

Helping India Grow

A British award winning education company,
giving students globally and **now in India** the
skills and belief to change the world.





Helping India Grow

Why 8billionideas In India Now?



"We see our involvement could be a part in helping the Nation become a diverse, innovative and leading Global economic power over the next 15 years. Your students will become the skilled adults that will be a key part of the engines of that dramatic Indian national vision for growth"

David Harkin, CEO 8billionideas



Becoming A 8billionideas School

By Aligning With A Brand Trusted By Hundreds Of International Schools Worldwide, 8billionideas Schools Can Differentiate Themselves In The Education Landscape. This Positioning Communicates A Commitment To Innovation And Creativity, Preparing Students For A Future Where Adaptability And Real-World Skills Are Paramount.



Our Indian Partner Schools



Global City International School



Oakridge International Bengaluru



EdTech And Services Company

The Critical Curriculum

We deliver The Critical Curriculum. What was traditionally known as Extra Curricular is now critical for every child in the world. Critical thinking, creativity, staying calm under pressure, effective teamwork, public speaking and the confidence to pursue their passions - all easily delivered through fun and immersive learning programmes.

Empowering students worldwide

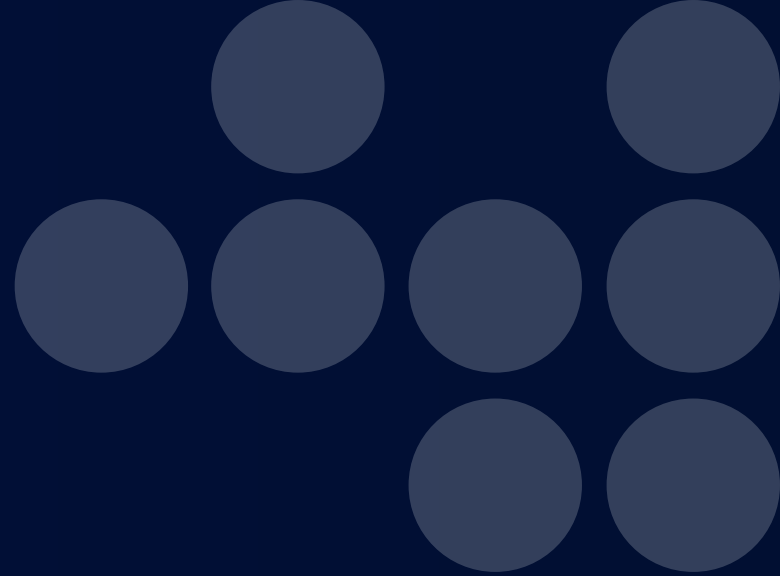
500K
Students

350+
Schools

25+
Countries



**Giving Students The
Skills And Belief To
Change The World**



Our 8 Core Pillars Learning

We Provide Future-Focused Learning Through 8 Core Pillars Of Learning



Entrepreneurship



Leadership



Careers



Wellbeing



Performance



Financial Literacy



Sustainability



Technology

 In Partnership With
APEX2100



Redefining Education For India's Next Generation



8billionideas Courses

Building students future advantages.

- ✓ Children gain a strong entrepreneurial mindset early on
- ✓ Creativity and critical thinking skills are greatly enhanced.
- ✓ Public speaking skills are developed with confidence
- ✓ Designing abilities are fostered within learning activities.



Providing solutions for indian parents future skill concern

CAREERS

Indian Parents •
Worry About Future
Ready Skills

FUTURE

65% Indian Parents •
Have Future Skill
Concerns.



DIGITAL LITERACY

• Majority Worry Schools
Lack Modern Digital
Learning.

EXTRACURRICULAR

• Parents Desire Holistic
Development Beyond
Traditional Curriculum.

What is included

How Does This Work In Your Classroom?



Workbook + Videos

Access To Physical And Digital Learning Tools

Students will interact with dynamic content via workbooks & videos on any delivery option you choose, even our platform.



