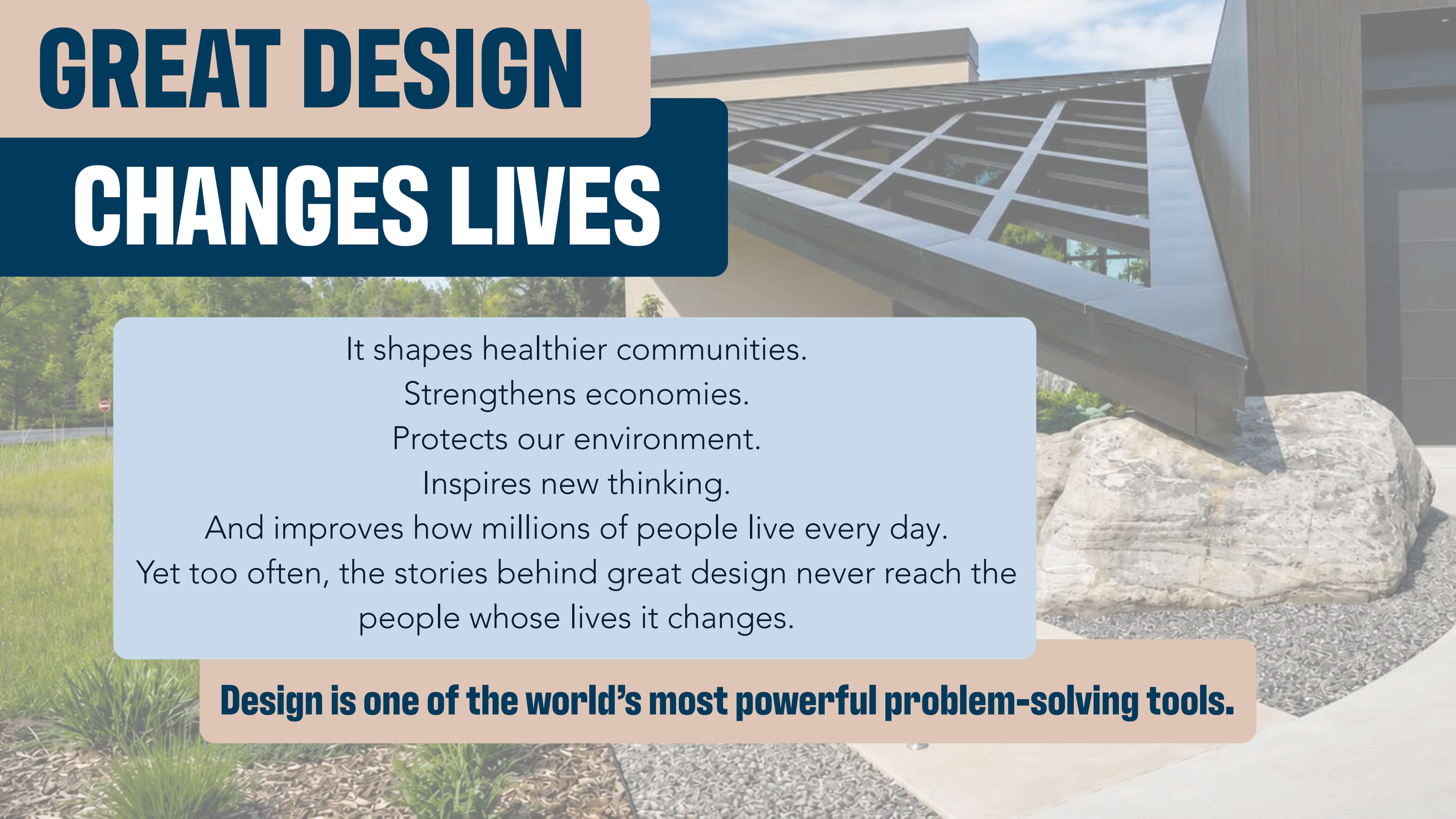

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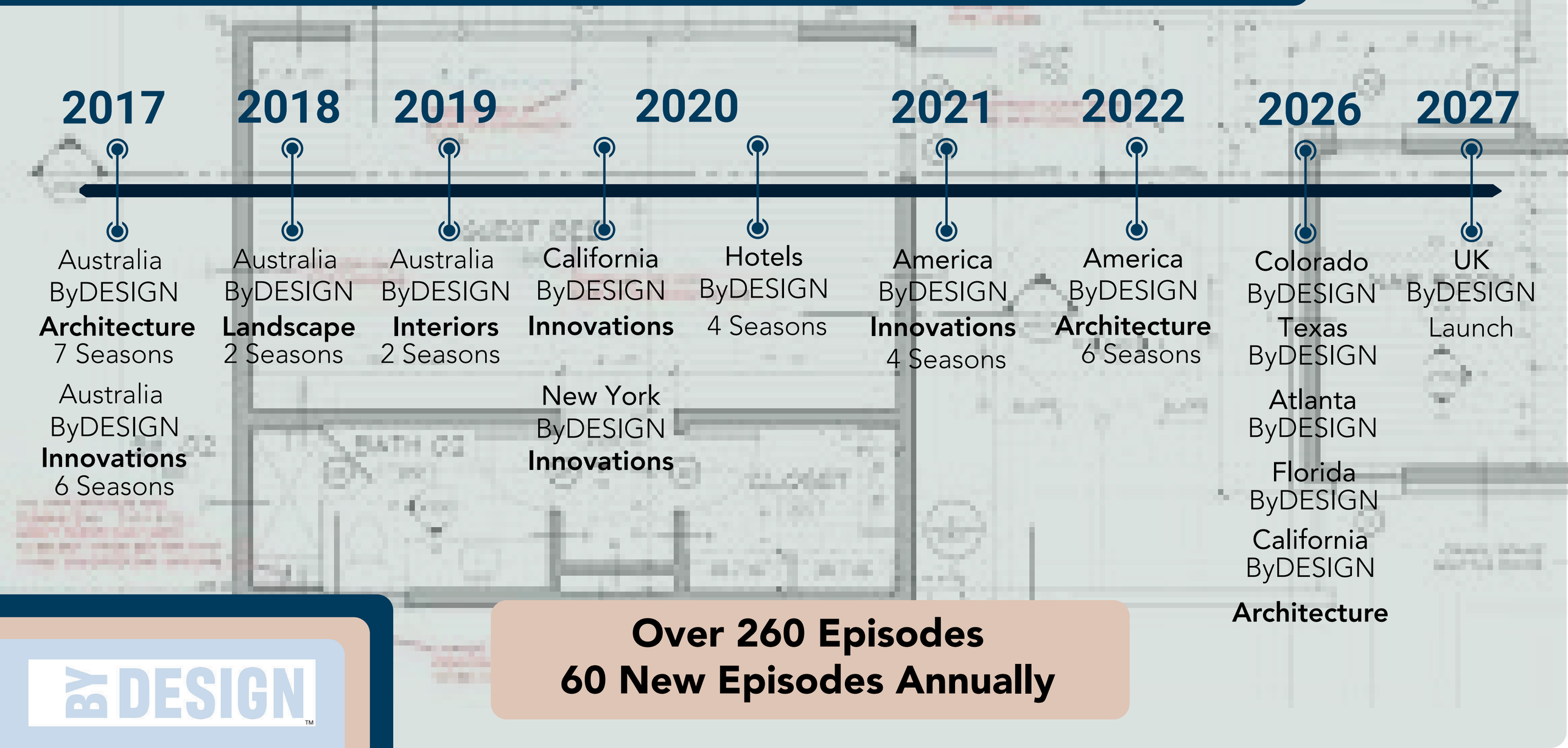
TO ELEVATE THE VALUE OF DESIGN IN SOCIETY



"We created ByDESIGN *to champion the people behind it, tell their stories and inspire a greater appreciation for the positive impact design has on every community, every day. When society values design, everybody benefits"*

Mike Chapman, Co-Founder

A DECADE OF CHAMPIONING DESIGN



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2018

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2020

California ByDESIGN **Innovations**

New York ByDESIGN **Innovations**

Hotels ByDESIGN 4 Seasons

2021

America ByDESIGN **Innovations** 4 Seasons

2022

America ByDESIGN **Architecture** 6 Seasons

2026

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2027

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AIA

IIDA
THE COMMERCIAL INTERIOR DESIGN ASSOCIATION

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WHAT ARCHITECTS SAY

Hello ByDesign Team:

