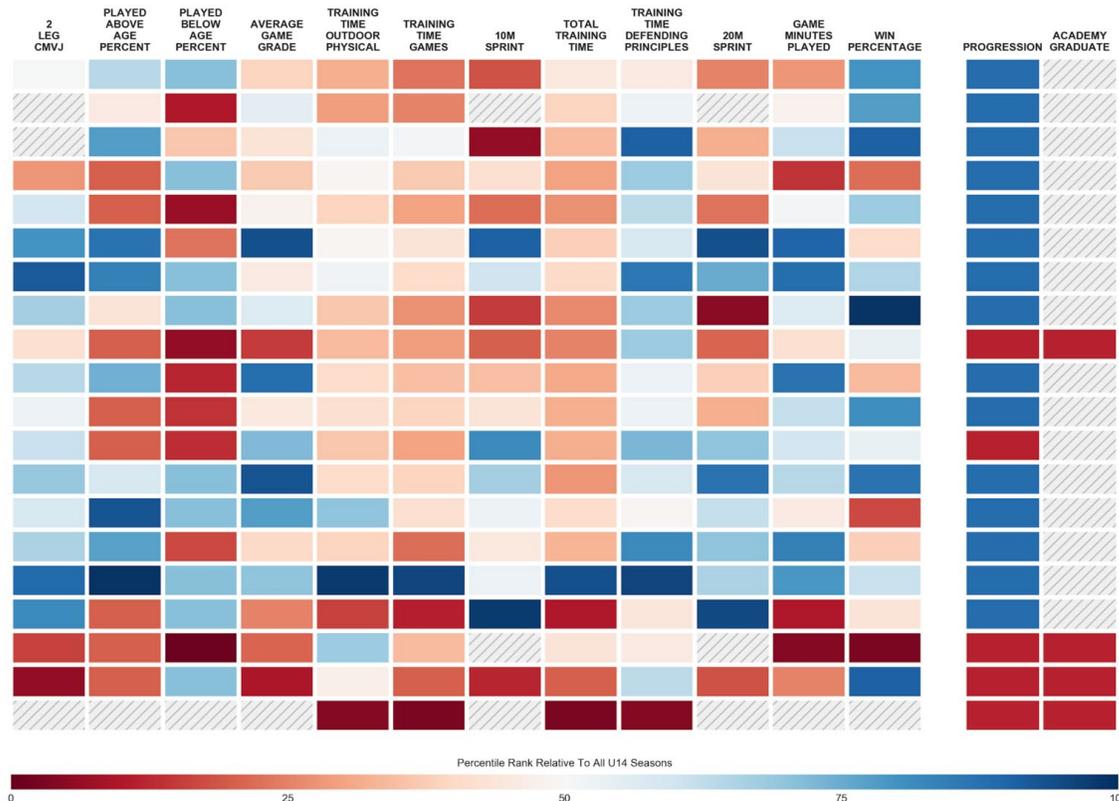
	Lower bound		Ideal Target			Importance Rank											
	All		U14	U16	U18	U9	U10	U11	U12	U13	U14	U15	U16	U17	U18		
Technical Metrics																	
Headed duel win percentage (%)		>55%								2	1	1	1	1	2		
Attacking duel win percentage (%)		>50%							3	3	3	2	2	3	3		
Defensive duel win percentage (%)	>30%	>50%								13	8	11	5	10	9		
Pass completion percentage (%)		>80%							8	4	10	5	7	9	11		
Chances created per 90 mins	0.6	1.2							1	1	2	4	3	6	8		
Goals and assists per 90 mins	>0.1	>0.4								12	12	9	11	16	18		
Line breaking pass completion (%)		<40%							2	4	4	3	6	2	1		
Coach Ratings																	
Average game grade (/10)	>6	>6.75					6	6	3	3	3	5	7	11	12		
Average training grade (/10)	>6.25	> 6.75							15	16	11	10	11	12	10		
Training consistency	>0.925	>0.95						14	13	15	4	16	16	17	17		
Games Program Metrics																	
Percentage of time playing above age group (%)	>5	>20				1	1	1	1	1	1	1	1	4	2		
Percentage of time playing below age group (%)	<5	<10					5	5	4	2	2	2	3	1	1		
Training time (mins)		>15,000				4	2	3	2	7	6	6	2	3	3		
Game time (mins)		>1,600				10	8	8	5	8	8	9	4	2	4		
Win pct		<60%				8			9	9	9	11	10	5	5		
Training																	
Higher training time - outdoor physical						2	3	7	6	6	4	8	5	8	9		
Higher training time - games						3	4	2	5	5	5	4	8	13	13		
Higher training time - defending principles						5	7	4	7	4	7	7	6	10	14		
Lower training time - technical						6	10	9	11	10	10	3	13	14	15		
Lower training time - attacking principles						9	14	13	12	12	16	13	14	7	7		
Lower training time - gym						11	12	12	10	11	12	12	12	6	6		
Higher training time - possession						12	13	16	14	13	15	14	15	15	8		
Injuries and Response																	
Injuries per 1000 training hours	<0.4	<0.15				1	1	1	3	1	2	3	3	3	2		
Lower Sleep		<2				1	1	1	1	1	1	1	1	1	1		
Physical																	
2 Leg CMVJ (cm)			>30	>32	>38					1	1	1	1	1	1		
20m sprint time (s)			<3.2	<3.0	<3.0					2	3	4	4	4	4		
10m sprint time (s)			<1.85	<1.80	<1.75					3	2	2	2	3	3		



