Brooklyn, NY, 11220 tomoiwamoto21@gmail.com 347-766-4141

TOMOMI IWAMOTO

WEB / UI DESIGNER

PROFESSIONAL SUMMARY

Web & UI Designer with experience crafting responsive, visually engaging websites and product interfaces. Skilled in Webflow CMS and Figma, with strengths in layout, prototyping, and thoughtful information architecture. Recent projects include a full SaaS website redesign and a UI kit built for dev team integration. Comfortable working independently or with cross-functional teams to bring ideas to life through polished digital experiences.

LINKS

Portfolio

LinkedIn

SKILLS

Webflow CMS

Figma

Responsive Web Design

HTML & CSS

Prototyping

Wireframing

Adobe XD

Illustrator

Photoshop

TRAINING & EDUCATION

- Webflow Certifications
- Google UX Design Certification, Coursera
- Visual Design & Frontend Track, Skillcrush
- M.A. Educational Studies, Tufts University
- B.A. Sociology, Vassar College

LANGUAGES

Japanese (Conversational)

EMPLOYMENT HISTORY

MAR 2024 - PRESENT

Freelance Web Designer

- Work closely with clients to understand their goals, audience, and content needs, turning insights into intuitive, on-brand designs.
- Design responsive websites with clean layouts and attention to visual hierarchy and consistency.
- Offer creative direction and support on brand assets, including color palettes and typography.

FEB 2023 - MAR 2024

UI & Web Designer, MortarStone

- Led a full redesign of the company website using Figma for wireframing and Webflow for development, improving aesthetics and site usability.
- Worked with marketing and development teams to shape user flows, design mockups, and produce interactive prototypes.
- Brought consistency across platform through frontend work and utilized Git to manage code changes.
- Created a shared UI library in Figma to streamline future design efforts.

MAY 2022 - OCT 2022

UX Design Intern, Kentik

- Designed a complex data table component end-to-end, from low-fidelity wireframes to interactive Figma prototypes.
- Collaborated with product and engineering leads to align vision and gain stakeholder buy-in.
- Delivered assets and documentation to streamline implementation and maintain consistency with existing design system.
- Worked with marketing team to help ideate and guide direction for design system logo.

SEP 2021 - DEC 2021

Freelance UI/Web Designer, OMA

- Designed and built responsive landing pages from wireframes to high-fidelity mockups.
- Created interactive mobile and tablet prototypes for an early-stage app, ensuring alignment with the brand's visual identity.

JAN 2018 - JUL 2020

Freelance Web & Graphic Designer, Wounded Heart Ministry NYC

- Developed and maintained a responsive website, regularly updating blog content, images, and internal links to keep information current.
- Designed custom branding materials, including logos, business cards, and t-shirt mockups.

Freelance Frontend Developer, Faith City Outreach LLC

- Developed a responsive website using HTML, CSS, and light JavaScript, improving the listening experience for radio station users.
- Partnered with client to deliver user-focused design solutions tailored to their content and audience needs.

SEP 2012 - MAR 2020

Lead Preschool Teacher, Union Temple Preschool

- Provided consistent updates to parents about children's developmental milestones and classroom experience.
- Identified challenges in children enlisting support from care team.
- Planned age-appropriate curriculum for children on a weekly basis.

AUG 2007 - MAY 2012

Assistant Preschool Teacher, Brooklyn Friends School

- Fostered a nurturing classroom environment, encouraging creativity and curiosity among preschoolers to enhance their social skills and emotional growth.
- Coordinated with staff to tailor educational activities, ensuring alignment with developmental goals.

BEYOND DESIGN

I co-lead a small group at church, sing in the choir, and design outreach materials to support community connection. I enjoy learning piano and reading books on counseling and psychology. In my free time, you might find me cooking with a Mets game playing in the background.