Project & Prototypes

Opportunities For Practical Skill-Building

Students will have the gateway to bring their ideas to life with hands-on projects and prototypes.



Project Coordinators

Guidance From Dedicated Project Managers

All our Project Managers are education experts with experience guiding students and teachers from all backgrounds.



Certificates

Achievement Recognition Certificates

Your students will receive a professional certificate showcasing their work and achievements.

Our Solution For Your *Schools*



Deep Dive The Courses We Offer





Programme Deep Dive

World Of Business

- World Of Business is a 8billionideas Challenge that explores business literacy and awareness of the world around us.

The final project: create and present the best business idea in the world based on the knowledge explored, creating a shopfront, poster, or signage OR Research and present a country's unique business profile, creating a stall or show and tell props for an 'Around The World In Business Fair'

Agenda

- Introduction
- Around The World In Business
- Import Export
- The Final Project
- Showcase





Programme Deep Dive

Green My City

- Solving a problem related to environmental and social sustainability in cities, students dive deep into their entrepreneurial skill sets, creating problem statements that clearly define an aspect of sustainability they want to solve, and create a prototype model of their solution.

Student Outcomes

- Learn about the importance of sustainability
- Grow an entrepreneurial skillset
- Collaborate and ideate on solutions to a environmental problems

Agenda

- Sustainable Cities
- What Makes An Entrepreneur
- Meet Your First Customer
- Concept To Prototype
- The Art Of The Pitch





Programme Deep Dive

Career Explorers

- Career Explorers is a Challenge that gets students thinking about the career skills that help us no matter what path we choose, practising these skills through imaginative scenarios based around fun and wacky careers. Even if you don't become a rollercoaster designer, a chocolate tester, or a space travel agent, the career skills we practice during this challenge will still help you succeed!

Student Outcomes

- 4 fun projects to build creative problem solving, communication, organisational skills, and initiative.
- Students gain greater self awareness of the career skills they might have a natural aptitude for.

Agenda

- Theme Park Imagineer
- Alien Linguist
- Space Travel Agent
- Candy Connoisseur
- Showcase



Course Recommended For: Year 8

Example Course

1 Day Course

Business Code Red

In this hands-on scenario, based experience students will drive into the world of DeadZone Communications, a financial business in turmoil from tackling the recruitment crisis to overhauling customer service. They will collaborate brainstorm and implement strategic solutions to turn the company around.



Module Experiences:

Experience

What Is a Consultancy

Create your own consultancy firm, define your mission and design your brand to help companies like DeadZone Thrive!

Experience

The Recruitment Crisis

It's now time to write the perfect job post with your team to help turn DeadZone's situation around

Experience

Retaining The Right People

Redefine DeadZone's culture by creating a video that highlights key values to improve retention.

Experience

Refining The Product

Refine DeadZone's product and create a unique selling point with your team by crafting a clear problem Statement.

Experience

Reaching Out To Consumers

Rebrand DeadZone by designing a social media post that attracts more customers, focusing on key areas for improvements.

Experience

Impact Reports

Impart your impact by presenting your consultancy's work and preparing questions for the other team's reports.

Course Recommended For: Year 11

AI Example Course

2 Day Course

Learning About The Machine

In this immersive, hands-on experience, students will dive into the rapidly evolving world of artificial intelligence. Across a series of engaging sessions, they will explore how AI can enhance productivity, drive creativity, and shape the future of work. Students will gain practical experience using leading AI tools, critically engage with ethical considerations, and build future-facing skills to help them thrive in a tech-driven world.



Module Experiences:

Module 01

A Brief Introduction

Use AI tools to research key topics like machine learning and automation, then present your findings to your peers.

Module 02

Tools For Productivity

Use ChatGPT to boost your productivity by creating smart study tools like automated timetables and task lists.

Module 03

Tools For Information

Design and build your own chatbot using Cody AI, and learn how machines understand and respond to users.