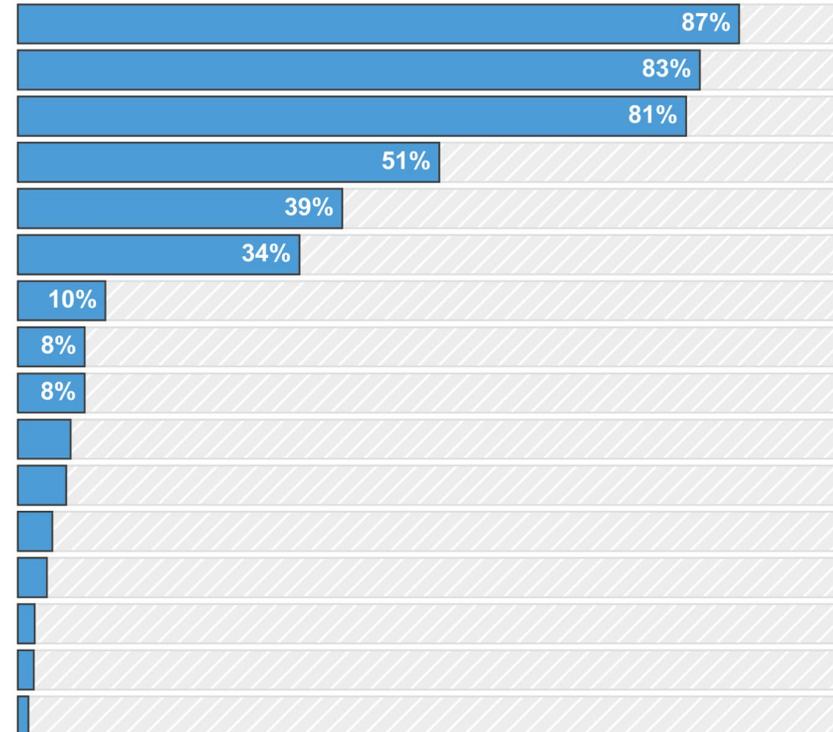
Who Is Likely To Succeed?

