Application Guide 2026

Coliving Awards is the first award ceremony dedicated to highlighting key innovators, actors and ideas that are shaping the coliving industry.

If you are reading this guide, you are most likely considering and already preparing your application to the Coliving Awards 2026. It is imperative that you follow the instructions and requirements in order to prove your eligibility and position within the competition.

Thank you for joining us on this journey. We look forward to receiving your application and of course wish you the best of luck!

For Frequently Asked Questions, please check our FAQ page.
For any further questions or queries, you can send us an email to connect@colivingawards.com.

Eligibility, Criteria & Process

Phase 1: Eligibility
In phase one, all applications will be reviewed by our internal team to make sure that all criteria are being met. During the eligibility phase our team will not judge or give a specific score to your application. We will simply make sure that the specific set of criteria are well represented in the deliverables from each applicant.

The criteria for each category includes a checklist and a set of relevant questions which need to be answered within the application and presentation in order to qualify. Please note that applications that do not directly respond to the criteria checklist and application questions and are not written in English will not be eligible to be evaluated by our lead judge and jury panel.

Phase 2: Evaluation from Lead Judge (Criteria & Evaluation Questions)

After our team reviews the applications for eligibility, our lead judge will evaluate all eligible presentations from his / her own category for phase two. According to the criteria checklist and required answers to respective questions, our lead judge will give a score for each application, which will result in the selection of maximum 4 finalists and 1 or more honourable mentions.

Phase 3: Jury Panel & Public Vote

Further evaluation by the whole jury panel will also be based on the set criteria and respective questions, and our wider jury panel will be responsible for nominating the winners of each category, alongside the public vote and the previous scores from each jury member.

Transparent Voting Procedure

Our voting system is based on the combination of different voting power percentages, accounting for: the expertise based evaluation by our lead jury member (35%), a congregate of votes by the jury panel (30%) and a public vote by industry stakeholders and audience through LinkedIn (35%).

The audience vote remains visible for the public to follow throughout the process, however the final results will be disclosed during the awards ceremony.

To see more about our voting procedure, you can review our [FAQ page](.).

Senior Coliving

The new generation of senior living

Category Description

As people transition through different life stages, the desire for community, engagement, and purposeful living remains strong. **Senior Coliving** is emerging as a modern response to traditional senior housing, providing dynamic, socially connected environments that empower older adults to live independently while benefiting from shared resources and intergenerational interaction. This category recognises pioneering projects that reimagine senior living, whether through fully operational coliving communities, planned or under-development projects, or well-researched, conceptually robust initiatives that demonstrate clear feasibility and impact. With Generation X, Xennials, and Millennials aging, the demand for socially and environmentally conscious senior living options is growing. This award celebrates innovative shared living models that cater to this new demographic, ensuring that aging is not about retreating from life, but about continuing to engage, contribute, and thrive in community-driven environments.

For whom?

Senior coliving brands, multigenerational shared living projects, cohousing and cooperative living models designed for older adults, senior-focused shared living concepts in ideation or development phase, and architects / developers / urban planners designing for future senior coliving needs.

Eligibility Checklist

Your application will be considered eligible according to the criteria below:

1) **Stage of Development & Feasibility**: Your senior coliving project is operational or in development, with a demonstrated commitment to execution.
2) **Branding & Marketing**: Your brand identity, communications, and marketing strategy effectively engage and resonate with the senior demographic.
3) **Spatial Design & Architecture**: Your coliving space integrates sustainable, accessible, and community-driven design to enhance well-being and social interaction.
4) **Impact & Sustainability**: Your project embeds social, environmental, and economic sustainability into its business model, operations, and community engagement.
5) **User & Community Experience**: Your project fosters meaningful social connections and high resident engagement, supported by research, strategy, or measurable insights.

Evaluation Questions

Besides the relevant information supporting the eligibility criteria, we have designed a set of questions that supports each of the evaluation points accordingly. Please make sure to answer each of these questions in your presentation in order to be eligible and properly evaluated by our lead judge and jury panel.

1) **Stage of Development & Feasibility**:
   - How does your senior coliving project reflect the interests and needs of seniors? What research, insights, or real-world experience inform your approach?
   - If operational: How do you demonstrate the success and viability of your project?
   - If conceptual: What steps have been taken to ensure feasibility and execution?

2) **Branding & Marketing**:
   - What is your marketing, communications, and branding strategy for engaging the senior demographic?
   - What innovative techniques or approaches do you use (or plan to use) to build a compelling and relevant brand?

3) **Spatial Design & Architecture**:
   - How does your project integrate sustainable, accessible, and community-driven design to enhance senior living?
   - What innovative or strategic design principles contribute to wellbeing, social interaction, and community engagement?

4) **Impact & Sustainability**:
   - How does your project embed social, environmental, and economic sustainability into its business model, operations, or design?
   - What frameworks, methodologies, or indicators (whether research-based or operational) demonstrate your commitment to sustainability?

5) **User & Community Experience**:
   - How does your coliving project foster meaningful social connections and a strong sense of community?
   - What strategies, programmes, or engagement methods ensure a thriving senior coliving environment?
   - If operational: How do you measure customer satisfaction, resident engagement, and community experience?
   - If conceptual: What research, testing, or insights have guided your approach to community-building?
   - Please provide us with specific user data and insights where possible (e.g. impact measures, testimonials, NPS scores, referral rates, retention rates, etc.)

Deliverables

In order to participate and submit a valid application to the Coliving Awards you will need to:
- Meet all the eligibility criteria, provide argumentation to prove you are meeting the eligibility criteria, as well as include the answer to the set of questions within the specific category
- Fill in the form you will find on the portal to submit your application.
- In the form you will find a field to provide a **short description** that elevates your project submissions. This description may be used to present your project online on our website and during the Coliving Awards ceremony. Make sure it's representative and provides a high level outline of your project positioning in relation to the specified criteria The length for this description should be between 1200 - 1500 characters including spaces.
- Deliver a presentation containing all information as stipulated in the point above, in PPT or PDF format (size 16:9, horizontal).
   - You can create a presentation with your own visual language and branding and provide as much information as you please to strengthen your applications. However, we are providing a templated presentation that may guide you through the process. Download the **Senior Coliving** presentation template from the category page here.
   - Your presentation should have a maximum of 20 slides.

- ○ Your presentation must as well include the following information:
  - ■ Name / Company representative of the applicant
  - ■ Organisation / Company and logo (if applicable)
  - ■ General information about the specific project / site / product in English
  - ■ Additional resources requested in the eligibility and evaluation criteria, such as impact measures, occupancy rates, testimonials, NPS scores, referral rates, retention rates, etc.
- ● Applications must be in English in order to be processed and accepted.
- ● Upload to the applicant portal the following materials:
  - ○ Supporting images / renders (in hi-resolution JPG / PNG - 150 dpi) in ZIP format (max 10 images)
    - ■ Name your files with the following system: organisation-projectname-image#
  - ○ Representative project image (max 10 MB) to be used as a thumbnail in the application portal and other relevant communication from Coliving Awards about your project.
  - ○ All images should be saved in 16:9 ratio, minimum 1920x1080px