

PACIFIC FAIR 2026

 **New Caledonia**

 **2–4 October 2026**

Investment Fiji invites Expressions of Interest (EOI) from interested Fijian businesses to participate in the 16th edition of Pacific Fair 2026, to be held in New Caledonia from 2–4 October 2026.

Pacific Fair is one of New Caledonia's largest business-to-consumer events, attracting over 30,000 visitors and 250 exhibitors each year. The event provides an opportunity for Fijian businesses to showcase their products, engage with potential buyers and explore the New Caledonian market.

WHO SHOULD ATTEND?

- Exporters, manufacturers and distributors in the Food & Beverage, Cosmetics, Textiles, Craft, and Home & Living sectors;
- Hospitality and tourism operators; and
- Other Fijian businesses interested in exporting to or expanding into the New Caledonian market.

EXPECTED BENEFITS

- Generate sales and increase market exposure;
- Meet potential business partners and distributors;
- Engage with existing and prospective buyers;
- Identify new business and market opportunities in New Caledonia; and
- Explore market demand and consumer trends.

REGISTRATION

Interested businesses are encouraged to submit their Expression of Interest via email. EOI submissions will close at **4:00pm on 1 September 2026**.

CONDITIONS

Selected companies will be required to send at least one representative to participate in the event and provide merchandise, product samples, marketing materials, promotional collateral and other relevant materials for display. Selected companies will also be responsible for their own travel, accommodation, meals and other related expenses.

For further clarification or information, please contact **Ms. Zafrin Ali** at zafrin@investmentfiji.org.fj

Disclaimer:

All information received via this Expression of Interest will be strictly treated with confidentiality. Any and all costs and expenses incurred in relation to, or ensuing from, the submission of an Expression of Interest will exclusively be borne by the applicant. Incomplete Expressions of Interest submitted after the closing date will, in principle, be disregarded, unless the organizers decide otherwise, in its sole discretion. A submission of the Expression of Interest and replying to it does not guarantee that the applicant will be invited to be part of the event. The application and selection process set forth by the organizers will not be subject to claims for financial compensation of any kind whatsoever.