Scorecards and Projections

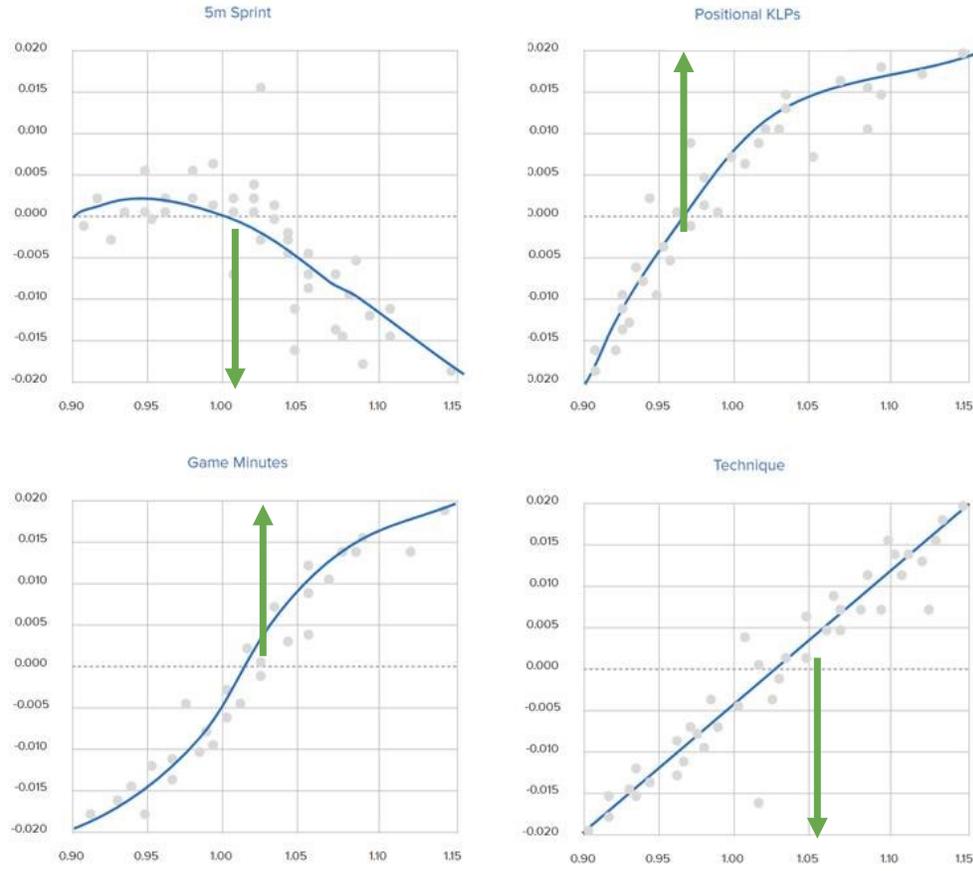
Summary Scorecards



Academy Graduation Projections



Where Do We Set Our Benchmarks?



Kevin Shelton
STRIKER
177 cm
77 kg
20 years old
Available

Notes (3) [View All Notes](#)

Review, Notes and Plans
19 Dec 2019
Maintain the quality of your passing, crossing and long range shooting techniques with your left foot.

Items (2/3)

- ✓ Maintain the quality of your passing, crossing and long range shooting techniques with your left foot.
Mike Mikeson
- ⌚ Continue to identify opportunities to play effective cross field passes and execute these at the appropriate time.
John Jones
- ✓ Continue making impactful actions in the final third with decisions that result in a positive end product i.e. creating and scoring goals.
Harry Harrison

Technical / Tactical

Positional KPIs Tracking

Individual KPIs Tracking: 3.5
Game Time: 4
Work Rate: 2.5
Energy: 2.5
Training: 3
Commitment: 4
Technique: 3

Physical

Availability: 4
Acceleration: 3
Jump Score: 2
Strength: 2
Speed: 3
Aerobic Capacity: 3
Agility: 3



How Do We Drive Individual Development?

Kevin Shelton
Defender
177 cm
77 kg
16 years old
Available

Development Plan

NAME	SCORE
Increase your awareness of your own teammates. Focus on communication, and understanding their movements.	4
Develop your defensive awareness by scanning more often and reading the game more effectively	3
Maintain the quality of your passing, crossing and long range shooting techniques with your left foot	1
Continue making impactful actions in the final third with decisions that result in a positive end product i.e. creating and scoring goals	2
Develop your defensive awareness by scanning more often and reading the game more effectively. Try to anticipate the movement of opponents and what they are likely to do next	4

Technical / Tactical

Positional KPIs Tracking

Individual KPIs Tracking

Game Time

Work Rate

Energy

Training

Commitment

Technique

3.5

3

4

2.5

2.5

4

3

5

5

Psychological

Academy

Social Media

Relationships

Communication Skills

2.5

1.5

Physical

Availability

Agility

Acceleration

Jump Score

Strength

Speed

Aerobic Capacity

5

2

1

0

Positional KPI

Selected Date: 26 Jun 2019 - 10 Jul 2020

Individual Squad Average

Performance

Technical Consistency

8 3

Effectiveness

5 3

Comment

1 Jul 2020 @ 12:04pm

J.S. Lorem ipsum dolor sit amet, consectetur adipiscing elit. In non vulputate sem, vitae pharetra mauris. Maecenas porta auctor consectetur. Cras nec lobortis augue, non aliquam neque.

