

# SPONSORSHIP OPPORTUNITIES



**OCTOBER 16, 2025**

[revolutionarymile.com](http://revolutionarymile.com)





# Back the Mile That Moved a Nation

Experience downtown Trenton like never before—through the lens of speed, strategy and Revolutionary pride. The Revolutionary Mile is a dynamic, one-and-a-half-mile team race where runners and history enthusiasts converge for an unforgettable challenge across Trenton's most iconic terrain.

As teams blaze through cobblestone streets and past historic landmarks, they'll follow a visually striking route lined with **yellow umbrellas**, each marking a site of rich heritage. This celebration of Trenton's Revolutionary legacy transforms downtown into a living museum of motion. Whether you're competing for the best combined time or simply soaking in the scenery, this race demands precision, teamwork and bold spirit.

## Participants can choose their team challenge:

**Running** competes for the fastest combined time, harnessing precision, teamwork and athletic grit.

**Historic Footsteps** follow the same route at a reflective pace, guided by storytelling prompts and discovery points that highlight Trenton's pivotal role in American history.

Whether sprinting for glory or walking in the footsteps of Patriots, every participant plays a role in honoring the past and shaping downtown's future.

## Highlights

- ★ Fast-paced team format for runners and history lovers alike
- ★ Yellow umbrellas guide participants through key heritage sites
- ★ The Nation's 250th celebration comes alive—activating commerce and deepening downtown Trenton's historic resonance
- ★ Perfect for corporate teams, community groups, colleges, high schools, and local and state government offices
- ★ Each participant receives a \$10 gift card toward purchases in downtown Trenton at participating businesses

CHECK IN  
4:30 PM

START OF RACE  
5:30 PM



## Be a Revolutionary Team

Gather your crew. Lace up your shoes. And leave your mark on Trenton's storied streets. Whether you sprint for glory or jog with purpose, you'll be part of a movement that celebrates resilience, unity and local pride.

Want to be a sponsor? This is your chance to support a high-visibility event that blends health, history and community impact.



# Sponsorship Opportunities



We're excited to have you as a prospective sponsor for the Revolutionary Mile Downtown Trenton Team Challenge—where camaraderie meets celebration in true patriotic spirit. We want you to make the most of your sponsorship as we rally the community behind this historic event! Your support makes it possible for us to host a highly successful event designed to boost downtown Trenton.

	PRESENTING \$10,000	PATRIOT \$5,000	LIBERTY \$1,000	COMMUNITY \$750	SUPPORTER \$250	FRIEND \$100
Sponsorship positions available	1	4	8	12	unltd.	unltd.
“Presented by” in event promotions	✓					
Logo/company name on all promotions and on the RevMile website	✓					
Opportunity to start race and present awards at finish	✓					
Social media video: One-minute video or up to three 20-second videos for Presenting. One 20-second video for Patriot and Liberty	✓	✓	✓			
Display company banner along race course and start/finish lines	✓	✓	✓			
Company canopy at race day event	✓	✓	✓			
Free team member registrations	12	9	6	3		
“Presented by” lawn/pole signs with company logo	12	6	4	3		
Lawn/pole signs provided by company	12	6	4	3		
Company announced numerous times during race day festivities	✓	✓	✓	✓		
Logo/company name listed on promotional material	✓	✓	✓	✓		
Logo/company name included on RevMile email to runners*	✓	✓	✓	✓		
On-site event poster with logo	✓	✓	✓	✓		
Acknowledgment on social media	✓	✓	✓	✓		
Logo/company name with link on RevMile website	✓	✓	✓	✓	✓	✓

All sponsorship benefits are based on projected programming and may be updated in response to scheduling, logistics or city approvals.

\*The list of runners will not be released to sponsors due to data protection.

Be part of the action!  
Contact us at [RevMile@trenton-downtown.com](mailto:RevMile@trenton-downtown.com)





# Trenton Downtown Association



Trenton Downtown Association (TDA) is a 501(c)(3) nonprofit organization. Established in 1986, TDA's programs and initiatives aim to make Trenton an ideal location for businesses, an engaging destination for workers and visitors, and a vibrant community for residents.

TDA is committed to the revitalization of New Jersey's capital city through community collaboration, strategic investment and civic pride. Our mission is to foster a dynamic, prosperous downtown Trenton where businesses thrive, residents feel connected and visitors are inspired.

Through beautification efforts, small business support, arts and cultural programming, and public events like the Revolutionary Mile, we help write a new chapter in Trenton's story—one of resilience, creativity and progress.



[revolutionarmile.com](http://revolutionarmile.com)

## Contact Us

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