



**DAVID JONES**  
graphic designer

## EXPERIENCE

### Graphic Design Freelance

Designed a trademarked logo mark for film production company Familiar Strangers, establishing a distinctive brand identity. Produced marketing collateral including newsletters, posters, direct-mail pieces, and fundraising forms for Salem Lutheran Church, strengthening community engagement. Conceptualized and executed promotional film posters for independent film studios including Atomic Evolution, Double AA Filmside Service, and Noble Pictures. Managed projects from initial concept to final production, ensuring brand alignment, technical accuracy, and on-time delivery.

### Design Lab Technician

*Northern Illinois University | DeKalb, IL*  
*Aug 2017–May 2019*

Managed daily operations and maintenance of lab equipment. Provided technical support to students and faculty, troubleshooting software and hardware issues to maintain workflow efficiency. Ensured optimal performance of lab resources to support coursework.

### Cashier & Courtesy Clerk

*Hy-Vee, Inc. | Sycamore, IL*  
*Jun 2016–Present*

Delivered high-volume customer service in a fast-paced retail environment. Demonstrated reliability and time management while balancing professional and creative development.

### Study Abroad: ASP Katowice Academy of Fine Arts

*Northern Illinois University | Katowice, Poland*  
*Spring Break 2018 and 2019*

Studied advanced typographic practices at the ASP Katowice Academy of Fine Arts in Poland, focusing on European design theory and craft-based production methods. Collaborated with internal designers on various projects including metal typesetting, experimental typography, poster design, and silk screen printing.

## EDUCATION

### Northern Illinois University

*B.F.A. in Visual Communication*  
*May 2019*

### Kishwaukee College

*Associates in Arts & Sciences*  
*May 2016*

## SKILLS

### Software

Photoshop, Illustrator, InDesign, Lightroom,  
Wordpress, Microsoft Word

### Design

Branding, Typography, Print Production, Package  
Design, Web Design, Photography

## RECOGNITION

### International Society of Typographic Designers

*May 2019*

Selected for inclusion in the ISTD International  
Assessment based on excellence in typographic design.

### Eagle Scout

*Nov 2013*

Highest rank awarded for demonstrated leadership,  
project management, and community service.