



Northland Kindergarten Association

Statement of Strategic Intent

Vision

Inspiring lifelong learners through quality, sustainable, and community-connected early childhood education.

Our Purpose

To deliver high-quality, child-centred early childhood education that places tamariki at the heart of everything we do. We are committed to *Te Whāriki*, ensuring every child experiences a sense of belonging, wellbeing, contribution, communication, and exploration within their local community.

Our Strategic Intent

We will:

- Provide educational excellence through play-based, inclusive, and evidence-informed practice.
- Embed sustainability — environmental, financial, and organisational — to ensure long-term strength and resilience.
- Partner authentically with whānau, hapū, iwi, and communities across Te Tai Tokerau to reflect shared aspirations and cultural identity.
- Uphold the professionalism of qualified kaiako and the integrity of the kindergarten model.
- Maintain a strong and distinct competitive advantage over commercial childcare through quality, trust, and innovation.
- Commit to honouring Te Tiriti o Waitangi by embedding its principles of Partnership, Protection, and Participation into all aspects of our governance, teaching, and community engagement.

Strategic Priorities

1. **Child-Centred Excellence**
Deliver engaging, high-quality learning experiences that nurture every child's potential and wellbeing.
2. **Community and Cultural Partnership**
Strengthen relationships with whānau, hapū, iwi, and local communities to ensure culturally responsive practice.
3. **Sustainability and Stewardship**
Embed sustainable practices and ensure long-term organisational and financial resilience.
4. **Equity and Access**
Advocate for and provide equitable access to kindergarten education for all families.
5. **Innovation and Competitive Advantage**
Lead through creativity, continuous improvement, and the promotion of the kindergarten difference.

Our Guiding Values

In te ao Māori, kupu are never just words - they carry whakapapa, values, and relationships. Their meanings are layered and contextual, embracing spiritual, physical, and social dimensions. Unlike English, which often isolates concepts, Māori kupu live within a web of tikanga and whanaungatanga.

Rangatiratanga - Demonstrating leadership, self-determination, and responsibility in all that we do - empowering others to stand strong in their own mana.

Manaakitanga - Showing care, respect, and generosity; fostering environments of kindness, trust, and the uplifting of mana.

These values guide how we govern, lead, teach, and connect as a learning community.

Whanaungatanga - Building strong, meaningful connections with tamariki, whānau, kaiako, and communities - creating a sense of belonging and shared responsibility.

Kotahitanga - Working together in unity and shared purpose to achieve collective success.

Ahurei - Embracing uniqueness and individuality; celebrating the diversity of our tamariki, kaiako, whānau, and communities.