

Innovation and Health Runs Through Our Veins

Greenville-Pitt County is the established medical hub of eastern North Carolina located within the BioPharma Crescent

With a labor pool of nearly 2,700 industry workers, educational programs at all levels and research capabilities that support pharmaceutical manufacturers, Greenville-Pitt County's pharmaceutical manufacturing industry is growing on a national and global scale.

FAST FACTS



30% employment growth in five years



12X more employment concentration than national averages



130% lower cost of living than the leading industry hub

TOP EMPLOYERS









INDUSTRY	2024 Establishments	2024 Employment	2024 Employment Location Quotient (LQ)	Past Growth Trends (2019-2024)
Pharmaceutical and Medicine Manufacturing	6	2,660	11.97	30%

As part of the BioPharma Crescent, Greenville punches above its weight in pharmaceutical and medicine manufacturing concentration of employment.

"With its thriving pharmaceutical sector and vibrant business climate, Greenville has been a wonderful place for us to do business for the past 25 years."

TROY WOELFEL, GENERAL MANAGER Catalent Greenville, Inc.



