

HENDERSON

WHISKEY

EVERY SINNER NEEDS A SAINT



@henderson whiskey @hendersonamericanwhiskey hendersonwhiskey.com



FLAVORED WHISKEY IS ON THE RISE

IN Q1 2023, FLAVORED WHISKEY +2.9%
OUTPACED BOURBON +1.7%.

MARKET SIZE IN 2022:	USD 27.9 BILLION
REVENUE FORECAST BY 2030:	USD 47.1 BILLION
CAGR:	7.8% FROM '23 TO '30



1.75ML

\$



1L

\$



375ML

\$



750ML

\$



750ML

\$



750ML

\$

VANILLA FLAVORED WHISKEY

With highlights of vanilla and oak and caramel undertones on the finish, Henderson Original is meticulously blended and exceptionally mellow on the palate.

APPLE FLAVORED WHISKEY

With crisp green apple on the palate, Henderson Apple Flavored Whiskey is medium bodied with a crisp, sweet finish.

PEACH FLAVORED WHISKEY

With luscious fresh peach notes on the palate and nose, Henderson Peach Whiskey is medium bodied with a zesty, yet silky finish.