

Preludio **NEB**

TRAMA DE SABERES

A Prelude to the
New European
Bauhaus in
Latin America

DWM26
DESIGN
WEEK
MEXICO



SPECIAL
GUEST REGION:
BRAZILIAN
AMAZON

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CULTURANS



**DESIGN
WEEK
MEXICO**

— PRELUDIO NEB —

LIVING LAB THEMATIC FOCUS:

TRAMA DE SABERES

DWM26
DESIGN
WEEK
MEXICO

MEXICO BASIN
CDMX

MEXICO CITY
OCT 6-11
2026

AMAZON
BELÉM



Under the theme of Trama de Saberes, Preludio NEB brings a Living Lab activating a direct knowledge exchange between Mexican traditional practitioners, architects, designers and youth, with special guests from the Brazilian Amazon, during Design Week Mexico.



Living Technologies

The exchange is anchored by the Amazonian Ubim — an ancestral vernacular carpentry technique. This Amazonian spatial intelligence is placed in direct dialogue with Mexican vernacular methods, contemporary biomaterials, and material innovations.

By merging traditional architecture with circular design and Nature-Based Solutions (NbS), the lab builds the future from memory, matter, and collaboration.



Living Territories

The exploration spans two vital ecosystems of the Mexico Basin: the Zona Chinampera and the Chapultepec urban forest. The chinampas—a 700-year-old circular wetland that captures up to 50 times more carbon than tropical forests — operate as an active laboratory for climate adaptation.

This heritage landscape is then bridged with Chapultepec at the heart of the city, placing regional resilience models in direct dialogue with the contemporary design ecosystem of Design Week Mexico.

Heritage+City+Nature+Future

AMAZON BELÉM

NEB PRELUDE

— LIVING LAB —

CDMX BASIN

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— PROGRAMME —

OCT 6-11
2026

1. OPENING: A LIVING TERRITORY

DAY 1 • TUE, OCT 6

JARDÍN 17
CASA ORTEGA
16:00 - 18:00

WELCOME TO THE JOURNEY

Welcome session, surrounded by the works of architect Luis Barragán, during the signature DWM exhibition: Inmersiones Creativas.

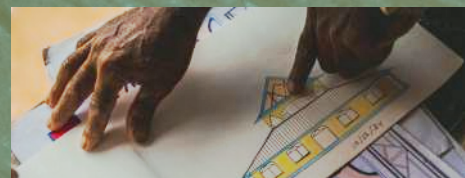


DAY 2 • WED, OCT 7

XOCHIMILCO
UNIVERSITY CITY UNAM
CHAPULTEPEC
09:00 - 16:00

LIVING TERRITORIES EXPEDITION

Curated expedition through the Xochimilco living heritage, followed by an academic encounter at UNAM and a visit to the "Visión y Tradición" exhibition at the National Anthropology Museum.



2. THE OPEN-DOORS LIVING LAB

DAY 3 • THU, OCT 8

ESPACIO CDMX
15:30 - 16:30

DIPLOMATIC OPENING

Institutional welcome with the EU Delegation and a sharing of visions and experiences.



DAY 4 • FRI, OCT 9

ESPACIO CDMX
10:00 - 18:00

LIVING TECHNOLOGIES

Collaborative workshops featuring local experts, and enriched by the participation of Amazonian architects and master carpenters.

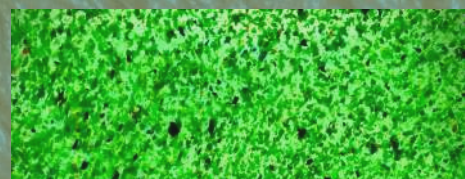


DAY 5 • SAT, OCT 10

ESPACIO CDMX
10:00 - 15:00 (INSTALLATION)
17:30 - 19:30 (MINIFORUM)

MINI FORUM: LIVING FUTURES

Panels featuring spatial thinkers, innovators in biomaterials, bioconstruction, and circular design.



DAY 6 • SUN, OCT 11

ESPACIO CDMX
10:00 - 16:00

LIVE INSTALLATION

Public reveal of the collaborative demonstration installation and collective material vision showcase.



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GRAVA



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CIUDAD DE MÉXICO
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SECRETARÍA DE PUEBLOS Y BARRIOS ORIGINARIOS
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