

AMERICA'S nue VODKA

80
Proof

Zero
Carbs!

7x
Distilled

Crisp and **clean** with
a hint of sweetness

Offers a **silky, smooth**
finish on the palate.



88% Volume Growth
from mid-tier vodka

#4 in Velocity
Mid-tier vodka brands



Nue (pronounced new) vodka is an award-winning American vodka
that is 7x distilled for a clean, premium taste



Nue & Soda

- 1.5 oz. Nue vodka
- Club Soda

Pour Nue Vodka over ice in a tall glass and top with club soda. Garnish with a lime.



Nue Mule

- 2 oz. Nue vodka
- 1 oz. lime juice
- 1/2 oz. simple syrup
- Ginger Beer

Pour Nue Vodka, lime juice and simple syrup over ice. Stir to combine and top with ginger beer. Garnish with a lime.



Espresso Martini

- 2 oz. Nue Vodka
- 1.5 oz. cold brew coffee
- 1/2 oz. coffee liqueur
- 1/2 oz. vanilla syrup

Combine ingredients in a shaker filled with ice. Shake until well chilled and strain into a chilled glass. Top with 3 espresso beans.

PRODUCT	ABV %	SIZE	PACK OUT	UPC	RSP
Nue Vodka 50	40%	50ml	120pk	079753002128	\$0.99
Nue Vodka 375 PET	40%	375ml	24pk	079753001244	\$6.99
Nue Vodka 750	40%	750ml	12pk	793573618542	\$12.99
Nue Vodka 1L	40%	1L	12pk	793573618535	\$14.99
Nue Vodka 1.75L	40%	1.75L	6pk	793573618559	\$21.99

