



Whether you are new to BGAV or have been part of our family for years, we invite you to learn more about each of our teams, our banners, and the variety of ministries and initiatives BGAV offers our participating churches through these five banner areas.

Connect with us, grow with us, and let us do God's work together in this ever-changing world.

Visit **BGAV.org** or call 804.915.5000 to learn more.

At BGAV, we're moving into a new time of *connecting and developing congregations and leaders for an ever-changing world.*

As a staff, we are collaborating to better meet the needs of our churches and to learn from you, our leaders. We're still working with our usual teams, but our teams are now working together more creatively and deliberately—in a format we're calling **BANNERS**.

CHURCH DEVELOPMENT

- Impact Missions
- Fresh Expressions

MISSION DEVELOPMENT

- Congregational Field Staff
- V3 Church Planting

LEADERSHIP DEVELOPMENT

- Uptick
- Empower Coaching

COMMUNITY DEVELOPMENT

- Missio Alliance
- Kairos Initiative

RESOURCE DEVELOPMENT

- Executive Office
- Treasurer's Office
- Business Office
- Marketing
- Information Technology



Church leadership isn't for the faint of heart. It can be fulfilling and life-changing, and it can present many struggles and challenges.

Pastors and lay leaders face many similar goals and desires:

- To Identify people in your area who need community and hope,
- To reach those people by meeting needs and sharing the love of Christ,
- To equip congregants with what they need so their faith will flourish,
- To connect your church with other churches and organizations to do more Kingdom work together than you can do alone, and
- To find and to invest in tools to support and accomplish your church's goals.



CONNECTING + DEVELOPING



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A GUIDE TO BGAV'S BANNERS AND TEAMS

BAPTIST GENERAL ASSOCIATION OF VIRGINIA

FIND YOUR PEOPLE.

Church Development

helping churches maximize their Kingdom impact in this challenging season of ministry

CHURCH DEVELOPMENT includes all aspects of congregational life, from vision to partnerships, serving together, expressing the Kingdom in community, and discipleship.

Our **Fresh Expressions** team and **Impact Missions** team collaborate together to provide a coordinated approach to ministry through:

- national and regional summits
- connective partnerships and relationships
- training cohorts
- hands-on service opportunities
- church-based ministry and mission training
- neighborhood mission
- vision workshops
- Food to Faith initiative



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IMPACT MISSIONS

KNOW YOUR NEIGHBORS.

Community Development

helping churches connect with their respective communities including the surrounding population they aim to serve

COMMUNITY DEVELOPMENT encompasses the relationships, networks, and interactions that form within and around the church.

Our **Missio Alliance** team and **Kairos Initiative** team collaborate together to provide a coordinated approach to ministry through:

- nearby campus connections
- community on the margins
- global community intensives
- community and cultural formation
- community internships
- community dialogues and table talks



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KAIROS INITIATIVE

LEVEL UP YOUR SKILLS.

Leadership Development

helping leaders experience growth unique to their context and specific to their ministry passion, giftedness, and focus

LEADERSHIP DEVELOPMENT focuses on the development of and investment in leaders responsible for guiding, directing, and leading our churches has become paramount. This includes pastors, elders, deacons, and other ministry leaders.

Our **Uptick** team and **Empower Coaching** team collaborate together to provide a coordinated approach to ministry through:

- performance-driven coaching
- faith leaders in the workplace
- leadership training and spiritual formation
- next generation leadership cohort
- international coaching accreditations



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UPTICK

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EMPOWER COACHING

NAVIGATE CULTURAL CHANGES.

Mission Development

helping congregations and leaders engage and participate in God's greater mission

MISSION DEVELOPMENT seeks to help congregations and leaders engage and participate in God's greater mission. This is the fundamental purpose and core objectives, guiding all its actions and initiatives.

Our **Congregational Field Staff** team and **V3 Church Planting Movement** team collaborate together to provide a coordinated approach to ministry through:

- pastor networks
- church planting cohorts
- training intensives
- movement incubators
- church health and wellness consultations
- immersive learning experiences



Susan McBride
CONGREGATIONAL
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JR Woodward
V3 CHURCH PLANTING
MOVEMENT

GET THE TOOLS YOU NEED.

Resource Development

providing reliable sources of support through a wide array of resources to our diverse demographic of congregations and leaders

RESOURCE DEVELOPMENT involves the strategic planning and management of the church's financial, human, and material resources including the effective allocation of those resources to support the church's mission and programs.

Our **Executive Office** team, **Treasurer's Office** team, **Business Office** team, **Marketing** team, and **Information Technology** team collaborate together to provide a coordinated approach to ministry through:

- missional marketing
- business and finance for churches
- news, inspiration and resources
- scholarships and grants
- technology for churches
- camps and conference centers
- immersive learning experiences



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