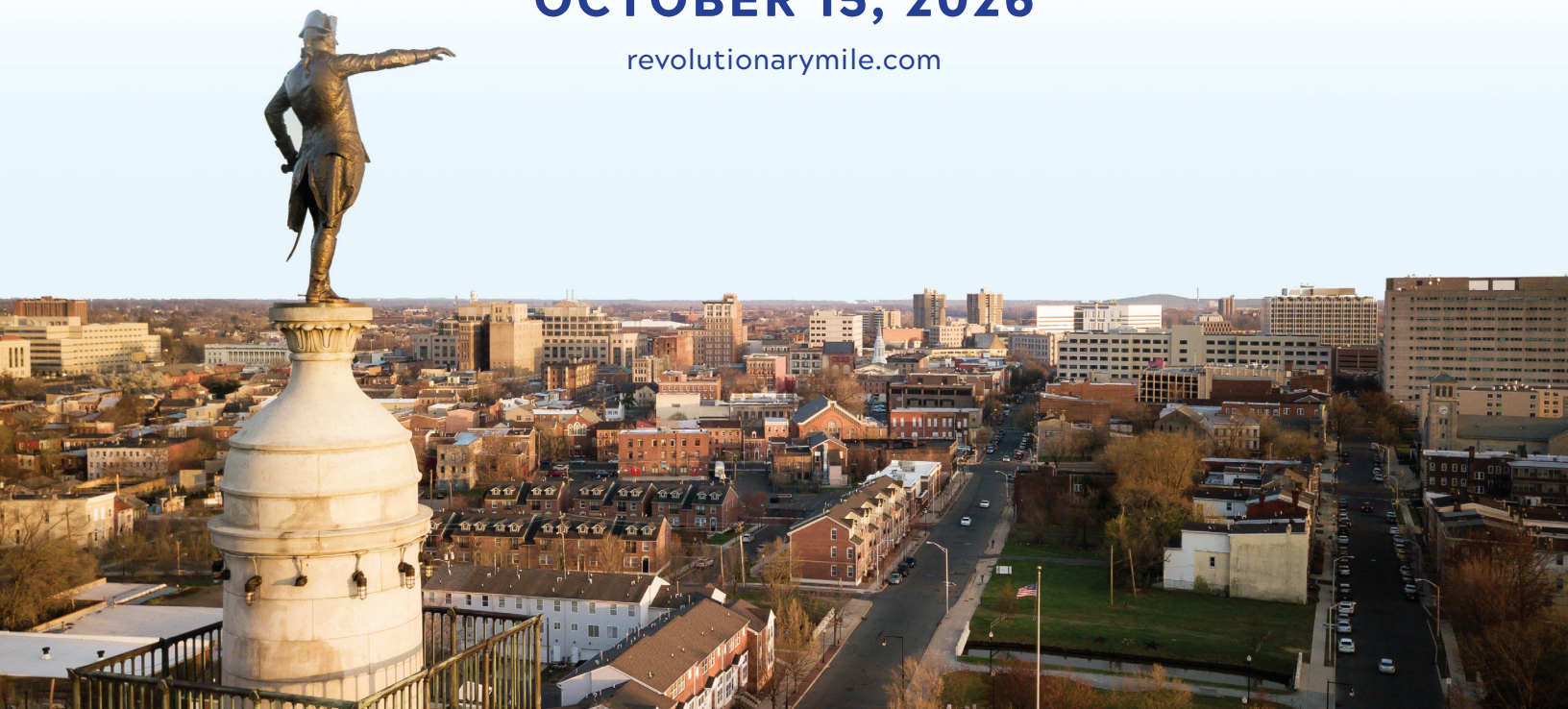


SPONSORSHIP OPPORTUNITIES



**OCTOBER 15, 2026**

[revolutionarymile.com](http://revolutionarymile.com)





# Back the Mile That Moved a Nation



Experience downtown Trenton like never before—through the lens of speed, strategy and Revolutionary pride. The Revolutionary Mile is a dynamic, one-and-a-half-mile team race where runners and history enthusiasts converge for an unforgettable challenge across Trenton’s most iconic streets.

As teams blaze through cobblestone streets and past historic landmarks, they’ll follow a visually striking route marked by **yellow umbrellas**, each highlighting a site with deep local history. This celebration of Trenton’s Revolutionary legacy turns downtown into a living tribute to the city’s past.

Whether participants are competing for the best combined time or simply taking in the surroundings, this race calls for precision, teamwork and a bold spirit.

## Participants can choose their team challenge:

**Runners:** Compete for the fastest combined time, relying on precision, teamwork and determination.

**Historic Footstep Walkers:** Follow the same route at a more reflective pace, guided by storytelling prompts and historical markers that highlight Trenton’s pivotal role in American history.

Whether sprinting for glory or walking in the footsteps of ancestors, every participant plays a role in honoring the past and shaping downtown’s future.