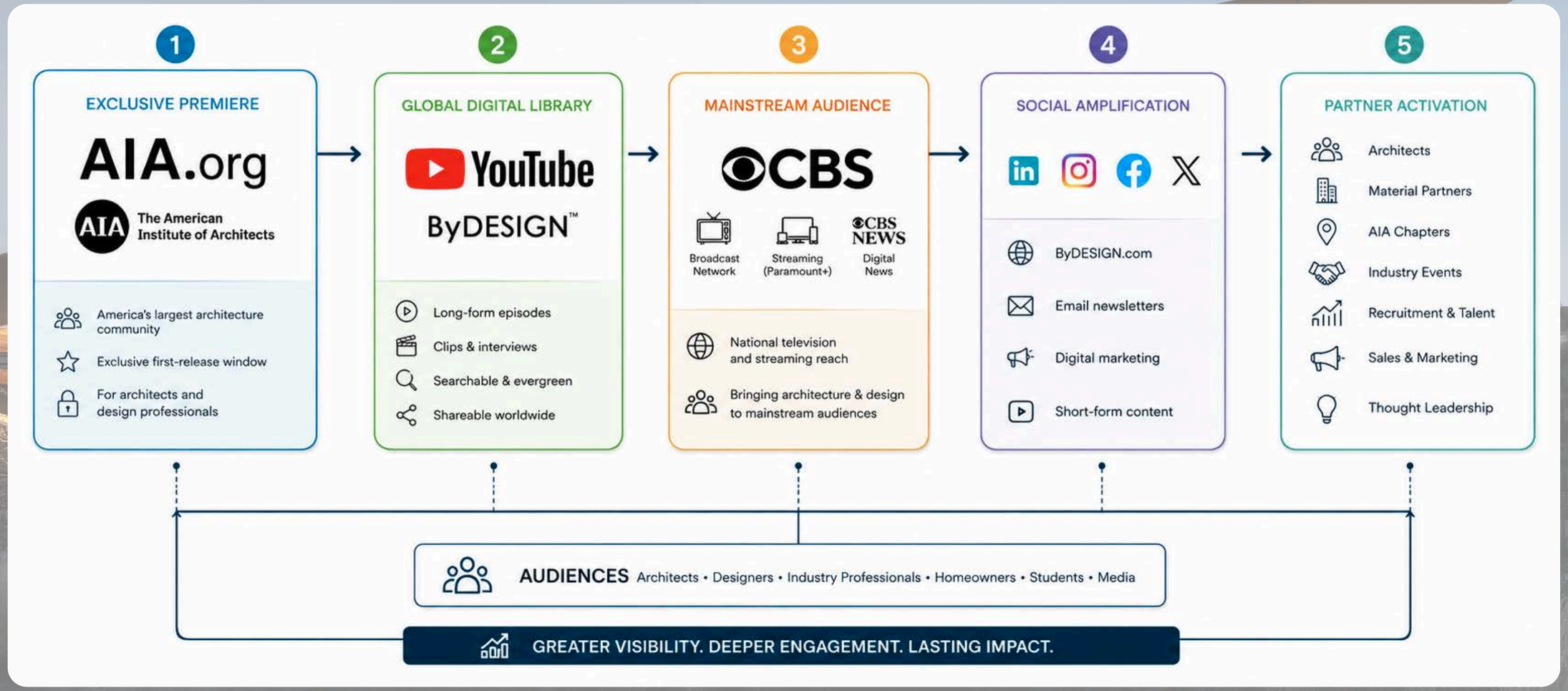
*I wanted to share what a **positive experience** I had last week participating in the Emma Willard video shoot. In addition to David and me (Annum), representatives from Acentech, Next Stage, Kohler Ronan, and Emma Willard **all came away with a very favorable impression of the process**. Thank you for this opportunity and for the crash-course in TV production. We cannot wait to see the results!*

