



Gahouray Dukuray

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Experience

USER EXPERIENCE DESIGNER | FIDELITY INVESTMENTS | APR 2022 – DEC 2024

- Led the redesign of digital products with a focus on enhancing user engagement and simplifying user experiences, directly contributing to increased product adoption.
- Conducted user research and synthesized findings to improve engagement and usability.
- Developed clear, accessible copy for digital platforms, simplifying complex content for broad audiences.
- Collaborated cross-functionally to align design solutions with business goals.
- Created and presented impactful product demos to internal stakeholders and clients, showcasing new features and benefits.

SOFTWARE ENGINEER | FIDELITY INVESTMENTS | JUN 2019 – APR 2022

- Designed and implemented customer alert systems, delivering over 1 billion alerts to customers annually.
- Led the successful launch of multiple high-impact projects in a fast-paced, agile environment, ensuring timely and quality delivery.
- Partnered with internal clients to enhance customer alert systems, boosting customer satisfaction and engagement.
- Modernized legacy applications through the integration of new frameworks and platforms.

FASHION STYLIST | OFF THE CUFF MAGAZINE | SEP 2018 – MAY 2019

Off the Cuff is Boston University's only award-winning fashion and art publication.

- Collaborated with a creative team, including directors and photographers, to produce visually compelling narratives for photoshoots.
- Gathered inspiration from various sources, including art, film, and media, to create moodboards for editorial concepts.

PLANNING COMMITTEE MEMBER | BUNITED STUDENT DIVERSITY CONFERENCE | SEP 2017 – MAY 2019

BUNITED Student Diversity Conference is a student-led collegiate event consisting of various workshops covering racism, sexism, and mental health.

- Designed promotional materials and brochures for a multi-day conference.
- Collaborated with a committee to coordinate over 30 conference workshops focused on racism, sexism, and mental health, successfully reaching over 250 participants.
- Facilitated workshops, ensuring meaningful interactions between presenters and audiences.

INTERLIBRARY LOANS ASSISTANT | BOSTON UNIVERSITY MUGAR MEMORIAL LIBRARY | FEB 2017 – MAY 2018

- Managed the delivery and receipt of books and various other media between institutions, ensuring timely access to resources.
- Created and tracked shipments, maintaining comprehensive data management for record-keeping and logistical coordination.

Education

Boston University, Boston, MA – Bachelor's of Arts, Computer Science, 2019

Skills

Visual Design – User Experience Design – User Research – Wireframing/Prototyping – Agile – Copywriting – Event Planning & Coordination

Tools

Microsoft Office Suite – Figma – Adobe Creative Suite – Mural – Miro