

Saving Israel's Water

Tu Bishvat is one of the four New Year celebrations in Judaism. It is traditionally marked by planting trees and exploring themes such as environmental responsibility and water conservation. Through Israeli posters that promote saving water, students can examine the importance of conserving fresh water in Israel. Fresh water is one of the country's most limited and highly demanded natural resources, supplied primarily by the Sea of Galilee and the Jordan River.

Group Activity

Create a gallery walk of the posters about saving water to allow learners to examine the posters and discuss their observations.

Discussion Questions

- How do the images on the poster reflect the importance of saving water?
- How do the posters reflect their slogans?
- Why do you think the artist included these specific elements in their work?
- Are the messages being sent positive or negative?
- Are these posters successful in convincing you to save water?
- Which is your favorite poster and why?

Creative Activity

Students create a poster with a slogan that promotes the importance of saving water or protecting the environment. The Curate and Create Design Guide can be used to help students understand the different aspects of designing a poster in order to convey a message.

[Primary sources in this lesson](#)