

ESG Commitment:

Together building more responsible organizations and a more responsible World



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1 Empowering Talents®

Instituto Lingopass — a civil society organization (OSC) created and maintained by Lingopass — is responsible for social impact initiatives such as the Empowering Talents programme, which promotes employability through language education.

The initiative supports early-career youth and professionals in situations of vulnerability, providing tools to expand their access to the labour market. It is backed by partners including UNHCR (ACNUR), AWS, Endeavor, and Cubo Itaú.



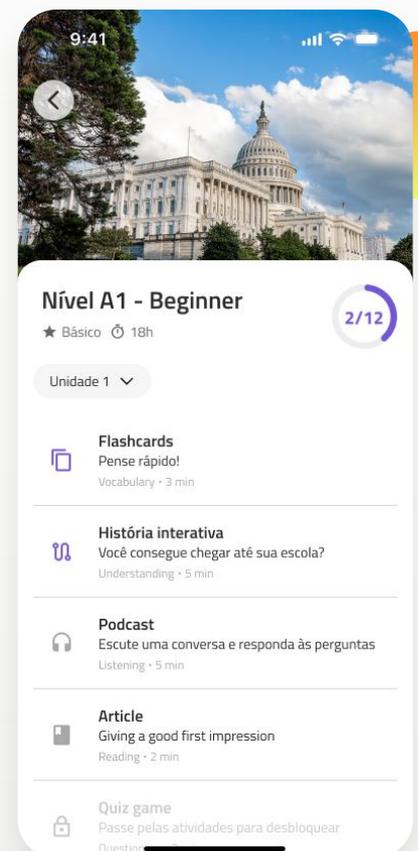
2 The 4x1 Campaign

For every 4 Fluency licences purchased, the client company enables — at no additional cost — the donation of 1 Lingopass app licence to a partner organisation of Instituto Lingopass, **promoting inclusion, transformation, and real social impact.**

40 LICENCES
CONTRACTED

10 SCHOLARSHIPS
DONATED

10 LIVES
IMPACTED

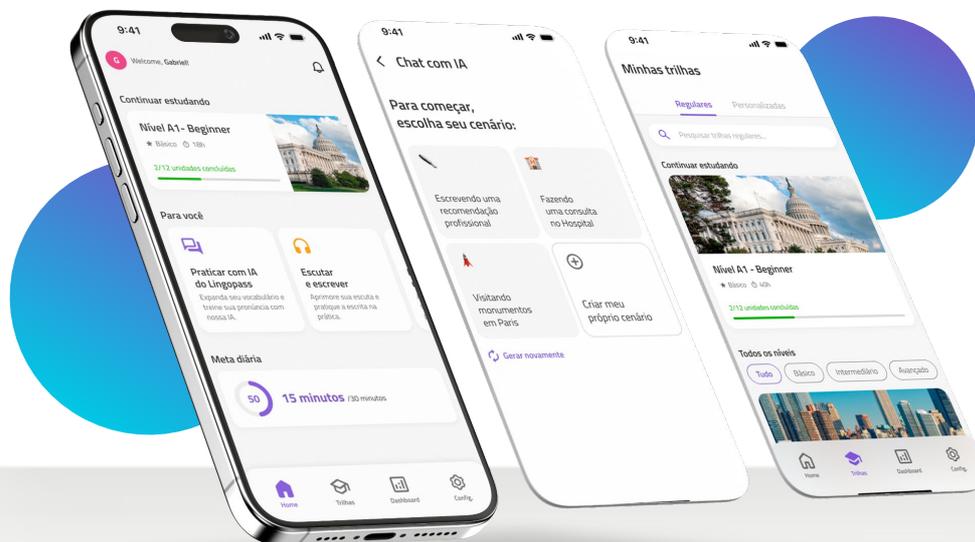


3 Scholarships

Each scholarship beneficiary receives 6 months of unlimited access to the English course on the Lingopass App, available 24/7.

Inclui:

- ❑ **AI Simulations:** job interviews, meetings, presentations, and international communication.
- ❑ **Personalised thematic tracks:** content aligned with the participant's career or interests.
- ❑ **Immediate feedback:** technical vocabulary and pronunciation.
- ❑ **Adaptive exercises:** adjusted to the individual's level and goals.
- ❑ **Gamified and intuitive interface:** progress monitoring.
- ❑ **Direct in-app support and customer service.**





Terms & Conditions

LINGOPASS OBLIGATIONS

Lingopass commits to communicating the 4×1 Campaign to all directly involved parties: Prospects, Clients, and Partner Organisations.

The selection of beneficiary org will be carried out exclusively by Lingopass, in accordance with the criteria established for each Campaign.

Lingopass will provide consolidated information on the number of Beneficiaries to the Partner Organisations.

Scholarships will be offered according to a proprietary calendar, which may be adjusted by Lingopass at any time.

The participation of Clients, Partner Organisations, and Beneficiaries may be disclosed on proprietary and/or third-party channels to promote the Campaign and its impact.

The right to a scholarship may be suspended or cancelled if the Organisation or Beneficiary does not meet the criteria set out in the Campaign regulations or the Empowering Talents programme.



CLIENT-COMPANY OBLIGATIONS

The Company must read and fully accept the campaign regulations and formalise its participation by signing a partnership agreement.

To guarantee the right to participate, a minimum of 40 Fluency licences must be maintained after the official campaign launch.