Last updated on 1 Jul 2020 @ 12:04pm

Football Ed

3 3

Training

3 3

Pitch

Wednesday, 15 March 2021, 10:00 a.m. (80 mins)

Location
American Express Elite Football Performance Centre

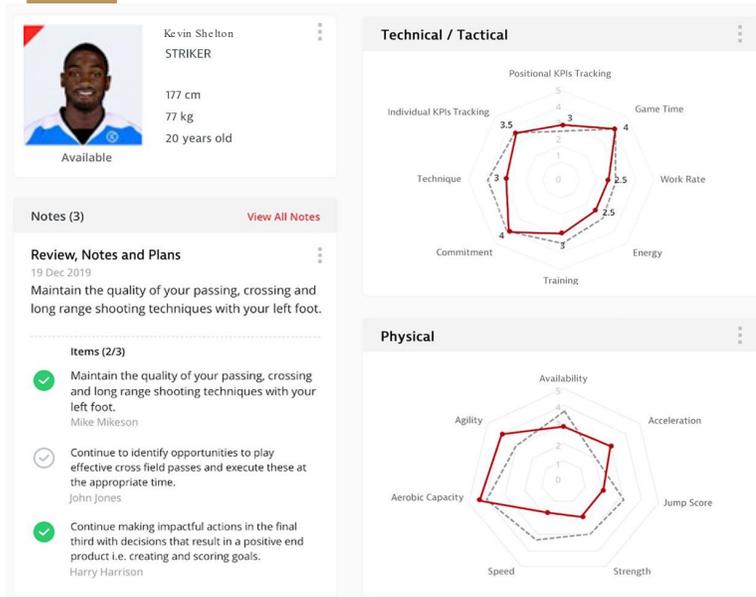
Learning Objectives

Practised

Coached



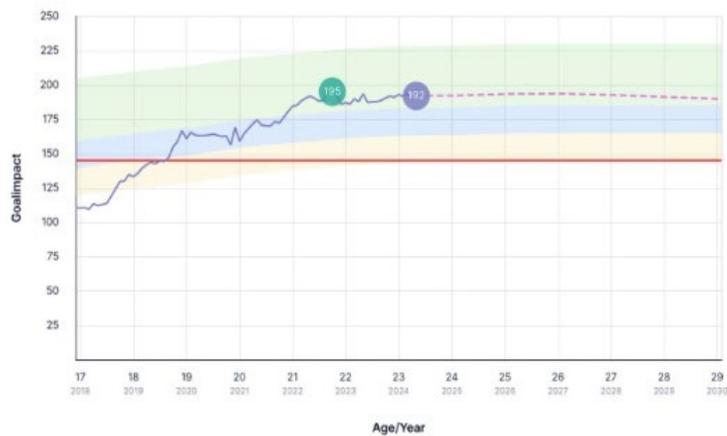
How Do We Turn Insights Into Action?



Takeaways

Professional organizations all over the world now have insights and benchmarks that allow them to optimize development and performance whilst enabling:

- ▶ Individual Development Plans
- ▶ Athlete feedback & progress monitoring
- ▶ Retain/ Release decisions for players
- ▶ Measure ROI of interventions and coaches
- ▶ Improve ROI of all development investment



