Home Page
https://resi.io/
Logo
Why Resi Products Hardware Plans Demo Get Started
Introducing Resi ProPresenter Stream
Join Demo Get Started
Pick a Stream
https://resi.io/get-started/
Logo
Chat Now
What type of stream best describes you?
Sports Events Church Business Education Government
Not Listed Not Sure
Remove options from menu once users enter flow so that they have less distractions in the menu and can quickly find the chat button if they get stuck.
New beginning screen designed to make user's comfortable that they are represented and able to stream with Resi, regardless of the type of stream they may have.
Get Started Streaming
https://resi.io/get-started-streaming/
Logo
Chat Now
Great! Do you stream to multiple physical locations, the web, or both?
Name:
Email:
Message:
Submit
Multiple Locations Only Web Only Both
Unsure? Talk to an expert! Go Back
Opens Chat with Sales
Form on left side so users notice it sooner, helping them if they need to talk to someone.
Any Option Except Church
Church Streaming
https://resi.io/get-started-churches/
Logo
Chat Now
Does your church stream to multisite campuses, the web, or both?
Did you know that Resi was designed specifically for churches?
See Our Customers
Name:
Email:
Message:
Submit
Multisite Only Web Only Both Multisite and Web
Not Sure Go Back
Opens Chat with Sales
New page specifically for churches using language familiar to churches and letting them know our product is perfect for them with link to case studies.
Church
Confirmation screen for everyone other than churches to filter by stream type to show customized flow based on web/multisite selection.
Pick a Location
https://resi.io/get-started-not-listed/
Logo
Chat Now
Do you stream to multiple locations, the web, or both?
Name:
Email:
Message:
Submit
Contact Form
Multiple Locations Web Both
Not Sure Go Back
Opens Chat with Sales
New screen asking someone who isn't represented to tell us how they stream so they know they are represented and can continue with onboarding.
Home
Funnel Explanation
Pick a Stream
Not Sure
Church Landing Page / Non-Church Landing Page
Multisite or Web
Talk to sales
Multisite or Web
(Enter Flow)
Multisite Streaming
Web Streaming
Encoder
Choose Product (Hardware, ProPresenter, Upload)
Decoder
Encoder Purchase (Web)
Software Purchase
Broadcast Decoder
Cart
Cart
Checkout
Checkout
Multiple Locations or Both
Web Only
Multisite Only or Both
Web Only
Multiple Locations or Both
Web
Multisite Flow
Web Flow
Multisite Streaming Hardware
https://buy.resi.io/encoder-selection-multisite/
Logo
Chat Now
We recommend hardware encoders and decoders for multisite streaming.
Choose your hardware encoder first.
Name:
Email:
Message:
Submit
RAY
PRISM Single
PRISM Dual
Not Sure? Opens Chat with Sales
Compare Encoders Opens Encoder Comparison Graph
Go Back Continue Skip
New titles in the multisite flow explaining why encoders, decoders, and broadcast decoders are all helpful for multisite streaming.
New skip button allows users who only need to purchase a certain item to feel as though they can continue.
Web Streaming
https://resi.io/get-started-web/
Logo
Chat Now
Choose a Product
(Hardware Encoders are the most resilient streaming option)
Name:
Email:
Message:
Submit
Hardware Encoder ProPresenter Stream Upload and Automate
Go Back
Not Sure Opens Chat with Sale
Compare Products Opens Product Comparison Video
Larger, more accessible buttons, on the right hand side instead of hidden in long copy to quickly give users comparisons or talk to an expert.
Studio Purchase Flows
https://studio.resi.io/
Success! Studio Software Flow.
Go Back
Multisite Decoder Selection
https://buy.resi.io/decoder-selection/
Logo
Chat Now
PRISM Decoder Selection
(choose one for each location you stream to)
Name:
Email:
Message:
Submit
PRISM D2200
PRISM D2201
PRISM D2202
Not Sure? Opens Chat with Sales
Compare Decoders Opens Decoder Comparison G
Go Back Continue Skip
Web Streaming
https://resi.io/get-started-web/
Logo
Chat Now
Choose Your Encoder
Name:
Email:
Message:
Submit
RAY
PRISM Single
PRISM Dual
Not Sure? Opens Chat with Sales
Compare Encoders Opens Encoder Comparison Graph
Go Back Continue
Changed default number to 1 for encoder selection pages.
Multisite Decoder Selection
https://buy.resi.io/decoder-selection/
Logo
Chat Now
Broadcast Site Decoder Selection
(recommended for local playback)
Name:
Email:
Message:
Submit
PRISM D2200
PRISM D2201
PRISM D2202
Why Broadcast Decoders? Opens Broadcast Site Explaination
Compare Decoders Opens Decoder Comparison Graph
Changed the default number to 1 for these decoders.
Go Back Continue Skip
Cart
https://buy.resi.io/cart
Cart
Go Back Continue
Checkout
https://buy.resi.io/check
Checkout
Go Back Purchase!