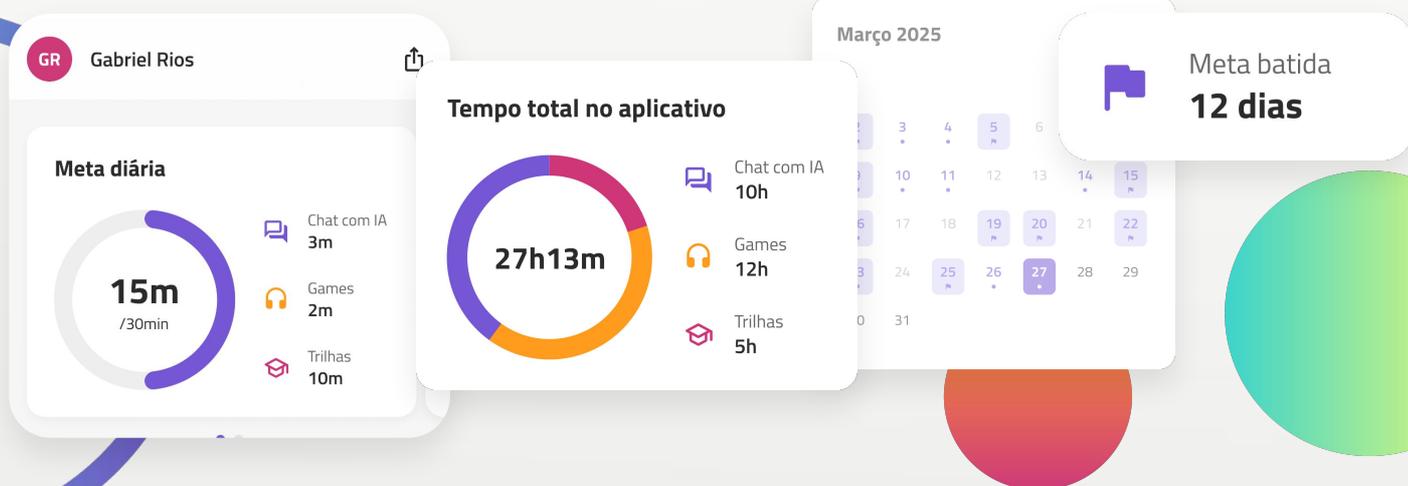
The benefit may accrue throughout the duration of the contract, subject to established conditions.

Each contract has a cap of up to 1,000 donated licences, even if the number of paid licences exceeds 4,000. This cap may be revised by mutual agreement between the Company and Lingpass.

The Company must maintain an active contract for at least 12 months after the campaign launch.

Licences renewed during the campaign period will count towards generating donation rights.

The Company may not directly nominate final Beneficiaries. This responsibility lies exclusively with the Partner Organisation, following the selection criteria established by Lingpass.



After the scholarship is generated and the final beneficiary nominated, enrolment will take place in the first cohort scheduled after the donation. The start of service delivery may therefore occur within up to 6 months.

Information on the participation of the Company, the Partner Organisation, and Lingopass in the 4×1 Campaign may be published on proprietary and/or third-party channels to promote the initiative and its impact.



5

ESG Highlights 2025



SENAI Nacional

340 full scholarships for students and technical staff of the Brazilian delegation to WorldSkills China 2026, with tracks covering technical English and functional Mandarin. Content includes Chinese culture, occupation-specific technical vocabulary, and AI-tutored simulations, expanding the team's linguistic and intercultural preparation.

Sfera Futebol Clube

With a focus on international exchange and the development of grassroots athletes, the club contracted 125 licences and received 75 ESG scholarships from Lingopass. Tracks cover sports vocabulary, interviews, tactics in English, and international coexistence, preparing athletes and coaching staff for experiences abroad.



Atento Brasil



Recognised for its work in youth employability and inclusion, Atento developed with Lingopass an instrumental English course tailored to the daily needs of 1,350 call centre agents. The track included practical simulations, functional vocabulary, and communication strategies, strengthening service performance and supporting career progression.



Rosewood São Paulo



The five-star hotel partnered with Lingopass to train 500+ employees from historically under-represented profiles, with a focus on refugees, Black workers, and workers from the urban periphery. The technical English course covered international etiquette, guest communication, luxury vocabulary, and active listening, targeting service excellence and internal promotion.

Fundação Behring



The foundation supports low-income youth transitioning into the technology labour market through the Jovem Talent Tech programme. In partnership with Lingopass, it offered instrumental English tracks integrated into technical training, with a focus on digital communication, IT vocabulary, and preparation for professional environments.



Mudando Minha História

With 90% subsidisation by Lingopass, youth from urban peripheries accessed English tracks focused on employability and real-life situations. Educators monitored progress via dashboards, strengthening impact management.



FM2S Educação

The FM2S university, based in Rio de Janeiro, implemented a Business English track with Lingopass, combining gamification, AI tutoring, and personalised dashboards. The initiative aimed to enhance fluency in global contexts for professionals reskilling or transitioning to strategic roles.



Mileto

The HR and technology company took part in a free pilot giving all employees access to the Lingopass App. With tracks focused on HR, sales, and innovation, the initiative saw high uptake and was extended, reinforcing a culture of continuous learning.





Obrigado! Thank you! ¡Gracias! Merci !