CHECK IN  
4:00 PM

START OF RACE  
5:00 PM

## Highlights

- ★ Fast-paced team format for runners and history lovers alike
- ★ Yellow umbrellas guide participants through key heritage sites
- ★ The Nation’s 250th celebration comes alive—activating commerce and deepening downtown Trenton’s historic resonance
- ★ Perfect for corporate teams, community groups, colleges, high schools, and local and state government offices
- ★ Each participant receives a \$10 gift card toward purchases in downtown Trenton at participating businesses



## Be a Revolutionary Team

Gather your crew. Lace up your shoes. And leave your mark on Trenton’s historical streets. Whether you run for glory or walk with purpose, you’ll be part of a movement that celebrates resilience, unity and local pride.

**Want to be a sponsor?** Here’s your chance to support a high-visibility event that blends health, history and community impact.




# Sponsorship Opportunities

We're thrilled to invite you to be a sponsor of the Revolutionary Mile Downtown Trenton Team Challenge—where community, camaraderie and patriotic spirit come alive. As we rally and bring the community together behind this historic event, your support makes it possible to create and be a part of an unforgettable experience that energizes downtown Trenton.

	<b>PRESENTING</b> \$10,000	<b>PATRIOT</b> \$5,000	<b>LIBERTY</b> \$1,500	<b>COMMUNITY</b> \$750
Sponsorship positions available	1	4	8	12
“Presented by” in event promotions	✓			
Logo/company name on all promotions and on the RevMile website	✓			
Opportunity to start race and present awards at finish	✓			
Display company banner along race course and start/finish lines	✓	✓	✓	
Company canopy at race day event	✓	✓	✓	
Free team member registrations	12	9	6	3
“Presented by” lawn/pole signs with company logo	12	6	4	3
Company announced numerous times during race day festivities	✓	✓	✓	✓
Logo/company name listed on promotional material on event day	✓	✓	✓	✓
Logo/company name included on RevMile email to runners*	✓	✓	✓	✓
On-site event poster with logo	✓	✓	✓	✓
Acknowledgment on social media	✓	✓	✓	✓
Logo/company name with link on RevMile website	✓	✓	✓	✓

All sponsorship benefits are based on projected programming and may be updated in response to scheduling, logistics or city approvals.

\*The list of runners will not be released to sponsors due to data protection.

Be part of the action!  
Contact us at [RevMile@trenton-downtown.com](mailto:RevMile@trenton-downtown.com)





# Trenton Downtown Association



Trenton Downtown Association (TDA) is a 501(c)(3) nonprofit organization. Established in 1986, TDA's programs and initiatives aim to make Trenton an ideal location for businesses, an engaging destination for workers and visitors, and a vibrant community for residents.

TDA is committed to the revitalization of New Jersey's capital city through community collaboration, strategic investment and civic pride. Our mission is to foster a dynamic, prosperous downtown Trenton where businesses thrive, residents feel connected and visitors are inspired.

Through beautification efforts, small business support, arts and cultural programming, and public events like the Revolutionary Mile, we help write a new chapter in Trenton's story—one of resilience, creativity and progress.



[revolutionarymile.com](http://revolutionarymile.com)

## Contact Us

RevMile@trenton-downtown.com  
609-337-8439  
trenton-downtown.com

16 East Hanover Street  
Trenton, NJ 08608





# Thank you for your support

We're excited to have you as a sponsor for the Revolutionary Mile Downtown Trenton Team Challenge

## SPONSORSHIP LEVEL CHECK BOX

**PRESENTING \$10,000**

**LIBERTY \$1,500**

**PATRIOT \$5,000**

**COMMUNITY \$750**

Name:

Title:

Organization:

Address:

City:

State:

Zip Code:

Email:

Phone:

**Social Media Channels**

Facebook:

Instagram:

LinkedIn:

We agree to sponsor the Revolutionary Mile at the selected level.

## PAYMENT

Check

Please send an invoice

Mail check to:

Trenton Downtown Association  
16 East Hanover Street  
Trenton, NJ 08608

## MAKE A DONATION

I would like to donate to one of several local nonprofits this race helps to support. Scan to find out more and make a donation.



Once the completed sponsorship form is received, you will be contacted to discuss sponsorship benefits.

Sponsor benefits are subject to change if the commitment form and logo art are not received before September 25, 2026.

**LOGO FILES** need to be in a high-resolution (300 dpi/JPG or PNG) or vector-based (EPS or PDF) file format. Please provide color and black-and-white versions.

Email this form and logo files to [RevMile@trenton-downtown.com](mailto:RevMile@trenton-downtown.com)

## CONTACT US



[RevMile@trenton-downtown.com](mailto:RevMile@trenton-downtown.com)  
609-337-8439  
[trenton-downtown.com](http://trenton-downtown.com)

