
WILD HONEY INTERIORS
investment guide

Hi Y'all!

I'm Erin! I'm the founder and Principal Designer of Wild Honey Interiors. I have the joy of turning visions into reality for clients in Texas and beyond.

During the process of working together, I'll have the privilege of knowing you and your family, and dial in on what will make your home beautiful and a reflection of you. In the meantime, this guide will introduce you to the process of working with Wild Honey Interiors.

-Erin Helgar



Welcome!

Thank you so much for your interest in Wild Honey Interiors. It is our true honor to design spaces that will serve as the backdrop for your beautiful life. Please take a moment to review this guide and let us know if you have any questions. Thank you!



WHY HIRE A DESIGNER?

It's a valid question!

EASE

There are hundreds (thousands!) of decisions to be made while building or remodeling. Each choice affects the other and contributes to the smooth execution of the final product. Hiring a designer simplifies your hand in what is otherwise overwhelming and time consuming. With a designer on board, you're able to be a part of the fun, and leave the rest to fall in place for you while we take care of your project.

EFFICIENCY

Embarking on a design project is an investment in time and money. Our systematic approach to your project will leave you assured that your time is respected and your money is well spent. We will educate and guide you on every important detail from the outset, and serve as a liaison between you and everyone else involved. This allows your design project to be executed harmoniously.

MAGIC

We believe our design magic happens because of the time we take to understand your individuality and translate that into your home. We're here to help you imagine beautiful solutions you may have never considered, and infuse your spaces with character that reflects you. There's an alchemy that occurs when home and inhabitants vibrate on the same level, and that's what we're after.

The investment is worth it.

FULL SERVICE DESIGN

Our signature service

Our full service design is a comprehensive solution centered around your unique needs, whether you are building new construction, undergoing a complete renovation, or completing a full home furnishing and styling project.

We start with a project inquiry call to check that our firm is a fit for your needs, then move to an in-depth consultation to discuss the goals and vision and start designing. Once we finalize your design plan, we will get to work managing details from start to finish.

Through initial selections and ordering, to working alongside tradespeople and vendors, and arriving at final installation, we will guide you through it all.

Start to Finish

Project Inquiry Call

Client Questionnaire/Consultation

Contract Signing

Concept Design Meeting

Detailed Design Meeting

Purchasing & Execution

Installation Progress

Punch List

Final Installation

What's included?

Here is a general overview of what Wild Honey Interiors provides in a full service design package.

CONSTRUCTION SELECTION

Flooring, Countertops, Tile, Cabinetry & Hardware, Paint, Wallpaper, Millwork, Lighting, Plumbing Fixtures

FURNISHING SELECTIONS

Furniture, Rugs, Drapery & Blinds, Lighting Fixtures, Pillows & Bedding, Mirrors, Artwork, Accessories, and more

DOCUMENTATION

Tile Drawings, Floor Plans, Lighting Placement, Electrical Walk-throughs etc (Our drawings are not to replace construction drawings provided by architect.)

PURCHASING

Price, order, inspect, and store furniture and other items at warehouse until final installation and delivery date.

INSTALLATION

Supervision of delivery. Design team to oversee all hanging and installation of all finishing items (i.e. artwork, mirrors, etc)





TESTIMONIALS

"I don't have enough words to convey my thanks to you for all you have done on my project. I am so grateful for all of your guidance, help, suggestions- and then all of the time in designing, rendering, selecting lighting and finishes- and the list goes on! I am so in awe of your talents! -Linda

The design phase with Erin has been impressive. To watch as the ideas we had for our build were treated with respect and then improved upon and transformed in ways we could have never imagined is very telling... This home is going to be incredible. We've loved our collaboration with Wild Honey Interiors and can't wait to see our final design as it is built. -Roy

Erin helped us rework our kitchen into a space that is so functional despite it's petite size within the footprint of our old home. The design ideas and creative solutions she had for our cabinetry blew our mind. Our gorgeous kitchen is the first thing friends comment on when they come over. We're so thrilled with the design that we are hiring WHI again to finish the rest of our house. -Katrina

Questions & Answers

HOW FAR IN ADVANCE SHOULD I HIRE YOU?

Right off the bat! Usually, we prefer to begin a project just before architectural plans enter the revision stage, but we've joined earlier than that and later than that, and can make it work regardless!

DO YOU MANAGE MY BUILD TEAM?

We liase with your hired build team (builder, architect, contractor, etc.), and work in tandem alongside them. However, you'll have separate contracts with them and we do not manage them. We are your advocate and decision curator, here to see out the design intent and help communicate it to all parties working towards that goal.

HOW LONG DOES A PROJECT TAKE?

Custom Home Builds	Typically take 2-3 years from architectural planning to a fully completed install.
Larger Renovations	12-18 months from connecting to completion.
Furnishing & Styling	6-12 months to complete with current lead-times.

Questions & Answers

DO YOU WORK OUT OF STATE?

Yes! We've worked with clients across the states (and some beyond!) and have a system for a smooth experience for our clients and all parties involved, regardless of your location.

CAN YOU HELP WITH CREATING A FURNISHINGS BUDGET?