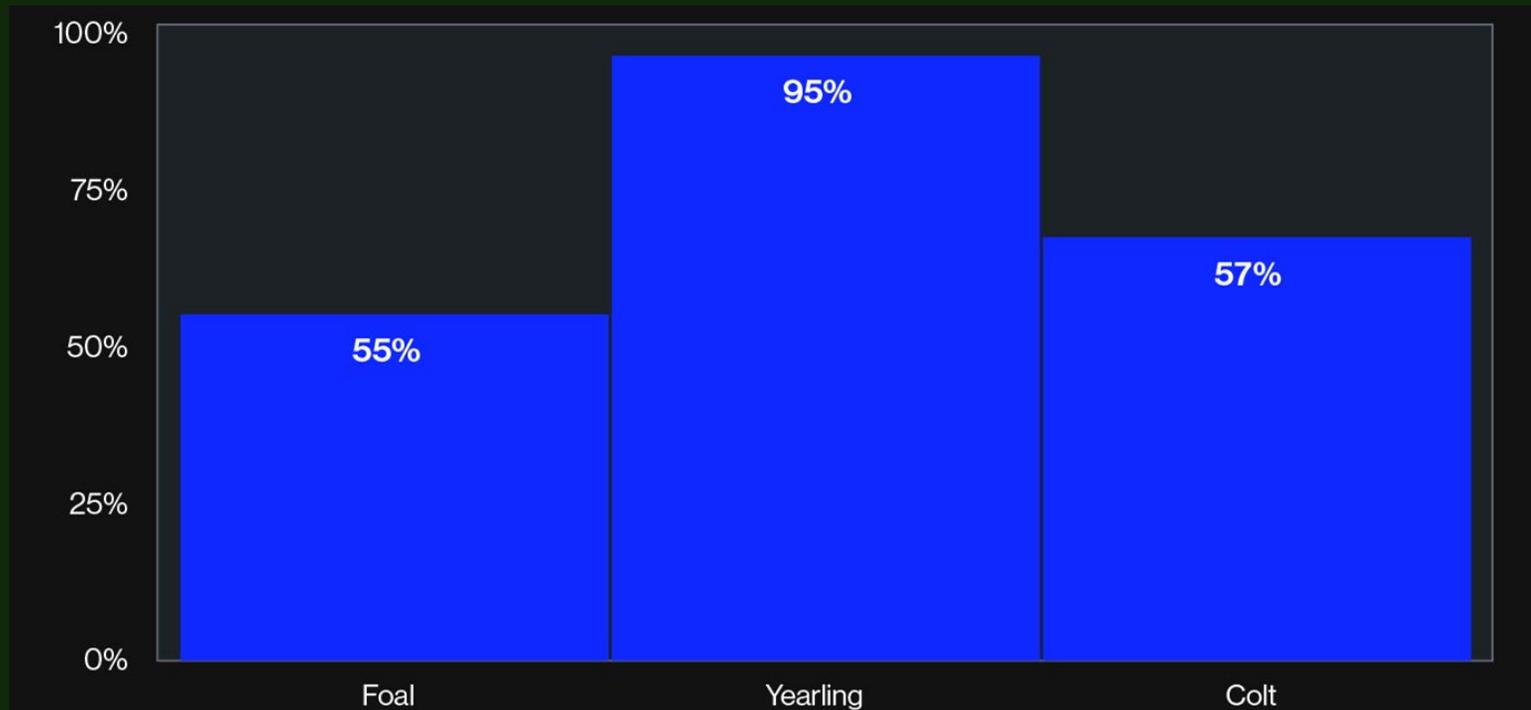
POTENTIAL EQUINE USE CASE

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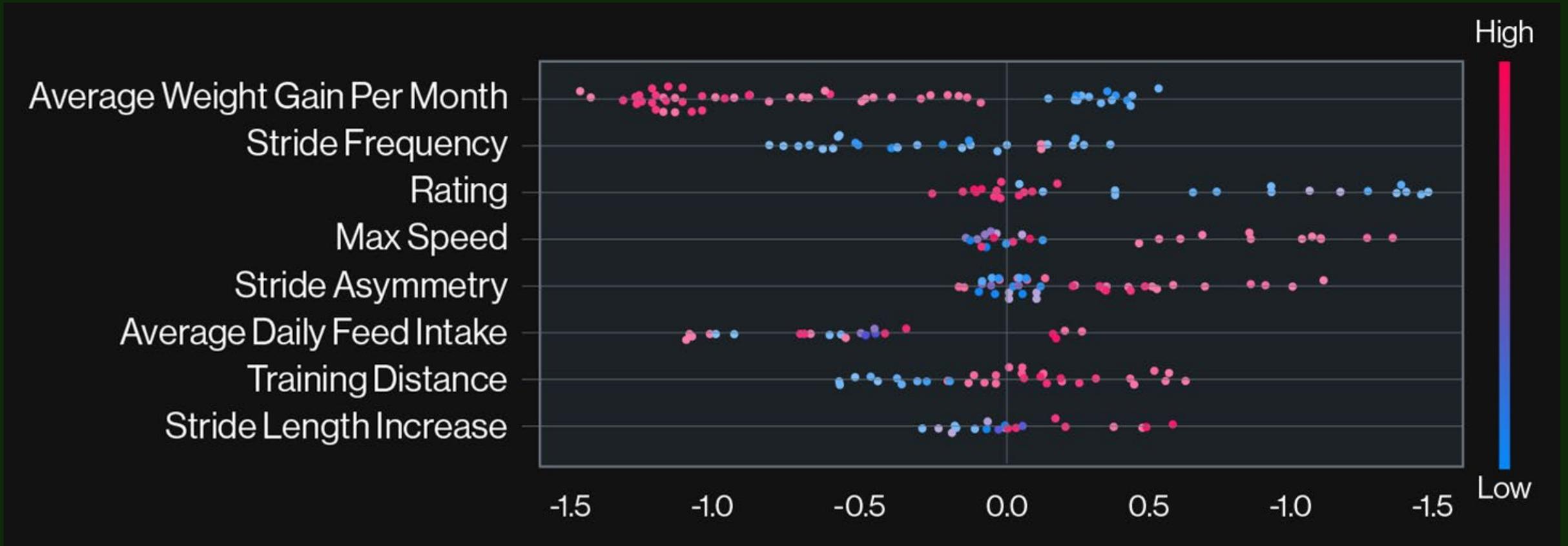
Thoroughbred Progression Rates