Module 04

Tools For Creativity

Discover how AI can support your creative writing by crafting original short stories using prompt engineering.

Module 05

Responsible and Ethical Use

Investigate the ethical challenges of AI, then create a poster to share your ideas on its benefits and risks.

Module 06

Predicting The Future

Explore how AI could reshape future careers by creating a job advert for a role that doesn't exist yet.



The Internship



Award
Winning
Programme

Course

Years 10-13

The Internship

8billionideas' The Internship – our most popular – and award-winning programme, is a virtual 4-day Course that will give students an introduction to the world of work and employability skills. They will get to tour our departments and learn the ins and outs of each one to gain a holistic view of how an international company works.

Award Winning Work Experience by 8billionideas

The programme, spanning up to five days, guides students through various departments of the workplace such as Human resources, marketing, product and sales

Key Insights

- Devices Will Be Required
- 4 Day Programme



Outcomes

Students will go away with transferable skills comparable to the skills gained by interning in five different company departments, as well as a good understanding of the working world. At the end of the program, each student will receive a certificate of completion to use in applications like LinkedIn.

Themes & Skills

- Work Experience
- Career Passport
- Problem Solving
- Critical Thinking
- Employability
- Future Thinking

Day 01

Human Resources

Day 1 starts with the students 'interviewing' for the internship. After being admitted, students will be taken through their Human Resources induction, which includes experiences on work personality metrics, workplace teamwork, self-development, and winning at work.

Experiences

Experience

What Is Human Resources

What does HR do, and what skills and knowledge do you need for a career in human resources?

Experience

Interview Skills

Find out how to conquer your nerves, ace that interview, and score your dream job!

Experience

Teamwork For Success

Teamwork makes the dream work, but how do you work well with others and become a true people person?

Experience

What Is Your Work Personality?

Knowing your unique strengths and weaknesses is essential to succeeding at work. Understand personality metrics on the job.

Experience

Should Everyone Love Their Job?

A reflective experience about the messages we've internalised around dream jobs and what it means to succeed.

Experience

Creating Culture: Hiring The Right People

Could you create a world-class team from scratch? A thought experiment in human resources.



Day 02

Product

Day 2, Product, focuses on the creative and design side of a business, giving students exposure to ideation, product design, prototyping, and some of the roles involved. Here, the briefs our interns receive include creating an app to take to market and building the design identity of a company.

Experiences

Experience

Creative Industries: Careers In Design

Discover the many different jobs, roles, and responsibilities involved in ideating and creating products.

Experience

Concept To Prototype

Discover how to turn your idea into a reality through the magic of prototyping.

Experience

Design An App

Design an app based on a brief in this fast thinking experience.

Experience

Digital Designer: Using Figma

Get to grips with Figma, design software that will give you an edge in the world of work, and bring your ideas to life with visuals.

Experience

Design Direction: Face Of The Company

Use your newfound Figma skills to create a design vision for your company- can you impress the boss?



Day 03

Marketing And Sales

On Day 3, students will explore the marketing and selling processes within businesses. They will engage in the sales cycle, learning to generate leads, understand target audiences, and develop effective proposals. This hands-on experience equips them with essential skills for success in the business world.

Experiences

Experience

What Is Marketing?

What do Marketing do all day, and how is it different from Sales? Could you be the next marketing mastermind?

Experience

Meet Your First Customer: The Power of Profiles

Get inside the minds of customers and companies, doing the detective work to figure out the best selling strategies based on a customer's profile.

Experience

What Is Sales?

Can't sell products, can't stay in business. Demystify the skills and knowledge needed for a career in Sales.

Experience

Creating The Proposal

Create a sales proposal for a client, using your newfound skills and marketing acumen.

