

Dimensjoner: 9:16

Lengde: Maks 60 sekunder (anbefalt 6 sekunder)

Oppløsning: 1080p/720p

Filformat: MP4

Filstørrelse: Maks 500 MB

Frames per sekund: 25 progressivt

Video kodek: H.264

Lydnivå: -23 +/-1 LUFS

Alle videoer på 6 sekunder er ikke-skipbare. For videoer som er lengre enn 6 sekunder (maks 60 sekunder), legges skipbar funksjonalitet inn etter 6 sekunder. Når det gjelder VAST-tagger, må dette konfigureres på kjøpersiden. Her er to eksempler på hvordan dette gjøres i henholdsvis Adform og DoubleClick. VAST-taggen må sendes som VAST 3.0.

Adform

DoubleClick

Original Video File Try dropping some files to upload an asset SelectUpload Show Advanced Asset Setup	General Settings NameVideo Instream 08/30/2024 : BatchX1 2 Banner batch 5 42 Banner batch 3 Playback Settings Devices ☒ Desktop ☒ Tablet ☐ Mobile ☐ iOS autoplay Quality ☒ Low - 240p ☐ Low - 360p ☒ Standard ☐ HD ☐ Full HD ☐ Skippable (sec.)15 Show Advanced Options	Banner ClickTags Click URL will not work from Live Preview for In-stream banners. Please test click URL in T Otherhttps://adfrom.com
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Save Cancel Preview								
MP4		Auto-generated		OFF	In progress	640 × 360	40s	
MP4		Auto-generated		OFF	In progress	640 × 360	10s	
MP4		Auto-generated		OFF	In progress	640 × 360	15s	
MP4		Auto-generated		OFF	In progress	640 × 480	40s	
MP4		Auto-generated		OFF	In progress	720 × 600	70s	
MP4		Auto-generated		OFF	In progress	854 × 480	70s	
MP4		Auto-generated		OFF	In progress	960 × 540	120s	
MP4		Auto-generated		OFF	In progress	1024 × 576	150s	
MP4		Auto-generated		OFF	In progress	1280 × 720	200s	
MP4		Auto-generated		OFF	In progress	1920 × 1080	400s	
MP4		Auto-generated		OFF	In progress	1920 × 1080	204s	

Video settings

Campaign Manager 360 uses Video Ad Serving Template (VAST) specifications to format video creatives. [Learn more](#)

Skip button ☐ Include skip button

OBA icon ☐ Include OBA icon

QR code tracking settings

Campaign Manager 360 automatically creates trackers to use with your QR code. [Learn more](#)

Enable QR tracking OFF