

TOP FEATURES RENTERS WANT TODAY



What today's renters look for when choosing their next home.

Technology & Convenience



- Smart Home Features (*Keyless Entry & Smart Thermostats*)
- High-Speed Internet
- In-Unit Washer & Dryer
- Secure Package Delivery

Space & Lifestyle



- Flexible Home Office or Flex Room
- Private Outdoor Space
- Extra Space
- Dedicated Parking

Community Amenities



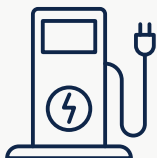
- Modern Fitness Center
- Pet-Friendly Amenities
- Co-working Spaces
- Resident Parking

Flexible Renting



- Flexible Lease Options
- Transparent Pricing
- Online Rent Payments
- Digital Maintenance Requests

Sustainable Living



- Energy-Efficient Appliances
- EV Charging Stations
- Eco-Friendly Building Features

Key Takeaway



Today's renters value convenience, flexibility, technology, and modern amenities just as much as location. Properties that offer these features are often better positioned to attract quality tenants and reduce vacancy.