

Public Outreach Services

Building trust through proactive stakeholder engagement and effective public outreach for successful infrastructure projects.

Benefits:

- Transparent communication
- Proactive engagement
- Interactive outreach
- Consistent messaging
- Timely updates
- Clear communication
- Empathetic approach
- Courteous service
- Project-specific messaging
- Safety-focused
- Impact minimization
- Open communication
- Environmental awareness

Deliverables:

- Municipal communications
- Community outreach plans
- Planning board coordination
- Abutter relations
- Public meeting management
- Stakeholder engagement
- Customer-facing materials

Specific Services:

- Outreach best-practice guidance
- Stakeholder engagement strategy
- Public meetings & open houses
- Neighbor/project notifications
- Stakeholder tracking & reporting
- Public relations support
- Project hotlines
- Internal team coordination
- Strategic outreach planning
- Communications materials development
- Property owner engagement
- Public hearings support
- Communication plan implementation
- Agency & municipal relations
- Open house facilitation
- Emergency responder coordination
- DOT agency coordination
- Traffic management support
- Construction notices distribution

Communication Tools & Materials

K&A leverages multiple communication channels, including public meetings, websites, social media, hotlines, email campaigns, mailings, notifications, and legal notices, supported by CRM and business development tools to ensure effective stakeholder engagement.

24/7

Issue Management

End-to-End

Public Meetings

360°

Outreach Planning

