JILLIAN MANISCALCO jill-maniscalco.com   jmani96@gmail.com   (239) 450-1992

ABOUT ME

A product designer with 5 years of experience designing tools for B2B and B2C SaaS platforms. Skilled at simplifying complex workflows, improving usability, and delivering results for non-technical users.

EXPERIENCE

Product Designer, Popmenu · Atlanta, GA
June 2022 – Present

·Designed marketing and operational tools used by thousands of restaurant owners, improving adoption rates and supporting business growth.
·Created AI-powered content tools (OpenAI) to help users quickly produce marketing campaigns without technical expertise.
·Improved online ordering flows, increasing customer engagement and revenue for clients.

Junior Product Designer, Popmenu · Atlanta, GA
June 2021 – June 2022

·Built and maintained a scalable design system to ensure consistency across products.
·Conducted user research and competitor analysis to guide feature priorities and design direction.

Contract Designer , HappyPlate, Coco Canary Consulting · Remote
Jan 2021 – Apr 2021

·Developed design systems and brand guidelines for early-stage teams.

EDUCATION

General Assembly

2021
UX Design Apprenticeship

University of Florida

2014-2018
B.S., Journalism · Minor in Visual Arts

SKILLS

Design

Interaction Design, Information

Architecture, UI + Mobile Design,

Prototypes, Design Systems

Research

User Research, Usability Testing

Competitive Analysis,

Personas, Journey Mapping