Skylar Sun

Vancouver, BC

skylarpsun@gmail.com

778 991 8442

www.skylar-sun.com

Web Designer/Developer, **Graphic Designer**

Education

BCIT - New Media Design and Web Development Program

Apr. 2019 - Nov. 2020

University of Victoria - Bachelors in Humanities

Sept. 2012 - Apr. 2017

Skills

Graphic Design Branding Web Design Web Development Wireframing Ux Ui Design

Work Experience

Inspired Networks | Web Services Manager

Apr. 2023 - Present

- · Lead client meetings and manage 100+ active web accounts, handling updates, troubleshooting, and new site functionality.
- Design and build 20+ active WordPress websites, e-commerce stores, and custom marketing assets.
- · Create branding materials, ads, email templates, business cards, and other digital/print collateral for a range of clients from Real Estate Agencies to Mountain Bike Equipment companies
- Oversee full project lifecycles from concept to launch, ensuring strong UX, performance, and SEO.
- Redesigned the Inspired Networks website and led the company's rebranding initiative.

Big Cedar Creative | Web Designer and Developer

Jan. 2022 - Apr. 2023

- · Created Rough Mock-ups in Figma, to be turned into polished, interactive prototypes.
- · Developed the previously stated designs using Elementor and
- Designed, edited, and formatted images to properly display on web
- · Wrote custom CSS and HTML to push Wordpress and Plugins to their
- · Properly tested websites across all available display sizes.
- Managed company's live and staging servers to ensure safe backup

Purpose CPA | Contract Graphic Designer and Digital Marketer

Oct. 2020 - June 2022

- · Designed and developed assets to be used in both print and digital
- · Ensured that the documents both matched the Purpose brand and clearly delivered the information to the user.
- Created assets and optimized images for the Purpose website.

Soft Skills

Communication Teamwork Punctual Time Management

Tools

Adobe Suite

Photoshop Illustrator Premiere Pro After Effects Audition

Figma

Auto-layout

Wordpress

Elementor ACF

Webflow **HTML**

CSS