

Tomomi Iwamoto

Web Designer / Webflow Developer

Contact information

Brooklyn, NY, 11220 • tomoiwamoto21@gmail.com • 347-766-4141

Professional summary

Web & UI Designer with experience crafting responsive, visually engaging websites and product interfaces. Skilled in Webflow CMS and Figma, with strengths in layout, prototyping, and thoughtful information architecture. Recent projects include a full SaaS website redesign and a UI kit built for dev team integration. Comfortable working independently or with cross-functional teams to bring ideas to life through polished digital experiences.

Links

[Portfolio](#)

[LinkedIn](#)

Employment history

Freelance Web Designer

Mar 2024 - Present

- Work closely with clients to understand their goals, audience, and content needs, turning insights into intuitive, on-brand designs.
- Design responsive websites with clean layouts and attention to visual hierarchy and consistency.
- Offer creative direction and support on brand assets, including color palettes and typography.

UI & Web Designer (Contractor)

MortarStone — Feb 2023 - Mar 2024

- Led a full responsive website redesign, creating wireframes, mockups, and interactive prototypes in Figma and building the site in Webflow to enhance aesthetics and usability.
- Worked with marketing and development teams to shape user flows and ensure consistent, engaging user interfaces.
- Brought consistency across platform through frontend work and utilized Git to manage code changes.
- Created a shared UI kit in Figma to maintain design consistency across projects.

UX Design Intern

Kentik — May 2022 - Oct 2022

- Designed a complex data table component end-to-end, from low-fidelity wireframes to interactive Figma prototypes.
- Collaborated with product and engineering leads to align vision and gain stakeholder buy-in.
- Delivered assets and documentation to streamline implementation and maintain consistency with existing design system.
- Worked with marketing team to help ideate and guide direction for design system logo.

Freelance UI/Web Designer

OMA — Sep 2021 - Dec 2021

- Designed and built responsive landing pages from wireframes to high-fidelity mockups using OMA brand assets.
- Created interactive mobile and tablet prototypes for an early-stage app, ensuring alignment with the brand's visual identity.

Freelance Web & Graphic Designer

Wounded Heart Ministry NYC — Jan 2018 - Jul 2020

- Developed and maintained a responsive website, regularly updating blog content, images, and internal links to keep information current.
- Designed custom branding materials, including logos, business cards, and t-shirt mockups.

Freelance Frontend Developer

Faith City Outreach LLC — Aug 2020 - Oct 2020

- Developed a responsive website using HTML, CSS, and light JavaScript, improving the listening experience for radio station users.
- Partnered with client to deliver user-focused design solutions tailored to their content and audience needs.

Lead Preschool Teacher

Union Temple Preschool — Sep 2012 - Mar 2020

- Provided consistent updates to parents about children's developmental milestones and classroom experience.
- Identified challenges in children enlisting support from care team.
- Planned age-appropriate curriculum for children on a weekly basis.

Assistant Preschool Teacher

Brooklyn Friends School — Aug 2007 - May 2012

- Fostered a nurturing classroom environment, encouraging creativity and curiosity among preschoolers to enhance their social skills and emotional growth.
- Coordinated with staff to tailor educational activities, ensuring alignment with developmental goals.

Skills

Figma	Responsive Web Design
Webflow CMS	UI Design
Illustrator	Wireframing
HTML & CSS	Mockups
Information Architecture	Prototyping
Brand Consistency	

Training & Education

- Google UX Design Certification, Coursera
- Webflow Certifications
- Visual Design & Frontend Track, Skillcrush
- M.A. Educational Studies, Tufts University
- B.A. Sociology, Vassar College

Languages

Japanese (Conversational)