Probability of horses progressing through each stage of development prior to professional racing success.



Metrics Related to Progression and Potential

Top Contributing Factors Towards Tier 1 Racing Success in Yearlings



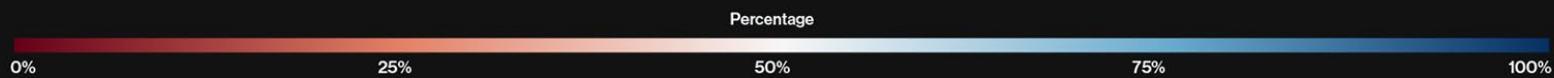
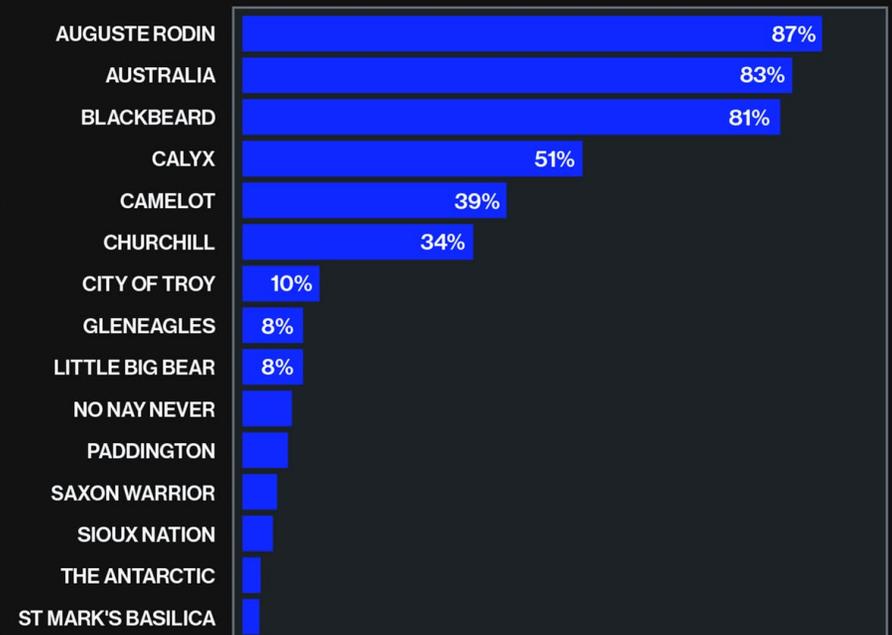
Graduate Model