Calculating a budget for your furnishings can be a daunting task. Before signing we can create a budget sheet that breaks down pricing room by room so everyone is on the same page.

DO I HAVE TO FIND MY OWN TRADESPEOPLE?

We can go either way! If you have an established relationship with a contractor or vendor, we're happy to work with them on your project. If not, we have a team of sources that we are happy to share.

CAN YOU WORK ON MY PROJECT IN PHASES?

We have worked with many of our clients on a phase-by-phase basis. We do have an overall project minimum requirement for out of state clients (see investment page).

Our Client Portal

Here you will find information about the features of our client portal. The client portal is the tool we use to organize all of your design details & share them with you.

CHAT

Our portal contains a chat feature which allows us to stay connected for the duration of the project. Send us messages here (day or night!) and we will respond and have record of all of our communications in one place...so much easier than thumbing through emails!

CALENDAR

Keep tabs on all of your projects' stages by reviewing your customized project calendar. We use this calendar to keep track of appointments and upcoming milestones, so you are always in the loop about your project's progress.

PURCHASING

Through our portal you will review and approve product proposals and pay invoices for product orders as they are ready for you.

FILES & MEDIA

Access digital copies of your floor plans, Design Boards, drawings, and more. Printed copies will also be provided at your concept meeting.

INVESTMENT

COST OF PROJECT

Wild Honey Interiors charges a flat rate for design fees. This allows you to have a transparent view of your financial commitment going into your project and a detailed understanding of the scope included in those fees.

For a general ballpark, our design fees are between $5-20/sq ft and are highly dependent on the scope of your project.

Once your client questionnaire and/or consultation are complete we will have gained an understanding of what your project entails, factoring in size, scope, and level of detail. We will present you with a customized proposal to review before signing our contract and the commencement of design work. The proposal will detail the services included in the flat rate price, and discuss how we bill for any additional services that you choose to add on outside of the proposed scope. We will also be happy to help you estimate a budget for furniture cost, so you're as prepared as possible from the outset.

BILLING

Design fees are billed at the beginning of our work together, with 100% due at contract signing

During the purchasing & execution phase we will procure your furnishings, fixtures, and equipment (FF&E). We require a 100% deposit at the time of order for these items.

MINIMUM

Wild Honey Interiors has a project minimum (this includes our flat rate design fees + cost of furnishings) of $40k for out-of-state clients. There is no minimum required for local clients.

If you have a smaller out of state project that you think aligns with our firms expertise, but may not meet this minimum, please reach out. We'd love to hear about your project and explore the possibilities of working together.

HOURLY DESIGN

Something smaller

For smaller projects, and for pacing completion at your own speed, we offer our hourly design services packaged in 10 and 20 hour increments. Hourly design packages are essentially retained design time, used however you want. You specify what you'd like us to work on, and we'll get going!

Hourly Design - 10 hrs Package: $1550
Hourly Design - 20 hrs Package: $3100

In order to manage our workload, we require that you use your design time within 60 days of purchase. We will be proactive in this, reaching out weekly to discuss what assignments you'd like us to work on, and ensuring that you get the very most of our time together.

Here are some examples of how past clients have asked us to use their design time. We can:

- Solve design dilemmas such as difficult layouts or storage challenges
- Create design boards complete with paint colors and a shoppable furniture list
- Source one-of-a-kind pieces or to the trade items that will complete your space
- Guide selections for flooring, tile, and countertops
- Video conference with you while you meet with your contractors (or meet in person if you are local to Dallas) to ensure that your design intent is communicated
- Create lighting design for your home
- Work on finishing touches like art procurement and placement, and accessories for your room
- Create renderings of your space to help you visualize the finished product
- And so much more!

Local to Dallas Texas

THE BUZZ THROUGH

$315

The "Buzz Through" is a one hour visit where we provide on site solutions to design dilemmas you've been deliberating over. In preparation for our meeting you'll provide us with info we need like measurements and photos of your space. We'll arrive ready to cover topics like layout changes, placement of furniture, spatial planning, bookshelf styling, recommendations of accessories to add or remove, and ideas for a functional flow of your room.

Have your pen and paper ready to take notes!

This service is meant to provide insight for 1-2 rooms maximum. 60 minutes goes by quickly, and we want you to get value from an in-depth consultation regarding the spaces you select.

PAINT CONSULTATION

$315

Paint is a challenging yet high impact way to deliver the atmosphere you are seeking in your home. Even if you are sticking to neutrals, the right neutral can be hard to find! This one hour consultation is designed to help you find those elusive perfect shades of paint.

In preparation for our meeting you'll provide us with info we need regarding the lighting in your space and a questionnaire. We'll arrive with large paint sample cards from our library that we know will be contenders, and together we will analyze them in your space until we have winners We'll impart our knowledge of color theory, paint finishes, and how the type and direction of light will affect how a color reads, so you're confident you're paint will deliver the impact you are seeking.

Next Steps

Thank you for considering Wild Honey Interiors!

If you believe your project aligns with our capabilities, we welcome the opportunity to hear more.

Please schedule a time to chat with us by booking a project inquiry call on our website. We can't wait to connect with you.