



Biggins Lacy Shapiro & Co.
Experts in Location Economics®
Q1 2025 Edition

Transformative Trends for Site Selection in 2025 and Beyond



How Emerging Technology Impacts Site Selection

Explore how technologies like AI, drones and VR are reshaping the site selection industry—and whether they truly replace the human touch. **Managing Director Tracey Hyatt Bosman** and **GIS & Site Selection Consultant Carissa Foley** delve into how these innovations streamline data collection and analysis, yet still rely on professionals to weigh nuanced factors and bring stakeholders to consensus.

[Learn more](#)



The Quantum Computing Boom

Regions across the U.S. are racing to be at the forefront of quantum computing as it creates new industry clusters and shows potential to transform sectors like logistics, healthcare and finance. Explore how, as quantum takes off, these regions expect it to drive long-term economic development.

[Learn more](#)



US Struggles to Meet Energy Demand for Data Centers

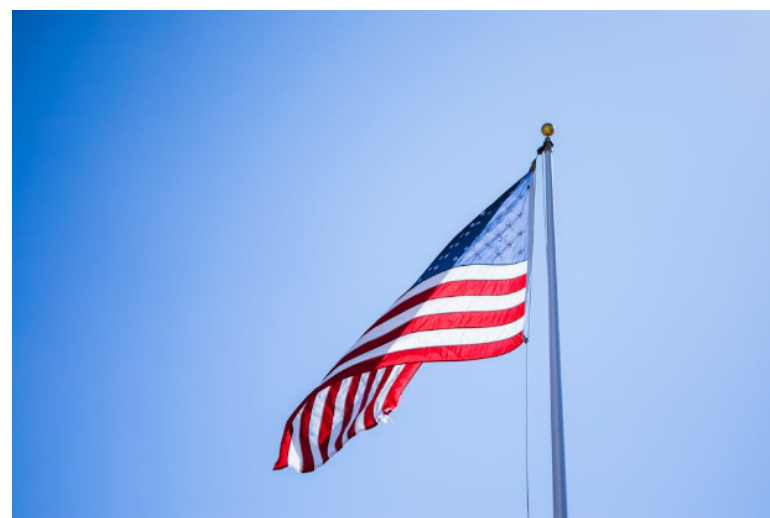
As the data center industry accelerates, surging domestic and global power requirements are surpassing prior estimates. **Senior VP Tim Comerford** and **Senior Consultant Haley Hop** share how markets can adapt through innovative energy infrastructure, sustainable solutions, and strategic development to keep pace with this booming sector.

[Learn more](#)

Expert Insight

As political dynamics evolve, U.S. foreign direct investment is seeing significant changes. Managing Director Tracey Hyatt Bosman discusses the development impact on cleantech projects and the future impacts of the Biden administration's FDI initiatives in two recent *FDI Intelligence* articles.

Stay ahead of the curve—read more on how these shifts are reshaping the investment landscape [here](#) and [here](#). Feel free to reach out to our experts with any questions.



Celebrating 25 Years

BLS & Co. is celebrating a notable milestone in 2025: 25 years of supporting diverse businesses in finding optimal locations to enable them to grow and thrive. We're reflecting on the extraordinary clients we have been privileged to serve—so many exciting projects of strategic scale and importance, benefiting both the companies and the communities they chose. We look forward to growing, adapting, and excelling with new and ongoing partners in the years ahead.

[Learn About Our Projects and Capabilities](#)

BLS & Co.'s Upcoming Events

Site Selectors Guild Annual Conference | March 12-14 in Orlando, FL
IAMC Spring Forum | March 22-25 in Sacramento, CA
SelectUSA 2025 Investment Summit | May 11-14 in National Harbor, MD

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BLS & Co. helps diverse companies identify the best locations, secure incentives, obtain development approvals and optimize energy strategies. Interested in learning more, or scheduling a time to connect? Please [reach out](#) or connect with us on social media.