

CASE STUDY

# Deep Sea Import Solutions



**KERRY**

 **unsworth**



**Unsworth listened to our challenges, understood our requirements and provided a robust solution that's improved the way we work. And Pathway has been a valuable tool in understanding our freight flows.**

Adam Josie  
Supply Chain Process Manager

**Kerry Ingredients and Flavours is a food manufacturer based in County Durham, Ireland, and a division of Kerry Group Plc. They are a global leader in the development of taste and nutrition solutions for the food, beverage and pharmaceutical markets with a group turnover of \$9.70m and over 23,000 employees worldwide.**

## The challenge

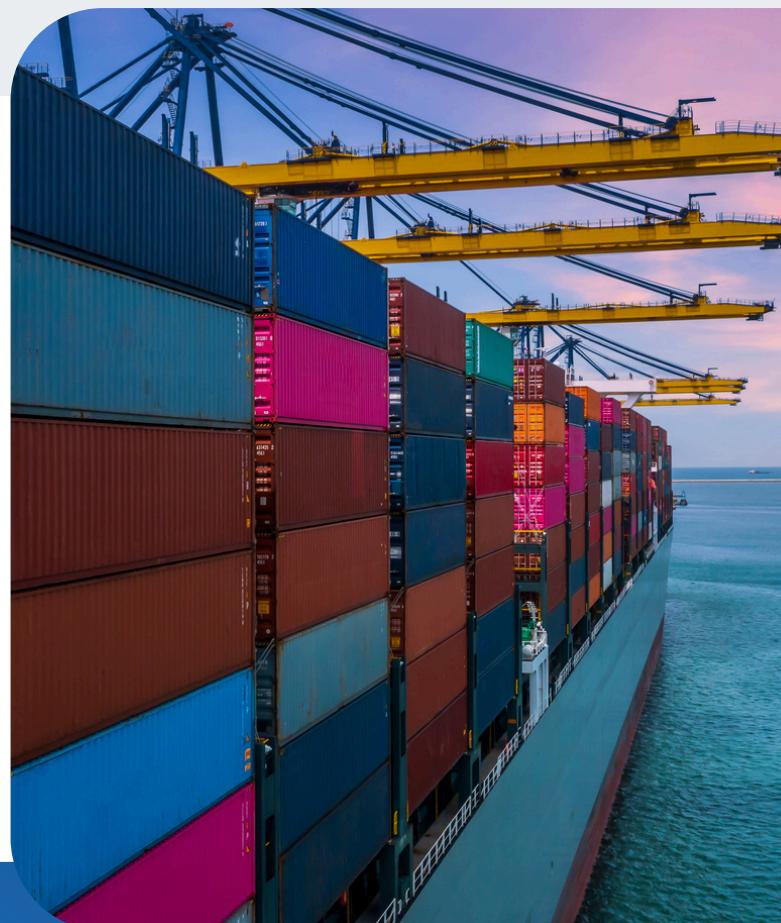
Kerry required an evaluation of freight management processes implemented by their suppliers located across Asia for all goods moving into the EU and UK. Output to include ways to improve control of the full supply chain, achieve complete visibility across their operations and reduce annual costs.

## Results

- Reduced Port Health holds which led to a 90% reduction in corresponding delays and costs
- Pathway provided 100% visibility on shipments and access to all documentation online which improved internal processes, avoided delays and provided accurate arrival times
- An 80% year-on-year reduction in demurrage for certain containers combined with zero production stoppages

## Our Solution

- Shipments were changed from CIF / CPT incoterms to FCA, which enabled the Unsworth team to take control of shipping, as well as supplier and document management
- Integration of Pathway provided complete visibility and tracking of all shipments and documentation to allow accurate information to be accessible 24/4
- Four new routings, three carriers and two new UK ports were introduced to avoid ongoing shipment disruption



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