Scorecards and Projections

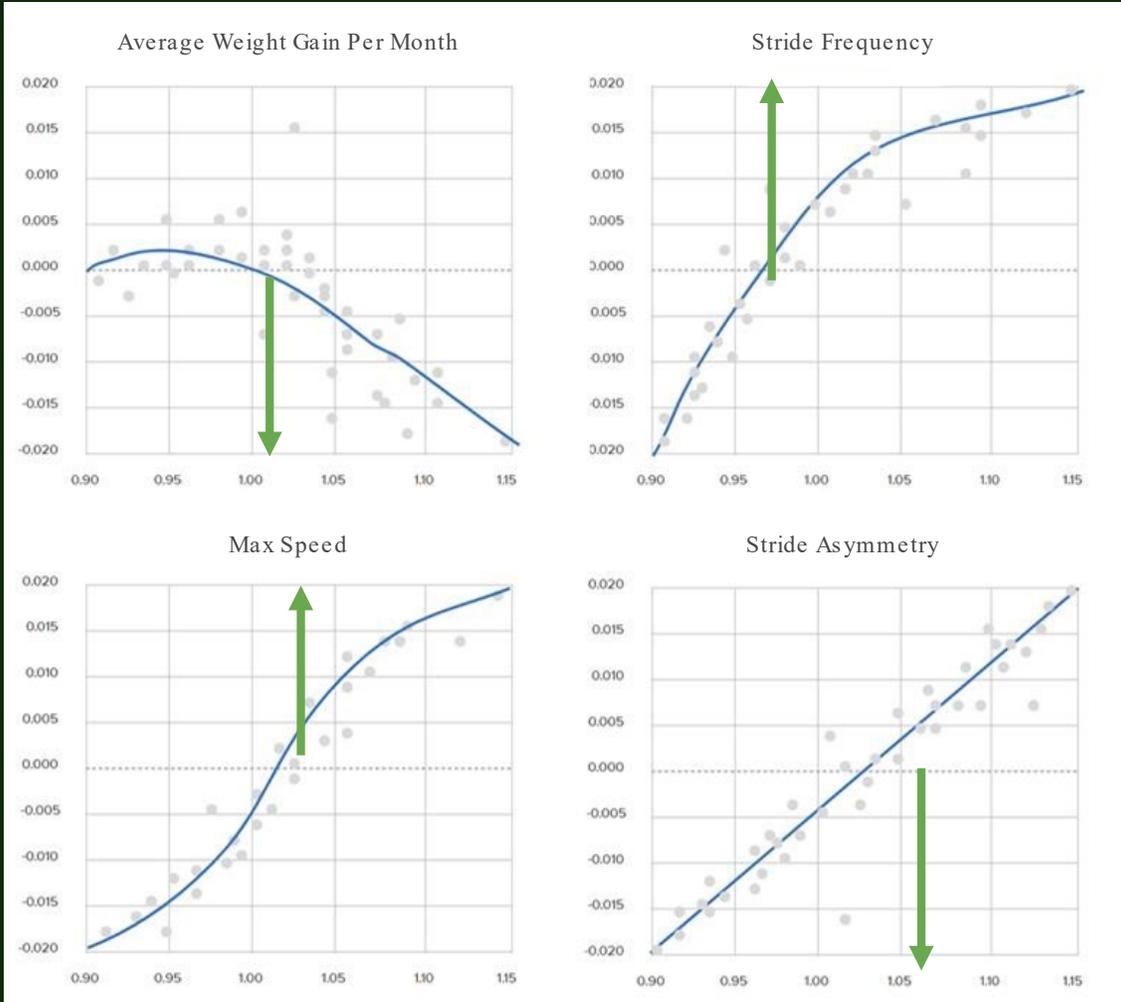
Yearling Scorecards



Tier 1 Racing Success Projections



Where Do We Set Our Benchmarks?




Sioux Nation

169 cm
1323 lbs
9 years old

Available

Notes (3) [View All Notes](#)

Review, Notes and Plans

19 Dec 2019

Maintain the quality of your breeding performance, focusing on consistency in temperament and strong physical traits.

Items (2/3)

- Maintain the quality of your canter transitions and collection, especially around turns and during extended canter work.
Harry o'Reilly
- Continue to identify opportunities for smooth lead changes and execute them promptly, focusing on balance and engagement.
Harry o'Reilly
- Continue making impactful strides in speed work, with focus on maintaining stamina and balance throughout sprints and longer paces.
Harry o'Reilly



Tailored data driven equine player pathways
could transform the industry and
**provide breeders and trainers with a
significant advantage over competitors**
who are still adopting traditional approaches.





THANK YOU

WHO WANTS TO GAIN A COMPETITIVE EDGE?

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