Best regards, ***Bob - Robert A. Carroll AIA – Annum Architects***

ONE DESIGN STORY

MANY AUDIENCES

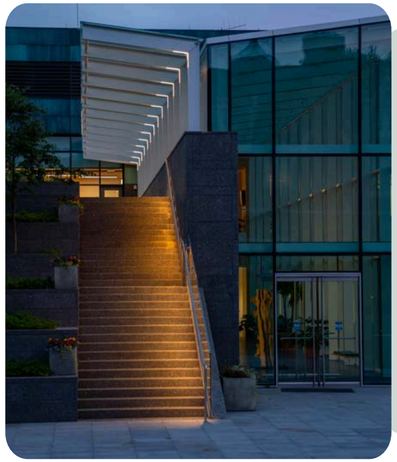
CONTENT ECOSYSTEM



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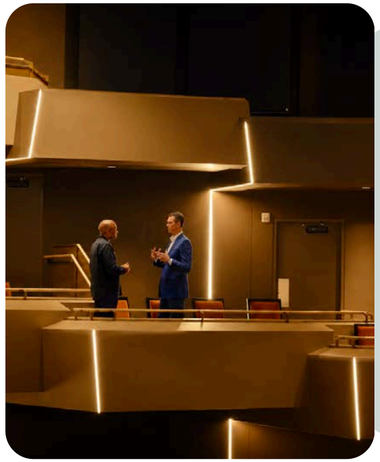
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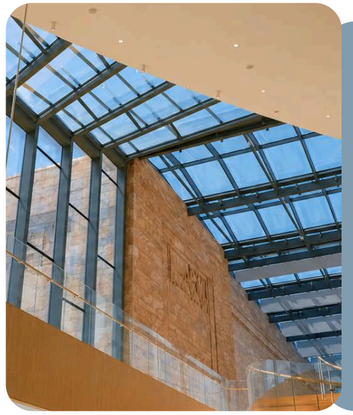
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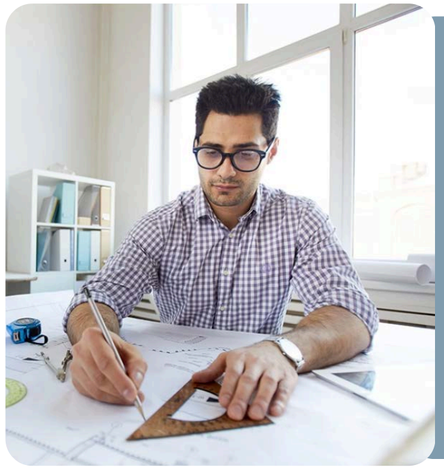
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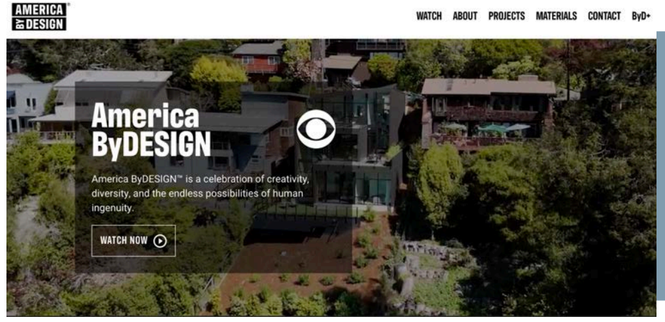
Engage audiences and community where they are.



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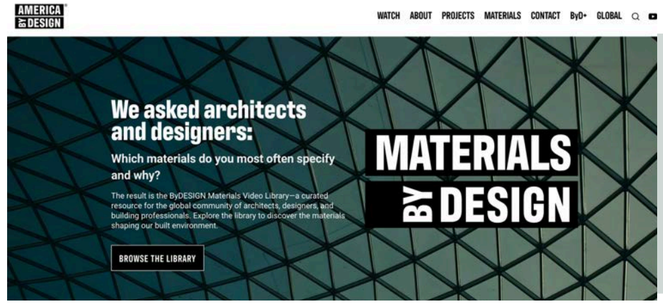
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ByDesign team:
Great job ! Excited to see the aired episode highlighting JJ Pearce and have professional work to share. **We will make good use of the spotlight !!**
Thom Campbell – Alpha Consulting Engineers

Thank you so much! This MS looks fabulous, and we are very pleased with it!
Blair Bucklew – Haas Door

This was a wonderful project to be a part of. Thank you to all who made it happen.
M. Preston Swor | Hunter Industries

This all looks amazing! *Thank you so much for sending over. Looking forward to using the B-roll and material spotlight to promote this episode. Thanks so much.*
Mary Hulbert - The Keith Corporation


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