Experience

Win Them Over: Difficult Client

Dealing with conflict in work is an important skill, especially when it comes to unhappy customers. Test your nerve in this pressured scenario



Day 04

Operations

Operations, shows students how companies get everything done and take care of the practicalities. We'll ask, amongst other things: could you be a project manager, are spreadsheets really that boring, and how do you make things run smoothly? On the last day of the Programme students will compile everything they've done in the internship so far into a dossier, explaining how they've grown, what they've learned, and what skills they've developed. The dossier will be submitted and marked by 8billionideas.



Experiences

Experience

What Is Operations?

What goes on in the Operations department, and could you be right for a career there?

Experience

Spreadsheets Aren't Boring

Excel at Excel. Spreadsheets don't have to be dreaded- show them who's boss in this scenario experience.

Experience

Dossier Compilation And Submission

Now it's time for each individual to submit the finished dossier and graduate from the internship.

Experience

Spinning Plates: Project Management Masterclass

Practice multitasking and the life of a project manager in this scenario, keeping your cool until the finish line.



The Internship LinkedIn Certificate

Your students will receive a professional certificate that can be attached to their LinkedIn profile, showcasing their work experience and achievements. With many students eager to enhance their LinkedIn presence, this certificate demonstrates to future employers they have developed dedication, practical skills, and ability to thrive in real-world work environments.



From Internship To Amazon: A Success Story

Nyah Sawell, a recent participant, secured an apprenticeship at Amazon, a role she achieved from a pool of 1,000 candidates. She shared that her pitch deck from the program played a big role in her success. This example underscores how our program not only provides hands-on experience but also offers tangible tools that students can leverage to advance their careers.

“

Nyah Sawell who did the Internship last year has just landed an Apprenticeship at Amazon. There were 1000 candidates down to 50, she was one of the 50 who landed a job!

She mentioned to me there were two things that helped her in the interview process. Using her pitch deck from Internship as a point of reference for her presentation definitely contributed towards her getting the Job!

Igniting Entrepreneurship From Grade 2 To 12



Key Skills Gained

Innovation

Communication

Confidence

Public Speaking

Curiosity

Leadership

Collaboration

Benefits for Indian schools Partnering with 8billionideas

- ✓ Early entrepreneurship training builds strong critical thinking skills in students
- ✓ Soft skills learned boost academic and professional performance greatly
- ✓ Entrepreneurial skills that are tailored for every age group
- ✓ Children learn skills that support future work success, no matter what they choose to do.



Giving Modern Parents *An Edge*



Parents will observe a positive change in their children's skills.

Children's will develop confidence and employability.

Parents will be invited to attend exclusive webinars.

Children will turn passive scrolling into active creation.



Certification

Students can expect to receive certification after finishing the activity projects to celebrate the amazing work they have been doing with 8billionideas.

Schools will receive an online copy of the certificates to fill and print out for their inspiringly innovative students!



Collaboration Recognition *to Schools*

As a token of our gratitude we offer virtual plaques to schools we partner with.



Pricing Breakdown



Audience	Solution	Quantity	Per Unit	Total
Class 1 – 5	2 Challenges per year group	10	£750	£7,500
Class 6 – 12	2 Courses per year group	14	£750	£10,500
				Total: £18,000

As Part Of This Partnership

- Custom Age-Appropriate Content For Each Programme
- Expert Facilitators To Lead Interactive Workshops
- Comprehensive Marketing Support To Boost Visibility
- Fully In-House Developed, Bespoke Content
- Seamless Programme & Event Coordination
- Access To Digital Resources And Materials
- Ongoing Consultation And Feedback Sessions
- Post-Programme Impact Reports And Data Analysis



Education that changes the world

Giving 500.000 students world-wide the future-ready skills that
traditional education ignores: Entrepreneurship, Technology,
Financial Literacy, and more.

AWARD WINNING

2025

St
James's
Place

tes



COBIS | Council of British
International Schools



Bath Farnham Colleges
Association
+ school of sixth form education



GESS
EDUCATION
AWARDS

8billionideas.com