

Mike Burgess

Senior UX/UI Designer

Evesham, United Kingdom
07398515413
www.mikeburgess.co.uk
mike.r.burgess26@gmail.com

EXPERIENCE

Freelance

Senior UX/UI Designer & Developer

July 2023 - Present

Drove the digital strategy and led the design of a market-first booking platform for the UK's top shower brand. Also designed and built an AI powered e-commerce analytics tool from scratch.

Zero Messenger

Senior UX/UI Designer

July 2022 - June 2023

Took a decentralised messenger app from 0 to 1. Driving strategy, leading user research and building a scalable design system.

CAB Studios

User Experience Lead

Nov 2013 - July 2022

Led the user experience team, collaborating with clients ranging from startups to global companies.

Created product strategies informed by user research and worked closely with development and marketing teams throughout project lifecycles. Played a key role in growth-focused optimisations and integrated seamlessly into multiple agile product teams.

HIGHLIGHTS

- Designed and built an AI powered web app to help e-commerce business analyse customer data.
- Led the design of an interconnected suite of smart office apps that are used worldwide.
- Led the design of a smart bathroom app for a large UK bathroom supplier.
- Complete redesign of a business's internal team systems which resulted in a £500k annual business efficiency saving from the release of phase 1.
- Increased a building society's online mortgage applications by 38% while lightening the load on customer support by 85%.

SKILLS

Workshop Facilitation

User Research

Design Strategy

Information Architecture

UI Design

CRO

UI Animation

Frontend Development

More project-specific information can be found on my portfolio: www.mikeburgess.co.uk