

Kimberly Vo

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SUMMARY

Senior UX Designer specializing in highly regulated, large-scale enterprise SaaS products. Expert in simplifying complex workflows, employing innovative designs while ensuring regulatory compliance, and mentoring teams to deliver production-ready, business-critical solutions.

Skills: Figma, Prototyping, Visual Design, Usability Testing, Data Synthesis, Design Systems, Information Architecture, Agile/Rapid Development, Cross-functional Collaboration

EXPERIENCE

Appian Corporation

McLean, Virginia

Senior UX Designer

April 2025 - Present

- Drove user engagement, achieving a 5x increase in daily active users by designing critical features that were later mandated as standard practice across multiple government agencies.
- Scaled design consistency across four product lines (Core, Enterprise, Plus, and AI Document Builder) by developing reusable patterns for all fundamental user actions, including searching, viewing results, and interacting with AI-generated content.
- Managed and coached a UX intern and new hires through design processes, resulting in completed features that were successfully shipped to our public production site.

UX Designer II

October 2023 - April 2025

- Lead designer on Appian's ProcureSight, a high visibility company initiative that strove to innovate by being the company's first SaaS product offering as well as release features on a weekly cadence. Grew user base from <50 users to 500+ users.

UX Designer

July 2022 - Oct 2023

- Pioneered a new government solution that connects data across Appian products to draw insights about an agency's spending behavior and internal processes. Contracted to 3+ customers in the first year of release.
- Elevated Appian's current hiring practices by working with executive stakeholders to design an application that encourages intentional, quality interviews from employees and ensures higher employee retention from the hiring stage.

UX Design Intern

June 2021 - August 2021

- Conducted user research with current users and subject matter experts, synthesized results to management and developer through affinity maps and user flows.
- Spearheaded an Appian Design System initiative, documenting repeatable design guidelines for both designers and developers

TheCourseForum UVA

Charlottesville, Virginia

VP of Marketing and Design

September 2020 - April 2022

- Developed high fidelity prototypes for a relaunch of theCourseForum, a website visited by 80% of UVA students for professor reviews and class planning needs.
- Refined communication between developers and designers by integrating designers into the Github environment, streamlining the ideation and feedback process.
- Doubled review rate by building a distinct student brand and more effectively organizing website layout.

ENSCO ATE Division

Charlottesville, Virginia

UX Design Intern

June 2020 - February 2021

- Led 3+ software product redesigns in an interdisciplinary team to make existing products more intuitive and modern.
- Held workshops and presented to upper management to advocate for a larger emphasis on design thinking and a user-focused mindset within the product development process.

EDUCATION

University of Virginia

Charlottesville, VA

Double Major in Computer Science and Psychology

GPA: 3.75 | Dean's List